

THE **WELCOME** MAGAZINE

VERONA

APRIL 2022 #1

ALL YOU CAN DO IN THE CITY

EVENTS | SIGHTSEEING
FOOD & WINE | MUSEUMS
SHOPPING | MAPS

FLAVOURS
OF THE LAND
OF WINE

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Verona | April 2022



Andrea Jarach
 Publisher
 Welcome
 Smart Network

I am **Andrea Jarach, editor of Welcome Magazines**, periodicals that we have been publishing for 12 years for international visitors in some of the most important cities for tourism in Italy.

We have been present in Milan since 2010 and then in Venice, Florence and Turin, offering international (and also Italian) visitors valuable **tourist information** in an agile and prestigious format. For editorial content, we count on our deep-rooted local presence and international experience.

We chose the province of Verona for our territorial development. The city is a Unesco Heritage Site since 2011. Verona boasts many events of international importance, such as the one with which we are kicking off our publication, **Vinitaly 2022**. In September we will celebrate the **World Tourism Event**, a global convention that will make Verona the main tourist destination in the world.

As you can see in the following pages, the **Welcome Magazine** offers useful information **about events, shopping, food and wine**, everything that can interest the visitor answering the question: **"what can I do, what can I discover during my stay?"**. Our aim is to create **memorable experiences of the visit**, also by linking together the different opportunities offered by the area.

You will find the Welcome Magazines in the approximately **500 hotels belonging to the Welcome Magazine circuit in Italy**. You can therefore use the traditional paper editions, but don't miss the chance to browse through the pages of the **digital and interactive editions** also on your computers and smartphones.

As always, you will also be able to access tourist information through our website **www.welcomemagazine.it**, which is always up-to-date and full of ideas for your trip.

Welcome to Italy, discover and enjoy!



COVER IMAGE
 Sunset aerial view of Verona
 © Nick N A/Shutterstock.com

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Paolo Arena
Presidente
Confcommercio
Verona, Presidente
Aeroporto Valerio
Catullo

Welcome to Verona,
a land of art, culture, wine and food,
shopping, the **city of love** par excellence
located in a province full of varied and
captivating proposals and offers, just like
its **landscapes**, in which Lake Garda stands
out with its hinterland. An ideal territory
for lovers of good living and relaxation, for
sportsmen and **music lovers**. The high
quality of the welcome and services are a
guarantee of a pleasant stay for **tourists and
business people** alike: Verona is popular,
everyone wants to return to Verona.



**Alessandro
Tapparini**
Presidente
Cooperativa
Albergatori
Veronesi

In September, 22 years after having been
awarded World Heritage Site status by
UNESCO, Verona will proudly host the
13th edition of the World Tourism Event
dedicated to World Heritage Cities and Sites.
In the meantime, the comeback of **Vinitaly**
marks the beginning of a new season that
we have long awaited. Our commitment is
to make you feel greeted by a city that keeps
growing without losing its authenticity,
where you can easily move from the **historic
center** to the wineries of **Valpolicella** or to
the shores of **Lake Garda**, never being afraid
of getting lost.

Take your time, we'll take care of the rest.

THE WELCOME MAGAZINE VERONA

verona.welcomemagazine.it

PROEDI COMUNICAZIONE SRL
Via Ezio Biondi, 1. 20154 Milano.
T: +39 02 25063100
info@proedimedia.com
verona.welcomemagazine.it

PUBLISHER AND EDITOR-IN-CHIEF
Andrea Jarach
andrea.jarach@proedimedia.com

MANAGING EDITOR
Alessandra Finzi
alessandra.finzi@proedimedia.com

ART DIRECTION
Joy Lacanlale
joy.lacanlale@proedimedia.com

EDITORIAL STAFF • SALES • DISTRIBUTION
verona@welcomemagazine.it

ICONOGRAPHY
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COO
Pierfrancesco Coreno
pierfrancesco.coreno@proedimedia.com

MARKETING & ADVERTISING
Sieva Carolo, Isa Faleschini, Alberto
Massagrande, Daniele Misrachi,
Silvia Mosconi, Rachele Renna,
Paola Zannoni
advertising@proedimedia.com

ADMINISTRATION
amministrazione@proedi.it

**PRODUCTION & CIRCULATION,
SALES SUPPORT MANAGER**
Paola Grilli
paola.grilli@proedimedia.com

HOTEL RELATIONS MANAGER
Marta Mailhac
hotelrelations@proedimedia.com

CUSTOMER SERVICES
Cristina Garbini
hotelrelations@proedimedia.com

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Top in Town

SEE MAP
PAGE 46



1 ARENA DI VERONA

Built around the 1st century A.D., this is a symbol of the city and the largest open-air opera house in the world. In an excellent state of preservation, what once was an ancient amphitheatre where gladiator shows took place is now used for operas and concerts. Every year since 1913 it has been hosting the famous Opera Festival. www.arena.it

2 CASA DI GIULIETTA

This is a tourist must-visit for all fans of William Shakespeare's tragedy "Romeo and Juliet" and their love affair. The 13th-century Gothic tower-house is located in Via Cappello, not far from Piazza delle Erbe: in the courtyard there is the bronze statue of Juliet (which according to tradition grants luck and love to the person touching her breast) and the famous balcony described in Shakespeare's romantic tragedy. casadigiulietta.comune.verona.it

3 PIAZZA BRA

This is the largest square in Verona, overlooked by the famous Arena and a number of historic buildings, including Palazzo della Gran Guardia and Palazzo Barbieri. The characteristic "liston", a sidewalk paved in pink marble from Valpolicella, with which the Arena was also built, is the perfect place to enjoy a coffee or an aperitivo, perhaps just before attending a show inside the amphitheatre.

4 CASTELVECCHIO

This is one of Verona's main monuments and today houses the city's civic museum. Once the military seat of the Scaligeri family, it is now a place of historical interest that contains some of the most beautiful works of art in the city, as well as being an architecturally interesting building. museodicastelvecchio.comune.verona.it

5 TORRE DEI LAMBERTI

With its 84 metres overlooking Piazza delle Erbe, Torre dei Lamberti (built in 1172) is one of the tallest buildings in Verona. The central section of this 12th-century tower is decorated with a large clock, while at the top are two bells, one of which strikes the hour. The top, which can be reached by lift or a spiral staircase, offers a spectacular view of the historic centre. www.torredeilamberti.it

6 DUOMO DI VERONA

The church of early Christian origins was consecrated in 1187 by Pope Urban II and is part of an architectural complex that includes other religious buildings (the church of Saint Helena, the church of San Giovanni in Fonte, the Canons' Cloister, the Canonical Museum and the Capitular library). The majestic and solemn interior of Romanesque design with Gothic touches on the façade contains

Renaissance trompe l'oeil frescoes and the famous painting "Assumption of the Virgin" by Titian (1535). www.cattedralediverona.it

7 BASILICA DI SAN ZENO

The church dedicated to Verona's patron saint has early Christian origins, it is a sacred place par excellence in the city and one of the masterpieces of Romanesque art in Italy. In the shape of a Latin cross with three naves, the interior is on three levels: the crypt, the church proper (or chiesa plebana) and the presbytery. Notable features on the façade are the central rose window, also known as the "Wheel of Fortune", and the bronze portal consisting of 48 panels. basilicasanzeno.it

8 PIAZZA DELLE ERBE

Verona's oldest square stands in the area of the Roman Forum, which for many centuries was the hub of the city's social, economical

and political life. Surrounded by palaces, towers and statues from different periods of history, among which the Torre dei Lamberti, it is considered one of the most characteristic squares in Italy. Every weekend a colourful fruit and vegetable market is held here: a typical meeting point of the Veronese.

9 PONTE PIETRA

It is the oldest of the seven bridges crossing the Adige River in the city and now the preferred transit route for those wishing to reach the Roman Theatre. Destroyed by the Germans in World War II, it was rebuilt with the rubble of the original bridge and retains the characteristic shape of donkey's back, typical of Roman bridges.

10 CASTEL SAN PIETRO

To admire the city from a different point of view, you can take a nice walk up to Castel

San Pietro (a funicular is also available). From the top of this hill, you can admire an enchanting panorama of Verona and the Adige River.

11 GIARDINO GIUSTI

Located in the historic centre of Verona, this garden created at the end of the 14th century is considered one of the most significant examples of Italian Renaissance gardens. An oasis of greenery just a few steps from the Arena, created as a backdrop for the Palazzo of the same name. A combination of nature, art and history that recalls many elements of the Medici gardens, an aesthetic reference point for the elite of the Renaissance. As the Grand Tour spread through Europe, the Giusti Garden became a stop for all the great travellers passing through Verona. giardinogiusti.com

Top in Town



12 ARCHE SCALIGERE

The Gothic funerary complex in the heart of the historic centre houses the tombs of the most illustrious members of the Scala family, one of the richest and most powerful families in ancient Verona. Among them is the Ark of Cangrande, Lord of Verona from 1308 to 1311, also known as the friend and protector of the great poet Dante Alighieri.

13 TEATRO ROMANO

The 1st century B.C. open-air theatre was built before the Arena of Verona and is among the oldest buildings in the city. Built on the natural slope of the San Pietro hill on the left bank of the Adige River, it was completely covered by buildings and dwellings after the end of the Roman era. Brought back to the surface at the end of the 19th century, it has been hosting musical concerts

and theatrical performances since 1948. museoarcheologico.comune.verona.it - www.estateteatralerverone.it

14 VIA MAZZINI

Via Mazzini is a narrow cobbled pedestrian street that connects the city's two most important squares: Piazza Bra and Piazza delle Erbe. About 500 metres long, it is considered the shopping street, with rows of modern speciality shops and boutiques of the most famous fashion brands. Together with Corso di Porta Borsari, Corso Sant'Anastasia, Piazza delle Erbe and Via Cappello, it forms a small shopping district.

15 PORTA BORSARI

One of the gates that opened along the Roman walls of Verona, it dates back to the first century AD and was the main

entrance to the city, being located along the axis of the decumanus (the main street in Roman times). In an excellent state of preservation, it is characterised by a white stone façade and an overall height of 13 metres, which also includes the upper defensive structure.

16 BASILICA DI SANTA ANASTASIA

The largest and most solemn Catholic church in Verona's historic centre is also the city's most important Gothic monument, preserving important works of art. Founded in 1290, its construction took over a century. The unfinished façade features a magnificent double portal with polychrome marble, reliefs and frescoes. Inside, the basilica has three large naves supported by 12 imposing columns of red Verona marble.

17 CASA MUSEO PALAZZO MAFFEI HOUSE MUSEUM

In a spectacular seventeenth-century building overlooking Piazza delle Erbe, the extraordinary art exhibition born from the collecting passion of the Veronese entrepreneur Luigi Carlon spans more than five centuries of history: a "wunderkammer" with ancient masterpieces in dialogue with the modernity of a private residence. The collection consists of over 350 works arranged in 20 rooms decorated with stuccoes and frescoes. palazzomaffeverona.com

18 PIAZZA DEI SIGNORI

Also known as Piazza di Dante because of the statue dedicated to the Great Poet placed here in the 19th century, it is located near Piazza delle Erbe. Since the Middle Ages it

has had administrative and political functions and from an architectural point of view it is characterised by the succession of historic buildings connected by arcades and loggias.

19 PONTE SCALIGERO

Also known as Ponte di Castelvecchio, it was built in the middle of the 14th century at the request of Cangrande II della Scala. It has been described as "the most daring and admirable work of the Middle Ages in Verona", a masterpiece of military engineering: a robustness that has allowed it to cross five centuries of history and the harshest floods of the Adige River intact.

20 PALAZZO BARBIERI

Headquarters of Verona City Municipality, it is a neoclassical building constructed around the middle of the nineteenth century in Piazza

Bra. Characterized by a majestic façade, for an Austrian military barracks, it recalls a Roman temple in its forms. The Sala degli Arazzi and the Sala del Consiglio Comunale are noteworthy for their paintings and furnishings.

21 CASA DI ROMEO

A medieval building that belonged to the Montecchi family, now a private residence, it is characterised by an alternation of Romanesque, Gothic and Renaissance windows, surmounted by splendid battlements.

22 PORTA DEI LEONI

One of the gates that opened onto the city in Roman times (1st century BC), giving access to the cardo maximus, the city's most important road axis after the decumanus. It takes its name from a sarcophagus found nearby depicting a pair of lions.

ARENA DI VERONA

FROM THE ANCIENT ROME TO THE CITY SOUND



— **Symbol of the city** of Verona and the third largest Roman amphitheater in Italy, after those of Rome (the Colosseum) and Capua, the Arena of Verona was built around the middle of the first century AD to host **gladiator fights, naval battles** or shows with exotic animals.

— Since 1913, when **Giuseppe Verdi's "Aida"** was performed here for the first time, it has hosted a prestigious **opera festival** every summer. Attending an opera in the Arena is an experience that takes your breath away, thanks also to the perfect acoustics, due mainly to its particular elliptical shape, which allows the singers' voices and music to propagate perfectly inside, so as not to need amplification systems. Famous artists such as **Maria Callas, Luciano Pavarotti, Placido Domingo** have performed here.

— In recent years, moreover, the Arena is often the background to **musical concerts**, shows of various kinds, **sporting events**, such as the arrival of the Giro d'Italia or ice skating competitions, some of these broadcast on national TV.

>> **See the full 2022 Calendar at page 48.**

— In Roman times the show took place in the center, with the audience all around, today instead the structure is used as a theater: one end hosts the stage, while the audience sits in a semicircle on the opposite side. Although in **Roman times** it originally had a **capacity of 30,000 spectators**, today it contains about half that number, both for stage requirements and for safety reasons.

— Architecturally, the appearance of this imposing amphitheater today is quite different from the original, especially because of the lack of the outer ring. The only part of the original **monumental facade** still standing is the so-called **Ala** (Wing), composed of four arches, which has become the most iconic image of the Arena today. In spite of the numerous transformations it has undergone, it is still **one of the best-preserved Roman amphitheatres** of the Peninsula, thanks to the systematic conservative restorations carried out since the sixteenth century.

— The Arena was built in stone from **Valpolicella**, the so-called **Rosso Verona**, a resistant and easy to extract limestone, with a special color that ranges from milky white to deep red. Walking through the long, semi-dark **tunnels** that run along the entire perimeter of the structure and coming out on the **terraces**, with the sudden glimpse of the inside of the amphitheater in all its **majestic grandeur**, is a unique emotion, which takes us back for a moment to the time of the gladiators and leaves us stunned in front of the Roman architectural genius.



DISCOVER AND ENJOY

The 54th edition of Vinality, the International Wine and Spirits Exhibition, invades the city of Verona with four days of major events, technical tastings, prestigious vertical tastings, walk around tastings, theme areas and focus on the main markets.



10-13 APRIL VERONAFIERE AND SEVERAL LOCATIONS IN THE CITY

From Europe to the United States, from Singapore to Japan, from Eurasia to emerging African markets. The 54th edition of Vinality - with more than **4 thousand exhibiting companies** - returns 10-13 April promising a full house. Sixty countries are involved in the promotion, communication and incoming programme organised by the Spa and Ice Agency, which, in addition to a total investment of 3 million euros, also share the selection of a business list of 500 top buyers from all over the world, joined by thousands of national and international operators.

Vinality will take place alongside **"Enolitech"** (Pavilion F), the International Exhibition of Technologies for the Production of Wine, Olive Oil and Beer, and **"Sol&Agrifood"**, the exhibition dedicated to quality agro-foods.

The **"International Wine Hall"** (Pavilion I) is dedicated to international production. In the tasting area, there will be numerous guided tastings organised by the companies or national institutions to discover wines and spirits from Austria, Slovenia, Serbia, Turkey, Croatia, Argentina, France, South Africa, Spain, Venezuela, Moldova, Chile, Peru, Santo Domingo, the United Kingdom, Macedonia and Lebanon.

Other thematic areas include **"Vinality Tasting-The DoctorWine Selection"** (Pavilion 10); **"Vinitly Bio"**, an exhibition dedicated to certified organic wine produced in Italy and abroad; **"Vinality Design"** (Pavilion H), accessories and complements for catering and sommeliers; **"Mixology"**, an area dedicated to products from the cocktail world with a space for masterclasses; and **"Micro Mega Wines"** (Pavilion F), the new Vinality initiative dedicated to companies with small productions, from native and international vines, but with a high level of quality.

OFFICIAL WEBSITES

www.vinality.it
www.veronafiere.it

SOCIAL NETWORKS

Instagram @vinalityofficial
Facebook @vinalityofficial
#vinality
#vinality2022



8-11 APRIL

"INTO THE WINE", THE VINALITY FUORISALONE

In the historic centre of Verona, **"Into the Wine"** boasts a rich calendar of unique events to immerse visitors in the world of wine. With **Vinality and The City**, the off-show of Vinality, Verona offers wine and good food enthusiasts **four days of tastings, meetings and events** but also theatrical performances, buskers, guided tours and much more.

In addition to tastings, master classes, workshops, sensory installations and exhibitions, workshops on the theme of sustainability and meetings with journalists, authors and leading wine experts, a rich **artistic programme** will take place every day in the squares of the centre of Verona.

A **tasting booklet (15 euros)** will be available for the purchase of one glass (with neck chalice holder) and three tastings at the stands in Piazza dei Signori, Torre dei Lamberti, **Cortile del Tribunale and Cortile del Mercato Vecchio**. The event's most sparkling and trendy square is precisely the Cortile del Mercato Vecchio, home to the main stage and the main **concerts with free admission**: a location dedicated to a selection of the best Italian bubbles, as well as a special mixology activity.

www.vinalityandthecity.com



WELCOME | WHAT TO DO

ARENA DI VERONA, 25 APRIL-11 MAY

► THE ITALIAN BLUES INVADES THE ARENA

CONCERT The Arena of Verona will be the only stop on the world tour of **Zucchero**, the Italian singer-songwriter and musician who is one of the leading exponents of the **blues in Italy**. The tour will touch Europe, Canada and the United States, South America, Australia, New Zealand and Asia. In the **14 shows in the Arena** between the end of April and the beginning of May the songs from the album "DISCOVER" (Polydor/Universal Music) and other important hits will be presented live in Italy. Composed of never-before-released reinterpretations, "Discover" is an album that collects **iconic songs of the Italian and international music scene**, combining its two musical souls, the best Italian melodic tradition and the deepest Afro-American roots.

ZUCCHERO "SUGAR" FORNACIARI WORLD WILD TOUR

Piazza Bra, 1. www.zucchero.it

For info about tickets: www.friendsandpartners.it and www.ticketone.it.



SAN ZENO DISTRICT, 3 APRIL

▲ ANTIQUES, AN UNFAILING PASSION

MARKET FAIR Like every first Sunday of the month, the **San Zeno district** hosts a market for antiques, collectibles, modern and vintage items. The perfect occasion for tourists and the curious on the hunt for bargains, where they can rediscover **objects from the past and small hidden treasures**. About 250 exhibitors from all over northern Italy offer visitors art and antiques, furniture, knick-knacks, carpets, modern and vintage objects and clothes. There is also no shortage of fine embroidery, lace and traditional fabrics. Often this market is the occasion for thematic side events and small shows. The stalls are located in **Piazza San Zeno, Piazza Corrubbio, Piazza Pozza, Via S. Procolo, Via Lenotti** and **Via Porta San Zeno**.

VERONA ANTIQUARIA

Piazza San Zeno. Open 8am-6pm.

25 APRIL LIBERATION DAY

ANNIVERSARY 25 April in Italy is Liberation Day, a **national holiday commemorating the day the country was liberated from Nazi-Fascist** occupation and the definitive fall of the fascist regime. The Liberation put an end to twenty years of fascist dictatorship and five years of war. Since then, public events in memory of the event, **commemorations at monuments or historical re-enactments** have been organised annually in all Italian cities. As a national holiday, this does not mean that bars and restaurants will be closed, quite the contrary! However, public offices, transport and **some museums may be subject to changes in their opening hours**, so remember to check beforehand.

ASPESI



Verona / Corso Porta Borsari 37, Tel. 00390452051058

ASPESI.COM

TEATRO NUOVO, 21 APRIL

▼ **OSCAR SOUNDTRACKS BY ENNIO MORRICONE**

CONCERT In the austere setting of the **Teatro Nuovo** in Verona, the second largest opera house in the city and the Veneto region, the emotional and nostalgic music of the **great maestro Ennio Morricone** will resound for one evening. The Ensemble Le Muse will perform re-elaborations of the most famous pieces that have made the history of his **famous film soundtracks**, from "Once Upon a Time in America" to "Mission", from "The Good, the Bad and the Ugly" to "Giù la Testa" and "Nuovo Cinema Paradiso", without forgetting some of his forays into Italian pop music.

OMAGGIO A MORRICONE. MUSICHE DA OSCAR

Ensemble Le Muse. Conductor: **Andrea Albertini**
Piazza Francesco Viviani, 10
www.teatro.it



TEATRO RISTORI, 21 APRIL

▲ **MELISSA ALDANA, LIVE JAZZ**

MUSIC Chilean saxophonist **Melissa Aldana** will be one of the guest stars of the **Teatro Ristori** jazz concert season.

Described by *The New York Times* as "one of the more exciting young tenor saxophonists today", Melissa Aldana is inspired by the life and works of Frida Kahlo, creating a parallel between her experiences as a female saxophonist in a male-dominated community. She will perform at the Teatro Ristori in an evening of good jazz music with Lage Lund on guitar, Kush Abadey on drums and Pablo Menares on bass.

MELISSA ALDANA QUARTET • 21 APRIL

Via Teatro Ristori, 7. www.teatroristori.org



GARDALAND RESORT, FROM 2 APRIL
NEW "SCARY" ADVENTURES AT GARDALAND

ENTERTAINMENT April sees the inauguration of season 2022 at Gardaland Resort, a 238-day season of fun! The peak event is Saturday 2 with the opening of "Jumanji® -The Adventure", the first Jumanji-themed attraction in the world, and the opening of the Resort's three hotels. The new attraction will be a dark ride for adventurers of all ages, based on the popular Sony Pictures film series, in the heart of the Park. A stop not to be missed will also be a visit to Gardaland SEA LIFE Aquarium.

GARDALAND RESORT.

Castelnuovo del Garda, Verona. www.gardaland.it



OUT OF TOWN



APRIL

- 1-3/4 | Milan | Miart. www.miart.it
- Mid-April | Milan | Milano Art Week. milanoartweek.comune.milano.it
- 10-12/4 | Milan | BIT Borsa Internazionale del Turismo. www.bit.fieramilano.it
- 10-13/4 | Verona | Vinitaly. www.vinitaly.com
- 23/4-27/11 | Venice | Biennale Arte 2022 (59th edition). www.labiennale.org
- 27/4-1/5 | Milan | MIA Fair (105th edition). www.miafair.it

MAY

- 2-15/5 | Rome | Tennis. Internazionali BNL d'Italia. www.internazionaliibnlitalia.com
- 6-29/5 | Several locations in Italy | Giro d'Italia (105th edition). www.giroditalia.it
- 20/5-20/11 | Milan | 23rd Triennale Milano
- 12-14/5 | Turin | Eurovision Song Contest. www.eurovision.tv
- 28/5-5/6 | Venice | Salone Nautico Venezia. www.salonenautico.venezia.it
- 29/5 | Mugello (Tuscany) | Moto GP. Gran Premio d'Italia. www.motogp.com

JUNE

- 7-12/6 | Milan | Salone del Mobile.Milano. www.salonemilano.it
- 15-18/6 | Brescia-Rome-Brescia | Mille Miglia 2022. www.1000miglia.it

- 16-19/6 | Milan and Monza | Milano Monza Motor Show 2022. www.milanomonza.com
- 17-21/6 | Milan | Milano Moda Uomo. www.milanomodauomo.it
- 17/6-4/9 | Verona | Arena di Verona 99th Opera Festival. www.arena.it
- 24/6- 10/7 | Spoleto (Umbria) | Spoleto Festival dei Due Mondi (65th edition). festivaldispoleto.com

JULY

- 3/7 | Siena | Palio. www.ilpalio.org
- 8-17/7 | Perugia | Umbria Jazz. www.umbriajazz.it
- 16/7 | Venice | Festa del Redentore. venice.wheretailia.com

AUGUST

- 16/8 | Siena | Palio dell'Assunta. www.ilpalio.org
- 31/8-10/9 | Venice | International Exhibition of Cinematographic Art. www.labiennale.org

SEPTEMBER

- 10-18/9 | Milan | The Italian Glass Weeks. www.theveniceglassweek.com
- 11/9 | Monza (Milan) | Formula 1. Italian Grand Prix. www.formula1.com
- 15-17/9 | Verona | World Tourism Event. www.wtevent.it
- 16-19/9 | Terni | Umbria Jazz. www.umbriajazz.it

- 17-25/9 | Venice | The Italian Glass Weeks. www.theveniceglassweek.com
- 20-26/9 | Milan | Milano Moda Donna. www.cameramoda.it
- 22-27/9 | Genoa | International Boat Show. www.salonenautico.com

OCTOBER

- 8/10- 6/12 | Alba (Piedmont) | International Alba White Truffle Fair. www.fieradeltartufo.org
- 9/10 | Trieste | Barcolana. www.barcolana.it

NOVEMBER

- 3-6/11 | Verona | Fieracavalli (124th edition) www.fieracavalli.it
- 8-13/11 | Milan | EICMA. International Motorcycle and Accessories Exhibition. www.eicma.it
- Mid-November | Milan | BookCity Milano. bookcitymilano.it and Music Week. www.milanomusicweek.it
- 21/11 | Venice | Festa della Salute. www.wheretailia.com/venice
- End of November | Venice | Teatro La Fenice. Opening of Opera and Ballet season. www.teatrolafenice.it

DECEMBER

- 7/12 | Milan | Teatro alla Scala – Opening of the Opera Season. www.teatroallascala.org

LAKE GARDA DESTINATION

Just 30 minutes from Verona, Lake Garda attracts millions of visitors thanks to its mild climate, its old-fashioned atmosphere and its breathtaking scenery, including scenic roads along the coast, Renaissance villas, Romanesque hamlets and small villages.

Punta San Vigilio (Lake Garda)
© STEFANO TERMANINI/SHUTTERSTOCK.COM

Surrounded by **three distinct regions** – Lombardy, Trentino Alto-Adige and the Veneto – **Italy's largest lake** is one of the most important tourist destinations in the country. Characterized by a mild climate all year round, Mediterranean vegetation, colours and scents reminiscent of the sea, Lake Garda is surrounded by **picturesque villages, seaside resorts, historical remains, harbours, parks and nature** reserves: capable of satisfying **nature lovers**, those who want to discover places rich in **history and culture**, as well as the more sporty who can enjoy trekking, excursions and above all, thanks to the constant winds, **water sports**.

the San Vigilio promontory, with its Italian-style garden and lemon house built in Venetian Gothic style, and **Villa Albertini** surrounded by an immense park stretching across the hill behind it, in a riot of Mediterranean fauna. History and archaeology enthusiasts should not miss the rock engravings in the **Torri del Benaco** area. Engraved on a rock that has become a sort of natural blackboard due to glaciation, you will find graffiti from various eras, mostly dating back to prehistoric times.

The area is also characterised by the production of excellent wine and olive oil. Custodian of extraordinary culinary and

enogastronomic excellence, Garda is the production area of red radicchio, rice of the **vialone nano** variety, **Lessinia cheeses, fish and Garda oil**, and even **pandoro** and **Amarone della Valpolicella**, all typical products capable of satisfying even the most demanding traveller.

The nearby Gardaland, one of Italy's largest amusement parks, boasts several of the country's most famous attractions, including roller coasters, simulators and theme parks designed to appeal to visitors of all ages (www.gardaland.it).

The most famous places include **Sirmione**, the favourite destination of the poet Catullus and Maria Callas, with its splendid **Rocca Scaligera, Gardone Riviera**, with the Vittoriale degli Italiani, the house-museum of the poet Gabriele D'Annunzio, **Peschiera del Garda**, with its fortress and 16th-century ramparts. Not far from Verona, we find Bardolino, a very lively centre with its typical maze of alleyways, shops, bars, restaurants and nightclubs, and **Garda**, where it is worth visiting the Pieve di Santa Maria in Garda, one of the oldest religious buildings in the area, which has a beautiful 15th-century cloister and some 15th-century frescoes.

Lovers of architecture should not miss the famous Garda villas, including the 16th-century **Villa Guarienti**, which stands at the centre of

THE NATURAL PARK OF MONTE BALDO

It dominates Lake Garda and is the ideal place for a **holiday in contact with nature and good food**. We are talking about **Monte Baldo**, a mountain resort in Trentino on the border with Veneto, which offers a 360° **panorama of the lake** (don't miss the Cima Valdritta viewpoint at 2,200 m). In the summer months, you can enjoy long walks along the mountain paths, mountain bike rides or horseback rides (for the more daring there are also hang-gliding or paragliding excursions). In winter, the holiday resort turns into a **top ski resort** thanks to the futuristic **Malcesine-Monte Baldo rotating cable car**.



OVER 190 STORES UP TO 70% OFF

OUR BRANDS: ADIDAS - BALDININI - BERETTA - BILLIONAIRE - BLUMARINE - BORBONESE - BROOKS BROTHERS - CALVIN KLEIN - CINZIA ROCCA - FLAVIO CASTELLANI - FRATELLI ROSSETTI - FURLA - GANT - GUESS - IXOS - K-WAY - LORIBLU - MOMONI - MORESCHI - NIKE - PATRIZIA PEPE - PAL ZILERI - PINKO - PIQUADRO - POLLINI - PUMA - RICHARD GINORI - ROBERTO CAVALLI - ROSSIGNOL - TIMBERLAND - TOMMY HILFIGER - TWIN-SET - UNDER ARMOUR - VILLEROY & BOCH **and many more.**

COME TO WHERE SHOPPING IS DOLCE VITA.

FRANCIACORTA VILLAGE
LAND OF FASHION

[WELCOME TO ITALIA]

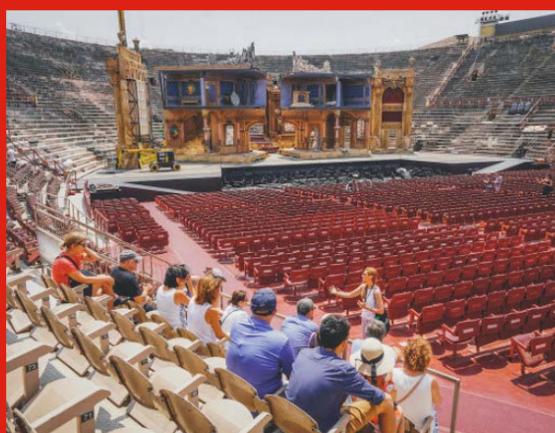
Dream experiences

To discover the beauties of the city or to try out special experiences, Welcome to Italia offers you some unmissable opportunities. Choose whether to take part in **exclusive city tours** or book the **experience** you've been dreaming: www.welcometoitalia.com



VERONA HIGHLIGHTS WALKING TOUR

Enjoy a pleasant walking tour following your guide through the old town and discover the famous Roman amphitheatre, the Arena, Castelvecchio and its Scaligero Bridge, Piazza Bra and the charming Juliet's balcony.



VERONA ARENA TOUR WITH FAST TRACK

Visit the Arena and learn about its construction, its current and ancient use, and the historical legends behind it. Meet with the guide outside the Arena to join this guided tour, then skip the long queue at the entrance.



VERONA BIKE TOUR IN LOCAL OSTERIE

Taste your way through the so-called osterias of Verona and enjoy some local delicacies and fine wines, while riding a bike through the old town (3-hour bike tour). Follow your local guide to three different osterias.



AMARONE WINE-TASTING TOUR FROM VERONA

A relaxing wine tour in the Valpolicella area exploring hilly landscapes that boast luxuriant vineyards and olive trees. Hop on a comfortable air-conditioned van and discover the best Amarone winemakers with a wine expert guide.

In love with Italy?



Live your dream and get
your experience in a click

Welcome to Italia network
promotes the Italian tourist heritage,
combining selected contents
with high-quality experiences.



Shopping



When the elegance becomes smart

Discover Boggi Milano, the Italian brand of clothing and accessories for him, focused on quality fabrics and stylistic research.

of Boggi Milano garments is the result of the meeting of two essential elements: the **quality of the fabrics** - with a preference for organic fibres, recycled materials, certified and avant-garde fabrics - and **stylistic research**, applied to the vision of a new way of life for contemporary man.

A NEW SMART BOUTIQUE

The concept store also has an **omnichannel approach**, the result of perfect integration between the physical and digital worlds, which allows it to work in synergy with the **e-commerce platform**: the "Click & Collect" service, in fact, allows customers to order online and collect in the shop; "Reserve in Store", allows customers to order online and select the trial shop most convenient to them; "Order in Store", on the other hand, allows them to select and order the product in the shop, and then receive it at home or in any other shop on the network.

>> Via G. Mazzini, 14/16. T: 045 590823
 Open daily 10am-7.30pm. www.boggi.com
 @BoggiMilanoOfficial



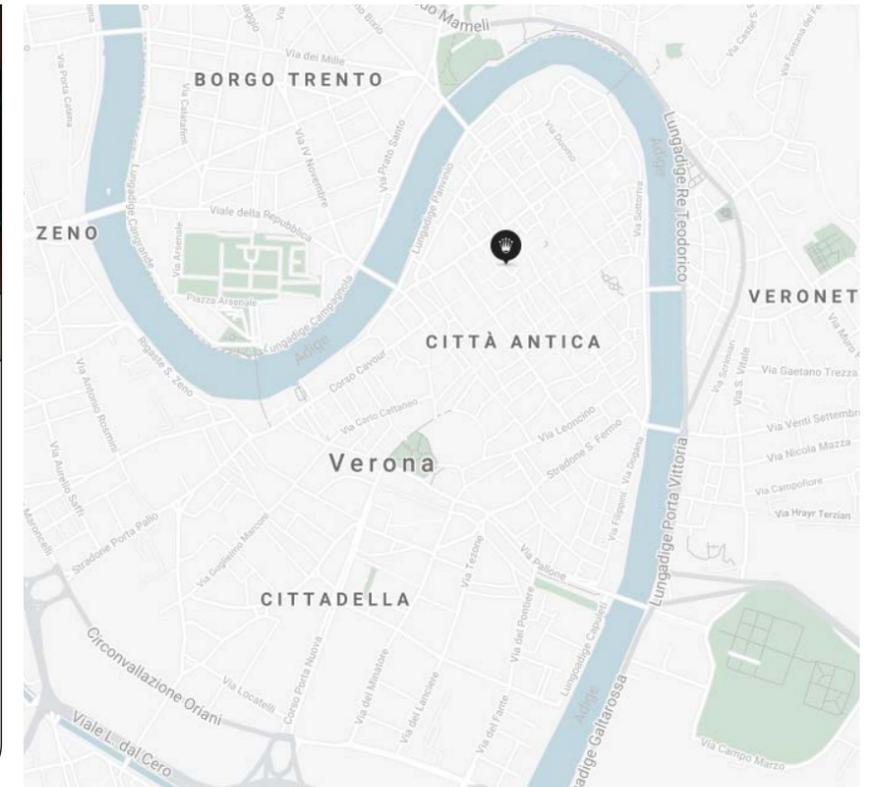
Luxury Shop



Official Rolex Retailer Benetti

Gioielleria Benetti is part of the global network of authorised Rolex dealers; they are the only ones in Verona who can sell and service Rolex watches. Expertise, technical preparation and exclusive equipment guarantee the long-term reliability of a wide range of models for him and for her and an unparalleled standard of quality.

Benetti S.P.A. Erbe
Piazza delle Erbe, 39
(corner of Porta Borsari)
T: 045 59455
benetti.store



Tax Free Refund Guide

According to the Italian law, non-EU resident travellers may be granted VAT relief/refund for goods intended for personal or family use purchased in Italy. This relief is surely an **advantage for the foreign travellers**: in fact, it allows to save from a minimum of 4% up to a maximum of 22% of the selling price of the goods purchased. Here is a **short guide** according to the **Italian legislation** to discover the common system of value added **tax exclusively for non-EU resident travellers**.

1. VAT (in Italian: IVA) is a **value added tax** on goods and services, and is part of the European Union's value added tax system.
2. In some cases, travellers may be granted a **VAT refund**. This refund does not cover the services supplied by hotels, restaurants, taxis or agencies.
3. You may be eligible for a VAT refund provided that:
 - you are a **non-EU resident**;
 - the goods purchased are intended **for personal or family use** only and are carried in your luggage;
 - the overall value of the goods purchased exceeds **154,94 Euro** (VAT included);
 - the purchase is certified by an **invoice**. This invoice should include a description of the goods purchased, your personal information as well as the details of your passport or any other equivalent document;

- the goods shall leave the EU territory by the **third month** following the date of issue of the invoice, as proved by the **"customs stamp"**;
- from 1 September 2018, tax free invoices in Italy must be electronically transmitted by the national seller to OTELO information system (**Online Tax Refund at Exit: Light Lane Optimization**) and their validation is digitally carried out.
- after the digital "customs stamp" is obtained, OTELO will send a message to the retailer that all the requirements are met and, as a consequence, the retailer will reimburse the amount due or will settle the tax relief.
- the invoice is **returned to the Italian retailer** within four months after the purchase was made. If the invoice is stamped by other EU countries, it needs to be brought to the shop retailer by the fourth month following that of the purchase.
- 4. The goods purchased and the relevant invoice must be **shown at the customs** exit point when leaving EU territory (if you intend to pack the purchased items into your check-in luggage, you must go to Customs **BEFORE checking in**).
- 5. After leaving EU territory, the traveller must return the original invoice, regularly endorsed by the customs office, to the Italian retailer. Said invoice must be returned within four months from the date when the

- document was issued.
- 6. The refund can be made **directly by the Italian retailer** (however, make sure that the shop you've chosen displays a "Tax Free Shopping" or "Euro Tax Free" sign in its window).
- 7. Several **Tax-Free companies are able to offer immediate VAT cash refunds** when the goods leave either Italian or EU territory (thus exonerating the passenger from having to return the invoice to the retailer). However, this procedure only applies at major international airports or main border crossings. **Most major department stores have Tax Free Refund offices**.
- 8. The services provided by Tax-Free companies imply the payment of a small administrative sum which is **directly deducted** from the amount of VAT refunded to the traveller.
- 9. In the event of a traveller not receiving a VAT refund within a reasonable period of time, he or she should re-contact the Italian retailer or one of the aforementioned companies.
- 10. However, please note, VAT cannot be refunded directly by customs offices.

Source: www.adm.gov.it/portale/ee/citizen/

Strolling through Verona

A stroll through the boutiques and craft shops in the centre is an opportunity to discover that Verona is a city that has nothing to envy to the great fashion capitals of Italy.



VIA MAZZINI, BETWEEN PIAZZA BRA AND PIAZZA DELLE ERBE

The main shopping streets are located in the **historic centre** and are all close and interconnected: Via Mazzini, Via Pellicciai, Via Cappello, Via Stella, Via Roma, Corso Porta Borsari, Corso Sant'Anastasia and Piazza delle Erbe. Among these streets you can find boutiques selling clothing, eyewear, shoes, jewellery, perfume, furniture and antiques, as well as bookshops, grocery shops and cafés.

Via Mazzini is the most elegant and fashionable street connecting Piazza Bra to Piazza delle Erbe. It can be defined as the shopping street par excellence in Verona, due to the presence of big names in high fashion, including Armani, Gucci, Chanel, Dolce & Gabbana, Prada, Louis Vuitton, Montblanc, Bulgari, Fratelli Rossetti and many others. There are also some famous **international store chains** with well-known names in fast-fashion.

SAN ZENO DISTRICT, FOR ANTIQUES LOVERS

Every first Sunday of the month "**Verona Antiquaria**" is held in this district, just a few steps from the city centre. It is a true paradise for **collectors and vintage lovers**. Among the stalls in Piazza San Zeno, Piazza Corrubbio, Piazza Pozza, Via San Procolo, Via Lenotti and Via Porta San Zeno, there is no lack of opportunities to buy an object of the heart, a souvenir or a unique collector's item.



Enjoy the top

L'Occitane, *beauty* inspired by nature

Inspired by the wonders of nature, L'Occitane en Provence was founded in 1976 in Provence, where fragrant lavender fields are a constant reminder of **nature's bounty**. The products are formulated in the south of France from **essential oils** and **natural ingredients** developed according to the principles of phytotherapy and aromatherapy.

A network of **130 producer-partners** who cultivate precious ingredients, and a laboratory that combines tradition and innovation, developing natural, effective, sensory and sustainable cosmetic products. The product lines offer the best in quality for **body and facial care** or for **perfuming the home**. Among the bestselling products: Karité Hand Cream, Divine Cream with Immortelle flower, Concentré de lait Amande or Eau de Toilette Verveine.

The Boutique in Verona is located in the central Via Mazzini and is open every day from 10am to 8pm.



L'Occitane en Provence
Via Mazzini, 63
T: 045 8006278
it.loccitane.com
Map D4

Pavin, *luxury* experience

In Verona Pavin Group has been present since 1980 with **4 boutiques in the historic centre**, offering a **unique and personalised shopping experience**, in refined and welcoming environments. If **Pavin Luxury Goods**, in Via Cappello 9, offers a unique selection of accessories by Italian and international brands (Salvatore Ferragamo, Sergio Rossi, Jimmy Choo, Chloè, Hogan, Philippe Model, Santoni, Premiata), **Pavin Elements**, in Via Mazzini 35, is the boutique dedicated to women and men looking for a refined and classy total look (Polo Ralph Lauren, Herno, Fay, CP Company, Barba, Tagliatore, Jacob Cohen, Parosh).

Cuoieria, in Corso Porta Borsari 19/21, is the perfect shop for those who love Made in Italy artisan footwear, while **Erbavoglio**, in Via Mazzini 35, offers clothing and accessories for children to accompany them through the most important stages of their growth (Gucci, Off White, Palm Angels, Dsquared, Polo Ralph Lauren, Stella McCartney, Stone Island, Hogan, Premiata).



Pavin
store.pavingroup.com
f @pavinworld
@ @pavin_official

Fratelli Rossetti

between style and craftsmanship



Italian high-end footwear brand Fratelli Rossetti has been a symbol of style and craftsmanship for 70 years. Now in its second generation, the brand has always demonstrated its ability to combine **contemporary design** and **manual techniques**.

From the slippers to the "Brera" and "Yatch" loafers, from the "Hobo" to the "Magenta" boots, the models designed by Fratelli Rossetti have made **history in Italian footwear design**. Iconic accessories that complete an elegant look that is in **step with the times and comfortable**. The brand's proposals are renewed every season, creating new lines of footwear for him and her.

For those who love accessories that express an "it", the Fratelli Rossetti boutique in via Mazzini 21 is a must in the shopping street par excellence.

Fratelli Rossetti
Via Giuseppe Mazzini, 21.
T: 045 8033915. Map C3
www.fratellirossetti.com



FRATELLIROSSETTI

A HYMN TO SPRING – Fratelli Rossetti proposes a collection for Spring Summer 2022 that is a hymn to freedom of expression, with bold experimentation in the choice of colours, leathers and workmanship. Unprecedented combinations of colours characterise the variants of the "Brera" moccasin, made using the hand threading technique: the lattice weave with a series of evenly spaced holes on the upper that recalls Fratelli Rossetti's craftsmanship.

**VERONETTA DISTRICT,
THE YOUNG SIDE OF THE CITY**

On the left bank of the river Adige, there is an area called Veronetta. It can be reached by leaving the Church of San Fermo and crossing the Ponte San Fermo. From here starts Via XX Settembre, a long street that leads to the university area, with multicultural shops and students walking around. A buzzing neighbourhood full of alternative venues, art galleries and craft shops: this is Veronetta, home to one of the city's university centres, the Santa Marta campus. Less touristy than the centre, but with a young, alternative atmosphere. Going in Veronetta will give you the opportunity to enjoy the local lively atmosphere.



**PIAZZA DELLE ERBE, WHERE
TO SHOP THE VERONESE WAY**

If you fancy a more "traditional" shopping experience and want to immerse yourself in the habits of the Veronese, drop by the **market in Piazza delle Erbe**, which has become an institution. In this beautiful square, you will find stalls selling **everything from fruit to sweets to souvenirs**. The market runs from Monday to Saturday (7.30am-8.30pm) and exceptionally on some Sundays.



**OVER 100 STORES
UP TO 70% OFF**

OUR BRANDS: ADIDAS - BLUGIRL - BLUMARINE - BREIL - CALVIN KLEIN - CALEFFI - CARPISA - CASTELLANI - CC COLLECTION CORNELIANI - GEOX - GUESS - LINDT - LIU-JO - LIU-JO UOMO - LEVI'S - LUISA SPAGNOLI - MANILA GRACE - NAPAPIJRI - NIKE - NORTH SAILS - POLLINI - PIQUADRO - THE BRIDGE - TIMBERLAND - TOMMY HILFIGER - TRUSSARDI **and many more.**

COME TO WHERE SHOPPING IS DOLCE VITA.

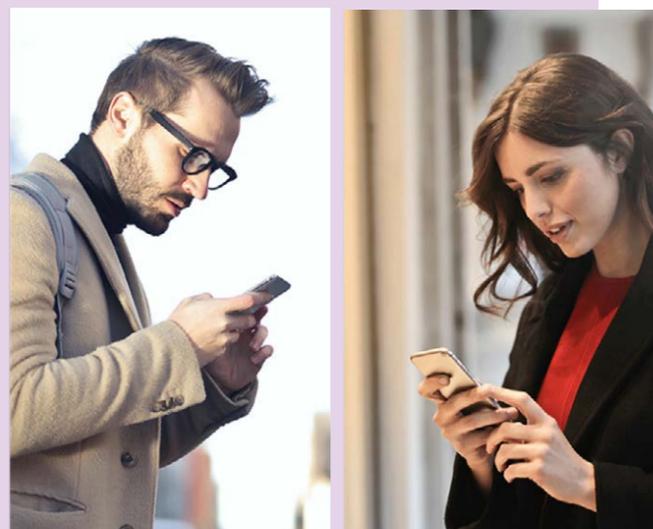
MANTOVA VILLAGE
LAND of FASHION

MANET eSIM: DIGITAL AND SMART

Are you looking for a **reliable and fast connectivity** in Verona? Today, you can easily **surf the web**, even if you are **travelling**. Discover the **Manet eSIM platform**, an innovative technology that is revolutionizing mobile connectivity.

- **WHAT** - The Manet eSIM is a **virtual SIM** which allows you to connect to the Internet **without putting a physical SIM card** in your device.
- **WHERE** - The Manet eSIM offers you affordable mobile data, even **abroad, directly on your smartphone**.
- **WHEN** - You can buy online the Manet eSIM and activate it on your personal device **at any time, also before the departure**.
- **WHY** - Manet eSIM is a **quick, flexible and affordable** solution, that can be activated at any time from any place in the world. Moreover, it's **fully digital** so zero waste.

Discover more on esim.manetmobile.com/where_verona



Fashion and design outlets

In addition to the shopping destinations that can be found in Verona, those with a **passion for shopping** and **an eye for saving** cannot fail to plan a visit to the **outlet villages around the corner**, small towns where you can find many Italian and international **brand shops**.



NOVENTA DI PIAVE DESIGNER OUTLET

The Designer Outlet is conveniently located for easy access from Verona, **just 1 hour and 30 minutes** away from the city centre. Noventa di Piave is part of the McArthur Glen group, Europe's leader in designer outlet shopping, with 26 outlets in 10 countries. The group in Italy also boasts "Serravalle" near Milan and Genoa (the largest Designer Outlet in Europe), "Barberino" near Florence, "Castel Romano" near Rome and "La Reggia" near Naples.

• **WHERE:** The outlet has a beautiful setting with mosaics and frescoes, inspired by Venetian and Treviso palazzos. It is located adjacent to the motorway exit San Donà-Noventa di Piave (A4 Milan-Triest).

• **WHAT:** Noventa di Piave offers a strong mix of fashion and homeware brands for women, men and children, from the ultimate designer must-have to high-street fashion favourites. The outlet hosts 150 fashion and design brands, from iconic fashion brands like Prada, Gucci, Armani, Fendi, Polo Ralph Lauren, Jil Sander, Roberto Cavalli and Paul Smith to sporting labels, like Nike and The North Face, and high-street favourites, like Guess and Desigual. Discounts to 70% all year round.

• **WHEN:** You can visit the outlet every day, from 10am to 8pm.

• **NOT ONLY SHOPPING:** other highlights include cafés and restaurants, a children's play area, and free parking. Non-EU residents can reclaim any VAT paid on items purchased

here. www.mcarthurglen.com/en/outlets/it/designer-outlet-noventa-di-piave

MANTOVA VILLAGE

Half an hour from Verona, Mantova Village offers a unique shopping experience in a land that combines shopping, culture and the sweet life. In addition to Mantova, the **Land of Fashion Villages** include 4 other outlets in Italy's most beautiful locations: Valdichiana, Franciacorta, Palmanova and Puglia. A package of services is available using the **same "Village Card" at all Land of Fashion outlets**.

• **WHERE:** the Village, just 10 km from Mantua, is near to the Brenner motorway. You can easily reach the outlet from Verona (Porta

Nuova Station) by train or by car (A22 motorway with toll). The address is: Via Marco Biagi, Bagnolo San Vito (Mantova).

• **WHAT:** over 100 boutiques with a selection of Italian and international brands at prices reduced by up to 70% off the retail price. Among the fashion brands you can find Harmont & Blaine, Liu Jo, Luisa Spagnoli, Motivi, Nanapijri, Sisley, Timberland, Trussardi and many more. Sports brands include Adidas, Freddy, Nike and Salewa; and for your home and lifestyle discover Bialetti, Basetti, Gabel, Italian Factory and more.

• **WHEN:** you can visit the outlet every day, from 10am to 8pm.

• **NOT ONLY SHOPPING:** other highlights include cafés and restaurants, a playground, and an electric car charger. Non-EU residents can reclaim any VAT paid on items purchased here. www.mantovavillage.it

FRANCIACORTA VILLAGE

Nestled between Lakes Garda and Iseo, **one hour from Verona**, Franciacorta is not only the home of the famous wines but also offers a unique shopping experience. In addition to Franciacorta Village, the **Land of Fashion Villages** include other 4 outlets in Italy's most beautiful locations: Valdichiana, Mantova, Palmanova and Puglia. A package of services is available using the **same "Village Card" at all Land of Fashion outlets**.

• **WHERE:** you can easily reach the Village from the Verona airport (Villafranca) by car (A4 motorway with toll) or from the Verona train station (Porta Nuova) by AeroBus. The address is: Piazza Cascina Moie,1/2 - Rodengo-Saiano (Brescia).

• **WHAT:** over 190 stores with a selection of Italian and international brands at prices reduced by up to 70% off the retail price. Among the fashion brands and shops you can find Baldinini, Blumarine, Bric's (new), Del Mare 1911, Doriani Cachemere, Hartmont & Blaine, Liu Jo, Motivi, Nanapijri, Pollini, Roncato, Sisley, Timberland, Tommy Hilfiger, Trussardi and many more. Sports brands include Adidas, Dolomite, Freddy, Nike, Rossignol, Salomon, The North Face; and for your home and lifestyle don't miss Bialetti, Richard Ginori, Villeroy & Boch.

• **WHEN:** the Village is open from Monday to Sunday, from 10 am to 8 pm.

• **NOT ONLY SHOPPING:** other highlights include cafés and restaurants, a children's play area, and free parking. Non-EU residents can reclaim any VAT paid on items purchased here. www.franciacortavillage.it



Mantova Village



Franciacorta Village



Noventa di Piave Designer Outlet



Noventa di Piave Designer Outlet



Franciacorta Village

Tasting

FOOD & RESTAURANTS



Welcome to Caffè Dante Bistrot

The heart of Verona's gastronomic tradition, Caffè Dante represents tradition and refined simplicity.

If you want to try **Veronese specialities**, with a touch of creativity, served in the **elegant rooms** of a 19th-century building with a **dehors** on the square, **Caffè Dante Bistrot** is the place to go. Since the beginning of the 20th century, the "Dante" has been part of Verona's cultural life, an essential meeting point for city life and the heart of Verona's food and wine tradition. It is reminiscent of a Parisian bistro, a **vintage corner** with art deco overtones. In the refined setting of **Piazza dei Signori**, this

gourmet restaurant boasts an award-winning wine list and a selection of ethical meats from certified local farms.

The cuisine is based on local (and even national) specialities revisited with a **contemporary twist**. Great attention is paid to the choice and presentation of meat, with a preference for grilled meats. The menu includes "Risotto all'Amarone, mantecato al Monte Veronese vecchio e gelato all'ubriaco", la "Costata di scottona veronese con bernese al ripasso della Valpolicella" and the "Bigoli al broccoletto di Custoza, sarde del Garda affumicate".

Perfect for a **classy lunch or a romantic dinner**, this refined restaurant in Verona will leave its mark with a food and wine experience that has few precedents.

>> **Caffè Dante Bistrot**
Piazza dei Signori, 2. T: 045 8000083
Open Tues-Sat 10am-11pm;
Sun 10am-7pm. www.caffedante.it



[EDITOR'S TIPS]

Enjoy the top

Modern atmosphere *historic* flair

In the historic centre of Verona, Casa Mazzanti Caffè overlooks **Piazza delle Erbe**, the site of the city market since Roman times. The café is located inside the **Case Mazzanti**, extraordinary buildings that are among the most beautiful in the whole of Verona: owned by the Scaligeri family in medieval times, they are characterised by their **frescoed facades** from the 16th century. A **café, restaurant and lounge bar**, Casa Mazzanti Caffè welcomes guests from the morning with breakfast and selected coffees (try the Arabica Carcolito from Brazil) and the artisan pastries of Caffè Wallner. English breakfast variations within a typically Italian menu are also available. For **lunch and dinner**, prepared with the best of ingredients, **fresh pasta** is carefully cooked every day, dressed with seasonal sauces. Finally, for evenings with friends, **cocktails** for every taste and **aperitifs** to perfection.



Casa Mazzanti Caffè
Caffetteria, ristorante,
lounge bar
Piazza Erbe 32.
T: 045 8003217
Open daily 8am-2am
www.casamazanti.it

A pasta *heaven* in Verona

In the streets of the centre, La Bottega della Gina offers the true taste of home-made tradition. A **speciality food and delicatessen shop** that has become an institution in Verona: gnocchi and fresh pasta of all kinds are prepared here by hand, especially with fillings. The pasta is handmade, "**express**" **cooked** and served with great courtesy and politeness. A small place, a little hidden away, but with an extremely **genuine cuisine** with delicate flavours and excellent ingredients, of high quality and well presented. Whether it's a portion of tortellini to enjoy while strolling, or fresh pasta to take home for a special evening of "**takeaway tortellini**", La Bottega della Gina is the place to enjoy one of Italy's most typical specialities. Open Wed-Sat 10am-10pm; Tues and Sun 10am-7.30pm. Closed on Monday.



La Bottega della Gina XXL
Via Abramo Massalongo, 5
T: 045 594725
www.labottegadellagina.it

Enjoy the top

Verona flavours

It would be a pity to visit Verona without dedicating some time to the discovery of the local enogastronomical excellences, some of them are internationally known, others are more niche, but equally noteworthy.

AMARONE

This is a dry red raisin DOCG wine, produced exclusively in **Valpolicella**, a hilly area surrounding Verona and extending from Lake Garda to almost the border with the province of Vicenza. The climate and soil of this area, protected by the Lessini Mountains to the north and influenced by the almost Mediterranean climate, mild and not very rainy of Lake Garda, contribute to determine the organoleptic characteristics of this wine with its **full and velvety flavor**, which goes well with **full-bodied meat dishes**, such as braised meat, stews and roasts, but also with **cold cuts** and **hard cheeses**.



RISOTTO ALL'AMARONE

If you are true lovers of Amarone, you cannot avoid to taste a typical recipe where it is the protagonist together with another excellent product of the territory: **Vialone Nano rice**. This is the delicious **Risotto all'Amarone**, which you can obviously taste in the best restaurants of Verona.

MEAT-BASED MAIN COURSES

Rich **stews served with polenta** are also a feature of Veronese cuisine, such as **brasato all'Amarone** (beef braised in red wine) and **pastissada de caval**, a horse meat stew made rich with medieval spices.

MONTE VERONESE DOP CHEESE

Another traditional product of the area, which goes very well with Amarone and with the

other red wines of Valpolicella, is **Monte Veronese DOP cheese**, which was born in the mountains of Lessinia, paradise for lovers of **dairy products**: from butters, to caciotta cheeses, to various malga cheeses.

DESSERTS

As for desserts, Verona's most popular dish is **Pandoro**. Literally meaning "Pan de Oro" ('golden bread'), it is a sweet brioche-style cake dusted with icing sugar, with its typical eight-pointed star shape. Like the Milanese panettone, but much older, it has become an Italian staple for Christmas and New Year.

Another typical local cake is the **Torta Russa**, a pastry cake wrapped in a thick **almond paste**, so-called because its shape resembles that of a colbacco.



Good food and great music

A restaurant, pizzeria and jazz club, Le Cantine de l'Arena is a stone's throw from the Arena of Verona with an important dehors. The **restaurant-pizzeria** is located on the ground floor of a majestic 17th century building and offers a rich selection of **typical Veronese and regional dishes**. The pizza is prepared faithfully following the Neapolitan recipe. The **music brasserie** is in the cellars with a vaulted brick ceiling: a refined environment with a **magical atmosphere**, where you can listen to good music while enjoying delicious food and grilled meat. From aperitifs to after-dinner drinks, the bar offers a variety of speciality wines and spirits accompanied by imaginative snacks, bruschettas and platters of cold meats and cheeses. Live music three or four times a week, with a strong preference for jazz and blues.



Le Cantine de l'Arena

Piazzetta Scalette Rubiani, 1
T: 045 8032849.
lecantine-arena.com

Genuine flavours in the Custoza hills

Food that is always fresh and **raw materials of the highest quality**: at Principe Amedeo all this is cared for and offered to guests with great passion. Situated in the **hills of Custoza** to the south-east of Lake Garda in an environment of great **natural beauty**, this agriturismo has been dedicated to catering, hospitality and food for forty years. A location where you can savour the pleasure of a memorable evening or lunch, not least because of the **courtesy and attention to detail**. Authentic flavours are brought to the table, from the first courses prepared day by day, to the wine list that reflects the tradition of the area. The rooms have a veranda that opens onto the gardens, the pergola of strawberry grapes, the BBQ area and, above all, the first fruits of the almond and pomegranate orchards, the olive trees and the vegetable gardens where the ingredients served at the table are grown.



Agriturismo Principe Amedeo

Strada Staffalo, 17.
Custoza di Sommacampagna
(30 minutes from Verona)
T: 045 2429197
www.agriturismoprincipeamedeo.it

Wine

CELLARS & WINE SHOPS



Signorvino, cellar with kitchen

In Verona and surroundings, lots of (excellent) Italian wine labels and quality food: a stop at Signorvino is well worthwhile.

It is not just a shop. Signorvino is a reference point in the city for all wine and food enthusiasts and for all those who want to experience the best of Italian production at affordable prices. At Signorvino you can buy a bottle of wine for any occasion, have lunch or dinner, have an aperitif tasting new combinations, take part in lessons, tastings, Masterclass or spend an evening together thanks to the over 1000 events organised every year. In all stores you can find over 2000 labels representing

the Italian territories with the greatest wine vocation, **big names and very small companies** that are often hard to find. The attention to the dishes on offer is maniacal and the **perfect combination of "Wine-Food"** is the real objective. Research begins with the choice of serious and careful producers who can guarantee the **highest quality standards**. The Food Specialists have a direct control of the production chain and a personal relationship with those who work every day to deliver fresh and genuine products. The menus, which are constantly evolving, feature dishes linked to seasonality, **typical of tradition**, but always with an **innovative twist**. There is a large selection of PDO and PGI cured meats and cheeses from all over Italy and Slow Food presidia.

>> www.signorvino.com
Verona: Corso Porta Nuova, 2 |
Via Mazzini, 6 | Via Preare, 15
Affi: Via San Pieretto, 15
Vallese: Via Spinetti, 1



[EDITOR'S TIPS]

Enjoy the top

Top labels great passion

Enoteca Villafranca was founded in 2000 as a result of the owners' passion for researching wines from the **Verona area and the rest of Italy**, as well as from the world's most famous production areas. To date, it has collected more than **1700 labels** of quality wines, including wines from all over the world, French wines, old vintages and spirits, selected with passion from large wineries and small wine producers. The wines can be tasted, collected or given as gifts, as well as food and wine specialities ranging from classic or **flavoured cheeses to desserts and chocolate**, which has always been a strong point of this wine shop. Not only the great wines of the world are available for tasting on site, but also specially selected table wines from trusted producers as well as excellent draught beer. **Online shop.**



Enoteca Villafranca
 Via Angelo Messedaglia,
 124/a
 T: 045 6305342
 Open Tues-Sun 9.30am-
 12.30am/3.30pm-7.30pm.
 Mon 3.30pm-7.30pm.
www.enotecavillafranca.it

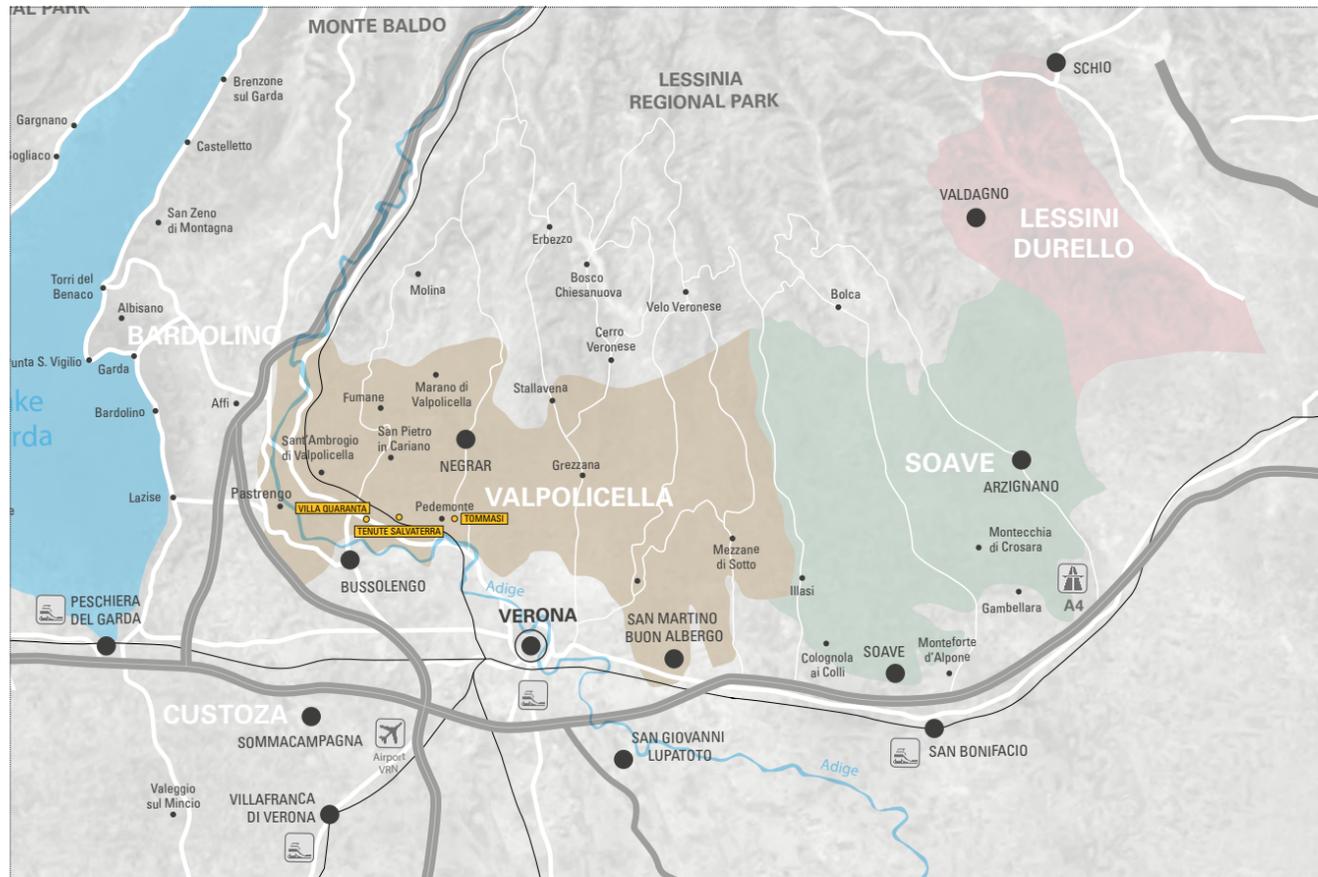
Wine bar in Verona

Located in the immediate vicinity of **Castelvecchio**, **Enoteca Baraldi** is one of the places in town where you can taste and buy the best of the area's wine production. **Wine, beer and liqueurs** selected with passion by the Baraldi family, which has three outlets in the city. An elegant and well-furnished place, with a wide choice of wines, both local and not, a good range of small producers of Champagne, small refined gastronomy, craft beers, high quality Spirits and the possibility to buy bottles, even vintage ones. Two types of products are selected for customers who are always looking for the best in quality: **top of the range labels and emerging wineries**. The service is extremely friendly and the staff knowledgeable. To accompany the wine tastings by the glass, an excellent range of food makes it the ideal place for a small meal or an evening aperitif. **International shipping.**



Bottigliera Baraldi
 Via Roma, 10
 T: 045 566393
 Open Tues-Sun 9.30am-
 1pm/3pm-7pm.
 Mon 3pm-7pm.
winebar-bottigliera-baraldi.business.site

Valpolicella-Soave-Lessini Durello



On the trail of taste/1

A few kilometres north of Verona are famous wine-growing areas where many of the world's most exported Made in Italy wines are produced: these include the hilly area of Valpolicella, the kingdom of Amarone, Soave and Lessini Durello. The whole area deserves an itinerary to discover the most prestigious or characteristic wine cellars.



History and nature in *Valpolicella*

Torre di Terzolan is a historic settlement in the upper Squaranto Valley that represents excellence in Valpolicella. A winery perfectly sized for its **small production**: 3 hectares of **vineyards** and 6 of **olive groves** that lead to a variable production of organic oil and wine. An **ancient residence** dating back to the 1600s that belonged to Cardinal Ridolfi, today it is equipped with **four elegant suites** that welcome guests in a refined atmosphere. There are **four historic vineyards** surrounding the property: Il Brolo Alto, Il Binte, La Mezzaluna and La Pala, planted with the indigenous varieties Corvina, Corvinone, Rondinella and Croatina. Its production of **Valpolicella Superiore** and **Amarone** wines - elegant, persistent and refined - is niche, with limited availability. In the ancient portico of the Torre di Terzolan the carefully selected grapes are left to dry, then taken to the evocative stone cellar, until they are optimally dried.



Torre di Terzolan
Via Trezzolano, 4.
Trezzolano (30 minutes from Verona).
T: 045 988044.
Mob. 324 0018421.
www.torrediterzolan.it

Soave, between tradition and quality

From a **long family history**, in the heart of the **medieval town of Soave** stands the Pieropan winery, where grapes and wines of excellence are produced. A great knowledge of the land and raw materials, combined with a great passion and a strong entrepreneurial spirit make this company a flagship in the Veneto region. The cultivation of the grapes, pressing, vinification and bottling all take place on site. Its vineyards are all located in the **classic hilly area of Soave**, with different exposures and altitudes: **Calvarino**, cultivated in terraces and on soil of volcanic origin; **La Rocca** located in the **impressive hypogeum of a hillside** of calcareous origin, and **Monte Garzon**, 400 metres above sea level, ventilated and clayey for rich, structured and elegant wines. There are **two Pieropan cellars**: the historic one, in the heart of Soave, where all stages of production take place and which also houses the historical memory of Pieropan production - and the other in a modern, sober style at Villa Cipolla.



Pieropan
Historical site: Via G. Camuzzoni, 3 (Soave).
Leonildo Pieropan Winery: Via G. Matteotti (Soave).
Villa Cipolla: Via C. Cipolla, 19 (Tregnago).
T: 045 6190171.
www.pieropan.it

Lugana-Custoza-Bardolino



On the trail of taste/2

Along the Veronese shores of Lake Garda, the three wine regions of Bardolino, Custoza and Lugana have in common the Garda terroir, which guarantees a moderate microclimate and altitude and a moraine soil rich in humus. Bardolino is a land of red and rosé wines, Custoza and Lugana of white wines, but all are distinguished by their freshness and ease of drinking.



Lugana, a duo of vine and territory

The Ottella winery in the Peschiera del Garda area is one of the most renowned wine producers in the **southern part of Lake Garda**. Relying on the Trebbiano di Lugana vine, locally known as "turbiana", the company produces modern wines in full respect of the particular characteristics of the territory. A clay and limestone soil of glacial origin of **40 hectares**, combined with a constantly ventilated microclimate, results in fine, healthy grapes. A few ingredients, where simple becomes synonymous with quality. The Ottella winery cultivates **both white and red grapes**, producing a large number of labels. Among the reds, the Venetian wine expressions of **Amarone** and **Valpolicella** stand out, while among the whites, **Trebbiano di Lugana** reigns supreme. Mineral sapidity, aromatic finesse and freshness define the imprint of Ottella wines, which can tell the soul and essence of a grape variety and a territory.



Ottella
 Loc. Boschetti-San Benedetto di Lugana.
 Peschiera del Garda (30 minutes from Verona).
 T: 045 7551950.
www.ottella.it

Tasting experience in the *Custoza* land

To the **south-east of Lake Garda**, just a few kilometres from Verona and Mantua, the Menegotti farm cultivates **30 hectares of vineyards** that extend into the evocative landscape of the moraine hills of Custoza, ideal territory for the production of high quality wines. More than half a century's experience has been handed down for three generations in the production of classic Garda wines and **Classic Method sparkling wines**, all strictly from grapes grown on the farm. Menegotti is today synonymous with elegant and harmonious traditional Garda wines such as **Custoza**, **Bardolino** and **Chiaretto**, as well as excellent sparkling wines born from the care and thirty years' experience in bottle fermentation. The company offers the possibility of tasting and visiting the production and ageing cellar. In addition, tastings, company meetings and dinners are organised in the unique setting of the **elegant showroom** designed by Atelier Mendini.



Menegotti
 Loc. Acquaroli, 7.
 Villafranca (30 minutes from Verona).
 T: 045 7902611.
menegotticantina.com

Leisure

ENTERTAINMENT & TOURS



History, nature and flavours

The hills of Valeggio and Borghetto sul Mincio are the perfect destination for a trip out of Verona, especially in the spring season.



If you want to organise a **daily trip out of town**, the spring season is perfect for exploring the area of **Valeggio sul Mincio**, south-west of Verona, which can be reached in **about 30 minutes** by car from the city centre. A hilly area straddling **Veneto and Lombardy** that offers breathtaking scenery, sunny cycle paths, parks, sports facilities, horse riding, restaurants, art itineraries and outdoor activities all year round. In **Valeggio sul Mincio** you can spend the morning simply **strolling through the narrow streets** of the centre, overlooked by well-preserved neoclassical aristocratic buildings such as Palazzo Guarienti. The 13th-century **Castello Scaligero** is worth a visit. It is situated on top of the hill that dominates the entire Mincio valley and can be reached by crossing the **Ponte Visconteo**, a sort of fortified dam. Beneath the imposing castle lies the magnificent **Parco Giardino Sigurtà**, a botanical and naturalistic spectacle known throughout the world for the famous **"Tulipanomania"** event, which takes

place every year between March and April with the flowering of a **million colourful bulbs**. Thanks to the excellence of the area, the table offers tasty local specialities such as "Tortellini di Valeggio", also known as "love knots", which can be accompanied by an excellent glass of Veneto wine. Perfect for both meals and aperitifs, the area's red (or also rosé) **"Bardolino"**, with its delicate colours and spicy aroma, benefits from the temperate climate of nearby Lake Garda. A short distance from Valeggio, the hamlet of **Borghetto sul Mincio**, classified as one of the "Most Beautiful Villages in Italy", is worth an afternoon stop. Born in symbiosis with the river Mincio and characterised by **ancient medieval fortifications**, it owes its charm to the harmonious relationship between history and nature: the **Porta Merlata** which gives access to the heart of the village, the bell tower, the **still functioning watermills**, the small houses nestled on the water and the cobbled streets... everything contributes to creating an atmosphere of times gone by.

© ESSEVI/SHUTTERSTOCK.COM

[EDITOR'S TIPS]

Enjoy the top

Bike tour along the Mincio

A perfect itinerary for those who love to combine sport, nature, culture and wine and food experiences with **slow tourism**, between natural parks, botanical gardens and ancient castles: the **Mincio Valley cycle path** offers the possibility of organising a bicycle trip suitable for everyone.

On a city bike, or better still on a mountain bike, the section of cycle path from **Borghetto sul Mincio** to Peschiera del Garda is **15 km long** (the complete Garda-Mantova route is about 45 km long) through the green of the dense vegetation and the blue waters of the River Mincio. A flat route, on an asphalt road reserved for bicycles only, which crosses the protected area of the **Mincio Natural Park**, skirting the river in places, to arrive at the Unesco World Heritage fortress town of **Peschiera del Garda**. This is also the starting point for the 40 km Peschiera-Garda cycle path (round trip) along a picturesque route overlooking the lake.



Peschiera del Garda



© ALBORGES/SHUTTERSTOCK.COM

Waystours

Vicolo Carmelitani
Scalzi 14B (Verona)
www.waystours.com

A flower garden near Verona

The **Parco Giardino Sigurtà**, about 30 km from Verona, offers a spectacle of green spaces as far as the eye can see with **amazing seasonal blooms**. One of the highlights is the famous **"Tulipanomania"** between March and April, when hundreds of thousands of tulipiums of all shades of colour bloom in unison. Then there is the **"Avenue of Three Thousand Roses"**, which in May covers more than a kilometre of promenade. Also worth visiting are the "Labyrinth" of 1,500 yew trees that form a path over an area of 2,500 sq.m., the "Water Gardens" and the "Great Oak". Other places of interest are: the Castelletto, the Horizontal Sundial, the Stone of Youth and the Hermitage. A **riot of greenery and ponds** - in which hundreds of water lilies and lotus flowers, water hibiscuses and papyrus triumph in summer - where you can stroll and enjoy fantastic views, on foot or by electric golf-cart, panoramic train, electric shuttle or bicycle.



Parco Giardino Sigurtà

Valeggio sul Mincio
(Via Cavour, 1).
30 km from Verona
Open from mid-March to
beginning of November
www.sigurta.it

Itineraries

LANDMARKS & MUSEUMS

FOR MORE INFO VISIT VERONA.WELCOMEMAGAZINE.IT



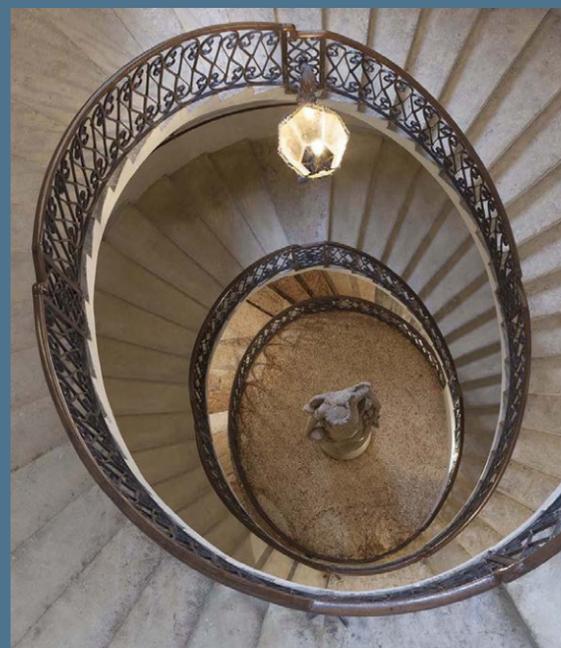
Palazzo Maffei, where art is at home

An extraordinary collection in a unique location. Palazzo Maffei, which overlooks Piazza Erbe, is a house museum just waiting to be discovered.

“The works I have collected are tales of life, gestures of love, testimonies of the unique and singular sensibility of the artists met over the years.” With these words the Veronese entrepreneur and collector **Luigi Carlon** describes the passion that drove him to open his house-museum to the public. Palazzo Maffei, one of Verona’s most scenic **17th-century buildings**, is a treasure trove of masterpieces and curiosities that has become

a **new reference point for art lovers**. Five centuries of history for an exhibition of **ancient and modern art**, with more than **350 works**, including almost **200 paintings**, about twenty sculptures, drawings and an important selection of applied art objects. **Twenty rooms** decorated with stuccoes and frescoes overlooking Piazza Erbe make an elegant domestic setting into a **wunderkammer** that is a synthesis of the arts. The great passion for Futurism and Metaphysics gives collectors the opportunity to display unique masterpieces by Balla, Boccioni, Severini, but also Picasso, Magritte, Duchamp and other important artists of the last century.

>> **Palazzo Maffei Casa Museo**
palazzomaffeiverona.com
Piazza Erbe. T: 045 5118529.
Open on Sat,
Sun and festivities 11am-6pm.



MUSEUMS

GAM | Galleria d'Arte Moderna Achille Forti – GAM was founded by Veronese patron Achille Forti, who at the beginning of the 20th century left his art collection as a fund for the establishment of a city museum dedicated to the arts. This heritage has been enriched through bequests and donations until there are about 1,600 works of art, covering a period of time from the early nineteenth century to the present day. It is currently housed in the Palazzo della Ragione and at the end of 2021 it inaugurated a new exhibition itinerary, the result of artistic research aimed at modernity: an exhibition structured according to the formula of the rotation of works, which aims to make known most of the works kept in the deposits, some of which have never been exhibited. Open Tues-Sun, 11am-7pm. Closed on Monday. Full ticket price: 4 euros; Galleria d'Arte Moderna + Torre Lamberti combo ticket: 8 euros. Cortile Mercato Vecchio, 6 (access from the Scala della Ragione). gam.comune.verona.it. T: 045 8001903. **Map C3**

Museo Archeologico al Teatro Romano – The Archaeological Museum at the Roman Theatre is located in one of the most scenic areas of Verona, as well as being interesting from an archaeological point of view. During renovation work during the 19th and early 20th centuries, parts of the theatre were discovered: in particular, the cavity, dug into the hillside by the Romans to prevent water infiltration into the building, was discovered. The Archaeological Museum exhibits sculptural and decorative elements from the theatre, pieces of mosaics, tombstones, stelae and altars, various epigraphs and statues. Open Tues-Sun, 10am-6pm. Closed on Monday.

Full ticket price: 4.5 euros. Regaste Redentore, 2. www.museoarcheologico.comune.verona.it. T: 045 8000360. **Map B2**

Museo degli Affreschi G.B. Cavalcaselle – Dedicated to a famous historian and art critic of the 19th century, the museum houses frescoes painted between the 10th and 16th centuries, detached from private Veronese palaces and religious buildings to be rescued after the damage caused by the flooding of the Adige in 1882. It has recently been restored and enlarged with other collections, including sculptures made in the 19th century by Innocenzo Fraccaroli and Torquato della Torre, many paintings by artists who lived between the 16th and 18th centuries, and the frescoes recovered from the Grotta dei Santi Nazaro e Celso, one of the oldest sacellums in the Veronese territory. Open Tues-Sun, 10am-6pm. Closed on Monday. Full ticket price: 4.5 euros. Via Luigi da Porto, 5. www.museodegliaffreschi.comune.verona.it. T: 045 8000361. **Map E3**

Museo di Castelvecchio – 29 exhibition halls with paintings, sculptures, archaeological finds and weapons; 622 works of medieval, renaissance and modern art on display; 90,000 medals and 10,000 prints, drawings and photographic plates; over 4,000 items in storage. These are the numbers of the collection of the Museo di Castelvecchio, one of the most important museums in the city dedicated above all to Italian and European art within the complex of the Scaligera fortress of Castelvecchio. Open Tues-Sun, 10am-6pm. Closed on Monday. Full ticket price: 6 euros. Corso Castelvecchio, 2. www.museodicastelvecchio.comune.verona.it. T: 045 8062611 (Museum Ticket Office T: 045 8062640). **Map D3**

Museo di Storia Naturale – The Palazzo Pompei houses scientific material dating back almost five centuries, studied and catalogued by naturalists and experts in 16 rooms: it is estimated to contain over 2 million exhibits. The Palazzo houses the sections devoted to minerals and rocks, palaeontology and zoology, while the prehistory and botany sections have been transferred to the Palazzina Comando of the former Austrian Military Arsenal. The jewel in the museum’s crown is the section dedicated to the fossils of Bolca: over 250 animal and 200 plant species from the Lessini mountains, a few kilometres from Verona, over 50 million years ago. An extremely rare specimen of a large marine tortoise from the Upper Cretaceous period (around 70 million years ago) is also preserved here in excellent condition. Open Tues-Sun, 10am-6pm. Closed on Monday. Full ticket price: 4.5 euros. Lungadige Porta Vittoria, 9. www.museodistorianaturale.comune.verona.it. T: 045 8079400 (Ticket Office: T: 045 8004379). **Map D2**

Museo Nicolis – A prestigious private museum, the “Museo Nicolis dell’Auto, della Tecnica, della Meccanica” promotes knowledge and innovation by recounting the evolution of means of transport over the last two centuries through hundreds of vintage cars (around 200), motorbikes (105) and bicycles (over 200). Also on display are cameras and typewriters, musical instruments and rare objects. The exhibition area is flanked by a Conference Centre, the Spazio delle Idee (Ideas Space), tourist activities, a Historical Archive, an Educational Section, a Library and one of the best-stocked bookstores on the world of motors. Open Sat and Sun, 10am-6pm. Full ticket price: 14 euros. Viale Postumia, 71. www.museonicolis.com. T: 045 6303289. **Off Map**

Giulietta between legend and reality

The universal fame of **Romeo and Juliet** stems from a 16th century novella set in Verona, inspired by Dante’s “Divine Comedy” and the story of the Montague and Capulet families. The story reached England at the end of the 16th century and was staged by **William Shakespeare**, whose immortal verses made the two **unfortunate lovers** universally famous. In the eighteenth century, European travellers on the Grand Tour went to visit **Juliet’s tomb** and would later attribute to her a home in this place where, from the **balcony**, according to tradition Juliet would look out to talk to her Romeo. Open to the public since 1973, after numerous restorations, Juliet’s House has become a **house-museum** and one of the most important tourist attractions in the city, giving it the reputation of the “city of love”. Don’t miss a souvenir photo next to the **bronze statue** of the heroine, better still if touching her right breast for good luck.



Casa di Giulietta
 Via Cappello, 23
 T: 045 8034303
 Open Tues-Sun 9am-7pm.
 Closed on Monday.
casadigiulietta.comune.verona.it

Essentials

MAPS & INFO



Verona, a romantic city

Some information and local tips to experience the best that this charming city has to offer.



Situated on the banks of the **river Adige** in the north-eastern **Veneto region**, Verona is **Italy's second most well-preserved Roman city after Rome**. In fact, if you want to take a step back in time, all you have to do is get lost among the arches of the Arena, the Roman amphitheatre and temple of international opera, walk among the almost intact steps of the Roman Theatre, which is still used today for shows and performances, or walk on the Ponte Pietra, built by the Romans around the first century BC.

What makes this city - which was **Roman, Gothic, Byzantine, Lombard, Scaligera, Visconti and finally Venetian** - unique is the harmonious combination of all these dominations. Declared a **World Heritage Site by UNESCO**, the historic centre of Verona boasts countless monuments and attractions not to be missed, such as Juliet's house, one of the most visited sites in Italy, and the medieval Piazza delle Erbe, the city's "living room", and then Castelvecchio, an imposing military fortification.

Verona is also the **romantic city par excellence**, where the timeless love story of **Romeo and Juliet** is set, where you can stroll through the streets of the centre in a **charming atmosphere** or where you can indulge in the best of local cuisine after attending an evening show at the Arena.

And if all these marvels are not enough for you, you should know that Verona is **surrounded by territories of great cultural and gastronomic interest**, such as **Valpolicella**, an area of hills covered with vineyards, where the famous Amarone wine is produced, and **Lessinia**, with its rich environmental and natural heritage.

Finally, with regard to excellence linked to wine, Verona's pride is its participation as the Italian representative in the international network "**Great Wine Capitals**", which brings together 11 major cities and wine-growing regions around the world. And it will be Verona itself that will host the network's great **Annual Meeting in 2024** on the occasion of the "**Best of Wine Tourism**" award (www.greatwinecapitals.com).

FOR MORE INFO VISIT VERONA.WELCOMEMAGAZINE.IT

Emergency

- **EUROPEAN EMERGENCY NUMBER: 112**
112 is the unique European Emergency Number created to provide all European citizens with a single number: **Ambulance, Firefighters, Police**.
112 is **free of charge** from fixed and mobile phones everywhere in the EU.
- **OPEN PHARMACIES**
T: 045 594774 (10am-3pm) or www.farmacieverona.it - www.farmaciediturno.org
- **PASSPORTS**
Questura Centrale di Verona. Lungadige Antonio Galtarossa, 11. T: 045 8090411. www.questura.poliziadistato.it/Verona
- **LUGGAGE DEPOSIT AND SERVICES**
Via Carlo Cattaneo, 5C. T: 045 2216921 or 349 3168780.

Taxi

In Italy taxis cannot be flagged down as they pass you along the street; they are stationed at special taxi parking stands in most of the major squares in any city or town and at the airport, and can be requested by phone.

Radio Taxi Verona offers a 24-hour service. Get all the information on radiotaxiverona.it or call T: 045 532666

Getting around Verona

- **ATV Azienda Trasporti Verona** - www.atv.verona.it
Infoline Mon-Fri 8am-6pm T: 045 8057922.
Purchase your ticket before you get on the bus or the tram. Buses run approximately from 5 a.m. to midnight. Tickets can be purchased online via the Ticket Bus Verona app, or at the ATV Office (Piazza Renato Simoni, 12) or at an authorised retailer (tobacconists, newsagents, I.A.T.) and last 90 minutes from the first validation. There are also **day tickets**, which can be used until midnight on the day they are validated, or **10-trip carnets** which save money compared to a single trip.
It is also possible to travel around the city by bicycle using one of the many bike, e-bike and kick-scooter rentals (see also bikeverona.it).
- **ZTL information** - The majority of the city centre is a **restricted traffic area ("ZTL-Zona a Traffico Limitato")**, closed to normal vehicles apart from residents and hotel guests.
If you are coming to Verona by car, you can opt to park your vehicle in a covered car park, where charges apply, close to the city centre. Or there are **free car parks**, a little further from the city centre but connected by buses to the centre.
- **From the Valerio Catullo Airport to the city centre** - The airport is only 12 kilometres from Verona. An **Airlink transfer** will get you to Verona Porta Nuova train station in about 20 minutes for only 6 euros; alternatively you can choose to take one of the taxis always available at the arrivals.

Tourist Information

- **IAT VERONA UFFICIO INFORMAZIONI E ACCOGLIENZA TURISTICA** - Via degli Alpini, 9 - Piazza Bra. T: 045 8068680. www.visitverona.it

VERONACard, a key to the city



With the **VeronaCard** you have access to **all free urban buses**, as well as free or **reduced access** to the city's main museums, monuments and churches.
VeronaCard is available in two versions: a **24-hour card** (20 euros) and a **48-hour card** (25 euros) and it is activated on first use (museum entrance or bus journey).

VeronaCard can be purchased at the IAT Office in Piazza Bra or at the various sites and monuments that can be visited, but also at various sales points in the city and outside the city: tobacconists, accommodation facilities or at the Porta Nuova railway station. www.visitverona.it

With VeronaCard you can visit these places free of charge:

Anfiteatro Arena, Arche Scaligere, Basilica di Sant'Anastasia, Basilica di San Zeno, Casa di Giulietta, Chiesa di San Fermo, Complesso della Cattedrale, GAM | Galleria d'Arte Moderna Achille Forti, MusALab Franca Rame Dario Fo, Museo Archeologico al Teatro Romano, Museo Lapidario Maffei, Museo della Radio, Museo degli Affreschi G.B. Cavalcaselle alla Tomba di Giulietta, Museo di Castelvecchio, Museo di Storia Naturale, Torre dei Lamberti.

Additional facilities at: *Fondazione Museo Miniscalchi Erizzo, Museo Africano, Giardino Giusti; Adige Rafting, Arena di Verona Opera Festival, CitySightseeing Verona, Parcheggio Saba Arena, SIM Shakespeare Interactive Museum, Simonetta Bike Tours, Trenino Turistico.*

Special Tours

- **WAYSTOURS**
Waystours offers **guided tours, activities and experiences** related to the Verona area. All activities for small groups, personalised experiences, events in which the guests are the protagonists (such as cooking classes).
"Discover by the locals" sums up the spirit of Waystours, with a package of experiences ranging from walking or biking tours, to a special Verona Food Tour or an Amarone Wine Tour. Discover all the city and out of town tour at www.waystours.com
Waystours: Vicolo Carmelitani Scalzi 14B, T: 045 5701561
- **CITY SIGHTSEEING VERONA HOP ON-HOP OFF**
Hallmark red double-decker bus offering 2 routes, from March to October (starting point: Piazza Bra - duration: 1 hour).
Line A leads to the Pradaval Gardens, then along the medieval walls to the San Zeno district, with its famous basilica; it then heads towards the Adige River to Castelvecchio, the Porta dei Borsari and the Roman Theatre.
Line B runs along the east side of the city, then reaches one of the most beautiful viewpoints, Castel San Pietro. It then descends the hill and enters the city's historic quarter, with the Duomo and Santa Anastasia. From here you can also reach Piazza Erbe and Piazza dei Signori, until you reach Juliet's House.
Audio-guide on board with 12 language commentary. Ticket valid 24h-48h (starting from 20 euros). Free app "Sightseeing Experience". www.city-sightseeing.it/it/hop-on-hop-off-verona

The Welcome Magazine

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- Albergo Mazzanti** - Via Mazzanti, 6 • **Map C3**
- Best Western Hotel Armando** - Vicolo dietro Pallone, 1 • **Map E3**
- Best Western Plus Hotel De Capuleti** - Via Del Pontiere, 26 • **Map E3**
- Bologna** - Piazzetta Scalette Rubiani, 3 • **Map D4**
- Casa Fola City Centre Rooms** - Vicolo Pietrone, 8 • **Map D5**
- Colomba d'Oro** - Via Carlo Cattaneo, 10 • **Map D4**
- Corte San Mattia** - Via Santa Giuliana, 2/a • **Off Map**
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- Giberti** - Via Gian Matteo Giberti, 7 • **Map E5**
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- Italia** - Via Goffredo Mameli, 58/66 • **Map A5**
- Leonardo Hotel Verona** - Via Enrico Fermi, 11 C • **Off Map**
- Milano&Spa** - Vicolo Tre Marchetti, 11 • **Map D4**
- NH Collection Palazzo Verona** - Via Adua, 6 • **Map C4**
- Opera Relais De Charme** - Via Valerio Catullo, 1 • **Map C4**
- Palazzo Monga Boutique Guesthouse** - Corso Porta Borsari, 36 • **Map C4**
- Relais Fra' Lorenzo** - Via Castello S. Felice, 11 • **Off Map**
- San Luca** - Vicolo Volto San Luca, 8 • **Map D5**
- San Marco City Resort & Spa** - Via Baldassarre Longhena, 42 • **Off Map**
- San Pietro** - Via Santa Teresa, 1 • **Map H5**
- Touring Verona** - Via Quintino Sella, 5 • **Map C3**
- Trieste** - Corso Porta Nuova, 57 • **Map E5**

AROUND THE CORNER

- Airport-Sommacampagna**
- DB Hotel Verona Airport and Congress** - Via Aeroporto, 20/c
- Airport-Villafranca di Verona**
- Best Western Plus Hotel Expo** - Via Portogallo, 1/P
- Veronesi La Torre** - Via Monte Baldo, 22
- West Point Airport Hotel** - Via Staffali, 2/A

OUT OF TOWN

- San Martino Buon Albergo**
- Shg Catullo** - Viale del Lavoro, 35 - **Off Map**
- Castel d'Azzano**
- Muraless Art Hotel** - Via Scuderlando, 122.
- Villa Malaspina** - Via Cavour, 6.
- Pescantina**
- Villa Quaranta Tommasi Wine Hotel & SPA** - Via Ospedaletto, 57.
- Bussolengo**
- Centro Turistico Gardesano** - Via Pastrengo, 69.

» List in progress. For updates go to www.proedi.it/welcome-smart-network

Verona Map

Rovereto 50 min (75 km)
Trento 1 h 15 min (100 km)

Vicenza 45 min (60 km)
Padova 1 h 45 min (95 km)
Venezia 2 h (170 km)

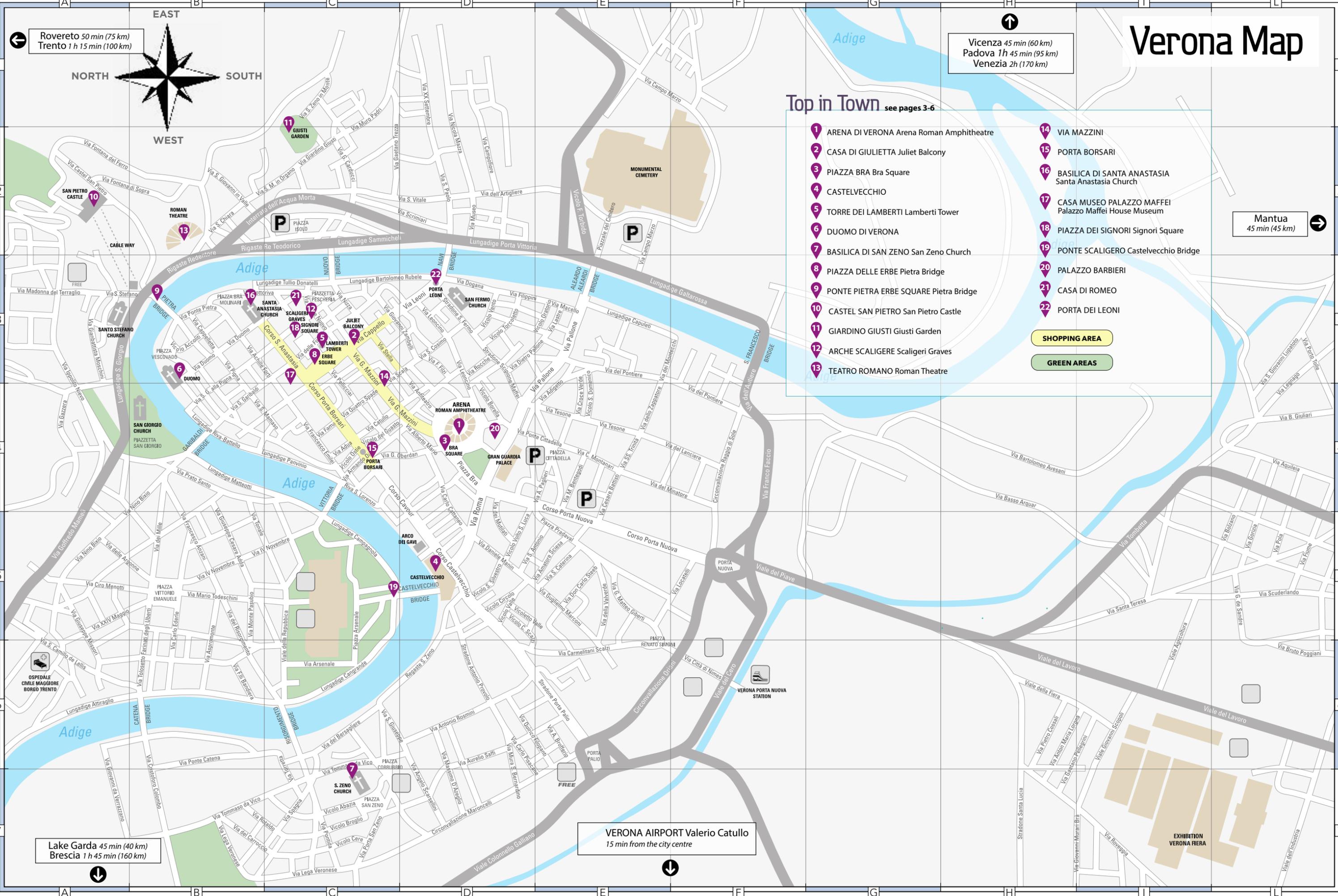
Mantua
45 min (45 km)

VERONA AIRPORT Valerio Catullo
15 min from the city centre

Lake Garda 45 min (40 km)
Brescia 1 h 45 min (160 km)

Top in Town see pages 3-6

- 1 ARENA DI VERONA Arena Roman Amphitheatre
 - 2 CASA DI GIULIETTA Juliet Balcony
 - 3 PIAZZA BRA Bra Square
 - 4 CASTELVECCHIO
 - 5 TORRE DEI LAMBERTI Lambert Tower
 - 6 DUOMO DI VERONA
 - 7 BASILICA DI SAN ZENO San Zeno Church
 - 8 PIAZZA DELLE ERBE Pietra Bridge
 - 9 PONTE PIETRA ERBE SQUARE Pietra Bridge
 - 10 CASTEL SAN PIETRO San Pietro Castle
 - 11 GIARDINO GIUSTI Giusti Garden
 - 12 ARCHE SCALIGERE Scaligeri Graves
 - 13 TEATRO ROMANO Roman Theatre
 - 14 VIA MAZZINI
 - 15 PORTA BORSARI
 - 16 BASILICA DI SANTA ANASTASIA Santa Anastasia Church
 - 17 CASA MUSEO PALAZZO MAFFEI Palazzo Maffei House Museum
 - 18 PIAZZA DEI SIGNORI Signori Square
 - 19 PONTE SCALIGERO Castelvecchio Bridge
 - 20 PALAZZO BARBIERI
 - 21 CASA DI ROMEO
 - 22 PORTA DEI LEONI
- SHOPPING AREA**
- GREEN AREAS**



99° Arena di Verona Opera Festival

17th June/
4th September
2022

OPERA

Carmen
by Georges Bizet
17, 24, 30 June/
14, 21, 31 July/
11, 14, 27 August

Aida
by Giuseppe Verdi
18, 23 June/
3, 8, 16, 24, 28 July/
5, 21, 28 August/
4 September

Nabucco
by Giuseppe Verdi
25 June/
1, 7, 10, 23, 29 July/
18 August/ 3 September

La Traviata
by Giuseppe Verdi
2, 9, 15, 22, 30 July/
6, 20 August/
1 September

Turandot
by Giacomo Puccini
4, 7, 10, 13, 19, 26 August/
2 September

GALA

**Roberto Bolle
and Friends**
20 July

Carmina Burana
12 August

**Domingo
in Verdi Opera Night**
25 August

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Ballet and Technical Team

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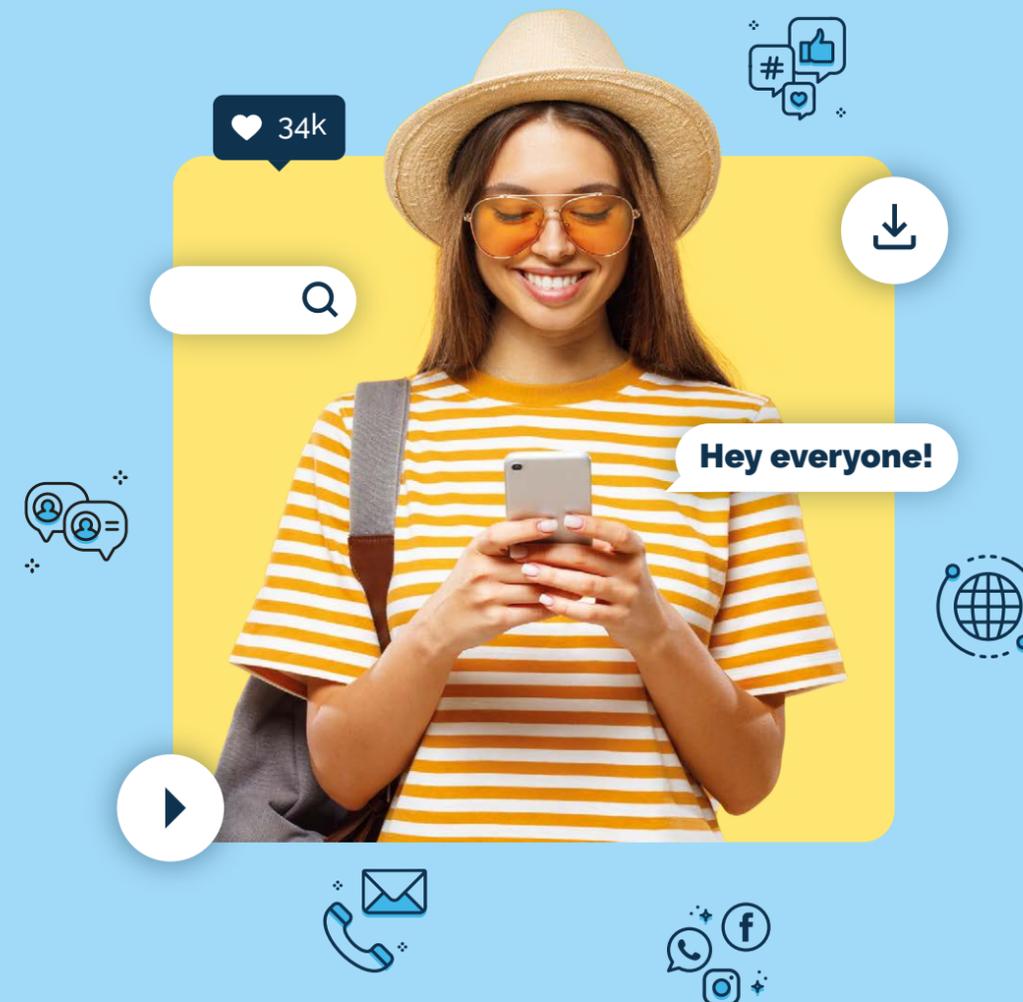


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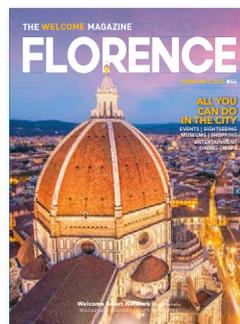


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