THE WELCOME MAGAZINE
SMART EDITION
VERONA
MAY 2022 #2
ALL YOU CAN DO IN THE CITY
EVENTS | SIGHTSEEING
FOOD & WINE | MUSEUMS
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DISCOVER THE BEST OF THE CITY OF LOVE
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Verona | May 2022

Andrea Jarach
Publisher
Welcome
Smart Network

I am **Andrea Jarach, editor of the Welcome Magazines**, periodicals that we have been publishing for 12 years for international visitors in some of the most important cities for tourism in Italy.
We have been present in Milan since 2010 and then in Venice, Florence and Turin, offering international (and also Italian) visitors valuable **tourist information** in an agile and prestigious format. For editorial content, we count on our deep-rooted local presence and international experience. We chose the province of Verona for our territorial development. The city is a **Unesco Heritage Site since 2011**. Verona boasts many events of international importance, such as the one with which we kicked off our publication, Vinitaly 2022, or the **Arena Opera Festival** which is preparing to welcome music lovers this summer. In September we will celebrate the **World Tourism Event**, a global convention that will make Verona the main tourist destination in the world.
As you can see in the following pages, the **Welcome Magazine** offers useful information about **events, shopping, food and wine**, everything that can interest the visitor answering the question: "**what can I do, what can I discover during my stay?**". Our aim is to create **memorable experiences of the visit**, also by linking together the different opportunities offered by the area.
You will find the Welcome Magazines in the approximately **500 hotels belonging to the Welcome Magazine circuit in Italy**. You can therefore use the traditional paper editions, but don't miss the chance to browse through the pages of the **digital and interactive editions** also on your computers and smartphones.
As always, you will also be able to access tourist information through our website **www.welcomemagazine.it**, which is always up-to-date and full of ideas for your trip.
Welcome to Italy, discover and enjoy!

Paolo Arena
Presidente Confcommercio Verona, Presidente Aeroporto Valerio Catullo

"Welcome to Verona, a land of art, culture, wine and food, **shopping**, the **city of love** par excellence located in a province full of varied and captivating proposals and offers, just like its **landscapes**, in which Lake Garda stands out with its hinterland. An ideal territory for lovers of good living and relaxation, for **sportsmen** and **music lovers**. The high quality of the welcome and services are a guarantee of a pleasant stay for **tourists and business people** alike: Verona is popular, everyone wants to return to Verona."

Alessandro Tapparini
Presidente Cooperativa Albergatori Veronesi

"In September, 22 years after having been awarded World Heritage Site status by UNESCO, Verona will proudly host the **13th edition of the World Tourism Event** dedicated to World Heritage Cities and Sites. In the meantime, the comeback of **Vinitaly** marks the beginning of a new season that we have long awaited. Our commitment is to make you feel greeted by a city that keeps growing without losing its authenticity, where you can easily move from the **historic center** to the wineries of **Valpolicella** or to the shores of **Lake Garda**, never being afraid of getting lost. Take your time, we'll take care of the rest."

STAY IN TOUCH

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Vanessa Carlon
Director, Palazzo Maffei House Museum

"Verona is an extraordinary city in terms of **location**, **beauty** and the **richness of its territory**. Since ancient times it has been splendid, imposing, yet on a human scale. The history and culture that have made it so can be felt in every view, in every street, in every square. It is difficult to define it with a single word: it is a city of **opera and music, theatre, architecture and art, enterprise, wine and food,** which make it unique, a great testimony to the past but also a symbol of the ability to renew itself and confront the present.
Palazzo Maffei House Museum is also moving in this direction: through our collection and activities, we make ancient masterpieces and the avant-garde of the twentieth century dialogue with contemporary creativity, to offer ever new inspirations in the name of beauty."

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Verona / Corso Porta Borsari 37, Tel. 00390452051058

ASPESI.COM

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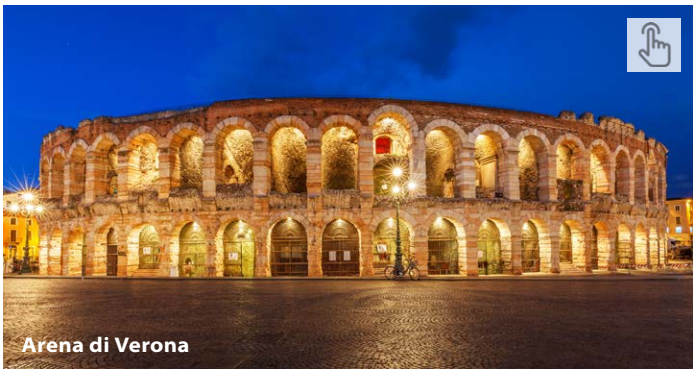
Top in Town

Casa di Giulietta

Basilica di San Zeno

Piazza delle Erbe


Arena di Verona

[UNMISSABLE]

Top in Town

Ponte Pietra

Ponte Scaligero

Palazzo Barbieri

Torre dei Lamberti

ARENA DI VERONA

FROM THE ANCIENT ROME TO THE CITY SOUND

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Symbol of the city of Verona and the third largest Roman amphitheater in Italy, after those of Rome (the Colosseum) and Capua, the Arena of Verona was built around the middle of the first century AD to host **gladiator fights, naval battles** or shows with exotic animals.

Since 1913, when **Giuseppe Verdi's "Aida"** was performed here for the first time, it has hosted a prestigious **opera festival** every summer. Attending an opera in the Arena is an experience that takes your breath away, thanks also to the perfect acoustics, due mainly to its particular elliptical shape, which allows the singers' voices and music to propagate perfectly inside, so as not to need amplification systems. Famous artists such as **Maria Callas, Luciano Pavarotti, Placido Domingo** have performed here.

In recent years, moreover, the Arena is often the background to **musical concerts**, shows of various kinds, **sporting events**, such as the arrival of the Giro d'Italia or ice skating competitions, some of these broadcast on national TV.

>> See the full 2022 Opera Festival Calendar at page 107.

In Roman times the show took place in the center, with the audience all around, today instead the structure is used as a theater: one end hosts the stage, while the audience sits in a semicircle on the opposite side. Although in **Roman times** it originally had a **capacity of 30,000 spectators**, today it contains about half that number, both for stage requirements and for safety reasons.

Architecturally, the appearance of this imposing amphitheater today is quite different from the original, especially because of the lack of the outer ring. The only part of the original **monumental facade** still standing is the so-called **Ala** (Wing), composed of four arches, which has become the most iconic image of the Arena today.

DISCOVER AND ENJOY

Zucchero "Sugar" Fornaciari. World Wild Tour
CONCERT Arena di Verona • until 11 May

Verona Antiquaria MARKET
FAIR Piazza San Zeno and its surroundings • 1 May

Tulipanomania LEISURE Parco Giardino Sigurtà
• until the beginning of May

Destini. Hesperos Piano Trio-Guido Barbieri
CONCERT Teatro Ristori • 4 May

The World of Banksy. The Immersive Experience
EXHIBITION Stazione Porta Nuova • until 31 July

Dermasphere Giulietta%Romeo Half Marathon
SPORT Start: Piazzale Olimpia • 1 May

ME TIME. A Room of One's CULTURE
Palazzo Maffei House Museum
• 7/8-14/15-21/22-28/29 May

Giro d'Italia 2022 SPORT
Verona and its surroundings • 29 May

Free Sunday at the Museum CULTURE
Museo Archeologico Nazionale di Verona • 1 May

... and more on verona.welcomemagazine.it

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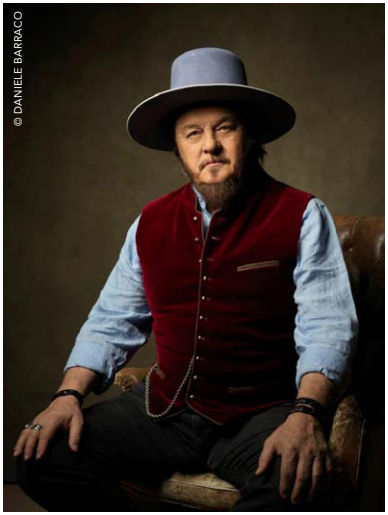
ARENA DI VERONA, UNTIL11 MAY

THE ITALIAN BLUES INVADES THE ARENA

CONCERT The **Arena of Verona** will be the **only stop in Italy** on the world tour of Zucchero, the Italian singer-songwriter and musician who is one of the leading exponents of the blues in Italy. The tour will touch Europe, Canada and the United States, South America, Australia, New Zealand and Asia. In the **14 shows** in the Arena until the beginning of May the songs from the album "DISCOVER" (Polydor/Universal Music) and other important hits will be presented live in Italy. Composed of never-before-released reinterpretations, "**Discover**" is an album that collects iconic songs of the Italian and international music scene, combining its two musical souls, the best **Italian melodic** tradition and the deepest **Afro-American roots**.



ZUCCHERO "SUGAR" FORNACIARI. WORLD WILD TOUR
Piazza Bra, 1.
www.zucchero.it
For info about tickets:
www.friendsandpartners.it
and www.ticketone.it.

SAN ZENO DISTRICT, 1 MAY

ANTIQUES, AN UNFAILING PASSION

MARKET FAIR Like every first Sunday of the month, the **San Zeno district** hosts a market for antiques, collectibles, modern and vintage items. The perfect occasion for tourists and the curious on the hunt for bargains, where they can rediscover **objects from the past and small hidden treasures**. About 250 exhibitors from all over northern Italy offer visitors art and antiques, furniture, knick-knacks, carpets, modern and vintage objects and clothes. There is also no shortage of fine embroidery, lace and traditional fabrics. Often this market is the occasion for thematic side events and small shows. The stalls are located in **Piazza San Zeno, Piazza Corrubbio, Piazza Pozza, Via S. Procolo, Via Lenotti** and **Via Porta San Zeno**.

Verona Antiquaria. *Piazza San Zeno. Open 8am-6pm.*

PARCO GIARDINO SIGURTA'

MAD ABOUT TULIPS

LEISURE **Tulipanomania** at the **Parco Giardino Sigurtà** is one of the most eagerly awaited floral events for photography enthusiasts and nature lovers. Every year between the **middle of March and the beginning of May** the park welcomes a flowering that with tulips together with hyacinths, muscari and narcissus conquers visitors and nature lovers. Ever-changing colours, shapes and combinations are the perfect opportunity to take **selfies and panoramic photos**. An award-winning flowering season fascinates the public with many varieties and novelties not to be missed: in particular, more than **one million tulips**, in more than **300 varieties** including early, medium and late bloomers, colour the lawns, woods and bodies of water of the Park, for an **unforgettable colour show**.

Parco Giardino Sigurtà
Via Cavour, 1 - Valeggio sul Mincio (30 minutes from Verona)
www.sigurta.it

TEATRO RISTORI, 4 MAY

DESTINIES TOLD WITH NOTES

MUSIC A conference-concert that uses music to tell the opposing fates of **Ludwig van Beethoven** (1770-1827) and **Dmitrij Šostakovič** (1906-1975). The conference is led by Guido Barbieri, one of the greatest names in Italian music journalism.
Beethoven's *Trio in B flat major op. 97* "Arciduca", dedicated to his friend, pupil and patron Rudolf of Habsburg was first performed in 1814, with Beethoven himself at the piano, in a **tragic concert** in which the musician controlled the intensity of his music with extreme uncertainty.
Šostakovič, on the other hand, had the fate of not having easy and peaceful relations with the political power in the Soviet Union and on more than one occasion some of his compositions were censored. The Russian composer's *Trio No. 2 in E minor* is presented.

Destini
Hesperos Piano Trio-Guido Barbieri
Hesperos Trio: Filippo Lama (violin), Stefano Guarino (cello), Riccardo Zadra *(Piano)Teatro Ristori*
Via Teatro Ristori, 7. www.teatroristori.org

STAZIONE PORTA NUOVA, UNTIL 31 JULY

BANKSY AT THE GATEWAY TO THE CITY

EXHIBITION The Bristol-based artist Bansky conquers Verona with a new exhibition at the Porta Nuova Station, the "gateway" to the city par excellence that welcomes thousands of visitors and travellers every day. The exhibition was organised also to mark the **170th anniversary of the arrival of the first train**.
"The World of Banksy-The Immersive Experience" exhibition features more than **30 new works** never exhibited before, **life-size murals** created by young international and local street artists. The exhibition includes "Flower Thrower", "Steve Jobs", "Girl With Baloon" and "Waiting In Vain", in addition to works and murals created by anonymous young artists from all over Europe. In total, **more than 130 works** are on display, revealing the world of the mysterious British artist, who is famous for **tackling political and social issues with irony**.

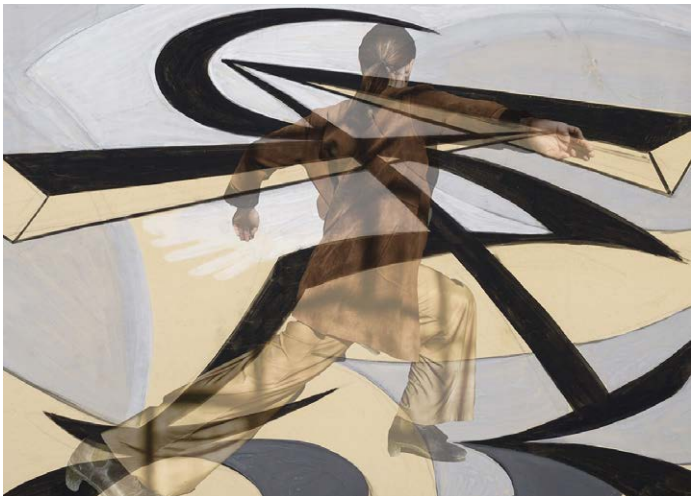
The World of Banksy-The Immersive Experience
Stazione Porta Nuova. Piazzale XXV Aprile
theworldofbanksy.it

SEVERAL LOCATIONS, 1 MAY

RUNNING THROUGH HISTORY

SPORT Running in Verona means travelling through history in one of Italy's most romantic cities of art. For the 15th time on **1 May**, Verona will host also this year thousands of runners from dozens of countries around the world for the "**Dermasphere Giulietta&Romeo Half Marathon**".
This event has always been **one of the most participated races in Italy** with a certified route that touches the centre and many other areas of the city: the Arena, the Adige River, Piazza delle Erbe, Juliet's House, Castelvecchio, Ponte Pietra, Porta Borsari and many others are the landmarks that can be admired in the city while **running (or walking)**.
Along with the **21km**, in second place in Italy in the ranking of the most participated half marathons (2021), this year will be run concurrently with the half marathon the "**Avesani Monument Run 10k**": a 10km route (9.7km approx.), competitive and non-competitive race.

Dermasphere Giulietta&Romeo Half Marathon
Start: Piazzale Olimpia
www.giuliettaeromeohalfmarathon.it



PALAZZO MAFFEI, 7/8-14/15-21/22-28/29 MAY

SOUND AND VISUAL JOURNEY

CULTURE With the initiative "**Me Time. A Room of One's" Palazzo Maffei** offers visitors to the house museum a **sound and visual journey** in **dialogue with the masterpieces** in its collection. In the "themed" rooms on the **second floor**, choreographic actions and music create a dramaturgical basis for a journey through time, conveying an idea of how man's identity is linked to nature in the past, present and future. The music by **composer and musician Francesca Furlani** recreates "soundscapes" that immerse the spectator in a **unique atmosphere**. Listening to the music through the Silent Play system is accompanied by **choreographic performances by Camilla Monga** in dialogue with the works of art. The performance ticket (15 euro) also entitles the holder to visit the first floor of the Museum and is on show for a total of **10 days** on weekends between May and June

ME TIME. A Room of One's
Palazzo Maffei House Museum. Piazza Erbe 38-38A
palazzomaffeiverona.com

ARENA DI VERONA, 29 MAY

THE "CORSA ROSA" ON SHOW IN VERONA

SPORT This year the **Giro d'Italia**, the exciting men's stage cycling race along the roads of Italy, will make its **final stop in Verona** with an **individual time trial**.
One of the three most important stage races on the world cycling calendar, together with the Tour de France and the Vuelta a España, this year's "Corsa Rosa" will cover a total of **3,410 kilometres** with almost **51,000 metres of elevation gain**. The 105th edition of the Giro d'Italia will end in the **Arena of Verona** on Sunday 29 May with an individual time trial of 17.1 km that includes the legendary **climb of the Torricelle**, already the scene of the 1999 and 2004 World Road Championships. The first part of the route is fast and smooth and includes long straights and city boulevards. Then comes the climb: 3.5km with gradients of around 5% and a reduced road surface. After the intermediate set at the GPM here is 4 km of fast descent with some technical passages. The last 3 km along the city streets to the entrance of Corso Porta Nuova that leads to Piazza Bra and the entrance to the Arena.

Giro d'Italia 2022. *www.giroditalia.it*

OUT OF TOWN

NEW "SCARY" ADVENTURES AT GARDALAND RESORT

ENTERTAINMENT It started with great enthusiasm the 2022 season at Gardaland Resort, a 238-day season of fun! On April we saw the kick off of "**Jumanji® -The Adventure**", the first Jumanji-themed attraction in the world, and the opening of the Resort's three hotels. The new attraction will be a dark ride for adventurers of all ages, based on the popular Sony Pictures film series, in the heart of the Park. A stop not to be missed will also be a visit to **Gardaland SEA LIFE Aquarium**.

GARDALAND RESORT.
Castelnuovo del Garda (30 minutes from Verona)
www.gardaland.it

MUSEO ARCHEOLOGICO, 1 MAY

FREE SUNDAY AT THE MUSEUM

CULTURE Starting on April 2022, every first Sunday of the month, **state-owned museums, archaeological parks and cultural sites** in Italy will grant free admission to all visitors, who can thus once again benefit from a unique initiative to promote knowledge of Italy's cultural heritage.
In Verona, the state museum in Verona involved in the "**Free Sundays at the Museum**" initiative is the **Museo Archeologico Nazionale**.
The **next dates** will be 5 June, 3 July, 7 August, 4 September, 2 October, 6 November, 4 December.

Museo Archeologico Nazionale di Verona
Stradone San Tomaso, 3
polomusealeveneto.beniculturali.it

2022 EVENTS IN ITALY

MAY

2-15/5 | Rome | Tennis. Internazionali BNL d'Italia. www.internazionalibnlditalia.com

6-29/5 | Several locations in Italy | Giro d'Italia (105th edition). www.giroditalia.it

12-14/5 | Turin | Eurovision Song Contest. www.eurovision.tv

28/5-5/6 | Venice | Salone Nautico Venezia. www.salonenautico.venezia.it

29/5 | Mugello (Tuscany) | Moto GP. Gran Premio d'Italia. www.motogp.com

JUNE

7-12/6 | Milan | Salone del Mobile. Milano. www.salonemilano.it

15-18/6 | Brescia-Rome-Brescia | Mille Miglia 2022. www.1000miglia.it

16-19/6 | Milan and Monza | Milano Monza Motor Show 2022. www.milanomonza.com

17-21/6 | Milan | Milano Moda Uomo. www.milanomodauomo.it

17/6-4/9| Verona | Arena di Verona 99th Opera Festival. www.arena.it

24/6– 10/7 | Spoleto (Umbria) | Spoleto Festival dei Due Mondi (65th edition). festivaldispoleto.com

JULY

3/7 | Siena | Palio. www.ilpalio.org

8-17/7 | Perugia | Umbria Jazz. www.umbriajazz.it

15/7-11/12 | Milan | 23rd Triennale Milano. www.triennale.org

16/7 | Venice | Festa del Redentore. venice.whereitalia.com

AUGUST

16/8 | Siena | Palio dell'Assunta. www.ilpalio.org

31/8-10/9 | Venice | International Exhibition of Cinematographic Art. www.labiennale.org

2022 EVENTS IN ITALY

SEPTEMBER

10-18/9 | Milan | The Italian Glass Weeks.
www.theveniceglassweek.com
11/9 | Monza (Milan) | Formula 1. Italian Grand Prix. www.formula1.com
15-17/9 | Verona | World Tourism Event. www.wtevent.it
16-19/9 | Terni | Umbria Jazz. www.umbriajazz.it
17-25/9 | Venice | The Italian Glass Weeks. www.theveniceglassweek.com
20-26/9 | Milan | Milano Moda Donna. www.cameramoda.it
22-27/9 | Genoa | International Boat Show.
www.salonenautico.com

OCTOBER

8/10– 6/12 | Alba (Piedmont) | International Alba White Truffle Fair.
www.fieradeltartufo.org
9/10 | Trieste | Barcolana.
www.barcolana.it

NOVEMBER

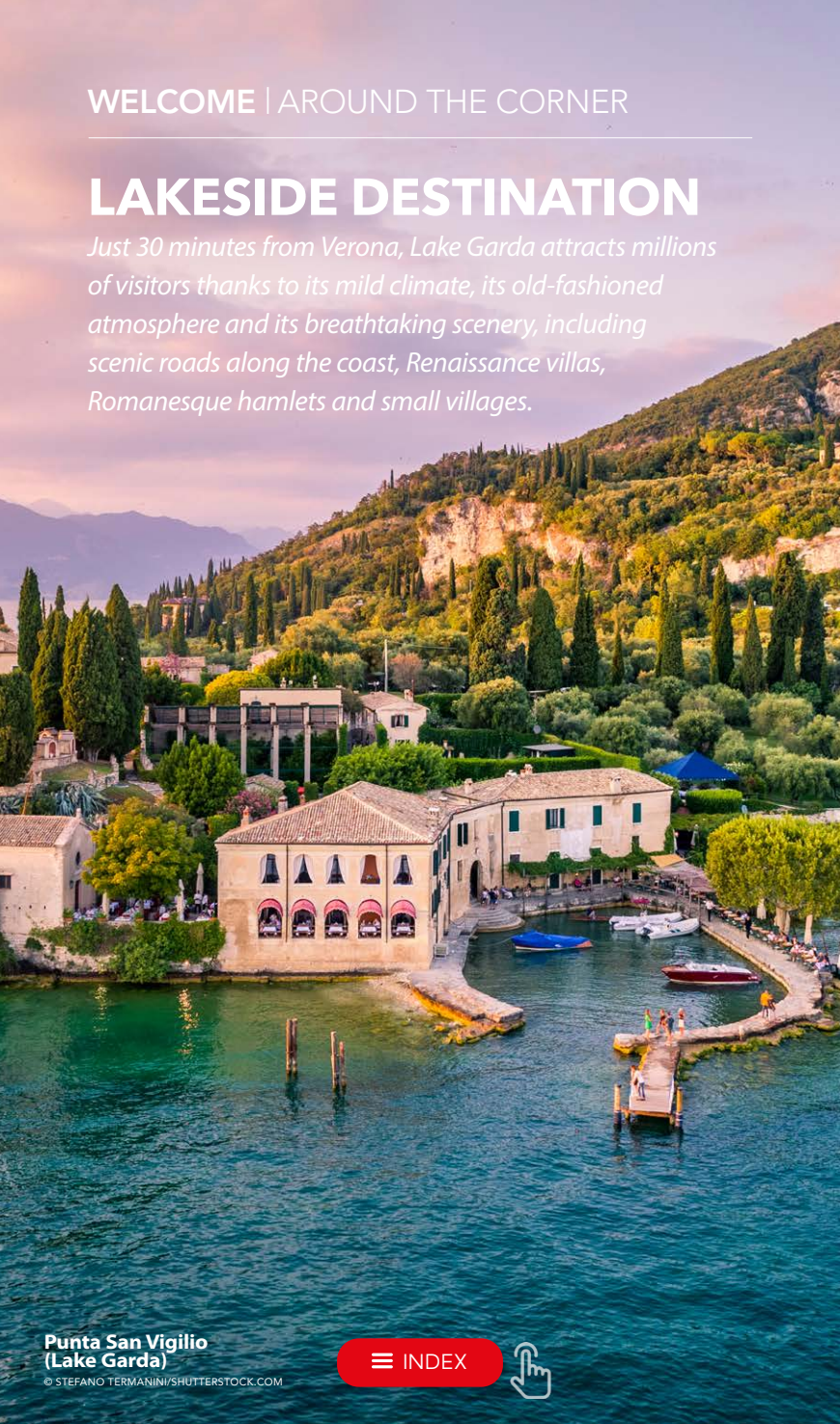
3-6/11 | Verona | Fieracavalli (124th edition).
www.fieracavalli.it
8-13/11 | Milan | EICMA International Motorcycle and Accessories Exhibition.
www.eicma.it
16-20/11 | Milan | BookCity Milano.
bookcitymilano.it
18-19/11 | Milan | Ospitiamo 2022.
ospitiamo.eu
21/11 | Venice | Festa della Salute.
www.whereitalia.com/venice
End of November | Venice | Teatro La Fenice. Opening of Opera and Ballet season.
www.teatrolafenice.it

DECEMBER

7/12 | Milan | Teatro alla Scala – Opening of the Opera Season with the "Boris Godunov".
www.teatroallascala.org

LAKESIDE DESTINATION

Just 30 minutes from Verona, Lake Garda attracts millions of visitors thanks to its mild climate, its old-fashioned atmosphere and its breathtaking scenery, including scenic roads along the coast, Renaissance villas, Romanesque hamlets and small villages.



Punta San Vigilio (Lake Garda)

© STEFANO TERMANINI/SHUTTERSTOCK.COM

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Surrounded by **three distinct regions** – Lombardy, Trentino Alto-Adige and the Veneto – **Italy's largest lake** is one of the most important tourist destinations in the country. Characterized by a mild climate all year round, Mediterranean vegetation, colours and scents reminiscent of the sea, Lake Garda is surrounded by **picturesque villages, seaside resorts, historical remains**, harbours, **parks and nature** reserves: capable of satisfying **nature lovers**, those who want to discover places rich in **history and culture**, as well as the more sporty who can enjoy trekking, excursions and above all, thanks to the constant winds, **water sports**.

The most famous places include **Sirmione**, the favourite destination of the poet Catullus and Maria Callas, with its splendid **Rocca Scaligera**, **Gardone Riviera**, with the Vittoriale degli Italiani, the house-museum of the poet Gabriele D'Annunzio, **Peschiera del Garda**, with its fortress and 16th-century ramparts.
Not far from Verona, we find Bardolino, a very lively centre with its typical maze of alleyways, shops, bars, restaurants and

Sirmione

© EKATERINA POLISCHUK/SHUTTERSTOCK.COM

Torri del Benaco

nightclubs, and **Garda**, where it is worth visiting the Pieve di Santa Maria in Garda, one of the oldest religious buildings in the area, which has a beautiful 15th-century cloister and some 15th-century frescoes.
Lovers of architecture should not miss the famous Garda villas, including the 16th-century **Villa Guarienti**, which stands at the centre of the San Vigilio promontory, with its Italian-style garden and lemon house built in Venetian Gothic style, and **Villa Albertini** surrounded by an immense park stretching across the hill behind it, in a riot of Mediterranean fauna.
History and archaeology enthusiasts should not miss the rock engravings in the **Torri del Benaco** area. Engraved on a rock that has become a sort of natural blackboard due to glaciation, you will find graffiti from various eras, mostly dating back to prehistoric times.

The area is also characterised by the production of excellent wine and olive oil. Custodian of extraordinary culinary and enogastronomic excellence, Garda is the production area of red radicchio, rice of the **vialone nano** variety, **Lessinia cheeses**,

fish and Garda oil, and even **pandoro** and **Amarone della Valpolicella**, all typical products capable of satisfying even the most demanding traveller.

The nearby Gardaland, one of Italy's largest amusement parks, boasts several of the country's most famous attractions, including roller coasters, simulators and theme parks designed to appeal to visitors of all ages (www.gardaland.it).

© DANNY JACOBA/SHUTTERSTOCK.COM

THE NATURAL PARK OF MONTE BALDO

It dominates Lake Garda and is the ideal place for a **holiday in contact with nature and good food**. We are talking about **Monte Baldo**, a mountain resort in Trentino on the border with Veneto, which offers a 360° **panorama of the lake** (don't miss the Cima Valdritta viewpoint at 2,200 m). In the summer months, you can enjoy long walks along the mountain paths, mountain bike rides or horseback rides (for the more daring there are also hang-gliding or paragliding excursions). In winter, the holiday resort turns into a **top ski resort** thanks to the futuristic **Malcesine-Monte Baldo rotating cable car**.

[WELCOME TO ITALIA]

Dream experiences

To discover the beauties of the city or to try out special experiences, Welcome to Italia offers you some unmissable opportunities. Choose whether to take part in **exclusive city tours** or book the **experience** you've been dreaming: **www.welcometoitalia.com**

VERONA HIGHLIGHTS WALKING TOUR

Enjoy a pleasant walking tour following your guide through the old town and discover the most famous landmarks.

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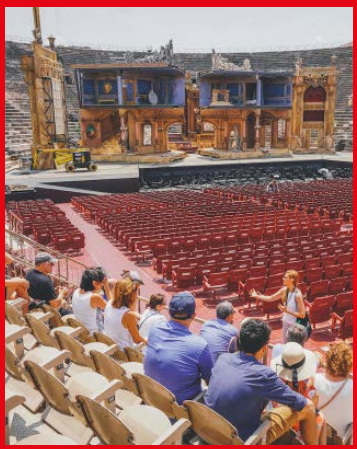

ARENA TOUR WITH FAST TRACK

Visit the Arena and learn about its construction, its current and ancient use, and the historical legends behind it. Meet with the guide outside to join this guided tour, then skip the long queue at the entrance.

>CLICK & BUY

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Welcome to Italia network promotes the Italian tourist heritage, combining selected contents with high-quality experiences.

WELCOME TO ITALIA

THE ONLINE GUIDE TO DISCOVER AND ENJOY ITALY

www.welcometoitalia.com

SHOPPING

When the elegance becomes smart

Discover Boggi Milano, the Italian brand of clothing and accessories for him, focused on quality fabrics and stylistic research.

>> Via G. Mazzini, 14/16. T: 045 590823
Open daily 10am-7.30pm.
www.boggi.com
BoggiMilanoOfficial

In the heart of Verona, Boggi Milano has renovated its historic boutique in **Via Mazzini 14/16**, creating an innovative **synergy between collections and interior design**. The new masculine identity that the Italian brand wants to communicate today moves in the direction of greater **performance and comfort**. In fact, the brand is increasingly focusing on **innovation, technology, sustainability and quality**, thanks also to the use of raw materials with high technical performance. The concept store also has an **omnichannel approach**, the result of perfect integrationbetween the physical and digital worlds, which allows it to work in synergy with the **e-commerce platform**.

INDEX SEE MAP

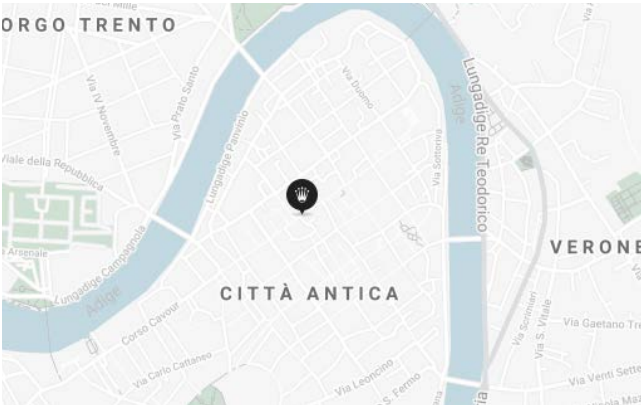
Outlet & More

Official Rolex Retailer Benetti

Gioielleria Benetti is part of the global network of authorised Rolex dealers; they are the only ones in Verona who can sell and service Rolex watches. Expertise, technical preparation and exclusive equipment guarantee the long-term reliability of a wide range of models for him and for her and an unparalleled standard of quality.

Benetti S.P.A. Erbe. Piazza delle Erbe, 39
(corner of Porta Borsari)
T: 045 59455. benetti.store

OFFICIAL RETAILER
ROLEX



Strolling through Verona

A stroll through the boutiques and craft shops in the centre is an opportunity to discover that Verona is a city that has nothing to envy to the great fashion capitals of Italy.

VIA MAZZINI, BETWEEN PIAZZA BRA AND PIAZZA DELLE ERBE

The main shopping streets are located in the **historic centre** and are all close and interconnected: Via Mazzini, Via Pellicciai, Via Cappello, Via Stella, Via Roma, Corso Porta Borsari, Corso Sant'Anastasia and Piazza delle Erbe. Here you can find boutiques selling clothing, eyewear, shoes, jewellery, perfume, furniture and antiques, as well as bookshops, grocery shops and cafés.

Via Mazzini is the most elegant and fashionable street can be defined as the shopping street par excellence due to the presence of big names in high fashion. There are also some famous **international store chains** with well-known names in fast-fashion.

INDEX SEE MAP

PIAZZA DELLE ERBE, WHERE TO SHOP THE VERONESE WAY

If you fancy a more "traditional" shopping experience and want to immerse yourself in the habits of the Veronese, drop by the **market in Piazza delle Erbe,** which has become an institution. In this beautiful square, you will find stalls selling **everything from fruit to sweets to souvenirs.** The market runs from Monday to Saturday (7.30am-8.30pm) and exceptionally on some Sundays.

© ALIAKSANDR ANTANOVICH/SHUTTERSTOCK.COM

Fratelli Rossetti
between style and craftsmanship

Italian high-end footwear brand Fratelli Rossetti has been a symbol of style and craftsmanship for 70 years. Now in its second generation, the brand has always demonstrated its ability to combine **contemporary design** and **manual techniques**.
From the slippers to the "Brera" and "Yatch" loafers, from the "Hobo" to the "Magenta" boots, the models designed by Fratelli Rossetti have made **history in Italian footwear design**. Iconic accessories that complete an elegant look that is in **step with the times and comfortable**.
The brand's proposals are renewed every season, creating new lines of footwear for him and her.
For those who love accessories that express an "it", the Fratelli Rossetti boutique in via Mazzini 21 is a must in the shopping street par excellence.

FRATELLI ROSSETTI

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SAN ZENO DISTRICT, FOR ANTIQUES LOVERS

Every first Sunday of the month "**Verona Antiquaria**" is held in this district, just a few steps from the city centre. It is a true paradise for **collectors and vintage lovers.** Among the stalls in Piazza San Zeno, Piazza Corrubbio, Piazza Pozza, Via San Procolo, Via Lenotti and Via Porta San Zeno, there is no lack of opportunities to buy an object of the heart, a souvenir or a unique collector's item.

SHOPPING

© ALIAKSANDR ANTANOVICH/SHUTTERSTOCK.COM

VERONETTA DISTRICT, THE YOUNG SIDE OF THE CITY

On the left bank of the river Adige, there is an area called Veronetta. It can be reached by leaving the Church of San Fermo and crossing the Ponte San Fermo. From here starts Via XX Settembre, a long street that leads to the university area, with multicultural shops and students walking around.
A buzzing neighbourhood full of alternative venues, art galleries and craft shops: this is Veronetta, home to one of the city's university centres, the Santa Marta campus. Less touristy than the centre, but with a young, alternative atmosphere.
Going in Veronetta will give you the opportunity to enjoy the local lively atmosphere.

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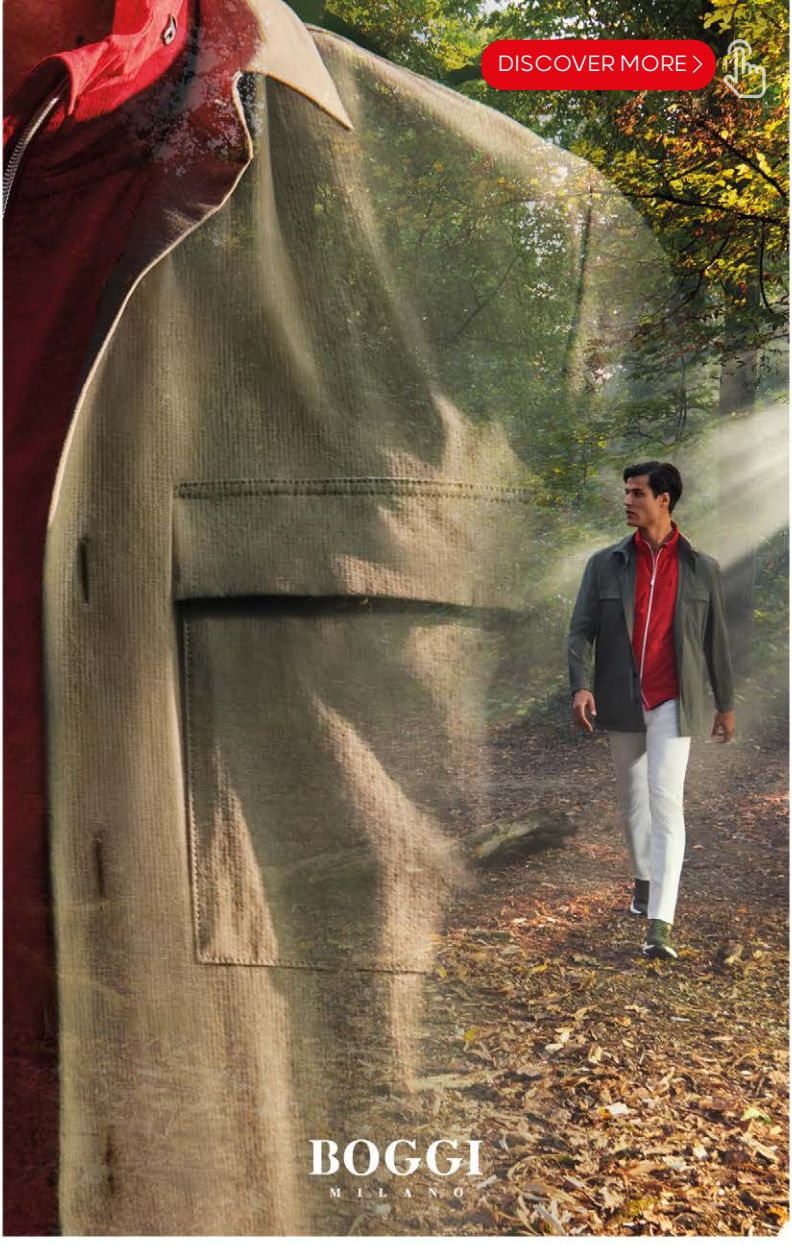

VERONA
Via Giuseppe Mazzini 14/16

LEAF
THE VERSATILE SHIRT JACKET

shop at **boggi.com**

Modern atmosphere *historic* flair

Inspired by the wonders of nature, L'Occitane en Provence was founded in 1976 in Provence, where fragrant lavender fields are a constant reminder of **nature's bounty**. The products are formulated in the south of France from **essential oils** and **natural ingredients** developed according to the principles of phytotherapy and aromatherapy. A **network of 130 producer-partners** who cultivate precious ingredients, and a laboratory that combines tradition and innovation, developing natural, effective, sensory and sustainable cosmetic products. The product lines offer the best in quality for **body and facial care** or for **perfuming the home**. Among the bestselling products: Karité Hand Cream, Divine Cream with Immortelle flower, Concentré de lait Amande or Eau de Toilette Verveine.
The Boutique in Verona is located in the central Via Mazzini 63 and is open every day from 10am to 8pm.

Pavin, *luxury* experience

In Verona Pavin Group has been present since 1980 with **4 boutiques in the historic centre**, offering a **unique and personalised shopping experience**, in refined and welcoming environments. If **Pavin Luxury Goods**, in Via Cappello 9, offers a unique selection of accessories by Italian and international brands (Salvatore Ferragamo, Sergio Rossi, Jimmy Choo, Chloè, Hogan, Philippe Model, Santoni, Premiata), **Pavin Elements**, in Via Mazzini 35, is the boutique dedicated to women and men looking for a refined and classy total look (Polo Ralph Lauren, Herno, Fay, CP Company, Barba, Tagliatore, Jacob Cohen, Parosh). **Cuoieria**, in Corso Porta Borsari 19/21, is the perfect shop for those who love Made in Italy artisan footwear, while **Erbavoglio**, in Via Mazzini 35, offers clothing and accessories for children to accompany them through the most important stages of their growth (Gucci, Off White, Palm Angels, Dsquared, Polo Ralph Lauren, Stella McCarteny, Stone Island, Hogan, Premiata).

Tax Free Refund Guide

According to the Italian law, non-EU resident travellers may be granted VAT relief/refund for goods intended for personal or family use purchased in Italy. This relief is surely **an advantage for the foreign travellers**: in fact, it allows to save from a minimum of 4% up to a maximum of 22% of the selling price of the goods purchased. Here is a **short guide** according to the **Italian legislation** to discover the common system of value added **tax exclusively for non-EU resident travellers**.

1. VAT (in Italian: IVA) is a **value added tax** on goods and services, and is part of the European Union's value added tax system.

2. In some cases, travellers may be granted a **VAT refund**. This refund does not cover the services supplied by hotels, restaurants, taxis or agencies.

3. You may be eligible for a VAT refund provided that:

- you are a **non-EU resident**;
- the goods purchased are intended **for personal or family use** only and are carried in your luggage;
- the overall value of the goods purchased exceeds **154,94 Euro** (VAT included);
- the purchase is certified by an **invoice**. This invoice should include a description of the goods purchased, your personal information as well as the details of your passport or any other equivalent document;
- the goods shall leave the EU territory by the **third month** following the date of issue of the invoice, as proved by the "**customs stamp**";
- from 1 September 2018, tax free invoices in Italy must be electronically transmitted by the national seller to OTELLO information system (**O**nline **T**ax Refund at **E**xit: **L**ight **L**ane **O**ptimization) and their validation is digitally carried out.
- after the digital "customs stamp" is obtained, OTELLO will send a message to the retailer that all the requirements are met and, as a consequence, the retailer will reimburse the amount due or will settle the tax relief.

Tax Free Refund Guide

- the invoice is **returned to the Italian retailer** within four months after the purchase was made. If the invoice is stamped by other EU countries, it needs to be brought to the shop retailer by the fourth month following that of the purchase.

4. The goods purchased and the relevant invoice must be **shown at the customs** exit point when leaving EU territory (if you intend to pack the purchased items into your check-in luggage, you must go to Customs **BEFORE checking in**).

5. After leaving EU territory, the traveller must return the original invoice, regularly endorsed by the customs office, to the Italian retailer. Said invoice must be returned within four months from the date when the document was issued.

6. The refund can be made **directly by the Italian retailer** (however, make sure that the shop you've chosen displays a "Tax Free Shopping" or "Euro Tax Free" sign in its window).

7. Several **Tax-Free companies are able to offer immediate VAT cash refunds** when the goods leave either Italian or EU territory (thus exonerating the passenger from having to return the invoice to the retailer). However, this procedure only applies at major international airports or main border crossings. **Most major department stores have Tax Free Refund offices**.

8. The services provided by Tax-Free companies imply the payment of a small administrative sum which is **directly deducted** from the amount of VAT refunded to the traveller.

9. In the event of a traveller not receiving a VAT refund within a reasonable period of time, he or she should re-contact the Italian retailer or one of the aforementioned companies.

10. However, please note, VAT cannot be refunded directly by customs offices.

Source: www.adm.gov.it/portale/ee/citizen/

FASHION & DESIGN

OUTLETS

In addition to the shopping destinations that can be found in Verona, those with a **passion for shopping** and **an eye for saving** cannot fail to plan a visit to the **outlet villages around the corner**, small towns where you can find many Italian and international **brand shops**.

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Noventa di Piave

NOVENTA DI PIAVE

The Designer Outlet is conveniently located for easy access from Verona, **just 1 hour and 30 minutes** away from the city centre. Noventa di Piave is part of the McArthurGlen group, Europe's leader in designer outlet shopping, with 26 outlets in 10 countries.

The group in Italy also boasts "Serravalle" near Milan and Genoa (the largest Designer Outlet in Europe), "Barberino" near Florence, "Castel Romano" near Rome and "La Reggia" near Naples.

• **WHERE:** The outlet has a beautiful setting with mosaics and frescoes, inspired by Venetian and Treviso palazzos. It is located adjacent to the motorway exit San Donà-Noventa di Piave (A4 Milan-Triest).

• **WHAT:** Noventa di Piave offers a strong mix of fashion and homeware brands for women, men and children, from the

Mantova Village

ultimate designer must-have to high-street fashion favourites. The outlet hosts 150 fashion and design brands, from iconic fashion brands like Prada, Gucci, Armani, Fendi, Polo Ralph Lauren, Jil Sander, Roberto Cavalli and Paul Smith to sporting labels, like Nike and The North Face, and high-street favourites, like Guess and Desigual. Discounts to 70% all year round.

• **WHEN:** You can visit the outlet every day, from 10am to 8pm.

• **NOT ONLY SHOPPING:** other highlights include cafés and restaurants, a children's play area, and free parking. Non-EU residents can reclaim any VAT paid on items purchased here. *www.mcarthurglen.com/en/outlets/it/designer-outlet-noventa-di-piave*

MANTOVA VILLAGE

Half an hour from Verona, Mantova Village offers a unique shopping experience in a land that combines shopping, culture and the sweet life. In addition to Mantova, the **Land of Fashion Villages** include 4 other outlets in Italy's most beautiful locations: Valdichiana, Franciacorta, Palmanova and Puglia.
A package of services is available using the **same "Village Card" at all Land of Fashion outlets.**

• **WHERE:** the Village, just 10 km from Mantua, is near to the

Brenner motorway. You can easily reach the outlet from Verona (Porta Nuova Station) by train or by car (A22 motorway with toll). The address is: Via Marco Biagi, Bagnolo San Vito (Mantova).

• **WHAT:** over 100 boutiques with a selection of Italian and international brands at prices reduced by up to 70% off the retail price. Among the fashion brands you can find Harmont & Blaine, Liu Jo, Luisa Spagnoli, Motivi, Nanapijri, Sisley, Timberland, Trussardi and many more. Sports brands include Adidas, Freddy, Nike and Salewa; and for your home and lifestyle discover Bialetti, Basetti, Gabel, Italian Factory and more.

• **WHEN:** you can visit the outlet every day, from 10am to 8pm.

• **NOT ONLY SHOPPING:** other highlights include cafés and restaurants, a playground, and an electric car charger. Non-EU residents can reclaim any VAT paid on items purchased here.

www.mantovavillage.it

FRANCIACORTA VILLAGE

Nestled between Lakes Garda and Iseo, **one hour from Verona**, Franciacorta is not only the home of the famous wines but also offers a unique shopping experience. In addition to Franciacorta

Franciacorta Village

OUTLETS

Village, the **Land of Fashion Villages** include other 4 outlets in Italy's most beautiful locations: Valdichiana, Mantova, Palmanova and Puglia. A package of services is available using the **same "Village Card" at all Land of Fashion outlets**.

• **WHERE:** you can easily reach the Village from the Verona airport (Villafranca) by car (A4 motorway with toll) or from the Verona train station (Porta Nuova) by AeroBus. The address is: Piazza Cascina Moie,1/2 - Rodengo-Saiano (Brescia).

• **WHAT:** over 190 stores with a selection of Italian and international brands at prices reduced by up to 70% off the retail price. Among the fashion brands and shops you can find Baldinini, Blumarine, Bric's (new), Del Mare 1911, Doriani Cachemere, Hartmont & Blaine, Liu Jo, Motivi, Nanapijri, Pollini, Roncato, Sisley, Timberland, Tommy Hilfiger, Trussardi and many more. Sports brands include Adidas, Dolomite, Freddy, Nike, Rossignol, Salomon, The North Face; and for your home and lifestyle don't miss Bialetti, Richard Ginori, Villeroy & Boch.

• **WHEN:** the Village is open from Monday to Sunday, from 10 am to 8 pm.

• **NOT ONLY SHOPPING:** other highlights include cafés and restaurants, a children's play area, and free parking. Non-EU residents can reclaim any VAT paid on items purchased here.

www.franciacortavillage.it

Franciacorta Village

OVER 100 STORES UP TO 70% OFF

OUR BRANDS: ADIDAS - BLUGIRL - BLUMARINE - BREIL - CALVIN KLEIN - CALEFFI - CARPISA - CASTELLANI - CC COLLECTION CORNELIANI - GEOX - GUESS - LINDT - LIU-JO - LIU-JO UOMO - LEVI'S - LUISA SPAGNOLI - MANILA GRACE - NAPAPIJRI - NIKE - NORTH SAILS - POLLINI - PIQUADRO - THE BRIDGE - TIMBERLAND - TOMMY HILFIGER - TRUSSARDI **and many more.**

COME TO WHERE SHOPPING IS DOLCE VITA.

MANTOVA VILLAGE

LAND *of* FASHION

HIGHWAY A22> EXIT MANTOVA SUD • **MANTOVAVILLAGE.IT**

FOOD & WINE

TASTING

Welcome to Caffè Dante Bistrot

The heart of Verona's gastronomic tradition, Caffè Dante represents tradition and refined simplicity.

>> Caffè Dante Bistrot
Piazza dei Signori, 2.
T: 045 8000083
Open Tues-Sat 10am-11pm; Sun 10am-7pm.
www.caffedante.it

If you want to try **Veronese specialities**, with a touch of creativity, served in the **elegant rooms** of a 19th-century building with a **dehors** on the square, **Caffè Dante Bistrot** is the place to go. The "Dante" is reminiscent of a Parisian bistro, a **vintage corner** with art deco overtones, in the refined setting of **Piazza dei Signori**. The cuisine is based on local (and even national) specialities revisited with a **contemporary twist**. Great attention is paid to the choice and presentation of meat, with a preference for grilled meats. Perfect for a **classy lunch or a romantic dinner**, this restaurant will leave its mark with a food and wine experience that has few precedents.

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>> INSIDER TIPS

• **Breakfast time** in Italy can be from 6am to 11am, depending on what time you got up, and it usually includes a cappuccino, which is a morning drink, and "cornetto" or other sweet pastries.
• **Lunchtime** usually ranges from midday to 2pm (that is why many of the shops of the shops close in these hours), **dinnertime** from 8pm to 10pm.
• Between 6pm and 9pm it's **aperitivo time**, an Italian tradition started in Verona. If you're feeling hungry between 3pm and 5pm then it's time for you to have a "merenda", a quick snack between the two main meals. Should you be hungry at late night, you can check several list of **late-night restaurants in Verona**.
• Never forget to check the restaurant's **weekly closing day**, which – most of the time – will be Monday.
• **Reservations** for most restaurants are strongly advised.
• In Italy, service is included in the price meaning that although **tipping is not compulsory** but it is obviously appreciated as a sign of satisfaction.
• Some menus include the word "**coperto**", a small surcharge corresponding to the cost of the service and bread (usually between 1 and 3 euros per person).
• If you want **tap water**, you should specify it to the waiting staff of the restaurant or bar, asking for a glass of "acqua di rubinetto".
• Although no dress code exists in Italy, **semiformal clothing** is usually considered de rigeur at restaurants.
• All restaurants and bars are **non-smoking** unless a separate smokers' area is specifically offered.

PH © AFRICA STUDIO/SHUTTERSTOC.COM

Modern atmosphere *historic* flair

In the historic centre of Verona, **Casa Mazzanti Caffè** overlooks **Piazza delle Erbe**, the site of the city market since Roman times. The café is located inside the **Case Mazzanti**, extraordinary buildings that are among the most beautiful in the whole of Verona: owned by the Scaligeri family in medieval times, they are characterised by their **frescoed facades** from the 16th century. A **café, restaurant and lounge bar**, Casa Mazzanti Caffè welcomes guests from the morning with breakfast and selected coffees (try the Arabica Carcolito from Brazil) and the artisan pastries of Caffè Wallner. English breakfast variations within a typically Italian menu are also available. For **lunch and dinner**, prepared with the best of ingredients, **fresh pasta** is carefully cooked every day, dressed with seasonal sauces. Finally, for evenings with friends, **cocktails** for every taste and **aperitifs** to perfection.

A pasta *heaven* in Verona

In the streets of the centre, **La Bottega della Gina** offers the true taste of home-made tradition. A **speciality food and delicatessen shop** that has become an institution in Verona: gnocchi and fresh pasta of all kinds are prepared here by hand, especially with fillings. The pasta is handmade, **"express" cooked** and served with great courtesy and politeness. A small place, a little hidden away, but with an extremely **genuine cuisine** with delicate flavours and excellent ingredients, of high quality and well presented. Whether it's a portion of tortellini to enjoy while strolling, or fresh pasta to take home for a special evening of "**takeaway tortellini**", La Bottega della Gina is the place to enjoy one of Italy's most typical specialities. Open Wed-Sat 10am-10pm; Tues and Sun 10am-7.30pm. Closed on Monday.

Good *food* and great *music*

A restaurant, pizzeria and jazz club, **Le Cantine de l'Arena** is a stone's throw from the Arena of Verona with an important dehors. The **restaurant-pizzeria** is located on the ground floor of a majestic 17th century building and offers a rich selection of **typical Veronese and regional dishes**.
The pizza is prepared faithfully following the Neapolitan recipe. The **music brasserie** is in the cellars with a vaulted brick ceiling: a refined environment with a **magical atmosphere**, where you can listen to good music while enjoying delicious food and grilled meat. From aperitifs to after-dinner drinks, the bar offers a variety of speciality wines and spirits accompanied by imaginative snacks, bruschettas and platters of cold meats and cheeses. Live music three or four times a week, with a strong preference for jazz and blues.

Genuine flavours in the Custoza hills

Food that is always fresh and **raw materials of the highest quality**: at **Principe Amedeo** all this is cared for and offered to guests with great passion. Situated in the **hills of Custoza** to the south-east of Lake Garda in an environment of great **natural beauty**, this agriturismo has been dedicated to catering, hospitality and food for forty years. A location where you can savour the pleasure of a memorable evening or lunch, not least because of the **courtesy and attention to detail**. Authentic flavours are brought to the table, from the first courses prepared day by day, to the wine list that reflects the tradition of the area. The rooms have a veranda that opens onto the gardens, the pergola of strawberry grapes, the BBQ area and, above all, the first fruits of the almond and pomegranate orchards, the olive trees and the vegetable gardens where the ingredients served at the table are grown.

Verona flavours

It would be a pity to visit Verona without dedicating some time to the discovery of the local enogastronomical excellences, some of them are internationally known, others are more niche, but equally noteworthy.

AMARONE

This is a dry red raisin DOCG wine, produced exclusively in **Valpolicella**, a hilly area surrounding Verona and extending from Lake Garda to almost the border with the province of Vicenza. The climate and soil of this area, protected by the Lessini Mountains to the north and influenced by the almost Mediterranean climate, mild and not very rainy of Lake Garda, contribute to determine the organoleptic characteristics of this wine with its **full and velvety flavor**, which goes well with **full-bodied meat dishes**, such as braised meat, stews and roasts, but also with **cold cuts** and **hard cheeses**.

RISOTTO ALL'AMARONE

If you are true lovers of Amarone, you cannot avoid to taste a typical recipe where it is the protagonist together with another excellent product of the territory: **Vialone Nano rice**. This is

the delicious **Risotto all'Amarone**, which you can obviously taste in the best restaurants of Verona.

MEAT-BASED MAIN COURSES

Rich **stews served with polenta** are also a feature of Veronese cuisine, such as **brasato all'Amarone** (beef braised in red wine) and **pastissada de caval**, a horse meat stew made rich with medieval spices.

MONTE VERONESE DOP CHEESE

Another traditional product of the area, which goes very well with Amarone and with the other red wines of Valpolicella, is **Monte Veronese DOP cheese**, which was born in the mountains of Lessinia, paradise for lovers of **dairy products**: from butters, to caciotta cheeses, to various malga cheeses.

DESSERTS

As for desserts, Verona's most popular dish is **Pandoro**. Literally meaning "Pan de Oro" ('golden bread'), it is a sweet brioche-style cake dusted with icing sugar, with its typical eight-pointed star shape. Like the Milanese panettone, but much older, it has become an Italian staple for Christmas and New Year.
Another typical local cake is the **Torta Russa**, a pastry cake wrapped in a thick **almond paste**, so-called because its shape resembles that of a colbacco.

CELLARS & WINE SHOPS

WINE

Signorvino, cellar with kitchen

In Verona and surroundings, lots of (excellent) Italian wine labels and quality food: a stop at Signorvino is well worthwhile.

>> Verona: Corso Porta Nuova, 2 | Via Mazzini, 6 | Via Preare, 15
Affi: Via San Pieretto, 15
Vallese: Via Spinetti, 1
www.signorvino.com

It is not just a shop. Signorvino is a reference point in the city for all **wine and food enthusiasts** and for all those who want to **experience the best of Italian production at affordable prices**. At Signorvino you can buy a bottle of wine for any occasion, have **lunch or dinner**, have an **aperitif tasting** new combinations, take part in lessons, tastings, Masteclass or spend an evening together thanks to the over 1000 events organised every year. In all stores you can find **over 2000 labels** representing the Italian territories with the greatest wine vocation, **big names and very small companies** that are often hard to find.

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Enjoy the top

ENOTECA VILLAFRANCA

More than 1700 labels of quality wines, including wines from all over the world, French wines, old vintages and spirits, selected with passion from **large wineries** and **small wine producers**. The wines can be tasted, collected or given as gifts. Online shop.

Via Angelo Messedaglia, 124/a. T: 02 6305342
www.enotecavillafranca.it

BOTTIGLIERIA BARALDI

Wine, beer and liqueurs selected with passion by the **Baraldi family**. A wide choice of wines, both local and not, a good range of small producers of Champagne, small refined **gastronomy**, craft beers, high quality Spirits and **vintage bottles**.

Via Roma, 10
T: 02 566393 winebar-bottiglieria-baraldi.business.site

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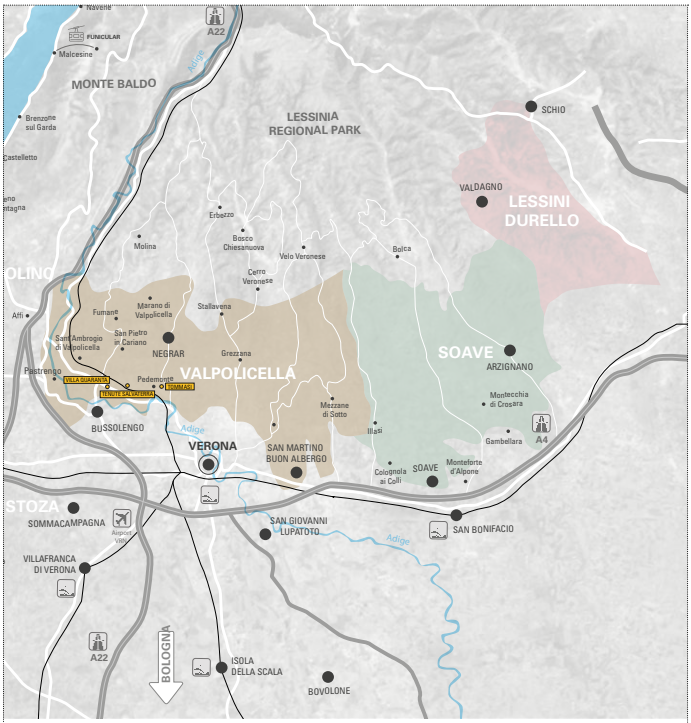
Valpolicella-Soave-Lessini Durello



On the trail of taste/1

A few kilometres north of Verona are famous wine-growing areas where many of the world's most exported Made in Italy wines are produced: these include the hilly area of Valpolicella, the kingdom of Amarone, Soave and Lessini Durello. The whole area deserves an itinerary to discover the most prestigious or characteristic wine cellars.

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History and nature in *Valpolicella*

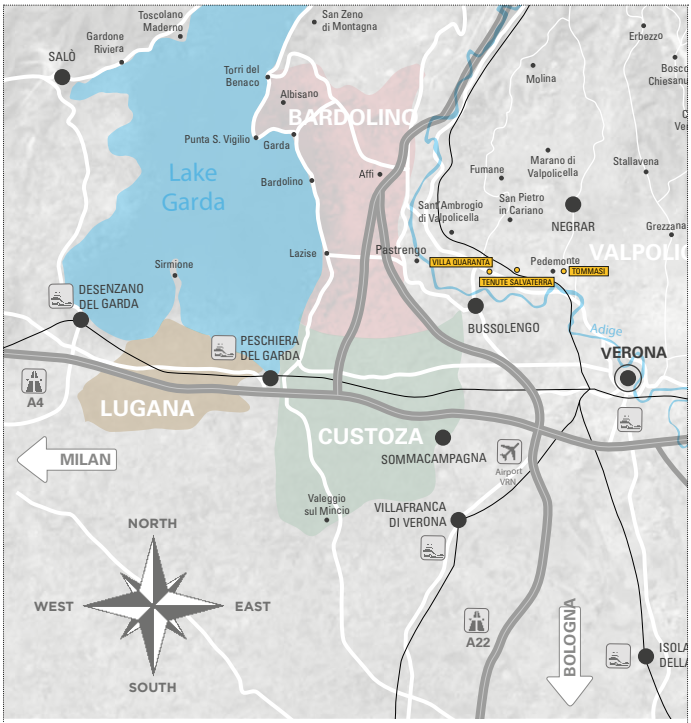
Torre di Terzolan is a historic settlement in the upper Squaranto Valley that represents excellence in Valpolicella. A winery perfectly sized for its **small production**: 3 hectares of **vineyards** and 6 of **olive groves** that lead to a variable production of organic oil and wine. An **ancient residence** dating back to the 1600s that belonged to Cardinal Ridolfi, today it is equipped with **four elegant suites** that welcome guests in a refined atmosphere.

There are **four historic vineyards** surrounding the property: Il Brolo Alto, Il Binte, La Mezzaluna and La Pala, planted with the indigenous varieties Corvina, Corvinone, Rondinella and Croatina. Its production of **Valpolicella Superiore** and **Amarone** wines - elegant, persistent and refined - is niche, with limited availability. In the ancient portico of the Torre di Terzolan the carefully selected grapes are left to dry, then taken to the evocative stone cellar, until they are optimally dried.

Soave, between tradition and quality

From a **long family history**, in the heart of the **medieval town of Soave** stands the **Pieropan** winery, where grapes and wines of excellence are produced. A great knowledge of the land and raw materials, combined with a great passion and a strong entrepreneurial spirit make this company a flagship in the Veneto region. The cultivation of the grapes, pressing, vinification and bottling all take place on site. Its vineyards are all located in the **classic hilly area of Soave**, with different exposures and altitudes: **Calvarino**, cultivated in terraces and on soil of volcanic origin; **La Rocca** located in the **impressive hypogeum of a hillside** of calcareous origin, and **Monte Garzon**, 400 metres above sea level, ventilated and clayey for rich, structured and elegant wines. There are **two Pieropan cellars**: the historic one, in the heart of Soave, where all stages of production take place and which also houses the historical memory of Pieropan production - and the other in a modern, sober style at Villa Cipolla.

Lugana-Custoza-Bardolino



On the trail of taste/2

Along the Veronese shores of Lake Garda, the three wine regions of Bardolino, Custoza and Lugana have in common the Garda terroir, which guarantees a moderate microclimate and altitude and a moraine soil rich in humus. Bardolino is a land of red and rosé wines, Custoza and Lugana of white wines, but all are distinguished by their freshness and ease of drinking.

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Lugana, a duo of vine and territory

The **Ottella winery** in the Peschiera del Garda area is one of the most renowned wine producers in the **southern part of Lake Garda**. Relying on the Trebbiano di Lugana vine, locally known as "turbiana", the company produces modern wines in full respect of the particular characteristics of the territory. A clay and limestone soil of glacial origin of **40 hectares**, combined with a constantly ventilated microclimate, results in fine, healthy grapes. A few ingredients, where simple becomes synonymous with quality. The Ottella winery cultivates **both white and red grapes**, producing a large number of labels. Among the reds, the Venetian wine expressions of **Amarone** and **Valpolicella** stand out, while among the whites, **Trebbiano di Lugana** reigns supreme. Mineral sapidity, aromatic finesse and freshness define the imprint of Ottella wines, which can tell the soul and essence of a grape variety and a territory.

Tasting experience in the *Custoza* land

To the **south-east of Lake Garda**, just a few kilometres from Verona and Mantua, the **Menegotti farm** cultivates **30 hectares of vineyards** that extend into the evocative landscape of the moraine hills of Custoza, ideal territory for the production of high quality wines. More than half a century's experience has been handed down for three generations in the production of classic Garda wines and **Classic Method sparkling wines**, all strictly from grapes grown on the farm. Menegotti is today synonymous with elegant and harmonious traditional Garda wines such as **Custoza, Bardolino and Chiaretto**, as well as excellent sparkling wines born from the care and thirty years' experience in bottle fermentation. The company offers the possibility of tasting and visiting the production and ageing cellar. In addition, tastings, company meetings and dinners are organised in the unique setting of the **elegant showroom** designed by Atelier Mendini.

LEISURE

History, nature and flavours

The hills of Valeggio and Borghetto sul Mincio are the perfect destination for a trip out of Verona, especially in the spring season.

The area of **Valeggio sul Mincio**, south-west of Verona, offers breathtaking scenery, sunny cycle paths, parks, sports facilities, horse riding, restaurants, art itineraries and outdoor activities all year round. Here you can spend the morning simply **strolling through the narrow streets** of the centre. Beneath the imposing **Castello Scaligero** lies the magnificent **Parco Giardino Sigurtà**, a botanical and naturalistic spectacle known throughout the world. A short distance from Valeggio, the hamlet of **Borghetto sul Mincio** is worth an afternoon stop. Characterised by **ancient medieval fortifications**, it owes its charm to the harmonious relationship between history and nature.

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Bike tour along the Mincio

A perfect itinerary for those who love to combine sport, nature, culture and wine and food experiences with **slow tourism**, between natural parks, botanical gardens and ancient castles: the **Mincio Valley cycle path** offers the possibility of organising a bicycle trip suitable for everyone.

On a city bike, or better still on a mountain bike, the section of cycle path from **Borghetto sul Mincio** to Peschiera del Garda is **15 km long** (the complete Garda-Mantova route is about 45 km long) through the green of the dense vegetation and the blue waters of the River Mincio. A flat route, on an asphalt road reserved for bicycles only, which crosses the protected area of the **Mincio Natural Park**, skirting the river in places, to arrive at the Unesco World Heritage fortress town of **Peschiera del Garda**. This is also the starting point for the 40 km Peschiera-Garda cycle path (round trip) along a picturesque route overlooking the lake.

DISCOVER MORE > SEE MAP INDEX

A flower garden near Verona

The **Parco Giardino Sigurtà**, about 30 km from Verona, offers a spectacle of green spaces as far as the eye can see with **amazing seasonal blooms**. One of the highlights is the famous "**Tulipanomania**" between March and April, when hundreds of thousands of tutipaniums of all shades of colour bloom in unison. Then there is the "**Avenue of Three Thousand Roses**", which in May covers more than a kilometre of promenade. Also worth visiting are the "Labyrinth" of 1,500 yew trees that form a path over an area of 2,500 sq.m., the "Water Gardens" and the "Great Oak". Other places of interest are: the Castelletto, the Horizontal Sundial, the Stone of Youth and the Hermitage. A **riot of greenery and ponds** - in which hundreds of water lilies and lotus flowers, water hibiscuses and papyruses triumph in summer - where you can stroll and enjoy fantastic views, on foot or by electric golf-cart, panoramic train, electric shuttle or bicycle.

Outdoor season of the Garda Trentino

Spring for Garda Trentino means one thing: the **start of the sports season**! Marathons, trail running, bike racing and mountain biking, climbing and water sports: there are many activities available in the area, as well as competitions of national and international importance. All immersed in breathtaking views and the uncontaminated nature of the lake and mountains. There are many **competitions of national and international** importance. Here is a selection of the first events on the calendar.

>> On **Sunday 3 April** there will be the **Lake Garda 42**, the running race that crosses the three provinces of Alto Garda: Brescia, Trento and Verona. Two courses in one, the 42 km main course and the 21 km half marathon. The finish line will be in Malcesine, in the province of Verona.

>> From **29 April** to **1 May** the entire European mountain bike scene will gather on Lake Garda for the **Bike Festival**, three unforgettable days dedicated to MTB, eMTB, in a unique and evocative setting, which will attract over 50,000 visitors. **www.gardatrentino.it**

ITINERARIES

Palazzo Maffei, where art is at home

An extraordinary collection in a unique location. Palazzo Maffei, which overlooks Piazza Erbe, is a house museum just waiting to be discovered.

>> Palazzo Maffei Casa Museo
palazzomaffeiverona.com
Piazza Erbe.
T: 045 5118529.
Open on Sat, Sun and festivities11am-6pm.

The Veronese entrepreneur and collector **Luigi Carlon** has recently opened his house-museum to the public: Palazzo Maffei, one of Verona's most scenic **17th-century buildings**, is a treasure trove of masterpieces and curiosities that has become a **new reference point for art lovers**. Five centuries of history for an exhibition of **ancient and modern art**, with more than **350 works**, including almost **200 paintings**, about twenty sculptures, drawings and an important selection of applied art objects. **Twenty rooms** decorated with stuccoes and frescoes overlooking Piazza Erbe make an elegant domestic setting into a **wunderkammer** that is a synthesis of the arts.

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Giulietta between legend and reality

The universal fame of **Romeo and Juliet** stems from a 16th century novella set in Verona, inspired by Dante's "Divine Comedy" and the story of the Montague and Capulet families. The story reached England at the end of the 16th century and was staged by **William Shakespeare**, whose immortal verses made the two **unfortunate lovers** universally famous. In the eighteenth century, European travellers on the Grand Tour went to visit **Juliet's tomb** and would later attribute to her a home in this place where, from the balcony, according to tradition Juliet would look out to talk to her Romeo. Open to the public since 1973, after numerous restorations, Juliet's House has become a **house-museum** and one of the most important tourist attractions in the city, giving it the reputation of the "city of love". Don't miss a souvenir photo next to the **bronze statue** of the heroine, better still if touching her right breast for good luck.

ARENA DI VERONA

Built around the 1st century A.D., this is a **symbol of the city** and the **largest open-air opera house in the world**.
In an excellent state of preservation, what once was an ancient amphitheatre where gladiator shows took place is now used for operas and concerts. Every year since 1913 it has been hosting the **famous Opera Festival**. www.arena.it

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© VLADIMIR SAZONOV/SHUTTERSTOCK.COM

CASA DI GIULIETTA

This is a tourist must-visit for all fans of Shakespeare's tragedy "Romeo and Juliet". The **13th-century Gothic tower-house** is located in Via Cappello: in the courtyard there is the **bronze statue of Juliet** (which according to tradition grants luck and love to the person touching her breast) and the **balcony** described in Shakespeare's romantic tragedy.
casadigiulietta.comune.verona.it

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© EFIRED/SHUTTERSTOCK.COM

PIAZZA BRA

This is the **largest square in Verona**, overlooked by the famous Arena and a number of **historic buildings**, including Palazzo della Gran Guardia and Palazzo Barbieri. The characteristic "liston", a sidewalk paved in pink marble from Valpolicella, with which the Arena was also built, is the perfect place to enjoy a coffee or an aperitivo, perhaps just before attending a show inside the amphitheatre.

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© SAIKOSP/SHUTTERSTOCK.COM

CASTELVECCHIO

This is one of Verona's main monuments and today houses the **city's civic museum**. Once the military seat of the Scaligeri family, it is now a place of historical interest that contains some of the most beautiful **works of art** in the city, as well as being an **architecturally interesting building**.
museodicastelvecchio.comune.verona.it

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TORRE DEI LAMBERTI

With its **84 metres overlooking Piazza delle Erbe**, Torre dei Lamberti (built in 1172) is one of the tallest buildings in Verona. The central section of the tower is decorated with a **large clock**, while at the top are **four bells**. The top, which can be reached by lift or a **spiral staircase**, offers a **spectacular view** of the historic centre. www.torredeilamberti.it

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© RENATA SEDMAKOVA/SHUTTERSTOCK.COM

DUOMO DI VERONA

The church of **early Christian origins** was consecrated in 1187 by Pope Urban II and is part of an **architectural complex** that includes other religious buildings. The majestic and solemn interior of **Romanesque design with Gothic touches** on the façade contains **Renaissance trompe l'œil frescoes** and the famous painting "Assumption of the Virgin" by Titian (1535).
www.cattedralediverona.it

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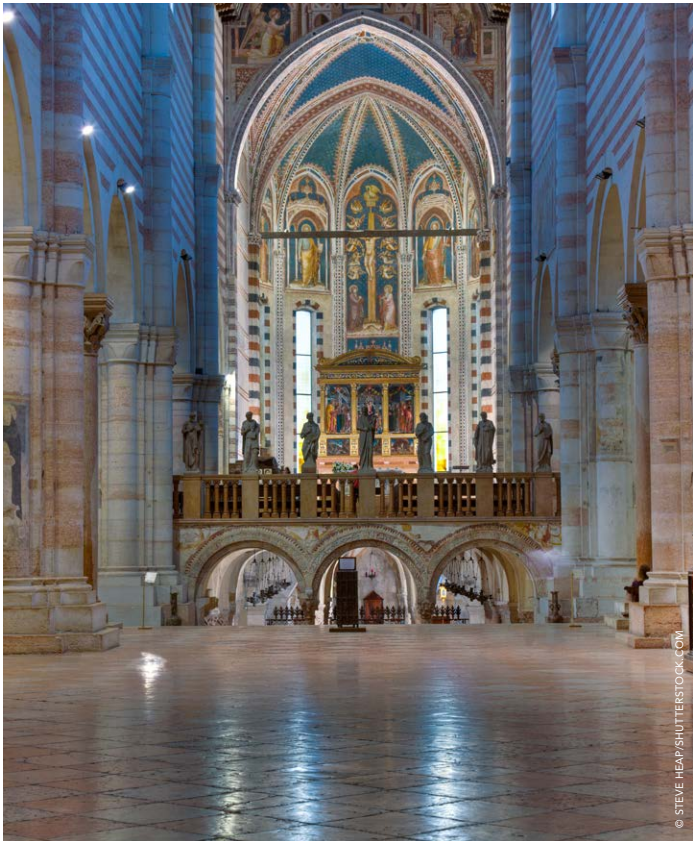
© STEVE HEAP/SHUTTERSTOCK.COM

BASILICA DI SAN ZENO

The church dedicated to Verona's patron saint has early Christian origins, it is a **sacred place par excellence in the city** and one of the masterpieces of **Romanesque art** in Italy. In the shape of a Latin cross with three naves, the interior is on **three levels**. Notable features on the façade are the **central rose window**, also known as the "Wheel of Fortune", and the bronze portal. basilicasanzeno.it

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PIAZZA DELLE ERBE

Verona's oldest square stands in the area of the Roman Forum, which for many centuries was the hub of the city's social, economical and political life. Surrounded by palaces, towers and statues, among which the Torre dei Lamberti, it is considered **one of the most characteristic squares in Italy**. Every weekend a **colourful fruit and vegetable market** is held here.

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PONTE PIETRA

It is the **oldest of the seven bridges crossing the Adige River** in the city and now the preferred transit route for those wishing to reach the **Roman Theatre**. Destroyed by the Germans in World War II, it was rebuilt with the rubble of the original bridge and retains the characteristic **shape of donkey's back**, typical of Roman bridges.

CASTEL SAN PIETRO

To admire the city from a different point of view, you can take a nice walk up to Castel San Pietro (a funicular is also available). From the top of this hill, you can admire an **enchanting panorama of Verona and the Adige River**.

GIARDINO GIUSTI

Located in the historic centre of Verona, this garden created at the end of the 14th century is considered one of the most significant examples of **Italian Renaissance gardens**. An oasis of greenery just a few steps from the Arena. A combination of **nature, art and history** that recalls many elements of the Medici gardens, an aesthetic reference point for the elite of the Renaissance. giardinogiusti.com

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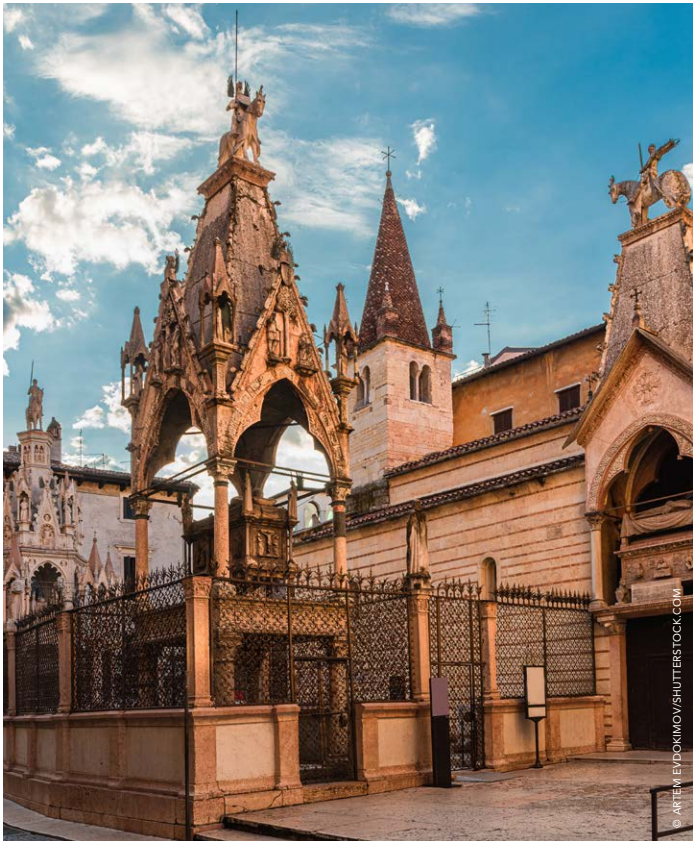
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ARCHE SCALIGERE

The **Gothic funerary complex** in the heart of the historic centre houses the tombs of the **most illustrious members of the Scala family**, one of the richest and most powerful families in ancient Verona. Among them is the **Ark of Cangrande**, Lord of Verona from 1308 to 1311, also known as the friend and protector of the great poet Dante Alighieri.

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© MC MEDIASTUDIO/SHUTTERSTOCK.COM

TEATRO ROMANO

The **1st century B.C. open-air theatre** is among the oldest buildings in the city. Built on the **natural slope of the San Pietro hill**, it was completely covered by buildings and dwellings after the end of the Roman era. Brought back to the surface at the end of the 19th century, it has been hosting **musical concerts and theatrical performances** since 1948.
museoarcheologico.comune.verona.it

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© ROSSHELEN/SHUTTERSTOCK.COM

VIA MAZZINI

Via Mazzini is a **narrow cobbled pedestrian street** that connects the city's two most important squares: **Piazza Bra and Piazza delle Erbe**. About 500 metres long, it is considered the **shopping street**, with rows of boutiques of the most famous **fashion brands**. Together with Corso di Porta Borsari, Corso Sant'Anastasia, Piazza delle Erbe and Via Cappello, it forms a small shopping district.

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© ALTRENDO IMAGES/SHUTTERSTOCK.COM

PORTA BORSARI

One of the gates that opened along the Roman walls of Verona, it dates back to the **first century AD** and was the **main entrance to the city**, being located along the axis of the decumanus (the main street in Roman times). In an **excellent state of preservation**, it is characterised by a white stone façade and an overall **height of 13 metres**, which also includes the upper defensive structure.

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© ARTMEDIAFACTORY/SHUTTERSTOCK.COM

BASILICA DI SANTA ANASTASIA

The **largest and most solemn Catholic church** in Verona's historic centre, this is also the city's most important **Gothic monument**. Founded in 1290, its construction took over a century. The unfinished façade features a **magnificent double portal** with polychrome marble, reliefs and frescoes. Inside, the basilica has **three large naves** supported by 12 imposing columns of red Verona marble.

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CASA MUSEO PALAZZO MAFFEI

In a spectacular **seventeenth-century building overlooking Piazza delle Erbe**, the extraordinary art exhibition born from the collecting passion of the Veronese entrepreneur Luigi Carlon is a "wunderkammer" with **ancient masterpieces in dialogue with the modernity**. The collection consists of over **350 works** arranged in **20 rooms** decorated with stuccoes and frescoes. palazzomaffeiverona.com

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© FILIPPO CARLOT/SHUTTERSTOCK.COM

PIAZZA DEI SIGNORI

Also known as **Piazza di Dante because of the statue** dedicated to the Great Poet placed here in the 19th century, it is located near Piazza delle Erbe. Since the Middle Ages it has had **administrative and political functions** and from an architectural point of view it is characterised by the succession of **historic buildings connected by arcades and loggias**.

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PONTE SCALIGERO

Also known as **Ponte di Castelvecchio**, it was built in the middle of the 14th century at the request of Cangrande II della Scala. It has been described as "the most daring and admirable work of the Middle Ages in Verona", a **masterpiece of military engineering**: a robustness that has allowed it to cross **five centuries of history** and the harshest floods of the Adige River intact.

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PALAZZO BARBIERI

Headquarters of Verona **City Municipality**, it is a **neoclassical building** constructed around the middle of the nineteenth century in Piazza Bra. Characterized by a **majestic façade**, for an Austrian military barracks, it recalls a Roman temple in its forms. The Sala degli Arazzi and the Sala del Consiglio Comunale are noteworthy for their paintings and furnishings.

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CASA DI ROMEO

A **medieval building** that belonged to the Montecchi family, now a private residence, it is characterised by an alternation of **Romanesque, Gothic and Renaissance windows**, surmounted by splendid battlements.

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PORTA DEI LEONI

One of the gates that opened onto the city in Roman times (1st century BC), giving **access to the cardo maximus**, the city's most important road axis after the decumanus.
It takes its name from a sarcophagus found nearby depicting a pair of lions.

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ESSENTIALS

Verona, a romantic city

Some information and local tips to experience the best that this charming city has to offer.

Situated on the banks of the **river Adige** in the north-eastern **Veneto region**, Verona is **Italy's second most well-preserved Roman city after Rome**. What makes this city - which was Roman, Gothic, Byzantine, Lombard, Scaligera, Visconti and finally Venetian - unique is the harmonious combination of all these dominations. Declared a **World Heritage Site by UNESCO**, Verona boasts countless monuments and attractions not to be missed, such as Juliet's house, and Piazza delle Erbe. Verona is also the **romantic city par excellence**, where the timeless love story of **Romeo and Juliet** is set or where you can indulge in the best of local cuisine after attending an evening show at the Arena.

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ABOUT CORONAVIRUS REGULATIONS

Are you in Verona or have already planned your trip to the city? You will need to know the updated regulations regarding public transportation, visits to museums and theaters, access to restaurants, hotel rooms and shops.

Since the beginning of the Coronavirus Pandemic **regulations have constantly changed**: you can find some useful answers and updates on the situation by clicking on these links.

>> For more information on the **Italian regulations** concerning the COVID-19 Green Certification, please visit the official website https://www.dgc.gov.it/web/

>> To know the regulations that apply to **travellers from abroad** please visit: https://www.salute.gov.it > **Nuovo Coronavirus**

ESSENTIALS

EMERGENCY

- **EUROPEAN EMERGENCY NUMBER: 112**
  112 is the unique European Emergency Number created to provide all European citizens with a single number: **Ambulance, Firefighters, Police**. 112 is **free of charge** from fixed and mobile phones everywhere in the EU.
- **OPEN PHARMACIES** - T: 045 594774 (10am-3pm) or www.farmacieverona.it - www.farmaciediturno.org
- **PASSPORTS** - **Questura Centrale di Verona**. Lungadige Antonio Galtarossa, 11. T: 045 8090411. www.questure.poliziadistato.it/Verona
- **LUGGAGE DEPOSIT AND SERVICES**
  Via Carlo Cattaneo, 5C. T: 045 2216921 or 349 3168780.

Taxi

In Italy taxis cannot be flagged down as they pass you along the street; they are stationed at special taxi parking stands in most of the major squares in any city or town and at the airport, and can be requested by phone.
Radio Taxi Verona offers a 24-hour service.
Get all the information on **radiotaxiverona.it** or call T: 045 532666

Getting around Verona

- **ATV Azienda Trasporti Verona** - www.atv.verona.it
  Infoline Mon-Fri 8am-6pm T: 045 8057922.
  Purchase your ticket before you get on the bus or the tram. Buses run approximately from 5 a.m. to midnight. Tickets can be purchased online via the Ticket Bus Verona app, or at the ATV Office (Piazza Renato Simoni, 12) or at an authorised retailer (tobacconists, newsagents, I.A.T.) and last 90 minutes from the first validation. There are also **day tickets**, which can be used until midnight on the day they are validated, or **10-trip carnets** which save money compared to a single trip.
  It is also possible to travel around the city by bicycle using one of the many bike, e-bike and kick-scooter rentals (see also bikeverona.it).
- **ZTL information** – The majority of the city centre is a **restricted traffic area ("ZTL-Zona a Traffico Limitato")**, closed to normal vehicles apart from residents and hotel guests.
  If you are coming to Verona by car, you can opt to park your vehicle in a covered car park, where charges apply, close to the city centre. Or there

are **free car parks**, a little further from the city centre but connected by buses to the centre.

- **From the Valerio Catullo Airport to the city centre** – The airport is only 12 kilometres from Verona. An **Airlink transfer** will get you to Verona Porta Nuova train station in about 20 minutes for only 6 euros; alternatively you can choose to take one of the taxis always available at the arrivals.

Tourist Information

- **IAT VERONA UFFICIO INFORMAZIONI E ACCOGLIENZA TURISTICA** – Via degli Alpini, 9 - Piazza Bra. T: 045 8068680. www.visitverona.it

VERONACard, a key to the city

With the **VeronaCard** you have access to **all free urban buses**, as well as free or **reduced access** to the city's main museums, monuments and churches. VeronaCard is available in two versions: a **24-hour card** (20 euros) and a **48-hour card** (25 euros) and it is activated on first use (museum entrance or bus journey).

VeronaCard can be purchased at the IAT Office in Piazza Bra or at the various sites and monuments that can be visited, but also at various sales points in the city and outside the city: tobacconists, accommodation facilities or at the Porta Nuova railway station. www.visitverona.it

With VeronaCard you can visit these places free of charge:
Anfiteatro Arena, Arche Scaligere, Basilica di Sant'Anastasia, Basilica di San Zeno, Casa di Giulietta, Chiesa di San Fermo, Complesso della Cattedrale, GAM | Galleria d'Arte Moderna Achille Forti, MusALab Franca Rame Dario Fo, Museo Archeologico al Teatro Romano, Museo Lapidario Maffeiano, Museo della Radio, Museo degli Affreschi G.B. Cavalcaselle alla Tomba di Giulietta, Museo di Castelvecchio, Museo di Storia Naturale, Torre dei Lamberti.

Additional facilities at: *Fondazione Museo Miniscalchi Erizzo, Museo Africano, Giardino Giusti; Adige Rafting, Arena di Verona Opera Festival, CitySightseeing Verona, Parcheggio Saba Arena, SIM Shakespeare Interactive Museum, Simonetta Bike Tours, Trenino Turistico.*

Special Tours

- **WAYSTOURS**
  Waystours offers **guided tours, activities and experiences** related to the Verona area. All activities for small groups, personalised experiences, events in which the guests are the protagonists (such as

cooking classes).
"**Discover by the locals**" sums up the spirit of Waystours, with a package of experiences ranging from walking or biking tours, to a special Verona Food Tour or an Amarone Wine Tour. Discover all the city and out of town tour at **www.waystours.com**
Waystours: Vicolo Carmelitani Scalzi 14B,
T: 045 5701561

- **CITY SIGHTSEEING VERONA HOP ON-HOP OFF**
  Hallmark red double-decker bus offering 2 routes, from March to October (starting point: Piazza Bra – duration: 1 hour).
  Line A leads to the Pradaval Gardens, then along the medieval walls to the San Zeno district, with its famous basilica; it then heads towards the Adige River to Castelvecchio, the Porta dei Borsari and the Roman Theatre.
  Line B runs along the east side of the city, then reaches one of the most beautiful viewpoints, Castel San Pietro. It then descends the hill and enters the city's historic quarter, with the Duomo and Santa Anastasia. From here you can also reach Piazza Erbe and Piazza dei Signori, until you reach Juliet's House.
  Audio-guide on board with 12 language commentary. Ticket valid 24h-48h (starting from 20 euros). Free app "Sightseeing Experience".
  www.city-sightseeing.it/it/hop-on-hop-off-verona

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The Welcome Magazine

The magazine in digital and paper editions is available at these hotels which are part of the Welcome Smart Network.

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Albergo Mazzanti - Via Mazzanti, 6
Best Western Hotel Armando - Vicolo dietro Pallone, 1
Best Western Plus Hotel De Capuleti - Via Del Pontiere, 26
Bologna - Piazzetta Scalette Rubiani, 3
Casa Fola City Centre Rooms - Vicolo Pietrone, 8
Colomba d'Oro - Via Carlo Cattaneo, 10 •
Corte San Mattia - Via Santa Giuliana, 2/a
Escalus Luxury Suites - Via Tre Marchetti, 12
Fiera - Via Ugo Zannoni, 26
Giberti - Via Gian Matteo Giberti, 7
Giulietta e Romeo - Vicolo Tre Marchetti, 3
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Leonardo Hotel Verona - Via Enrico Fermi, 11 C
Milano&Spa - Vicolo Tre Marchetti, 11
NH Collection Palazzo Verona - Via Adua, 6
Opera Relais De Charme - Via Valerio Catullo, 1
Palazzo Monga Boutique Guesthouse - Corso Porta Borsari, 36
Relais Fra' Lorenzo - Via Castello S. Felice, 11
San Luca - Vicolo Volto San Luca, 8
San Marco City Resort & Spa - Via Baldassarre Longhena, 42
San Pietro - Via Santa Teresa, 1
Touring Verona - Via Quintino Sella, 5
Trieste - Corso Porta Nuova, 57

AROUND THE CORNER

Airport-Sommacampagna

DB Hotel Verona Airport and Congress - Via Aeroporto, 20/c

Airport-Villafranca di Verona

Best Western Plus Hotel Expo - Via Portogallo, 1/P
Veronesi La Torre - Via Monte Baldo, 22
West Point Airport Hotel - Via Staffali, 2/A

OUT OF TOWN

San Martino Buon Albergo

Shg Catullo - Viale del Lavoro, 35

Castel d'Azzano

Muraless Art Hotel - Via Scuderlando, 122.
Villa Malaspina - Via Cavour, 6.

Pescantina

Villa Quaranta Tommasi Wine Hotel & SPA - Via Ospedaletto, 57.

Bussolengo

Centro Turistico Gardesano – Via Pastrengo, 69.

» List in progress. For updates go to www.proedi.it/welcome-smart-network

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THE WELCOME MAGAZINE

VERONA

verona.welcomemagazine.it

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**17th June/
4th September
2022**

OPERA

**Carmen
by Georges Bizet**
17, 24, 30 June/
14, 21, 31 July/
11, 14, 27 August

**Aida
by Giuseppe Verdi**
18, 23 June/
3, 8, 16, 24, 28 July/
5, 21, 28 August/
4 September

**Nabucco
by Giuseppe Verdi**
25 June/
1, 7, 10, 23, 29 July/
18 August/ 3 September

**La Traviata
by Giuseppe Verdi**
2, 9, 15, 22, 30 July/
6, 20 August/
1 September

**Turandot
by Giacomo Puccini**
4, 7, 10, 13, 19, 26 August/
2 September

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and Friends**
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