

THE **WELCOME** MAGAZINE

**SMART EDITION**

# VERONA

**AUGUST 2022 #5**



**CAROTO**  
*The Italian Renaissance  
on show at Palazzo  
della Gran Guardia*

**ALL YOU  
CAN DO  
IN THE CITY**

EVENTS | SIGHTSEEING  
FOOD & WINE | MUSEUMS  
SHOPPING | MAPS

**Welcome Smart Network**  
MAGAZINES | GUIDES | MAPS | WEBSITES

**INTERACTIVE**



# SIGNORVINO

CANTINA CON CUCINA

A unique and bold project:  
discovering, getting to know and sharing good Italian wine.  
Thousands of labels bearing the names  
of the best wine growers and the finest artisan products.  
Top quality and value to enjoy at home  
or simply, with our cuisine.  
We never tire of exploring and promoting  
a great Italian wine estate,  
where everyone feels welcome and you are invited.



# Verona | August 2022

---



---

**Andrea Jarach**  
Publisher  
Welcome  
Smart Network

---

I am **Andrea Jarach, editor of the Welcome Magazines**, periodicals that we have been publishing for 12 years for international visitors in some of the most important cities for tourism in Italy.

Since last April we have added **Verona** to the traditional editions of **Milan, Venice, Florence and Turin**. We wanted to make an act of faith in the solidity of Italy's tourist attractions.

After the storm comes the calm. Welcome Magazine is here to accompany visitors in their discovery of Italy's attractions. As you can see in the following pages, the Welcome Magazine offers useful information **about events, shopping, food and wine**, everything that can interest the visitor answering the question: "**what can I do, what can I discover during my stay?**". Our aim is to create memorable experiences of the visit, also by linking together the different opportunities offered by the area. Our mission is to provide essential tourist information for the benefit of visitors who choose wonderful Italy as their destination. You will find the Welcome Magazines in the approximately **500 hotels belonging to the Welcome Magazine circuit in Italy**. You can therefore use the **traditional paper editions**, but don't miss the chance to browse through the pages of the **digital and interactive editions** also on your computers and smartphones. As always, you will also be able to access tourist information through our website **[www.welcomemagazine.it](http://www.welcomemagazine.it)**, which is always up-to-date and full of ideas for your trip.

Welcome to Italy, discover and enjoy!

# Verona | August 2022

---



**Paolo Arena**  
*Presidente  
Confcommercio  
Verona, Presidente  
Aeroporto Valerio  
Catullo*

“Welcome to Verona,  
a land of art, culture, wine and food,  
**shopping**, the **city of love** par  
excellence located in a province full  
of varied and captivating proposals  
and offers, just like its **landscapes**,  
in which Lake Garda stands out with  
its hinterland. An ideal territory for  
lovers of good living and relaxation,  
for **sportsmen** and **music lovers**.

The high quality of the welcome  
and services are a guarantee of  
a pleasant stay for **tourists and  
business people** alike: Verona is  
popular, everyone wants to return  
to Verona.”







**Alessandro  
Tapparini**  
*Presidente  
Cooperativa  
Albergatori  
Veronesi*

---

“In September, 22 years after having been awarded World Heritage Site status by UNESCO, Verona will proudly host the **13th edition of the World Tourism Event** dedicated to World Heritage Cities and Sites. In the meantime, the comeback of Vinitaly has marked the beginning of a new season that we have long awaited. Our commitment is to make you feel greeted by a city that keeps growing without losing its authenticity, where you can easily move from the **historic center** to the wineries of **Valpolicella** or to the shores of **Lake Garda**, never being afraid of getting lost. Take your time, we'll take care of the rest.”

## STAY IN TOUCH

---



[verona.welcomemagazine.it](http://verona.welcomemagazine.it)  
Download all issues



[www.magzter.com](http://www.magzter.com)  
Digital magazine store



[www.pressreader.com](http://www.pressreader.com)  
Digital magazines



[www.welcometoitalia.com](http://www.welcometoitalia.com)  
Italian experiences



[www.proedi.it/welcome-smart-network](http://www.proedi.it/welcome-smart-network)



[issuu.com/where-italia](http://issuu.com/where-italia)  
Digital magazines



---

**Vanessa Carlon**  
*Director, Palazzo  
Maffei House  
Museum*

---

"Verona is an extraordinary city in terms of **location, beauty** and the **richness of its territory**. Since ancient times it has been splendid, imposing, yet on a human scale. The history and culture that have made it so can be felt in every view, in every street, in every square. It is difficult to define it with a single word: it is a city of **opera and music, theatre, architecture and art, enterprise, wine and food**, which make it unique, a great testimony to the past but also a symbol of the ability to renew itself and confront the present.

**Palazzo Maffei House Museum** is also moving in this direction: through our **collection and activities**, we make ancient masterpieces and the avant-garde of the twentieth century dialogue with contemporary creativity, to offer ever new inspirations in the name of beauty."



---

**Silvia Nicolis**  
*President, Museo Nicolis*

---

"The **Museo Nicolis** is located just a stone's throw from Verona, one of Italy's most beautiful cities of art, rich in historical and artistic evidence and recognised as a UNESCO World Heritage Site. Supporting and promoting the culture and **uniqueness of our territory** is part of the values on which our exhibition has always been based.

Museums today are incomparable places of **discovery and memory**: they preserve the past to continuously offer ideas and suggestions for the future.

Thanks to our **10 collections**, we are one of the most exciting **private exhibitions** on the international scene: we tell the story of the **people, innovations, technology** and **design** that have characterised the 20th century.

The Museum is a true **journey through time** that fascinates and surprises young and old alike, an experience not to be missed."

## **UNMISSABLE** Monuments & Sites



### **10 TOP IN TOWN**

Discover the city, starting from its main attractions and several not to be missed districts.



### **12 PANORAMA**

From the ancient rome to the city sound, the Arena di Verona is the symbol of the city.



## **WHAT TO DO** Events & Shows



### **14 DISCOVER AND ENJOY**

This month's round-up of art exhibitions and shows in Verona.



### **30 LAKESIDE DESTINATION**

Lake Garda attracts millions of visitors thanks to its mild climate, its old-fashioned atmosphere and its breathtaking scenery.



### **34 DREAM EXPERIENCES**

"Welcome to Italia" takes you on a discovery of the city's attractions or suggest you to try special experiences in Verona and its surroundings.







## **SHOPPING** Boutiques & Brands

### — **36 PAVIN, LUXURY EXPERIENCE**

Discover the Pavin boutiques, offering a unique and personalised experience in Verona.



### — **38 STROLLING THROUGH VERONA**

Verona is a city that has nothing to envy to the great fashion capitals of Italy.



## **OUTLETS** Fashion & Design

### — **46 THE BEST SHOPPING EXPERIENCE**

A few kilometres from Verona, the best Italian and international brands at discounted prices.



## **TASTING** Food & Wine

### — **50 WELCOME TO CAFFÈ DANTE BISTROT**

The heart of Verona's gastronomic tradition, Caffè Dante represents tradition and refined simplicity.



### — **56 VERONA FLAVOURS**

Discover the local food and wine excellences, some of them are internationally known, others are more niche.





## WINE

### Cellars & Wine Shops



#### — 58 SIGNORVINO, CELLAR WITH KITCHEN

In Verona and surroundings, lots of (excellent) Italian wine labels and quality food: a stop at Signorvino is well worthwhile.



## LEISURE

### Entertainment & Tours



#### — 68 MANTUA, A CITY SHAPED LIKE A PALAZZO

Only 40 minutes from Verona, Mantua is a place that conveys the splendour of 16th-century courts.



## ITINERARIES

### Landmarks & Museums



#### — 72 A MUSEUM DEDICATED TO ENGINES

The Nicolis Museum is a cultural enterprise of excellence destined to make the Italian mechanical engineering manufacturing tradition known throughout the world.



## — 96 ESSENTIALS

### Maps & Info

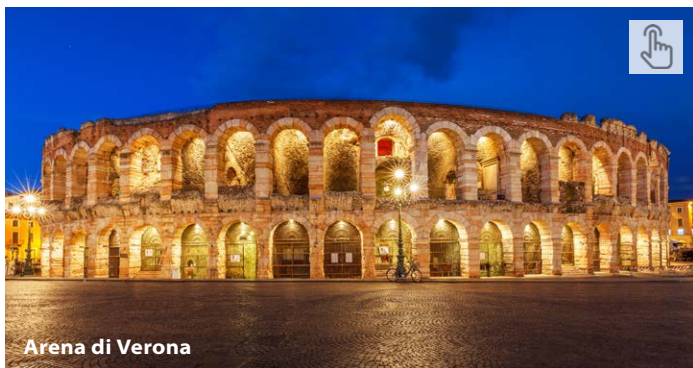


Information and tips to get around the city.



[UNMISSABLE]

# Top in Town



[ UNMISSABLE ]

# Top in Town



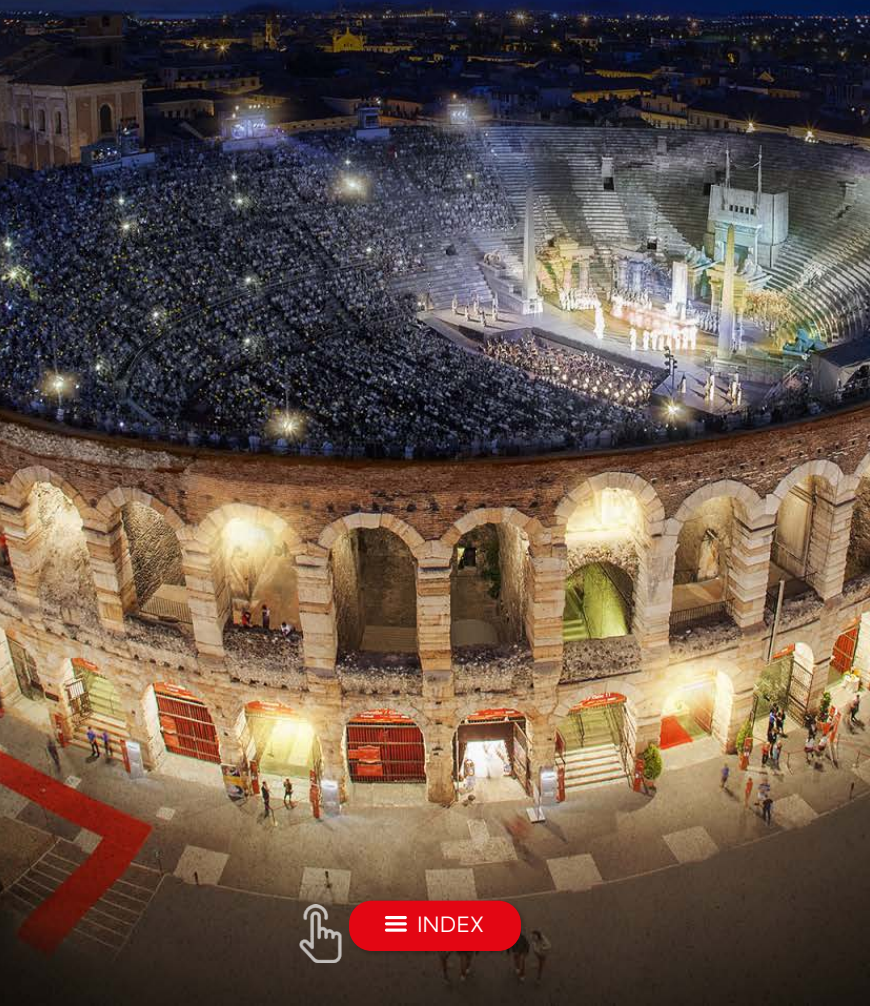


WELCOME | PANORAMA

---

# ARENA DI VERONA

FROM THE ANCIENT ROME TO THE CITY SOUND



≡ INDEX



— **Symbol of the city** of Verona and the third largest Roman amphitheater in Italy, after those of Rome (the Colosseum) and Capua, the Arena of Verona was built around the middle of the first century AD to host **gladiator fights, naval battles** or shows with exotic animals.

— Since 1913, when **Giuseppe Verdi's "Aida"** was performed here for the first time, it has hosted a prestigious **opera festival** every summer. Attending an opera in the Arena is an experience that takes your breath away, thanks also to the perfect acoustics, due mainly to its particular elliptical shape, which allows the singers' voices and music to propagate perfectly inside, so as not to need amplification systems. Famous artists such as **Maria Callas, Luciano Pavarotti, Plácido Domingo** have performed here.

— In recent years, moreover, the Arena is often the background to **musical concerts**, shows of various kinds, **sporting events**, such as the arrival of the Giro d'Italia or ice skating competitions, some of these broadcast on national TV.



**>> See the full 2022 Opera Festival Calendar at page 7.**

— In Roman times the show took place in the center, with the audience all around, today instead the structure is used as a theater: one end hosts the stage, while the audience sits in a semicircle on the opposite side. Although in **Roman times** it originally had a **capacity of 30,000 spectators**, today it contains about half that number, both for stage requirements and for safety reasons.

— Architecturally, the appearance of this imposing amphitheater today is quite different from the original, especially because of the lack of the outer ring. The only part of the original **monumental facade** still standing is the so-called **Ala** (Wing), composed of four arches, which has become the most iconic image of the Arena today.



# DISCOVER AND ENJOY



- **CAROTO and the arts, from Mantegna to Veronese**  
**EXHIBITION** Palazzo della Gran Guardia  
• until 2 October



- **Back to Momix** **DANCE**  
Teatro Romano • 6-18 August



- **Arena di Verona Opera Festival** **OPERA**  
Arena di Verona • until 4 September



- **Carmina Burana** **CONCERT**  
Arena di Verona • 12 August



- **Domingo in Verdi Opera Night** **GALA**  
Arena di Verona • 25 August



- **Mura Festival** **CONCERT**  
Parco delle Mura • until October



- **The World of Banksy. The Immersive Experience**  
**EXHIBITION** Stazione Porta Nuova  
• until 30 October



- **Verona Antiquaria** **MARKET FAIR**  
Piazza San Zeno and its surroundings • 7 August

... and more on [verona.welcomemagazine.it](http://verona.welcomemagazine.it)



≡ INDEX



The curious, unconventional iconography of this portrait of a young man laughing and displaying a drawing is known to be unique in the history of 16th-century Italian painting.



PALAZZO DELLA GRAN GUARDIA  
UNTIL 2 OCTOBER

## THE ITALIAN RENAISSANCE ON SHOW

**EXHIBITION** The works of the Renaissance artist **Giovan Francesco Caroto** are on show at the **Palazzo della Gran Guardia**. This is the first exhibition dedicated to the artist, seen in comparison with his contemporaries, who travelled among the courts of **Northern Italy** in a period of lively flowering of the arts, archaeology, natural sciences and collecting. The exhibition **"Caroto and the arts, from Mantegna to Veronese"** offers to the public **over 100 works** from some of the most prestigious Italian and foreign collections, bearing witness to the great painter's development in the **first half of the 16th century**. The exhibition is divided into **10 sections**, enriched by **3 innovative multimedia installations** with projections and immersive reconstructions of contexts. In order to make the visit even more enjoyable, there is a didactic support accessible through an **App in Italian and English**, as well as an **augmented reality game**. The exhibition is accompanied by an **itinerary through the city of Verona**, in the places and churches that preserve the testimonies of Caroto and the early 16th century in Verona, which can be appreciated in their original contexts.

**Caroto and the arts, from Mantegna to Veronese.**

*Palazzo della Gran Guardia. [www.mostracaroto.it/en](http://www.mostracaroto.it/en)*



# WELCOME | WHAT TO DO

---

TEATRO ROMANO, 6-18 AUGUST

## BACK TO MOMIX

**DANCE** This is a show born out of the desire to return to the stage after difficult years that have distanced the company from its audience. Momix, which is now 42 years old, does not seem to realise this and faces the **challenges of gravity**, the **acrobatics** of its incredible dancers and the transformism of its characters that evoke ever **new sensations and colours** thanks to the artistic direction of the charismatic **Moses Pendleton**, creator of countless successful shows. The most significant excerpts from the **great classics** that have marked the company's history are returned to the stage lights with a new and vivid intensity: from the historic MomixClassics, Passion, Baseball, Opus Cactus, SunFlower Moon, to Bothanica and Alchemy.

### Back to Momix

*Teatro Romano. Via Rigaste Redentore, 2.*

[www.spettacolooverona.it/eventi/evento/momix](http://www.spettacolooverona.it/eventi/evento/momix)







## ARENA DI VERONA OPERA FESTIVAL

**OPERA** The annual summer festival at the Arena di Verona is back for the **99th year** to celebrate opera. Music Director of Festival 2022 is **Maestro Marco Armiliato**: Genoese by birth, international by career and vocation, he is the standard-bearer of Italian melodrama in the world, from Vienna to Tokyo, from La Scala to the Metropolitan in New York. Superintendent and artistic director is the world-famous soprano **Cecilia Gasdia**.

Of the almost **100 world-class artists**, including young up-and-comers and established stars, 35 (more than a third of the total) make their long-awaited debut on the Arena stage.

Spread over **46 evenings**, the festival features five opera productions including world-famous works by **Georges Bizet** ("Carmen"), Giuseppe **Verdi** ("Aida", "Nabucco", and "La Traviata") and **Giacomo Puccini** ("Turandot").

Witness the wonders of a performance in the Arena, the ancient Roman amphitheatre that is the **world's largest theatre under the stars**. Take part in the lighting of the mocoletto (small candles) on the stone seats of the arena as the night gets dark and the performances begin.

### Arena di Verona Opera Festival

Arena di Verona. Piazza Bra, 1. [www.arena.it](http://www.arena.it)



# WELCOME | WHAT TO DO

---

## **CARMEN by Georges Bizet**

With "Carmen" the Tuscan **director Franco Zeffirelli** made his debut at the Arena di Verona in 1995 and today the opera is presented to the public in an **original and unique synthesis**. The musical direction is by **Marco Armiliato**. Reruns of Bizet's "Carmen" in the Arena are scheduled for **11, 14, 27 August**.

## **AIDA by Giuseppe Verdi**

This is the most frequently performed opera in the Arena di Verona amphitheatre since 1913. The opera takes the audience back to the Ancient Egypt imagined by **Franco Zeffirelli** (and enriched by Anna Anni's costumes). The opera queen of the Arena will be conducted by **Daniel Oren** (5, 21, 28 August and 4 September).

## **NABUCCO by Giuseppe Verdi**

Eight evenings will represent **Arnaud Bernard's recent edition** of a "Nabucco" with a broad historical, Risorgimento and cinematographic scope, conducted by **Daniel Oren** (1, 7, 10, 23, 29 July; 3 September) and **Alvise Casellati** (18 August). In the monumental Roman amphitheatre of the Arena, perfect for the scenery of ancient Babylon, the notes of the famous song "**Va, pensiero, sull'ali dorate**" will resound. Reruns of Verdi's "Nabucco" in the Arena are scheduled for **18 August** and **3 September**.

## **LA TRAVIATA by Giuseppe Verdi**

The staged version is the latest and sumptuous production in 19th-century style conceived by **Franco Zeffirelli** with refined costumes by **Maurizio Millenotti**. Verdi's masterpiece will be conducted for its eight performances by **Marco Armiliato**. The shows are scheduled for **6, 22 August** and **1 September**.

## **TURANDOT by Giacomo Puccini**

A classic of Italian opera, will be staged from 4 August for **seven evenings** directed by **Marco Armiliato** (4, 7, 10 August), **Francesco Ivan Ciampa** (13 and 19 August) and, for a single date-event, by **Plácido Domingo** (26 August).

Reruns of Puccini's "Turandot" in the Arena are scheduled for **4, 7, 10, 13, 19, 26 August** and **2 September**.





ARENA DI VERONA, 12 AUGUST

## CARMINA BURANA UNDER THE STARS

**CONCERT** On 12 August **Carl Orff's Carmina Burana** returns to the Arena di Verona for a **single extraordinary date**. A memorable and spectacular concert with the participation of the full **Arena Orchestra and Choir**, two children's choirs and soloists Lisette Oropesa, Filippo Mineccia and Mario Cassi. The **monumental symphonic and choral concert** of Carmina Burana is a tribute to the composer, pianist and conductor Ezio Bosso, exactly three years after his concert in the Arena. Opened and closed by the famous invocation "**O Fortuna**", Carl Orff's **monumental scenic cantata** consists of twenty-four compositions (in Latin, High German and ancient Provençal) taken from a collection of medieval poetic texts (carmina), handed down through the Codex Latinus Monacensis 4660 or Codex Buranus, hence the name "Carmina Burana".

**Carmina Burana**

**Arena di Verona Opera Festival**

*Arena di Verona. Piazza Bra, 1. [www.arena.it](http://www.arena.it)*



ARENA DI VERONA, 25 AUGUST

### THE RETURN OF PLACIDO DOMINGO PLAYING VERDI

**GALA** Plácido Domingo will perform a gala in stage form with pages from **Verdi's most famous operas**. Three years after the "Plácido Domingo 50-Arena Anniversary Night" event, the legendary Madrid singer will star in a new opera gala in scenic form dedicated to celebrating the genius of Giuseppe Verdi, whose "Don Carlo" (together with Puccini's "Turandot") marked Domingo's arrival in the Arena (and in Italy) in the summer of 1969. The "**Plácido Domingo in Verdi Opera Night**" presents **three acts of Verdi's operas** in full stage form together with Maria José Siri, Fabio Sartori, Clémentine Margaine and, for the first time in the Arena, bass Ildar Abdrazakov. In addition to the rare "**Macbeth**" and "**Don Carlo**", Domingo will make his debut in the role of Amonasro in the Triumph scene of "**Aida**". Direction and scenes of the evening-event are signed by Stefano Trespidi and Ezio Antonelli, while the direction of the artistic complexes of the Arena is entrusted to **Jordi Bernàcer**.

**Domingo in Verdi Opera Night. Arena di Verona  
Opera Festival.** *Arena di Verona. Piazza Bra, 1. [www.arena.it](http://www.arena.it)*





### PARCO DELLE MURA, UNTIL OCTOBER **CULTURE, SPORT, FOOD: A FEAST FOR THE CITY**

**FESTIVAL** The **Mura Festival** is an annual event that lasts **140 days** along the **Verona city walls**. The festival offers children, young people, families, sportsmen and women, the elderly, lovers of music and theatre, good food and creative handicrafts many experiences. The event celebrates **culture, art, sport, entertainment, training, games, leisure**, relaxation, creative handicrafts, local products, in a **green oasis** of great historical and cultural value.

This year, people have the opportunity to take part in over 600 events and workshops of all kinds. Given the festival's focus on food, there is a weekly **food truck area** to immerse people in a **gourmet world food** tour: from meatballs to arrosticini, from gourmet burgers to "polenta col musso" (a typical Veronese dish), from Venezuelan cuisine to fusion cuisine with plenty of gluten-free and vegetarian options. Every day it will be possible also to try out a different **wellness discipline**, including yoga, Pilates, running, functional training, parkour, Tai Chi, Kung Fu and much more.

**Mura Festival.** *Parco delle Mura (Bastione di San Zeno, Bastione di San Bernardino, Bastione delle Maddalene, Prato di Castello San Felice).*  
[murafestival.it](http://murafestival.it)



STAZIONE PORTA NUOVA, UNTIL 30 OCTOBER

## BANKSY AT THE GATEWAY TO THE CITY

**EXHIBITION** The Bristol-based artist Banksy conquers Verona with an exhibition at the **Porta Nuova Station**, the “gateway” to the city par excellence that welcomes thousands of visitors and travellers every day. The exhibition was organised also to mark the **170th anniversary of the arrival of the first train**.

**“The World of Banksy-The Immersive Experience”** exhibition features more than **30 new works** never exhibited before, **life-size murals** created by young international and local street artists. The exhibition includes “Flower Thrower”, “Steve Jobs”, “Girl With Balloon” and “Waiting In Vain”, in addition to works and murals created by anonymous young artists from all over Europe. In total, **more than 130 works** are on display, revealing the world of the mysterious British artist, who is famous for **tackling political and social issues with irony**.

### The World of Banksy-The Immersive Experience

Stazione Porta Nuova. Piazzale XXV Aprile

[theworldofbanksy.it](http://theworldofbanksy.it)







SAN ZENO DISTRICT, 7 AUGUST

### ANTIQUES, AN UNFAILING PASSION

**MARKET FAIR** Like every first Sunday of the month, the **San Zeno district** hosts a market for antiques, collectibles, modern and vintage items. The perfect occasion for tourists and the curious on the hunt for bargains, where they can rediscover **objects from the past and small hidden treasures**. About 250 exhibitors from all over northern Italy offer visitors art and antiques, furniture, knick-knacks, carpets, modern and vintage objects and clothes. There is also no shortage of fine embroidery, lace and traditional fabrics. Often this market is the occasion for thematic side events and small shows. The stalls are located in **Piazza San Zeno, Piazza Corrubbio, Piazza Pozza, Via S. Procolo, Via Lenotti** and **Via Porta San Zeno**.

#### Verona Antiquaria

*Piazza San Zeno. Open 8am-6pm.*



## NEW “SCARY” ADVENTURES AT GARDALAND RESORT

**ENTERTAINMENT** The 2022 season at Gardaland Resort, a 238-day season of fun, features “**Jumanji® -The Adventure**”, the first Jumanji-themed attraction in the world. The new attraction will be a dark ride for adventurers of all ages, based on the popular Sony Pictures film series, in the heart of the Park. A stop not to be missed will also be a visit to **Gardaland SEA LIFE Aquarium**.

### **GARDALAND RESORT.**

*Castelnuovo del Garda (30 minutes from Verona)*  
[www.gardaland.it](http://www.gardaland.it)





## MUSEO ARCHEOLOGICO, 7 AUGUST **FREE SUNDAY AT THE MUSEUM**

**CULTURE** Every first Sunday of the month, **state-owned museums, archaeological parks and cultural sites** in Italy will grant free admission to all visitors, who can thus once again benefit from a unique initiative to promote knowledge of Italy's cultural heritage. In Verona, the state museum in Verona involved in the "**Free Sundays at the Museum**" initiative is the **Museo Archeologico Nazionale**. The **next dates** will be 7 August, 4 September, 2 October, 6 November, 4 December.

### **Museo Archeologico Nazionale di Verona**

*Stradone San Tomaso, 3*

*[polomusealeveneto.beniculturali.it](http://polomusealeveneto.beniculturali.it)*



PALAZZO DELLA GRAN GUARDIA,  
15-17 SEPTEMBER

## AHEAD TOWARDS TOURISM

**CONFERENCE** The 13th edition of the **World Tourism Event** to be held this year in Verona is dedicated to the 50th anniversary of the **Convention for the Protection of World Heritage**. An opportunity for reflection and discussion, at a global level, on the role of the **UNESCO brand** for the promotion and preservation of territories and traditions, the protection of cultural and natural heritage and responsible tourism. A brand that, even in a difficult period such as that of recent years, has demonstrated its ability to attract national and international tourism as a guarantor of the quality of the sites.

The World Tourism Event includes an **exhibition area** in the **Palazzo della Gran Guardia** where the public can discover the tourist and accommodation offer of the sites present, an **international workshop** reserved for Italian and foreign operators and a **rich scientific programme**.

**World Tourism Event For World Heritage Sites (13th edition).** *Palazzo della Gran Guardia*  
*Piazza Bra, 1. [www.wtevent.it](http://www.wtevent.it)*



# 2022 EVENTS IN ITALY



## AUGUST

**16/8** | Siena | Palio dell'Assunta.

[www.ilpalio.org](http://www.ilpalio.org)

**31/8-10/9** | Venice | International Exhibition of Cinematographic Art.

[www.labiennale.org](http://www.labiennale.org)

## SEPTEMBER

**10-18/9** | Milan | The Italian Glass Weeks. [www.theitalianglassweeks.com](http://www.theitalianglassweeks.com)

**11/9** | Monza (Milan) | Formula 1. Italian Grand Prix. [www.formula1.com](http://www.formula1.com)

**15-17/9** | Verona | World Tourism Event. [www.wtevent.it](http://www.wtevent.it)

**16-18/9** | Florence | Fragranze. [fragranze.pittimmagine.com](http://fragranze.pittimmagine.com)

**16-19/9** | Terni | Umbria Jazz.

[www.umbriajazz.it](http://www.umbriajazz.it)

**16-19/9** | Milan | HOMI

Independent. [www.homimilano.com](http://www.homimilano.com)

**17-25/9** | Venice | The Italian Glass Weeks. [www.theitalianglassweeks.com](http://www.theitalianglassweeks.com)

**18-20/9** | Milan | MICAM.

[www.themicam.com](http://www.themicam.com)

**20-26/9** | Milan | Milano Moda Donna. [www.cameramoda.it](http://www.cameramoda.it)

**22-27/9** | Genoa | International Boat Show. [www.salononautico.com](http://www.salononautico.com)

## OCTOBER

**8/10- 6/12** | Alba (Piedmont) | International Alba White Truffle Fair.





# 2022 EVENTS IN ITALY



[www.fieradeltartufo.org](http://www.fieradeltartufo.org)

**9/10** | Trieste | Barcolana. [www.barcolana.it](http://www.barcolana.it)

## NOVEMBER

**2-6/11** | Turin | Paratissima (18th edition). [www.paratissima.it](http://www.paratissima.it)

**4-6/11** | Turin | Artissima (29th edition). [www.artissima.art](http://www.artissima.art)

**3-6/11** | Verona | Fieracavalli (124th edition) [www.fieracavalli.it](http://www.fieracavalli.it)

**8-13/11** | Milan | EICMA. International Motorcycle and Accessories Exhibition. [www.eicma.it](http://www.eicma.it)

**16-20/11** | Milan | BookCity Milano. [bookcitymilano.it](http://bookcitymilano.it)

**18-19/11** | Milan | Ospitiamo 2022. [ospitiamo.eu](http://ospitiamo.eu)

**21/11** | Venice | Festa della Salute. [venice.welcomemagazine.it](http://venice.welcomemagazine.it)

**End of November** | Venice | Teatro La Fenice. Opening of Opera and Ballet season. [www.teatrolafenice.it](http://www.teatrolafenice.it)

## DECEMBER

**3-11/12** | Milan | Artigiano in Fiera. [artigianoinfiera.it](http://artigianoinfiera.it)

**7/12** | Milan | Teatro alla Scala – Opening of the Opera Season with the "Boris Godunov". [www.teatroallascala.org](http://www.teatroallascala.org)





WELCOME | AROUND THE CORNER

# LAKESIDE DESTINATION

*Just 30 minutes from Verona, Lake Garda attracts millions of visitors thanks to its mild climate, its old-fashioned atmosphere and its breathtaking scenery, including scenic roads along the coast, Renaissance villas, Romanesque hamlets and small villages.*



**Punta San Vigilio  
(Lake Garda)**

© STEFANO TERMANINI/SHUTTERSTOCK.COM

≡ INDEX



# WELCOME | AROUND THE CORNER

---

Surrounded by **three distinct regions** – Lombardy, Trentino Alto-Adige and the Veneto – **Italy's largest lake** is one of the most important tourist destinations in the country. Characterized by a mild climate all year round, Mediterranean vegetation, colours and scents reminiscent of the sea, Lake Garda is surrounded by **picturesque villages, seaside resorts, historical remains, harbours, parks and nature** reserves: capable of satisfying **nature lovers**, those who want to discover places rich in **history and culture**, as well as the more sporty who can enjoy trekking, excursions and above all, thanks to the constant winds, **water sports**.

The most famous places include **Sirmione**, the favourite destination of the poet Catullus and Maria Callas, with its splendid **Rocca Scaligera, Gardone Riviera**, with the Vittoriale degli Italiani, the house-museum of the poet Gabriele D'Annunzio, **Peschiera del Garda**, with its fortress and 16th-century ramparts.

Not far from Verona, we find Bardolino, a very lively centre with its typical maze of alleyways, shops, bars, restaurants and





nightclubs, and **Garda**, where it is worth visiting the Pieve di Santa Maria in Garda, one of the oldest religious buildings in the area, which has a beautiful 15th-century cloister and some 15th-century frescoes.

Lovers of architecture should not miss the famous Garda villas, including the 16th-century **Villa Guarienti**, which stands at the centre of the San Vigilio promontory, with its Italian-style garden and lemon house built in Venetian Gothic style, and **Villa Albertini** surrounded by an immense park stretching across the hill behind it, in a riot of Mediterranean fauna.

History and archaeology enthusiasts should not miss the rock engravings in the **Torri del Benaco** area. Engraved on a rock that has become a sort of natural blackboard due to glaciation, you will find graffiti from various eras, mostly dating back to prehistoric times.

The area is also characterised by the production of excellent wine and olive oil. Custodian of extraordinary culinary and enogastronomic excellence, Garda is the production area of red radicchio, rice of the **vialone nano** variety, **Lessinia cheeses**,

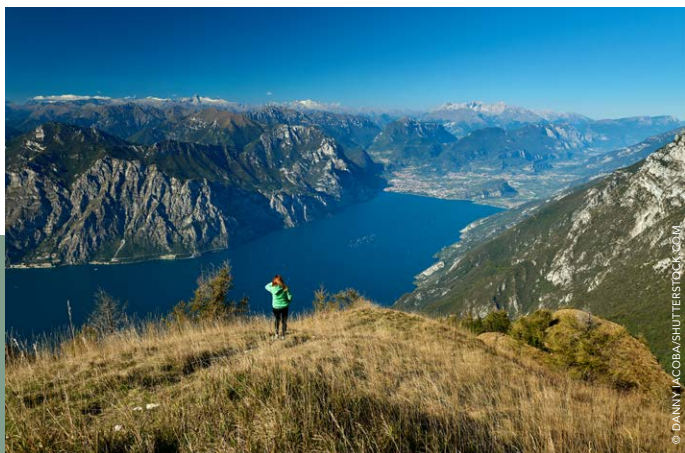


## WELCOME | AROUND THE CORNER

---

**fish and Garda oil**, and even **pandoro** and **Amarone della Valpolicella**, all typical products capable of satisfying even the most demanding traveller.

The nearby Gardaland, one of Italy's largest amusement parks, boasts several of the country's most famous attractions, including roller coasters, simulators and theme parks designed to appeal to visitors of all ages ([www.gardaland.it](http://www.gardaland.it)).



### THE NATURAL PARK OF MONTE BALDO

It dominates Lake Garda and is the ideal place for a **holiday in contact with nature and good food**. We are talking about **Monte Baldo**, a mountain resort in Trentino on the border with Veneto, which offers a 360° **panorama of the lake** (don't miss the Cima Valdrizza viewpoint at 2,200 m). In the summer months, you can enjoy long walks along the mountain paths, mountain bike rides or horseback rides (for the more daring there are also hang-gliding or paragliding excursions). In winter, the holiday resort turns into a **top ski resort** thanks to the futuristic **Malcesine-Monte Baldo rotating cable car**.





[ WELCOME TO ITALIA ]

# Dream experiences

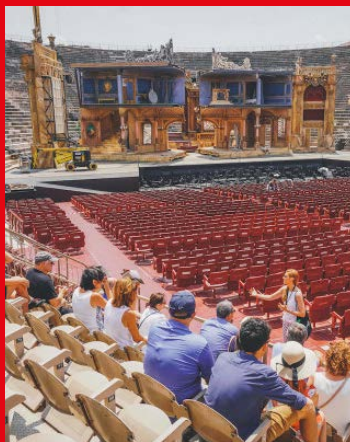
To discover the beauties of the city or to try out special experiences, Welcome to Italia offers you some unmissable opportunities. Choose whether to take part in **exclusive city tours** or book the **experience** you've been dreaming: [www.welcometoitalia.com](http://www.welcometoitalia.com)



## VERONA HIGHLIGHTS WALKING TOUR

Enjoy a pleasant walking tour following your guide through the old town and discover the most famous landmarks.

>CLICK & BUY



## ARENA TOUR WITH FAST TRACK

Visit the Arena and learn about its construction, its current and ancient use, and the historical legends behind it. Meet with the guide outside to join this guided tour, then skip the long queue at the entrance.

>CLICK & BUY



≡ INDEX





# In love with Italy?



Live your dream and get  
your experience in a click

**Welcome to Italia** network  
promotes the Italian tourist heritage,  
combining selected contents  
with high-quality experiences.

WELCOME TO  
**ITALIA**  
THE ONLINE GUIDE TO DISCOVER AND ENJOY ITALY  
[www.welcometoitalia.com](http://www.welcometoitalia.com)



BOUTIQUES & BRANDS

# SHOPPING



## Pavin, luxury experience

Discover the Pavin boutiques, offering a unique and personalised experience in Verona.

>> Pavin  
[store.pavingroup.com](http://store.pavingroup.com)  
Pavin Luxury Goods -  
Via Cappello 9  
Pavin Elements -  
Via Mazzini 35  
Cuoieria -  
Corso Porta Borsari 19/21  
Erbavoglio- Via Mazzini 35



@pavinworld



@pavin\_official

In Verona Pavin Group has been present since 1980 with **4 boutiques in the historic centre**, offering a unique and personalised **shopping experience**, in refined and welcoming environments. If **Pavin Luxury Goods** offers a unique selection of accessories by Italian and international brands **Pavin Elements** is the boutique dedicated to women and men looking for a refined and classy total look. **Cuoieria** is the perfect shop for those who love Made in Italy artisan footwear, while **Erbavoglio** offers clothing and accessories for children to accompany them through the most important stages of their growth.

≡ INDEX



SEE MAP



## Outlet &amp; More

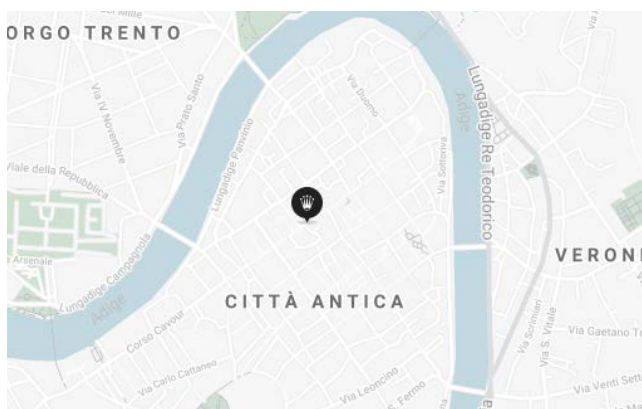


## Official Rolex Retailer Benetti

Gioielleria Benetti is part of the global network of authorised Rolex dealers; they are the only ones in Verona who can sell and service Rolex watches. Expertise, technical preparation and exclusive equipment guarantee the long-term reliability of a wide range of models for him and for her and an unparalleled standard of quality.

**Benetti S.P.A. Erbe. Piazza delle Erbe, 39**  
**(corner of Porta Borsari)**  
**T: 045 59455. benetti.store**

OFFICIAL RETAILER



## SHOPPING

# Strolling through Verona

*A stroll through the boutiques and craft shops in the centre is an opportunity to discover that Verona is a city that has nothing to envy to the great fashion capitals of Italy.*



### VIA MAZZINI, BETWEEN PIAZZA BRA AND PIAZZA DELLE ERBE

The main shopping streets are located in the **historic centre** and are all close and interconnected: Via Mazzini, Via Pellicciai, Via Cappello, Via Stella, Via Roma, Corso Porta Borsari, Corso Sant'Anastasia and Piazza delle Erbe. Here you can find boutiques selling clothing, eyewear, shoes, jewellery, perfume, furniture and antiques, as well as bookshops, grocery shops and cafés.

**Via Mazzini is the most elegant and fashionable street** can be defined as the shopping street par excellence due to the presence of big names in high fashion. There are also some famous **international store chains** with well-known names in fast-fashion.



## PIAZZA DELLE ERBE, WHERE TO SHOP THE VERONESE WAY

If you fancy a more “traditional” shopping experience and want to immerse yourself in the habits of the Veronese, drop by the **market in Piazza delle Erbe**, which has become an institution. In this beautiful square, you will find stalls selling **everything from fruit to sweets to souvenirs**. The market runs from Monday to Saturday (7.30am-8.30pm) and exceptionally on some Sundays.



© ALIAKSANDR ANTANOVICH/SHUTTERSTOCK.COM





## SHOPPING



### VERONETTA DISTRICT, THE YOUNG SIDE OF THE CITY

On the left bank of the river Adige, there is an area called Veronetta. It can be reached by leaving the Church of San Fermo and crossing the Ponte San Fermo. From here starts Via XX Settembre, a long street that leads to the university area, with multicultural shops and students walking around.

A buzzing neighbourhood full of alternative venues, art galleries and craft shops: this is Veronetta, home to one of the city's university centres, the Santa Marta campus. Less touristy than the centre, but with a young, alternative atmosphere.

Going in Veronetta will give you the opportunity to enjoy the local lively atmosphere.



## SAN ZENO DISTRICT, FOR ANTIQUES LOVERS

Every first Sunday of the month “**Verona Antiquaria**” is held in this district, just a few steps from the city centre. It is a true paradise for **collectors and vintage lovers**. Among the stalls in Piazza San Zeno, Piazza Corrubbio, Piazza Pozza, Via San Procolo, Via Lenotti and Via Porta San Zeno, there is no lack of opportunities to buy an object of the heart, a souvenir or a unique collector’s item.



# Modern atmosphere *historic* flair



Inspired by the wonders of nature, **L'Occitane en Provence** was founded in 1976 in Provence, where fragrant lavender fields are a constant reminder of **nature's bounty**. The products are formulated in the south of France from **essential oils** and **natural ingredients** developed according to the principles of phytotherapy and aromatherapy. A **network of 130 producer-partners** who cultivate precious ingredients, and a laboratory that combines tradition and innovation, developing natural, effective, sensory and sustainable cosmetic products. The product lines offer the best in quality for **body and facial care** or for **perfuming the home**. Among the bestselling products: Karité Hand Cream, Divine Cream with Immortelle flower, Concentré de lait Amande or Eau de Toilette Verveine. The Boutique in Verona is located in the central Via Mazzini 63 and is open every day from 10am to 8pm.

# Boggi, *new smart* boutique



In the heart of the city of Verona, Boggi Milano has renovated its historic boutique in **Via Mazzini 14/16**, creating an innovative synergy between collections and interior design. The new masculine identity that the Italian brand wants to communicate today tends to move in the direction of greater performance and comfort. In fact, the brand is increasingly focusing on **innovation, technology, sustainability and quality**, thanks also to the use of raw materials with high technical performance. The design of Boggi Milano garments is the result of two essential elements: the **quality of the fabrics** - with a preference for organic fibres, certified and avant-garde fabrics - and stylistic research, applied to the vision of a new way of life for contemporary man. The concept store also has an omnichannel approach, the result of perfect integration between the physical and digital worlds, which allows it to work in synergy with the **e-commerce platform**.

## Tax Free Refund Guide

According to the Italian law, non-EU resident travellers may be granted VAT relief/refund for goods intended for personal or family use purchased in Italy. This relief is surely **an advantage for the foreign travellers**: in fact, it allows to save from a minimum of 4% up to a maximum of 22% of the selling price of the goods purchased. Here is a **short guide** according to the **Italian legislation** to discover the common system of value added **tax exclusively for non-EU resident travellers**.

1. VAT (in Italian: IVA) is a **value added tax** on goods and services, and is part of the European Union's value added tax system.
2. In some cases, travellers may be granted a **VAT refund**. This refund does not cover the services supplied by hotels, restaurants, taxis or agencies.
3. You may be eligible for a VAT refund provided that:
  - you are a **non-EU resident**;
  - the goods purchased are intended **for personal or**

**family use** only and are carried in your luggage;

- the overall value of the goods purchased exceeds **154,94 Euro** (VAT included);
- the purchase is certified by an **invoice**. This invoice should include a description of the goods purchased, your personal information as well as the details of your passport or any other equivalent document;
- the goods shall leave the EU territory by the **third month** following the date of issue of the invoice, as proved by the **"customs stamp"**;
- from 1 September 2018, tax free invoices in Italy must be electronically transmitted by the national seller to OTELO information system (**Online Tax Refund at Exit: Light Lane Optimization**) and their validation is digitally carried out.
- after the digital "customs stamp" is obtained, OTELO will send a message to the retailer that all the requirements are met and, as a consequence, the retailer will reimburse the amount due or will settle the tax relief.





## Tax Free Refund Guide

- the invoice is **returned to the Italian retailer** within four months after the purchase was made. If the invoice is stamped by other EU countries, it needs to be brought to the shop retailer by the fourth month following that of the purchase.
- 4. The goods purchased and the relevant invoice must be **shown at the customs** exit point when leaving EU territory (if you intend to pack the purchased items into your check-in luggage, you must go to Customs **BEFORE checking in**).
- 5. After leaving EU territory, the traveller must return the original invoice, regularly endorsed by the customs office, to the Italian retailer. Said invoice must be returned within four months from the date when the document was issued.
- 6. The refund can be made **directly by the Italian retailer** (however, make sure that the shop you've chosen displays a "Tax Free Shopping" or "Euro Tax Free" sign in its window).
- 7. Several **Tax-Free companies are able to offer immediate VAT cash refunds** when the goods leave either Italian or EU territory (thus exonerating the passenger from having to return the invoice to the retailer). However, this procedure only applies at major international airports or main border crossings. **Most major department stores have Tax Free Refund offices.**
- 8. The services provided by Tax-Free companies imply the payment of a small administrative sum which is **directly deducted** from the amount of VAT refunded to the traveller.
- 9. In the event of a traveller not receiving a VAT refund within a reasonable period of time, he or she should re-contact the Italian retailer or one of the aforementioned companies.
- 10. However, please note, VAT cannot be refunded directly by customs offices.

Source: [www.adm.gov.it/portale/ee/citizen/](http://www.adm.gov.it/portale/ee/citizen/)



# OUTLETS



In addition to the shopping destinations that can be found in Verona, those with a **passion for shopping** and **an eye for saving** cannot fail to plan a visit to the **outlet villages around the corner**, small towns where you can find many Italian and international **brand shops**.





## NOVENTA DI PIAVE

The Designer Outlet is conveniently located for easy access from Verona, **just 1 hour and 30 minutes** away from the city centre. Noventa di Piave is part of the McArthurGlen group, Europe's leader in designer outlet shopping, with 26 outlets in 10 countries.

The group in Italy also boasts "Serravalle" near Milan and Genoa (the largest Designer Outlet in Europe), "Barberino" near Florence, "Castel Romano" near Rome and "La Reggia" near Naples.

- **WHERE:** The outlet has a beautiful setting with mosaics and frescoes, inspired by Venetian and Treviso palazzos. It is located adjacent to the motorway exit San Donà-Noventa di Piave (A4 Milan-Triest).

- **WHAT:** Noventa di Piave offers a strong mix of fashion and homeware brands for women, men and children, from the



# OUTLETS

ultimate designer must-have to high-street fashion favourites. The outlet hosts 150 fashion and design brands, from iconic fashion brands like Prada, Gucci, Armani, Fendi, Polo Ralph Lauren, Jil Sander, Roberto Cavalli and Paul Smith to sporting labels, like Nike and The North Face, and high-street favourites, like Guess and Desigual. Discounts to 70% all year round.

- **WHEN:** You can visit the outlet every day, from 10am to 8pm.
- **NOT ONLY SHOPPING:** other highlights include cafés and restaurants, a children's play area, and free parking. Non-EU residents can reclaim any VAT paid on items purchased here. [www.mcarthurglen.com/en/outlets/it/designer-outlet-noventa-di-piave](http://www.mcarthurglen.com/en/outlets/it/designer-outlet-noventa-di-piave)

## MANTOVA VILLAGE

**Half an hour from Verona,** Mantova Village offers a unique shopping experience in a land that combines shopping, culture and the sweet life. In addition to Mantova, the **Land of Fashion Villages** include 4 other outlets in Italy's most beautiful locations: Valdichiana, Franciacorta, Palmanova and Puglia.

A package of services is available using the **same "Village Card" at all Land of Fashion outlets.**

- **WHERE:** the Village, just 10 km from Mantua, is near to the Brenner motorway. You can easily reach the outlet from Verona (Porta Nuova Station) by train or by car (A22 motorway with toll). The address is: Via Marco Biagi, Bagnolo San Vito (Mantova).
- **WHAT:** over 100 boutiques with a selection of Italian and international brands at prices reduced by up to 70% off the retail price. Among the fashion brands you can find Harmont & Blaine, Liu Jo, Luisa Spagnoli, Motivi, Nanapijri, Sisley, Timberland, Trussardi and many more. Sports brands include Adidas, Freddy, Nike and Salewa; and for your home and lifestyle discover Bialetti, Basetti, Gabel, Italian Factory and more.



- **WHEN:** you can visit the outlet every day, from 10am to 8pm.
- **NOT ONLY SHOPPING:** other highlights include cafés and restaurants, a playground, and an electric car charger. Non-EU residents can reclaim any VAT paid on items purchased here.  
*www.mantovavillage.it*

## FRANCIACORTA VILLAGE

Nestled between Lakes Garda and Iseo, **one hour from Verona**, Franciacorta is not only the home of the famous wines but also offers a unique shopping experience. In addition to Franciacorta Village, the **Land of Fashion Villages** include other 4 outlets in Italy's most beautiful locations: Valdiciana, Mantova, Palmanova and Puglia. A package of services is available using the **same "Village Card" at all Land of Fashion outlets.**

- **WHERE:** you can easily reach the Village from the Verona airport (Villafranca) by car (A4 motorway with toll) or from the Verona train station (Porta Nuova) by AeroBus. The address is: Piazza Cascina Moie, 1/2 - Rodengo-Saiano (Brescia).
- **WHAT:** over 190 stores with a selection of Italian and international brands at prices reduced by up to 70% off the retail price. Among the fashion brands and shops you can find Baldinini, Blumarine, Bric's (new), Del Mare 1911, Doriani Cachemere, Hartmont & Blaine, Liu Jo, Motivi, Nanapijri, Pollini, Roncato, Sisley, Timberland, Tommy Hilfiger, Trussardi and many more. Sports brands include Adidas, Dolomite, Freddy, Nike, Rossignol, Salomon, The North Face; and for your home and lifestyle don't miss Bialetti, Richard Ginori, Villeroy & Boch.
- **WHEN:** the Village is open from Monday to Sunday, from 10 am to 8 pm.
- **NOT ONLY SHOPPING:** other highlights include cafés and restaurants, a children's play area, and free parking. Non-EU residents can reclaim any VAT paid on items purchased here.  
*www.franciacortavillage.it*





FOOD & WINE

# TASTING



## Welcome to Caffè Dante Bistrot

The heart of Verona's gastronomic tradition, Caffè Dante represents tradition and refined simplicity.

>> **Caffè Dante Bistrot**  
**Piazza dei Signori, 2.**  
**T: 045 8000083**  
**Open Tues-Sat 10am-11pm; Sun 10am-7pm.**  
**[www.caffedante.it](http://www.caffedante.it)**

If you want to try **Veronese specialities**, with a touch of creativity, served in the **elegant rooms** of a 19th-century building with a **dehors** on the square, **Caffè Dante Bistrot** is the place to go. The "Dante" is reminiscent of a Parisian bistro, a **vintage corner** with art deco overtones, in the refined setting of **Piazza dei Signori**. The cuisine is based on local (and even national) specialities revisited with a **contemporary twist**. Great attention is paid to the choice and presentation of meat, with a preference for grilled meats. Perfect for a **classy lunch or a romantic dinner**, this restaurant will leave its mark with a food and wine experience that has few precedents.

≡ INDEX

📍 SEE MAP



## >> INSIDER TIPS



- **Breakfast time** in Italy can be from 6am to 11am, depending on what time you got up, and it usually includes a cappuccino, which is a morning drink, and “cornetto” or other sweet pastries.

- **Lunchtime** usually ranges from midday to 2pm (that is

why many of the shops of the shops close in these hours), **dinnertime** from 8pm to 10pm.

- Between 6pm and 9pm it's **aperitivo time**, an Italian tradition started in Verona. If you're feeling hungry between 3pm and 5pm then it's time for you to have a “merenda”, a quick snack between the two main meals. Should you be hungry at late night, you can check several list of **late-night restaurants in Verona**.

- Never forget to check the restaurant's **weekly closing day**, which – most of the time – will be Monday.

- **Reservations** for most restaurants are strongly advised.

- In Italy, service is included in the price meaning that although **tipping is not compulsory** but it is obviously appreciated as a sign of satisfaction.

- Some menus include the word “**coperto**”, a small surcharge corresponding to the cost of the service and bread (usually between 1 and 3 euros per person).

- If you want **tap water**, you should specify it to the waiting staff of the restaurant or bar, asking for a glass of “acqua di rubinetto”.

- Although no dress code exists in Italy, **semiformal clothing** is usually considered de rigeur at restaurants.

- All restaurants and bars are **non-smoking** unless a separate smokers' area is specifically offered.



# Modern atmosphere *historic* flair



In the historic centre of Verona, **Casa Mazzanti Caffè** overlooks **Piazza delle Erbe**, the site of the city market since Roman times. The café is located inside the **Casa Mazzanti**, extraordinary buildings that are among the most beautiful in the whole of Verona: owned by the Scaligeri family in medieval times, they are characterised by their **frescoed facades** from the 16th century. A **café, restaurant and lounge bar**, Casa Mazzanti Caffè welcomes guests from the morning with breakfast and selected coffees (try the Arabica Carcolito from Brazil) and the artisan pastries of Caffè Wallner. English breakfast variations within a typically Italian menu are also available. For **lunch and dinner**, prepared with the best of ingredients, **fresh pasta** is carefully cooked every day, dressed with seasonal sauces. Finally, for evenings with friends, **cocktails** for every taste and **aperitifs** to perfection.

# A pasta *heaven* in Verona



In the streets of the centre, **La Bottega della Gina** offers the true taste of home-made tradition. A **speciality food and delicatessen shop** that has become an institution in Verona: gnocchi and fresh pasta of all kinds are prepared here by hand, especially with fillings. The pasta is handmade, “**express**” cooked and served with great courtesy and politeness. A small place, a little hidden away, but with an extremely **genuine cuisine** with delicate flavours and excellent ingredients, of high quality and well presented. Whether it's a portion of tortellini to enjoy while strolling, or fresh pasta to take home for a special evening of “**takeaway tortellini**”, La Bottega della Gina is the place to enjoy one of Italy's most typical specialities. Open Wed-Sat 10am-10pm; Tues and Sun 10am-7.30pm. Closed on Monday.

# Good *food* and great *music*

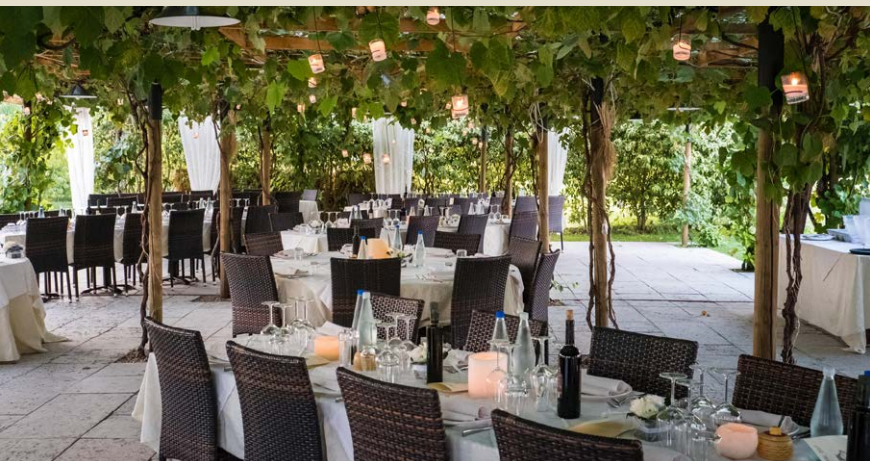


A restaurant, pizzeria and jazz club, **Le Cantine de l'Arena** is a stone's throw from the Arena of Verona with an important dehors. The **restaurant-pizzeria** is located on the ground floor of a majestic 17th century building and offers a rich selection of **typical Veronese and regional dishes**.

The pizza is prepared faithfully following the Neapolitan recipe. The **music brasserie** is in the cellars with a vaulted brick ceiling: a refined environment with a **magical atmosphere**, where you can listen to good music while enjoying delicious food and grilled meat. From aperitifs to after-dinner drinks, the bar offers a variety of speciality wines and spirits accompanied by imaginative snacks, bruschettas and platters of cold meats and cheeses. Live music three or four times a week, with a strong preference for jazz and blues.



# *Genuine* flavours in the Custoza hills



---

Food that is always fresh and **raw materials of the highest quality**: at **Principe Amedeo** all this is cared for and offered to guests with great passion. Situated in the **hills of Custoza** to the south-east of Lake Garda in an environment of great **natural beauty**, this agriturismo has been dedicated to catering, hospitality and food for forty years. A location where you can savour the pleasure of a memorable evening or lunch, not least because of the **courtesy and attention to detail**. Authentic flavours are brought to the table, from the first courses prepared day by day, to the wine list that reflects the tradition of the area. The rooms have a veranda that opens onto the gardens, the pergola of strawberry grapes, the BBQ area and, above all, the first fruits of the almond and pomegranate orchards, the olive trees and the vegetable gardens where the ingredients served at the table are grown.

## Verona flavours

It would be a pity to visit Verona without dedicating some time to the discovery of the local enogastronomical excellences, some of them are internationally known, others are more niche, but equally noteworthy.



### AMARONE

This is a dry red raisin DOCG wine, produced exclusively in **Valpolicella**, a hilly area surrounding Verona and extending from Lake Garda to almost the border with the province of Vicenza. The climate and soil of this area, protected by the Lessini Mountains to the north and influenced by the almost Mediterranean climate, mild and not very rainy of Lake Garda, contribute to determine the organoleptic characteristics of this wine with its **full and velvety flavor**, which goes well with **full-bodied meat dishes**, such as braised meat, stews and roasts, but also with **cold cuts** and **hard cheeses**.

### RISOTTO ALL'AMARONE

If you are true lovers of Amarone, you cannot avoid to taste a typical recipe where it is the protagonist together with another excellent product of the territory: **Vialone Nano rice**. This is



the delicious **Risotto all'Amarone**, which you can obviously taste in the best restaurants of Verona.

### MEAT-BASED MAIN COURSES

Rich **stews served with polenta** are also a feature of Veronese cuisine, such as **brasato all'Amarone** (beef braised in red wine) and **pastissada de caval**, a horse meat stew made rich with medieval spices.

### MONTE VERONESE DOP CHEESE

Another traditional product of the area, which goes very well with Amarone and with the other red wines of Valpolicella, is **Monte Veronese DOP cheese**, which was born in the mountains of Lessinia, paradise for lovers of **dairy products**: from butters, to caciotta cheeses, to various malga cheeses.

### DESSERTS

As for desserts, Verona's most popular dish is **Pandoro**. Literally meaning "Pan de Oro" ('golden bread'), it is a sweet brioche-style cake dusted with icing sugar, with its typical eight-pointed star shape. Like the Milanese panettone, but much older, it has become an Italian staple for Christmas and New Year.

Another typical local cake is the **Torta Russa**, a pastry cake wrapped in a thick **almond paste**, so-called because its shape resembles that of a colbacco.



CELLARS & WINE SHOPS

# WINE



## Signorvino, cellar with kitchen

In Verona and surroundings, lots of (excellent) Italian wine labels and quality food: a stop at Signorvino is well worthwhile.

>> Verona: Corso Porta Nuova,  
2 | Via Mazzini, 6 | Via Preare, 15  
Affi: Via San Pieretto, 15  
Vallese: Via Spinetti, 1  
[www.signorvino.com](http://www.signorvino.com)

It is not just a shop. Signorvino is a reference point in the city for all **wine and food enthusiasts** and for all those who want to **experience the best of Italian production at affordable prices**. At Signorvino you can buy a bottle of wine for any occasion, have **lunch or dinner**, have an **aperitif tasting** new combinations, take part in lessons, tastings, Masteclass or spend an evening together thanks to the over 1000 events organised every year. In all stores you can find **over 2000 labels** representing the Italian territories with the greatest wine vocation, **big names and very small companies** that are often hard to find.



# Enjoy the top



## ENOTECA VILLAFRANCA

**More than 1700 labels** of quality wines, including wines from all over the world, French wines, old vintages and spirits, selected with passion from **large wineries** and **small wine producers**.

The wines can be tasted, collected or given as gifts. Online shop.

**Via Angelo Messedaglia,  
124/a. T: 02 6305342**  
[www.enotecavillafranca.it](http://www.enotecavillafranca.it)



## BOTTIGLIERIA BARALDI

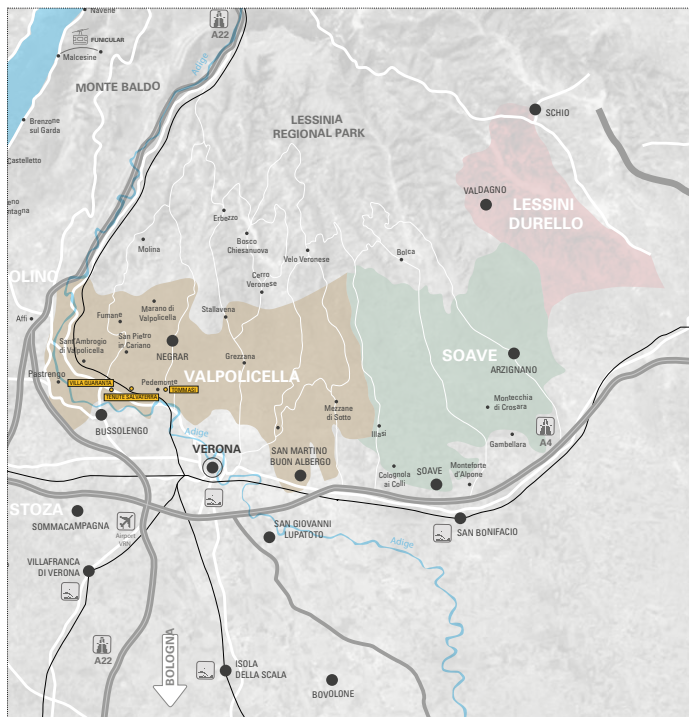
**Wine, beer and liqueurs** selected with passion by the **Baraldi family**. A wide choice of wines, both local and not, a good range of small producers of Champagne, small refined **gastronomy**, craft beers, high quality Spirits and **vintage bottles**.

**Via Roma, 10**  
**T: 02 566393** winebar-  
[bottiglieria-baraldi.business.site](http://bottiglieria-baraldi.business.site)





# Valpolicella-Soave-Lessini Durello



## On the trail of taste/1

A few kilometres north of Verona are famous wine-growing areas where many of the world's most exported Made in Italy wines are produced: these include the hilly area of Valpolicella, the kingdom of Amarone, Soave and Lessini Durello. The whole area deserves an itinerary to discover the most prestigious or characteristic wine cellars.





# In *Valpolicella* and its surroundings



Set in the wonderful microcosm of the **Valpantena**, the valley closest to Verona and rich in numerous nature trails, **Costa Arènte** is located on a hill 250 metres above sea level. The company produces **wines with a strong Valpolicella identity**, respecting the territory and tradition, but with a desire to innovate. 35 hectares of which 17 are planted with vines (corvina, corvinone and rondinella) and the remainder with woodland and olive groves. The grapes destined for **Amarone**, after being selected and **harvested by hand**, are put to rest in the “fruttaio”, while the ageing phase takes place in a **state-of-the-art “barricaia”**. Already a reference point in the valley as a refuge and favourite holiday resort for Veronese families, the estate opens its doors to visitors: from **wine tasting** to discovering the Costa Arènte vineyards and facilities. To **book your experience**: [booking@costarente.it](mailto:booking@costarente.it) or call +39 347 2111150.

# *Soave*, between tradition and quality

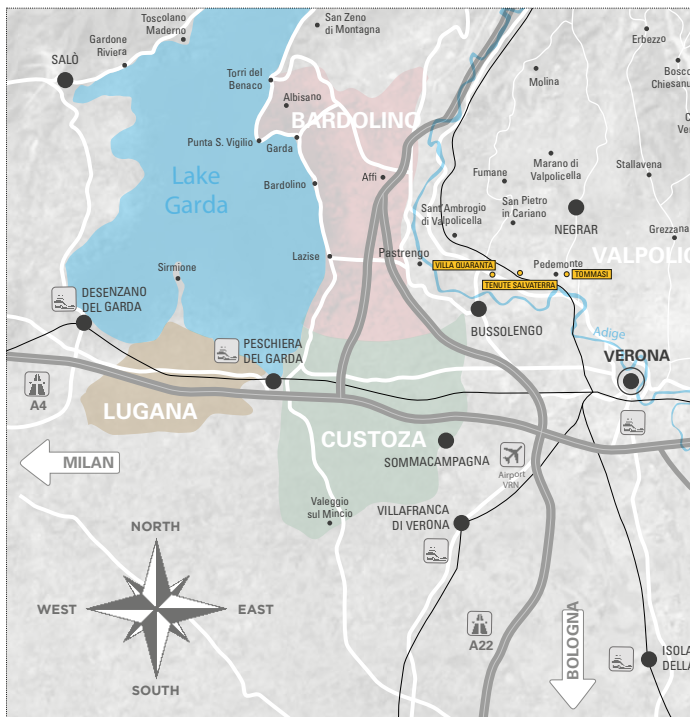


From a **long family history**, in the heart of the **medieval town of Soave** stands the **Pieropan** winery, where grapes and wines of excellence are produced. A great knowledge of the land and raw materials, combined with a great passion and a strong entrepreneurial spirit make this company a flagship in the Veneto region. The cultivation of the grapes, pressing, vinification and bottling all take place on site. Its vineyards are all located in the **classic hilly area of Soave**, with different exposures and altitudes: **Calvarino**, cultivated in terraces and on soil of volcanic origin; **La Rocca** located in the **impressive hypogeum of a hillside** of calcareous origin, and **Monte Garzon**, 400 metres above sea level, ventilated and clayey for rich, structured and elegant wines. There are **two Pieropan cellars**: the historic one, in the heart of Soave, where all stages of production take place and which also houses the historical memory of Pieropan production - and the other in a modern, sober style at Villa Cipolla.

[DISCOVER MORE >](#)[📍 SEE MAP](#)[☰ INDEX](#)



# Lugana-Custoza-Bardolino



## On the trail of taste/2

Along the Veronese shores of Lake Garda, the three wine regions of Bardolino, Custoza and Lugana have in common the Garda terroir, which guarantees a moderate microclimate and altitude and a moraine soil rich in humus. Bardolino is a land of red and rosé wines, Custoza and Lugana of white wines, but all are distinguished by their freshness and ease of drinking.







# *Lugana*, a duo of vine and territory



The **Ottella winery** in the Peschiera del Garda area is one of the most renowned wine producers in the **southern part of Lake Garda**. Relying on the Trebbiano di Lugana vine, locally known as “turbiana”, the company produces modern wines in full respect of the particular characteristics of the territory. A clay and limestone soil of glacial origin of **40 hectares**, combined with a constantly ventilated microclimate, results in fine, healthy grapes. A few ingredients, where simple becomes synonymous with quality. The Ottella winery cultivates **both white and red grapes**, producing a large number of labels. Among the reds, the Venetian wine expressions of **Amarone** and **Valpolicella** stand out, while among the whites, **Trebbiano di Lugana** reigns supreme. Mineral sapidity, aromatic finesse and freshness define the imprint of Ottella wines, which can tell the soul and essence of a grape variety and a territory.

# Tasting experience in the *Custoza* land



To the **south-east of Lake Garda**, just a few kilometres from Verona and Mantua, the **Menegotti farm** cultivates **30 hectares of vineyards** that extend into the evocative landscape of the moraine hills of Custoza, ideal territory for the production of high quality wines. More than half a century's experience has been handed down for three generations in the production of classic Garda wines and **Classic Method sparkling wines**, all strictly from grapes grown on the farm. Menegotti is today synonymous with elegant and harmonious traditional Garda wines such as **Custoza, Bardolino and Charetto**, as well as excellent sparkling wines born from the care and thirty years' experience in bottle fermentation. The company offers the possibility of tasting and visiting the production and ageing cellar. In addition, tastings, company meetings and dinners are organised in the unique setting of the **elegant showroom** designed by Atelier Mendini.

ENTERTAINMENTS & TOURS

# LEISURE



## Mantua, a city shaped like a Palazzo

Only 40 minutes from Verona, Mantua is a place that conveys the splendour of 16th-century courts.

**S**mall and well designed, the city is a mixture of **history and art**. Originally an Etruscan settlement, it achieved its full splendour in Medieval times and, in particular, during the reign of the **Gonzaga family**, the Dukes of Mantua who ruled benevolently until 1707. Important monuments including Palazzo Ducale, Palazzo del Podestà, Palazzo della Ragione and the churches of San Lorenzo and Santa Maria del Gradaro also date back to this period. The city offers evidence of its prestigious history at every corner of its historic centre: **porticoes, small squares and courtyards**, enchanting places that convey the splendour of 16th-century courts.

≡ INDEX

📍 SEE MAP





# *Bike tour* along the Mincio



A perfect itinerary for those who love to combine sport, nature, culture and wine and food experiences with **slow tourism**, between natural parks, botanical gardens and ancient castles: the **Mincio Valley cycle path** offers the possibility of organising a bicycle trip suitable for everyone.

On a city bike, or better still on a mountain bike, the section of cycle path from **Borghetto sul Mincio** to Peschiera del Garda is **15 km long** (the complete Garda-Mantova route is about 45 km long) through the green of the dense vegetation and the blue waters of the River Mincio. A flat route, on an asphalt road reserved for bicycles only, which crosses the protected area of the **Mincio Natural Park**, skirting the river in places, to arrive at the Unesco World Heritage fortress town of **Peschiera del Garda**. This is also the starting point for the 40 km Peschiera-Garda cycle path (round trip) along a picturesque route overlooking the lake.



# *A flower garden* near Verona



The **Parco Giardino Sigurtà**, about 30 km from Verona, offers a spectacle of green spaces as far as the eye can see with **amazing seasonal blooms**. One of the highlights is the famous “**Tulipanomania**” between March and April, when hundreds of thousands of tulipiums of all shades of colour bloom in unison. Then there is the “**Avenue of Three Thousand Roses**”, which in May covers more than a kilometre of promenade. Also worth visiting are the “Labyrinth” of 1,500 yew trees that form a path over an area of 2,500 sq.m., the “Water Gardens” and the “Great Oak”. Other places of interest are: the Castelletto, the Horizontal Sundial, the Stone of Youth and the Hermitage. A **riot of greenery and ponds** - in which hundreds of water lilies and lotus flowers, water hibiscuses and papyrus triumph in summer - where you can stroll and enjoy fantastic views, on foot or by electric golf-cart, panoramic train, electric shuttle or bicycle.

## Outdoor season of the Garda Trentino

Spring for Garda Trentino means one thing: the **start of the sports season!** Marathons, trail running, bike racing and mountain biking, climbing and water sports: there are many activities available in the area, as well as competitions of national and international importance. All immersed in breathtaking views and the uncontaminated nature of the lake and mountains. There are many **competitions of national and international** importance. Here is a selection of the first events on the calendar.

>> Don't miss the exclusive '**Gourmet Aperitivo on a Board a Sail Boat**', based on Ferrari Trentodoc sparkling wines, lake fish, salted meat and Trentingrana: to experience magical moments and toast to the pleasures of a gourmet holiday at Lake Garda. *Every Wednesday in July: 6, 13, 20, 27 (€ 90)*

And the "**Cycling Through the Heart of a Unesco Biosphere**", an MTB excursion through the valley of Terme di Comano: a fair few miles travelled by bike + zero-mile producing an unforgettable trip for your legs and lips. *Every Friday in July: 7, 14, 21, 28 (€ 55).*

**[www.gardatrentino.it](http://www.gardatrentino.it)**



LANDMARKS & MUSEUMS

# ITINERARIES



PH © ANGELO ROSA

## A museum dedicated to engines

The Nicolis Museum is a cultural enterprise of excellence destined to make the Italian mechanical engineering manufacturing tradition known throughout the world.

>> **Museo Nicolis dell'Auto, della Tecnica, della Meccanica**  
**Viale Postumia, 71**  
**Villafranca di Verona**  
**T: 045 6303289.**  
**Open Sat and Sun 10am-6pm.**  
**[www.museonicolis.com](http://www.museonicolis.com)**

**N**amed after Veronese entrepreneur **Luciano Nicolis**, the **Museo Nicolis dell'Auto, della Tecnica, della Meccanica** is located in Villafranca di Verona and houses hundreds of perfectly functioning cars including rare examples produced from the early 20th century onwards. About **200** vintage cars, **120** bicycles, **105** motorbikes, **500** cameras, film cameras and movie cameras, **120** musical instruments and jukeboxes, **100** typewriters, small aircraft, a rare collection of about **100** Formula 1 racing and touring, grand touring and sports cars, a section dedicated to motorbike, car and aircraft **engines** and hundreds of works of human ingenuity.

≡ INDEX



SEE MAP



## Giulietta between legend and reality



The universal fame of **Romeo and Juliet** stems from a 16th century novella set in Verona, inspired by Dante's "Divine Comedy" and the story of the Montague and Capulet families. The story reached England at the end of the 16th century and was staged by **William Shakespeare**, whose immortal verses made the two **unfortunate lovers** universally famous. In the eighteenth century, European travellers on the Grand Tour went to visit **Juliet's tomb** and would later attribute to her a home in this place where, from the balcony, according to tradition Juliet would look out to talk to her Romeo. Open to the public since 1973, after numerous restorations, Juliet's House has become a **house-museum** and one of the most important tourist attractions in the city, giving it the reputation of the "city of love". Don't miss a souvenir photo next to the **bronze statue** of the heroine, better still if touching her right breast for good luck.

[SEE MAP](#)[≡ INDEX](#)



### ARENA DI VERONA

Built around the 1st century A.D., this is a **symbol of the city** and the **largest open-air opera house in the world**.

In an excellent state of preservation, what once was an ancient amphitheatre where gladiator shows took place is now used for operas and concerts. Every year since 1913 it has been hosting the **famous Opera Festival**. [www.arena.it](http://www.arena.it)







## CASA DI GIULIETTA

This is a tourist must-visit for all fans of Shakespeare's tragedy "Romeo and Juliet". The **13th-century Gothic tower-house** is located in Via Cappello: in the courtyard there is the **bronze statue of Juliet** (which according to tradition grants luck and love to the person touching her breast) and the **balcony** described in Shakespeare's romantic tragedy.  
[casadigiulietta.comune.verona.it](http://casadigiulietta.comune.verona.it)





## PIAZZA BRA

This is the **largest square in Verona**, overlooked by the famous Arena and a number of **historic buildings**, including Palazzo della Gran Guardia and Palazzo Barbieri. The characteristic “liston”, a sidewalk paved in pink marble from Valpolicella, with which the Arena was also built, is the perfect place to enjoy a coffee or an aperitivo, perhaps just before attending a show inside the amphitheatre.





## CASTELVECCHIO

This is one of Verona's main monuments and today houses the **city's civic museum**. Once the military seat of the Scaligeri family, it is now a place of historical interest that contains some of the most beautiful **works of art** in the city, as well as being an **architecturally interesting building**.  
[museodicastelvecchio.comune.verona.it](http://museodicastelvecchio.comune.verona.it)





## TORRE DEI LAMBERTI

With its **84 metres overlooking Piazza delle Erbe**, Torre dei Lamberti (built in 1172) is one of the tallest buildings in Verona. The central section of the tower is decorated with a **large clock**, while at the top are **four bells**. The top, which can be reached by lift or a **spiral staircase**, offers a **spectacular view** of the historic centre. [www.torredeilamberti.it](http://www.torredeilamberti.it)





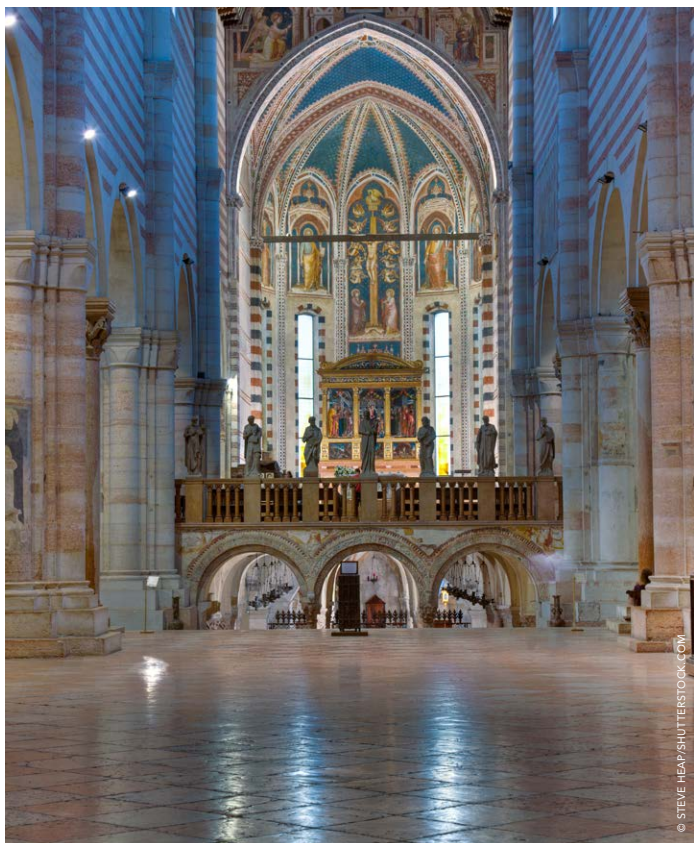


## DUOMO DI VERONA

The church of **early Christian origins** was consecrated in 1187 by Pope Urban II and is part of an **architectural complex** that includes other religious buildings. The majestic and solemn interior of **Romanesque design with Gothic touches** on the façade contains **Renaissance trompe l'œil frescoes** and the famous painting "Assumption of the Virgin" by Titian (1535). [www.cattedralediverona.it](http://www.cattedralediverona.it)







© STEVE HEAP/SHUTTERSTOCK.COM

## BASILICA DI SAN ZENO

The church dedicated to Verona's patron saint has early Christian origins, it is a **sacred place par excellence in the city** and one of the masterpieces of **Romanesque art** in Italy. In the shape of a Latin cross with three naves, the interior is on **three levels**. Notable features on the façade are the **central rose window**, also known as the "Wheel of Fortune", and the bronze portal. [basilicasanzeno.it](http://basilicasanzeno.it)





## PIAZZA DELLE ERBE

**Verona's oldest square** stands in the area of the Roman Forum, which for many centuries was the hub of the city's social, economical and political life. Surrounded by palaces, towers and statues, among which the Torre dei Lamberti, it is considered **one of the most characteristic squares in Italy**. Every weekend a **colourful fruit and vegetable market** is held here.





## PONTE PIETRA

It is the **oldest of the seven bridges crossing the Adige River** in the city and now the preferred transit route for those wishing to reach the **Roman Theatre**. Destroyed by the Germans in World War II, it was rebuilt with the rubble of the original bridge and retains the characteristic **shape of donkey's back**, typical of Roman bridges.







## CASTEL SAN PIETRO

To admire the city from a different point of view, you can take a nice walk up to Castel San Pietro (a funicular is also available). From the top of this hill, you can admire an **enchanted panorama of Verona and the Adige River**.



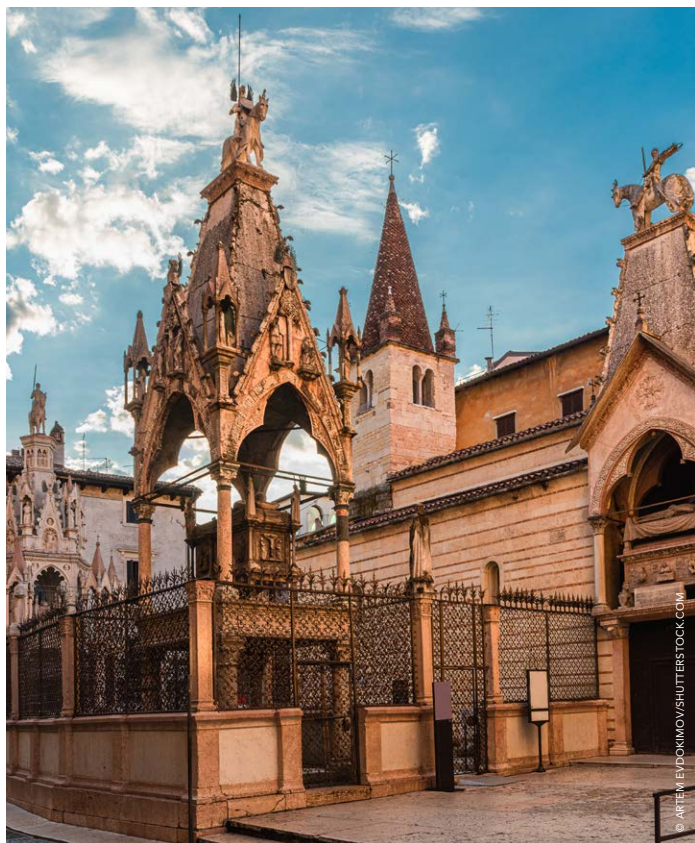


## GIARDINO GIUSTI

Located in the historic centre of Verona, this garden created at the end of the 14th century is considered one of the most significant examples of **Italian Renaissance gardens**. An oasis of greenery just a few steps from the Arena. A combination of **nature, art and history** that recalls many elements of the Medici gardens, an aesthetic reference point for the elite of the Renaissance. [giardinogiusti.com](http://giardinogiusti.com)







## ARCHE SCALIGERE

The **Gothic funerary complex** in the heart of the historic centre houses the tombs of the **most illustrious members of the Scala family**, one of the richest and most powerful families in ancient Verona. Among them is the **Ark of Cangrande**, Lord of Verona from 1308 to 1311, also known as the friend and protector of the great poet Dante Alighieri.





## TEATRO ROMANO

The **1st century B.C. open-air theatre** is among the oldest buildings in the city. Built on the **natural slope of the San Pietro hill**, it was completely covered by buildings and dwellings after the end of the Roman era. Brought back to the surface at the end of the 19th century, it has been hosting **musical concerts and theatrical performances** since 1948. [museoarcheologico.comune.verona.it](http://museoarcheologico.comune.verona.it)





© ROSSHELEN/SHUTTERS TOOK.COM

## VIA MAZZINI

Via Mazzini is a **narrow cobbled pedestrian street** that connects the city's two most important squares: **Piazza Bra** and **Piazza delle Erbe**. About 500 metres long, it is considered the **shopping street**, with rows of boutiques of the most famous **fashion brands**. Together with Corso di Porta Borsari, Corso Sant'Anastasia, Piazza delle Erbe and Via Cappello, it forms a small shopping district.





## PORTA BORSARI

One of the gates that opened along the Roman walls of Verona, it dates back to the **first century AD** and was the **main entrance to the city**, being located along the axis of the decumanus (the main street in Roman times). In an **excellent state of preservation**, it is characterised by a white stone façade and an overall **height of 13 metres**, which also includes the upper defensive structure.





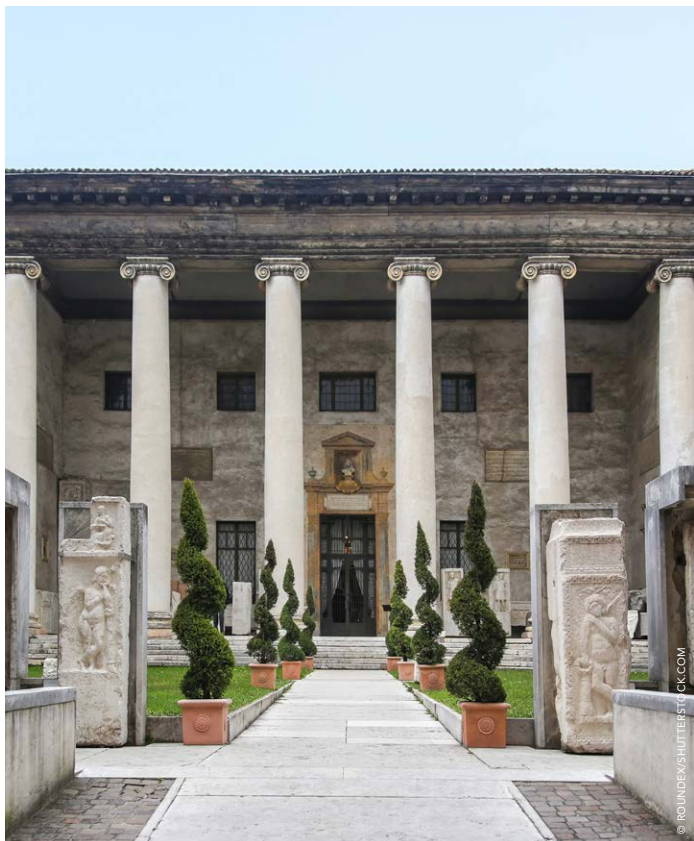


## BASILICA DI SANTA ANASTASIA

The **largest and most solemn Catholic church** in Verona's historic centre, this is also the city's most important **Gothic monument**. Founded in 1290, its construction took over a century. The unfinished façade features a **magnificent double portal** with polychrome marble, reliefs and frescoes. Inside, the basilica has **three large naves** supported by 12 imposing columns of red Verona marble.







## CASA MUSEO PALAZZO MAFFEI

In a spectacular **seventeenth-century building overlooking Piazza delle Erbe**, the extraordinary art exhibition born from the collecting passion of the Veronese entrepreneur Luigi Carloni is a “wunderkammer” with **ancient masterpieces in dialogue with the modernity**. The collection consists of over **350 works** arranged in **20 rooms** decorated with stuccoes and frescoes. [palazzomaffeiverona.com](http://palazzomaffeiverona.com)





## PIAZZA DEI SIGNORI

Also known as **Piazza di Dante** because of the statue dedicated to the Great Poet placed here in the 19th century, it is located near Piazza delle Erbe. Since the Middle Ages it has had **administrative and political functions** and from an architectural point of view it is characterised by the succession of **historic buildings connected by arcades and loggias**.





## PONTE SCALIGERO

Also known as **Ponte di Castelvecchio**, it was built in the middle of the 14th century at the request of Cangrande II della Scala. It has been described as "the most daring and admirable work of the Middle Ages in Verona", a **masterpiece of military engineering**: a robustness that has allowed it to cross **five centuries of history** and the harshest floods of the Adige River intact.





## PALAZZO BARBIERI

Headquarters of Verona **City Municipality**, it is a **neoclassical building** constructed around the middle of the nineteenth century in Piazza Bra. Characterized by a **majestic façade**, for an Austrian military barracks, it recalls a Roman temple in its forms. The Sala degli Arazzi and the Sala del Consiglio Comunale are noteworthy for their paintings and furnishings.







## CASA DI ROMEO

A **medieval building** that belonged to the Montecchi family, now a private residence, it is characterised by an alternation of **Romanesque, Gothic and Renaissance windows**, surmounted by splendid battlements.







© ARTFOX/SHUTTERSTOCK.COM

## PORTA DEI LEONI

One of the gates that opened onto the city in Roman times (1st century BC), giving **access to the cardo maximus**, the city's most important road axis after the decumanus. It takes its name from a sarcophagus found nearby depicting a pair of lions.



# ESSENTIALS



## Verona, a romantic city

Some information and local tips to experience the best that this charming city has to offer.

**S**ituated on the banks of the **river Adige** in the north-eastern **Veneto region**, Verona is **Italy's second most well-preserved Roman city after Rome**. What makes this city - which was Roman, Gothic, Byzantine, Lombard, Scaligera, Visconti and finally Venetian - unique is the harmonious combination of all these dominations. Declared a **World Heritage Site by UNESCO**, Verona boasts countless monuments and attractions not to be missed, such as Juliet's house, and Piazza delle Erbe. Verona is also the **romantic city par excellence**, where the timeless love story of **Romeo and Juliet** is set or where you can indulge in the best of local cuisine after attending an evening show at the Arena.

## EMERGENCY

### • EUROPEAN EMERGENCY NUMBER: 112

112 is the unique European Emergency Number created to provide all European citizens with a single number: **Ambulance, Firefighters, Police**. 112 is **free of charge** from fixed and mobile phones everywhere in the EU.

• **OPEN PHARMACIES** - T: 045 594774 (10am-3pm) or [www.farmacieverona.it](http://www.farmacieverona.it) - [www.farmaciediturno.org](http://www.farmaciediturno.org)

• **PASSPORTS - Questura Centrale di Verona**. Lungadige Antonio Galtarossa, 11. T: 045 8090411. [www.questure.poliziadistato.it/Verona](http://www.questure.poliziadistato.it/Verona)

### • LUGGAGE DEPOSIT AND SERVICES

Via Carlo Cattaneo, 5C. T: 045 2216921 or 349 3168780.

## Taxi

In Italy taxis cannot be flagged down as they pass you along the street; they are stationed at special taxi parking stands in most of the major squares in any city or town and at the airport, and can be requested by phone.

**Radio Taxi Verona** offers a 24-hour service.

Get all the information on [radiotaxiverona.it](http://radiotaxiverona.it) or call T: 045 532666

## Getting around Verona

• **ATV Azienda Trasporti Verona** - [www.atvverona.it](http://www.atvverona.it)  
Infoline Mon-Fri 8am-6pm T: 045 8057922.

**Purchase your ticket before you get on the bus or the tram.** Buses run approximately from 5 a.m. to midnight. Tickets can be purchased online via the Ticket Bus Verona app, or at the ATV Office (Piazza Renato Simoni, 12) or at an authorised retailer (tobacconists, newsagents, I.A.T.) and last 90 minutes from the first validation. There are also **day tickets**, which can be used until midnight on the day they are validated, or **10-trip carnets** which save money compared to a single trip.

It is also possible to travel around the city by bicycle using one of the many bike, e-bike and kick-scooter rentals (see also [bikeverona.it](http://bikeverona.it)).

• **ZTL information** – The majority of the city centre is a **restricted traffic area** ("**ZTL-Zona a Traffico Limitato**"), closed to normal vehicles apart from residents and hotel guests.

If you are coming to Verona by car, you can opt to park your vehicle in a covered car park, where charges apply, close to the city centre. Or there



# ESSENTIALS

are **free car parks**, a little further from the city centre but connected by buses to the centre.

- **From the Valerio Catullo Airport to the city centre** – The airport is only 12 kilometres from Verona. An **Airlink transfer** will get you to Verona Porta Nuova train station in about 20 minutes for only 6 euros; alternatively you can choose to take one of the taxis always available at the arrivals.

## Tourist Information

- **IAT VERONA UFFICIO INFORMAZIONI E ACCOGLIENZA TURISTICA** – Via Leoncino, 61 - Piazza Bra. T: 045 8068680.  
[www.visitverona.it](http://www.visitverona.it)

## VERONACard, a key to the city

With the **VeronaCard** you have access to **all free urban buses**, as well as free or **reduced access** to the city's main museums, monuments and churches. VeronaCard is available in two versions: a **24-hour card** (20 euros) and a **48-hour card** (25 euros) and it is activated on first use (museum entrance or bus journey).

**VeronaCard can be purchased at the IAT Office** in Piazza Bra or at the various sites and monuments that can be visited, but also at various sales points in the city and outside the city: tobacconists, accommodation facilities or at the Porta Nuova railway station.  
[www.visitverona.it](http://www.visitverona.it)

**With VeronaCard you can visit these places free of charge:**

*Anfiteatro Arena, Arche Scaligere, Basilica di Sant'Anastasia, Basilica di San Zeno, Casa di Giulietta, Chiesa di San Fermo, Complesso della Cattedrale, GAM | Galleria d'Arte Moderna Achille Forti, MusALab Franca Rame*

*Dario Fo, Museo Archeologico al Teatro Romano, Museo Lapidario*

*Maffeiano, Museo della Radio, Museo degli Affreschi G.B.*

*Cavalcaselle alla Tomba di Giulietta, Museo di Castelvecchio, Museo di Storia Naturale, Torre dei Lamberti.*

**Additional facilities at:** *Fondazione Museo Miniscalchi Erizzo, Museo Africano, Giardino Giusti, Adige Rafting, Arena di Verona Opera Festival, CitySightseeing Verona, Parcheggio Saba Arena, SIM Shakespeare Interactive Museum, Simonetta Bike Tours, Trenino Turistico.*



## Special Tours

### • WAYSTOURS

Waystours offers **guided tours, activities and experiences** related to the Verona area. All activities for small groups, personalised experiences, events in which the guests are the protagonists (such as cooking classes).

**"Discover by the locals"** sums up the spirit of Waystours, with a package of experiences ranging from walking or biking tours, to a special Verona Food Tour or an Amarone Wine Tour. Discover all the city and out of town tour at **[www.waystours.com](http://www.waystours.com)**

Waystours: *Vicolo Carmelitani Scalzi 14B, T: 045 5701561*



### • CITY SIGHTSEEING VERONA HOP ON-HOP OFF

Hallmark red double-decker bus offering 2 routes, from March to October (starting point: Piazza Bra – duration: 1 hour).

**Line A** leads to the Pradaval Gardens, then along the medieval walls to the San Zeno district, with its famous basilica; it then heads towards the Adige River to Castelvecchio, the Porta dei Borsari and the Roman Theatre.

**Line B** runs along the east side of the city, then reaches one of the most beautiful viewpoints, Castel San Pietro. It then descends the hill and enters the city's historic quarter, with the Duomo and Santa Anastasia. From here you can also reach Piazza Erbe and Piazza dei Signori, until you reach Juliet's House.

Audio-guide on board with 12 language commentary. Ticket valid 24h-48h (starting from 20 euros). Free app "Sightseeing Experience".

**[www.city-sightseeing.it/it/hop-on-hop-off-verona](http://www.city-sightseeing.it/it/hop-on-hop-off-verona)**





# The Welcome Magazine

The magazine in digital and paper editions is available at these hotels which are part of the Welcome Smart Network.

[www.proedi.it/welcome-smart-network](http://www.proedi.it/welcome-smart-network)

**Albergo Fontana** - Via Goffredo Mameli, 148

**Albergo Mazzanti** - Via Mazzanti, 6

**Albergo Trento** - Corso Porta Nuova, 36

**Best Western Hotel Armando** -

Vicolo dietro Pallone, 1

**Best Western Plus Hotel De' Capuleti** -

Via Del Pontiere, 26

**Bologna** - Piazzetta Scalette Rubiani, 3

**Brandoli** - Via Antonio da Legnago, 11

**Ca' Toresele Relais** - Viale dei Colli, 41

**Casa Fola City Centre Rooms** -

Vicolo Pietrone, 8

**Colomba d'Oro** - Via Carlo Cattaneo, 10

**Corte San Mattia** - Via Santa Giuliana, 2/a **Crowne**

**Plaza Verona** - Via Belgio, 16

**Escalus Luxury Suites** - Via Tre Marchetti, 12

**Europa** - Via Roma, 8

**Fiera** - Via Ugo Zannoni, 26

**Firenze** - Corso Porta Nuova, 88

**Giberti** - Via Gian Matteo Giberti, 7

**Giulietta e Romeo** - Vicolo Tre Marchetti, 3

**Indigo Verona** - Grand Hotel Des Arts - Corso Porta Nuova, 105

**Italia** - Via Goffredo Mameli, 58/66

**Leonardo Hotel Verona** - Via Enrico Fermi, 11 C

**Massimago Wine Suites** - Stradone San Fermo, 24

**Maxim** - Via Carlo Belviglieri, 42

**Milano&Spa** - Vicolo Tre Marchetti, 11

**NH Collection Palazzo Verona** - Via Adua, 6

**Opera Relais De Charme** - Via Valerio Catullo, 1

**Palace Verona** - Via Luigi Galvani, 19

**Palazzo Monga Boutique Guesthouse** -

Corso Porta Borsari, 36

**Relais Fra' Lorenzo** - Via Castello S. Felice, 11

**San Luca** - Vicolo Volto San Luca, 8

**San Marco City Resort & Spa** - Via Baldassarre Longhena, 42

**San Pietro** - Via Santa Teresa, 1

**Scalzi (Palazzo Avesani)** -

Via Carmelitani Scalzi, 5

**Touring Verona** - Via Quintino Sella, 5

**Trieste** - Corso Porta Nuova, 57

## AROUND THE CORNER

**Airport-Sommacampagna**

**DB Hotel Verona - Airport and Congress** -

Via Aeroporto, 20/c - Caselle di Sommacampagna

**Saccardi & Spa** - Via Giro Ferrari, 8 - Caselle di Sommacampagna

**Airport-Villafranca di Verona**

**Best Western Plus Hotel Expo** - Via Portogallo, 1/P

**Veronesi La Torre** - Via Monte Baldo, 22 -

Dossobuono di Villafranca

**West Point Airport Hotel** - Via Staffali, 2/A

## OUT OF TOWN

**Bussolengo**

**Centro Turistico Gardesano** - Via Pastrengo, 69.

**Castel d'Azzano**

**Muraless Art Hotel** - Via Scuderlando, 122.

**Villa Malaspina** - Via Cavour, 6.

**Pescantina**

**Villa Quaranta Tommasi Wine Hotel & SPA** -

Via Ospedaletto, 57.

**San Giovanni Lupatolo**

**Best Western CTC Hotel Verona** - Via Monte Pastello, 28

**San Martino Buon Albergo**

**Shg Catullo** - Viale del Lavoro, 35 • OffMap

**San Pietro in Cariano**

**Valpolicella International** - Via L.V. Beethoven, 3

**Byblos Art Hotel Villa Amistà** - Via Cedrare, 78



List in progress. For updates go to  
[www.proedi.it/hotel-partner](http://www.proedi.it/hotel-partner)



THE WELCOME MAGAZINE

# VERONA

[verona.welcomemagazine.it](http://verona.welcomemagazine.it)

## PROEDI COMUNICAZIONE SRL

Via Ezio Biondi, 1. 20154 Milano.  
T: +39 02 25063100  
[info@proedimedia.com](mailto:info@proedimedia.com)  
[verona.welcomemagazine.it](http://verona.welcomemagazine.it)

## PUBLISHER AND EDITOR-IN-CHIEF

Andrea Jarach  
[andrea.jarach@proedimedia.com](mailto:andrea.jarach@proedimedia.com)

## MANAGING EDITOR

Alessandra Finzi  
[alessandra.finzi@proedimedia.com](mailto:alessandra.finzi@proedimedia.com)

## ART DIRECTION

Joy Lacanlale  
[joy.lacanlale@proedimedia.com](mailto:joy.lacanlale@proedimedia.com)

## EDITORIAL STAFF • SALES •

## DISTRIBUTION

[verona@welcomemagazine.it](mailto:verona@welcomemagazine.it)

## ICONOGRAPHY

Archivio Proedi Media, Shutterstock

## CARTOGRAPHY

*Verona City Map* based on  
the original map by Waystours  
© Proedi Comunicazione 2022

## COO

Pierfrancesco Coreno  
[pierfrancesco.coreno@proedimedia.com](mailto:pierfrancesco.coreno@proedimedia.com)

## MARKETING & ADVERTISING

Sieva Carolo, Isa Faleschini, Alberto  
Massagrande, Daniele Misrachi,  
Silvia Mosconi, Rachele Renna,  
Paola Zannoni  
[advertising@proedimedia.com](mailto:advertising@proedimedia.com)

## ADMINISTRATION

[amministrazione@proedi.it](mailto:amministrazione@proedi.it)

## PRODUCTION & CIRCULATION,

## SALES SUPPORT MANAGER

Paola Grilli  
[paola.grilli@proedimedia.com](mailto:paola.grilli@proedimedia.com)

## HOTEL RELATIONS MANAGER

Marta Mailhac  
[hotelrelations@proedimedia.com](mailto:hotelrelations@proedimedia.com)

## CUSTOMER SERVICES

Cristina Garbini  
[hotelrelations@proedimedia.com](mailto:hotelrelations@proedimedia.com)

REG. TRIB. MILANO No. 152, 17 JULY 2019  
EDITORE: PROEDI COMUNICAZIONE SRL - ISCRIZIONE  
AL ROC N. 2455  
DIRETTORE RESPONSABILE: ANDREA JARACH  
PRINTED BY GRAPHICSCALVE SPA  
LOCALITÀ PONTE FORMELLO, 1/3/4 24020 VILMINORE  
DI SCALVE (BG)

Although the Publisher has made every effort to  
include copyright credits, in the event of there being  
any errors, oversights or omissions, we would like to  
apologize to the copyright holders in question whose  
names will be published in the next issue.

The Publisher makes every effort to ensure the  
accuracy of the information it publishes, but cannot  
be held responsible for any consequences arising from  
errors or omissions. All rights reserved. Reproduction in  
whole or in part is strictly prohibited.

## EXCLUSIVE GIFT FROM TOP HOTELS

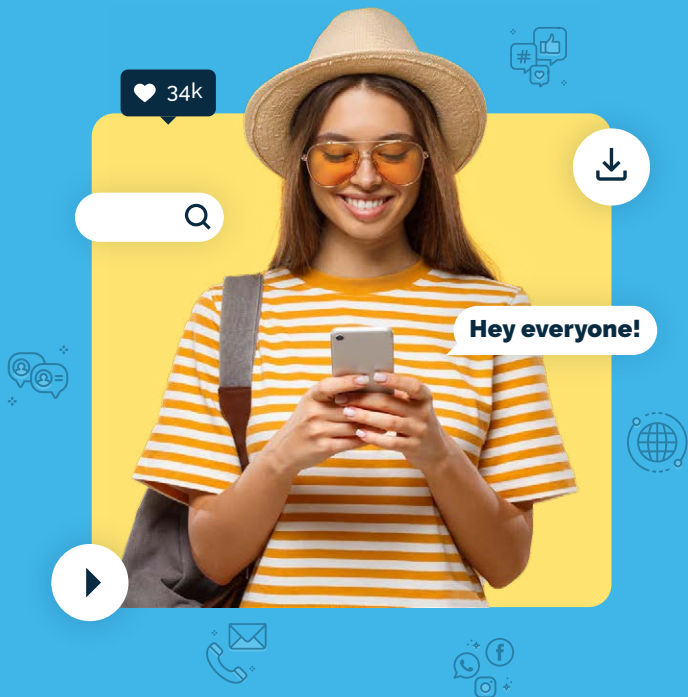
THE WELCOME MAGAZINE È IN DISTRIBUZIONE NEI MIGLIORI HOTEL,  
IN VERSIONE DIGITALE O CARTACEA.

THE WELCOME MAGAZINE IS DISTRIBUTED IN THE BEST HOTELS,  
IN A DIGITAL OR PAPER VERSION.  
[www.proedi.it/hotel-partner](http://www.proedi.it/hotel-partner)



## Upgrading travel experiences

## Upgrading travel experiences



## Surf the web without worries, even on-the-move!

SCAN THE QR CODE



or

With the Manet eSIM\* you'll be able to stay connected to the Internet wherever you are, in an easy and affordable way.

Choose the best option among the available data plans and start surfing the web immediately!

[CLICK HERE](#)

\*eSIM is a virtual SIM allowing you to digitally activate a mobile data plan on your device, such as - for example - a temporary foreign connectivity profile for your trip. You no longer have to go to the store, buy a SIM card, insert it into your device, keep your original SIM, and bla bla bla. Stop useless operations, go digital with the Manet eSIM!