

THE **WELCOME** MAGAZINE

**SMART EDITION**

# VERONA

JANUARY 2023 #10

## **ALL YOU CAN DO IN THE CITY**

EVENTS | SIGHTSEEING  
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**INTERACTIVE**

Arena di Verona



# Verona | January 2023

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**Andrea Jarach**  
*Publisher*  
Welcome  
Smart Network

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"I am **Andrea Jarach**, editor of the **Welcome Magazines**, periodicals that we have been publishing for 13 years for international visitors in some of the most important cities for tourism in Italy. To keep up with the upward trend in tourism, last year we added **Verona** to the traditional editions of **Venice, Florence, Turin** and have expanded our **Milan** magazine to the **Lombardy** region.

Welcome Magazine is here to accompany visitors in their discovery of Italy's attractions. As you can see in the following pages, the Welcome Magazine offers useful information **about events, shopping, food and wine**, everything that can interest the visitor answering the question: **"what can I do, what can I discover during my stay?"**. Our aim is to create **memorable experiences of the visit**, also by linking together the different opportunities offered by the area. Our mission is to provide **essential tourist information** for the benefit of visitors who choose wonderful Italy as their destination.

You will find the Welcome Magazines in the approximately **500 hotels belonging to the Welcome Magazine circuit in Italy**. You can therefore use the **traditional paper editions**, but don't miss the chance to browse through the pages of the **digital and interactive editions** also on your computers and smartphones.

And for all of you who love shopping and have a **non-EU passport**: since October 2022, **Welcome Smart Network has become a partner of Global Blue**, the leading service company for obtaining **tax refunds**. Keep an eye on our pages and our website **www.welcomemagazine.it** to enjoy the important benefits offered by Global Blue. Welcome to Italy, discover and enjoy!"

**Andrea Jarach**  
*Publisher*

Welcome Smart Network



# Verona | January 2023

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**Paolo Arena**  
*Presidente  
Confcommercio  
Verona, Presidente  
Aeroporto Valerio  
Catullo*

---

“Welcome to Verona,  
a land of art, culture, wine and food,  
**shopping**, the **city of love** par  
excellence located in a province full  
of varied and captivating proposals  
and offers, just like its **landscapes**,  
in which Lake Garda stands out with  
its hinterland. An ideal territory for  
lovers of good living and relaxation,  
for **sportsmen** and **music lovers**.

The high quality of the welcome  
and services are a guarantee of  
a pleasant stay for **tourists and  
business people** alike: Verona is  
popular, everyone wants to return  
to Verona.”





# Verona | January 2023

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**Alessandro  
Tapparini**  
*Presidente  
Cooperativa  
Albergatori  
Veronesi*

---

“In September, 22 years after having been awarded World Heritage Site status by UNESCO, Verona will proudly host the **13th edition of the World Tourism Event** dedicated to World Heritage Cities and Sites. In the meantime, the comeback of Vinitaly has marked the beginning of a new season that we have long awaited. Our commitment is to make you feel greeted by a city that keeps growing without losing its authenticity, where you can easily move from the **historic center** to the wineries of **Valpolicella** or to the shores of **Lake Garda**, never being afraid of getting lost. Take your time, we'll take care of the rest.”

## STAY IN TOUCH

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[verona.welcomemagazine.it](http://verona.welcomemagazine.it)  
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Digital magazines



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**Vanessa Carlon**  
*Director, Palazzo  
Maffei House  
Museum*

---

"Verona is an extraordinary city in terms of **location, beauty** and the **richness of its territory**. Since ancient times it has been splendid, imposing, yet on a human scale. The history and culture that have made it so can be felt in every view, in every street, in every square. It is difficult to define it with a single word: it is a city of **opera and music, theatre, architecture and art, enterprise, wine and food**, which make it unique, a great testimony to the past but also a symbol of the ability to renew itself and confront the present.

**Palazzo Maffei House Museum** is also moving in this direction: through our **collection and activities**, we make ancient masterpieces and the avant-garde of the twentieth century dialogue with contemporary creativity, to offer ever new inspirations in the name of beauty."



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**Silvia Nicolis**  
*President, Museo Nicolis*

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"The **Museo Nicolis** is located just a stone's throw from Verona, one of Italy's most beautiful cities of art, rich in historical and artistic evidence and recognised as a UNESCO World Heritage Site. Supporting and promoting the culture and **uniqueness of our territory** is part of the values on which our exhibition has always been based.

Museums today are incomparable places of **discovery and memory**: they preserve the past to continuously offer ideas and suggestions for the future.

Thanks to our **10 collections**, we are one of the most exciting **private exhibitions** on the international scene: we tell the story of the **people, innovations, technology** and **design** that have characterised the 20th century.

The Museum is a true **journey through time** that fascinates and surprises young and old alike, an experience not to be missed."



## **UNMISSABLE** Monuments & Sites



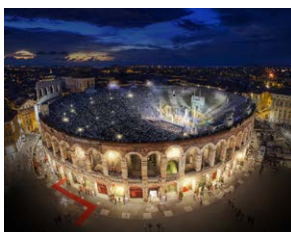
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Discover the city, starting from its main attractions and several not to be missed districts.



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Lake Garda attracts millions of visitors thanks to its mild climate, its old-fashioned atmosphere and its breathtaking scenery.



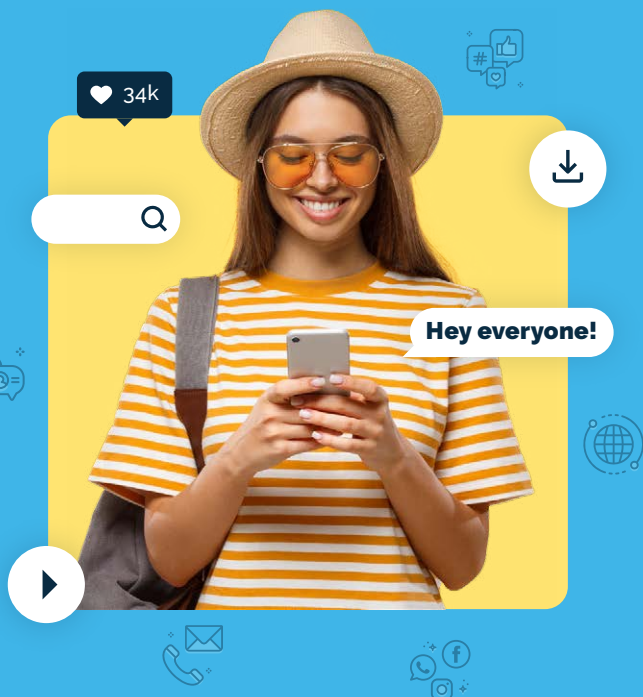
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"Welcome to Italia" takes you on a discovery of the city's attractions or suggest you to try special experiences in Verona and its surroundings.



# manet

Upgrading travel experiences



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Casa Mazzanti Caffè overlooks Piazza delle Erbe, the site of the city market since Roman times.



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CLICK & SEE



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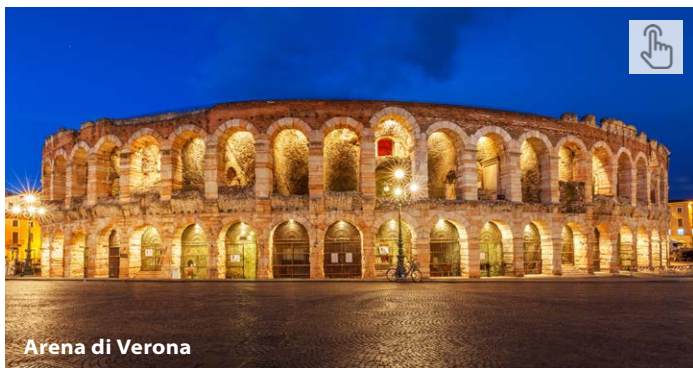


Information and tips to get around the city.



[UNMISSABLE]

# Top in Town



[UNMISSABLE]

# Top in Town

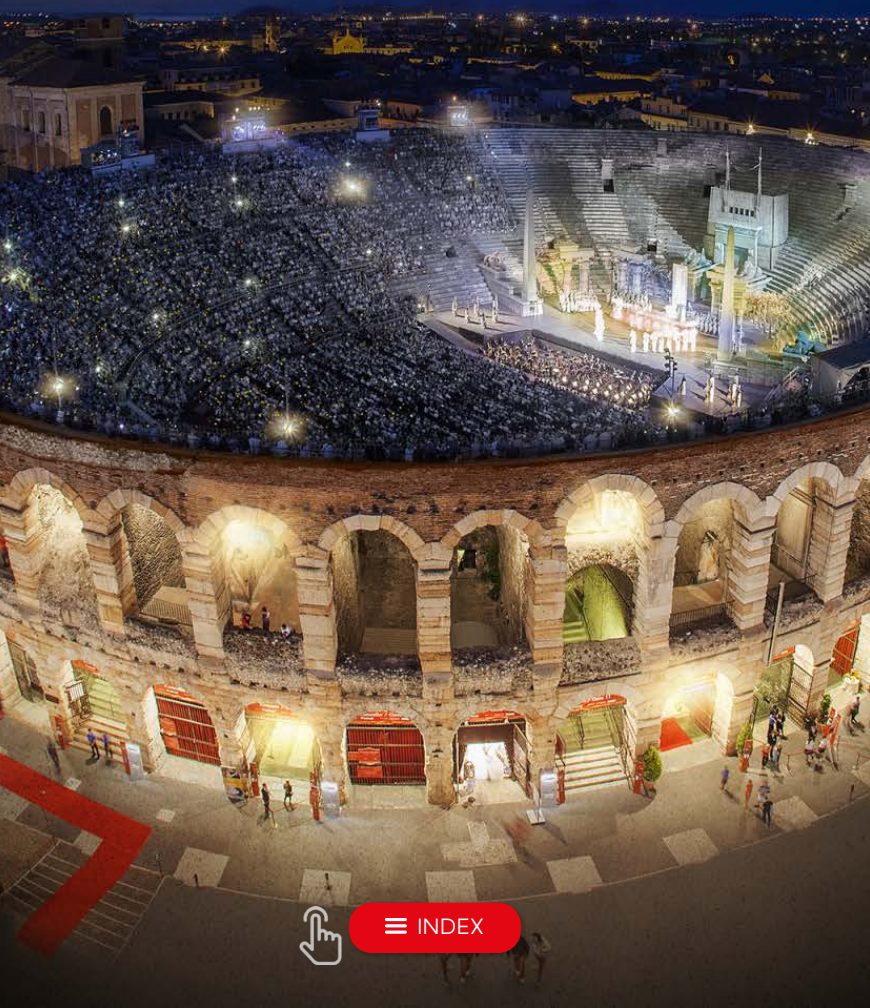




WELCOME | PANORAMA

# ARENA DI VERONA

FROM THE ANCIENT ROME TO THE CITY SOUND



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— **Symbol of the city** of Verona and the third largest Roman amphitheater in Italy, after those of Rome (the Colosseum) and Capua, the Arena of Verona was built around the middle of the first century AD to host **gladiator fights, naval battles** or shows with exotic animals.

— Since 1913, when **Giuseppe Verdi's "Aida"** was performed here for the first time, it has hosted a prestigious **opera festival** every summer. Attending an opera in the Arena is an experience that takes your breath away, thanks also to the perfect acoustics, due mainly to its particular elliptical shape, which allows the singers' voices and music to propagate perfectly inside, so as not to need amplification systems. Famous artists such as **Maria Callas, Luciano Pavarotti, Plácido Domingo** have performed here.

— In recent years, moreover, the Arena is often the background to **musical concerts**, shows of various kinds, **sporting events**, such as the arrival of the Giro d'Italia or ice skating competitions, some of these broadcast on national TV.

— In Roman times the show took place in the center, with the audience all around, today instead the structure is used as a theater: one end hosts the stage, while the audience sits in a semicircle on the opposite side. Although in **Roman times** it originally had a **capacity of 30,000 spectators**, today it contains about half that number, both for stage requirements and for safety reasons.

— Architecturally, the appearance of this imposing amphitheater today is quite different from the original, especially because of the lack of the outer ring. The only part of the original **monumental facade** still standing is the so-called **Ala** (Wing), composed of four arches, which has become the most iconic image of the Arena today.



# DISCOVER AND ENJOY



— **"Voli-Ni" and "Staged" EXHIBITION**

E.ART.H. Eataly Art House • until 29 January



— **Christmas Market, Christmas Star and "Presepi dal Mondo" EVENT**

Central Verona • until 22 January



— **Piero Dorazio. The New Peinting. Opere 1963-1968 CONTEPORARY ART**

GAM Galleria d'Arte Moderna Achille Forti and Galleria dello Scuso • until 30 April



— **Motor Bike Expo 2023 FAIR** Veronafiere  
• 27-29 January



— **"Contemporaneo Non-Stop CONTEPORARY ART**

GAM Galleria d'Arte Moderna Achille Forti  
• until October



— **Animali nel mondo antico ART**

Museo Archeologico al Teatro Romano  
• until 1 October



— **Gardaland Festivities OUT OF TOWN**

Gardaland Resort (Castelnuovo del Garda)  
• until 8 January 2023

... and more on [verona.welcomemagazine.it](https://verona.welcomemagazine.it)



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# WELCOME | WHAT TO DO

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E.ART.H.-EATALY ART HOUSE,  
UNTIL 29 JANUARY

## NEW SPACES OF CONTEMPORARY ART

**EXHIBITIONS** “**Voli-Ni**”, the personal exhibition of the Ghanaian visual artist **Ibrahim Mahama**, has inaugurated the **new spaces of E.ART.H.** in Verona, together with “**Staged**”, the photographic exhibition dedicated to the Dutch photographer and director **Anton Corbijn**.

The “**Voli-Ni**” unprecedented exhibition project is designed specifically for the spaces of E.ART.H. and includes a **large installation** that fully occupies the long corridor on the first floor. “**Staged**” unfolds as a journey through Corbijn’s career with a **corpus of around eighty works**. Included are some of the most iconic shots he has taken from his early days to the present day and which have now become part of the collective imagination, juxtaposed with others that are less well-known.

### “**Voli-Ni**” and “**Staged**” at E.ART.H. Eataly Art House

*Via Santa Teresa, 12*  
*eatalyarthouse.it*







## >> ABOUT E.ART.H. EATALY ART HOUSE

*The city of Turin has been enriched with a new exhibition space of **over a thousand square metres** (the former Specialised Refrigeration Station) dedicated to temporary exhibitions of **contemporary art and photography**, with a programme of about six exhibitions a year. The aim is to propose a high quality cultural offer, aimed at the widest possible audience, highlighting the great protagonists of contemporary culture, with exhibitions by important curators on the Italian and international scene.*

*E.ART.H.'s mission is to create new ways of enjoying **art for the public**, and a new kind of collecting. The founding thought of E.ART.H. is based on the idea that through art we can reach a broader and deeper understanding of our reality, looking at the works as a fertile ground through which to analyse the present and open new glances at the future. **eatalyarthouse.it***





CENTRAL VERONA, UNTIL 22 JANUARY

## THE MAGICAL TRADITION OF VERONESE CHRISTMAS

**EVENT** During the winter festivities, the Verona **Christmas Market** creates a magical atmosphere in the city. The famous **Piazza dei Signori** and the streets of the centre host the wooden houses of the Christmas markets in cooperation with the “Christkindlmarkt” in Nuremberg. In this year’s thirteenth edition, more than **100 little houses** will offer **handicrafts, gift ideas, decorations, food and sweets**.

Don’t miss the **Christmas Star in Piazza Bra**, a metal sculpture that reaches a height of 100 metres creating a festive atmosphere in the Italian city of love. Emblematic of these festivities, the comet star is set up and illuminated every year during all the Advent season. It **links the Arena of Verona and Piazza Bra** and is also the star of the international crib exhibition held in the city every year. In the winter period, in fact, the Arena’s hidden archways host the “**Presepi dal Mondo**” exhibition, which transforms the Arena into a distant Bethlehem.

### Christmas Market

*Piazza dei Signori, Cortile Mercato Vecchio and Via della Costa*

### Christmas Star and “Presepi dal Mondo”

*Arena di Verona and Piazza Bra. [www.presepiarenaverona.it](http://www.presepiarenaverona.it)*



# WELCOME | WHAT TO DO

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GAM AND GALLERIA DELLO SCUDO,  
UNTIL 30 APRIL

## COLOUR AS PROTAGONIST OF SPACE

**CONTEMPORARY ART** The exhibition dedicated to Italian painter **Piero Dorazio** (1927-2005) includes **more than thirty paintings**, from public and private collections, which trace an unprecedented profile of his **artistic production between 1963 and 1968**. From the reticular structures of the works of the late 1950s, we move on to the outbursts of a painting understood as a field of tensions and inventions, without ever disregarding a continuous reference to the historical avant-gardes. Particular attention is paid to the artist's participation in the **1966 Venice Biennial**, an occasion in which a personal room is dedicated to Dorazio with twenty-one of the most significant works of the period – many of which are on show in Verona – are exhibited.

### **Piero Dorazio. The New Painting.**

#### **Opere 1963-1968**

*GAM Galleria d'Arte Moderna Achille Forti.*

*Cortile Mercato Vecchio, 6. [www.gam.comune.verona.it](http://www.gam.comune.verona.it)*

*Galleria dello Scudo. Via Scudo di Francia, 2.*

*[www.galleriadelloscudo.com](http://www.galleriadelloscudo.com)*





## A STUNNING PRIVATE COLLECTION

This house museum offers a **journey through history** among masterpieces and curiosities spanning **two thousand years**. Located in the central **Piazza Erbe**, it is a must-see for art history enthusiasts. A wunderkammer with thematic nuclei of ancient art in which the dialogue with modernity and the charm of a private residence bursts in.

>> Since this autumn, Palazzo Maffei has **extended its visiting hours until 6pm**, and is open **from Thursday to Monday**, when all museums are generally closed.

### Palazzo Maffei Verona

*Piazza Erbe, 38-38/A*

*palazzomaffeiverona.com*



# WELCOME | WHAT TO DO

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VERONAFIERE, 27-29 JANUARY

## THE MOTORCYCLE SHOW

**FAIR** The annual **MBE Motor Bike Expo at Veronafiere** is “the” destination for all motorcycle fans and the **world’s largest custom motorcycle event**. A style, trendy event for two-wheel enthusiasts where they can find **accessories, clothing, itineraries, facilities**. The exposition includes more than 170,000 visitors spread across 100,000 square meters and over 700 exhibitors.

In addition to finding the latest models from the **world’s leading motorbike manufacturers**, unique motorbikes from all over the world and customised by the best internationally renowned tuners will be on show.

### Motor Bike Expo 2023

Veronafiere. Viale del Lavoro, 8. [www.motorbikeexpo.it](http://www.motorbikeexpo.it)







### GAM, UNTIL OCTOBER **NATURE ON SHOW**

**CONTEMPORARY ART** Protagonist of the exhibition "Contemporary Non-Stop. The Breath of Nature" is this time WATER. **A source of life but also a destructive element**, the first of the four natural elements invites a number of contemporary artists to reflect on the theme of ecology, of man's relationship with nature, which in recent decades has been compromised by the effects of climate change. Thus continues the **journey into the "natural forms" of art** begun with the format launched in 2020, in which **nature becomes a metaphor for creation**, questions man and becomes a cue that translates into the great enigmatic nature of art. The exhibition is open from Tuesday to Sunday, from 11am to 7pm (last entrance at 6.30 pm).

#### **Contemporaneo Non-Stop. Il respiro della natura/AQUA**

GAM Galleria d'Arte Moderna Achille Forti

Cortile Mercato Vecchio, 6. [gam.comune.verona.it](http://gam.comune.verona.it)

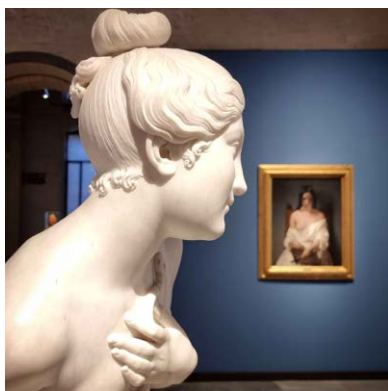


## >> ABOUT THE GAM GALLERIA D'ARTE MODERNA "ACHILLE FORTI"

The GAM is a modern art museum in the historic centre of Verona, housed in the **Palazzo della Ragione**. In fact it was founded by **Veronese patron Achille Forti**, who at the beginning of the 20th century left his art collection as a fund for the establishment of a city museum dedicated to the arts. This heritage has been enriched through bequests and donations until there are about **1,600 works of art**, covering a period of time from the early nineteenth century to the present day.

At the end of 2021 it inaugurated a **new exhibition itinerary**, the result of artistic research aimed at modernity: an exhibition structured according to the formula of the **rotation of works**, which aims to make known most of the works kept in the deposits, some of which have never been exhibited. The Gallery tells the story of the development of **art in Italy from 1830 to the present day**, and proposes new itineraries on the themes and insights that have marked the cultural landscape of this time period.

Since 1997, the museums has enriched the **contemporary section with about 400 works**, thanks to purchases, donations, deposits and loans, with the aim of offering the public already established authors on the international art scene, as well as young emerging artists.



Full ticket price:  
4 euros; Galleria  
d'Arte Moderna  
+ Torre Lamberti  
**combo ticket:**  
8 euros. gam.  
[comune.verona.it](http://comune.verona.it)





MUSEO ARCHEOLOGICO AL TEATRO ROMANO,  
UNTIL 1 OCTOBER

## ANIMALS IN THE ANCIENT WORLD

**ART** The exhibition aims to illustrate some aspects of the **fascinating subject of animals in the ancient world**, presenting not only objects that are not normally on public display, but also dedicating a showcase to a **very interesting find that took place in recent years in Verona**.

The exhibition starts with some small but valuable evidence of the role of animals in **ancient Egypt**, in particular the use of mummies of different species as offerings to the gods in places of worship. The documentation on the **classical world**, in which animals played an important role in mythology and religion, is more extensive. The exhibition closes with **illustrations of fantastic creatures**, frequently depicted in the ancient world, and with a section devoted to the fascination these beings exerted in the ages following antiquity.

### Animali nel mondo antico

*Museo Archeologico al Teatro Romano. Rigaste Redentore, 2.  
[museoarcheologico.comune.verona.it](http://museoarcheologico.comune.verona.it)*





## LOT OF FUN AT GARDALAND RESORT

**LEISURE** Lights, decorations, shows and a magic atmosphere for the younger ones: this and much more on the occasion of **Gardaland Magic Winter**, the by now traditional and magic winter event - scheduled until 8 January 2023 - which this year reaches the incredible milestone of its twentieth edition.

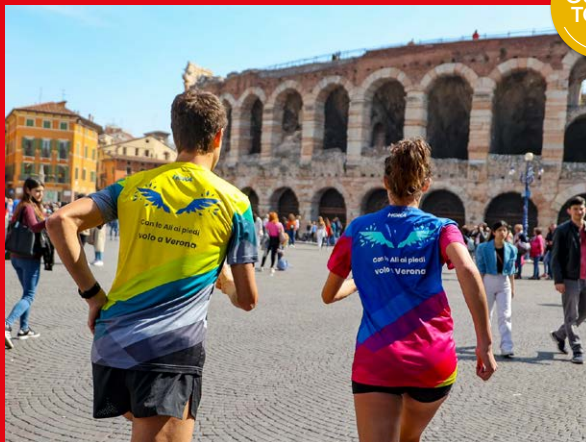
During the whole opening period, the main attractions will be available but also many new features to be unveiled, which will be accompanied by enthralling displays, animations and shows that will accompany visitors during their fun-filled days. Gardaland will be open, on the above mentioned days, from 10.30am to 6pm.

### GARDALAND RESORT

*Castelnuovo del Garda (30 minutes from Verona)*

*[www.gardaland.it](http://www.gardaland.it)*





PIAZZALE OLIMPIA, 12 FEBRUARY

## RUNNING THROUGH HISTORY

**SPORT** Running in Verona means travelling through history in one of Italy's most romantic cities of art. Verona will host also this year thousands of runners from dozens of countries around the world for the "Giulietta&Romeo Half Marathon".

This event is an **international competition** that in 2014 and 2020 hosted the Italian Championships. It has always been **one of the most participated races in Italy** with a certified route that touches the centre and many other areas of the city. Romeo and Juliet and their tragedy narrated by William Shakespeare has thus become **one of the most fascinating half marathons in Italy**: the Arena, the Adige River, Piazza delle Erbe, Juliet's House, Castelvécchio, Ponte Pietra, Porta Borsari and many others are the landmarks that can be admired in the city while **running (or walking)**.

Along with the 21km, awarded the Fidal Gold Label and





## TEATRO FILARMONICO, 24 FEBRUARY **SYMPHONIC SEASON KICK-OFF**

**CONCERTS** The 2023 Symphonic Season will kick off on 24 February and, alternating with opera dates, **will continue until 2 December. Twelve appointments** over the course of 2023 will feature the Chorus and Orchestra of the Fondazione Arena di Verona, flanked by internationally renowned conductors and soloists, many of them talented young people making their Verona debut. The Season will begin in the sign of **Gustav Mahler with the famous "Fifth Symphony"**, to explore throughout the year concerts, serenades, overtures, suites, preludes, ballets by J. S. Bach, Bartók, Beethoven, F. J. Haydn, Mendelssohn, Milhaud, Mozart, Poulenc, Purcell, Rachmaninov, Saint-Saëns, Schubert, Schumann, Šostakovič, Richard Strauss, Stravinsky, often premiered at the Teatro Filarmonico. There will be no lack of forays into **contemporary music**, with programmes including pieces by Berio, Bosso, Gulda, Pärt, as well as important appointments with symphonic-



# 2023 EVENTS IN ITALY



## FEBRUARY

**4-6/2** | Florence | Taste 16.

[taste.pittimmagine.com](http://taste.pittimmagine.com)

**4-21/2** | Venice | Carnevale di Venezia.

[www.carnevale.venezia.it](http://www.carnevale.venezia.it)

**4-25/2** | Viareggio (Tuscany) |

Carnevale di Viareggio.

[Viareggio.ilcarnevale.com](http://Viareggio.ilcarnevale.com)

**12-14/2** | Milan | BIT Borsa

Internazionale del Turismo.

[Bit.fieramilano.it](http://Bit.fieramilano.it)

**19-22/2** | Milan | MICAM.

[www.themicam.com](http://www.themicam.com)

**21-27/2** | Milan | Milano Fashion Week

Women's. [www.cameramoda.it](http://www.cameramoda.it)

## MARCH

**19/3** | Rome | Run Rome The

Marathon. [www.runromethemarathon.com](http://www.runromethemarathon.com)

**23-26/3** | Milan | MIA Fair

(12th edition). [www.miafair.it](http://www.miafair.it)

**25-26/3** | Several locations |

Spring Days FAI. [www.giornatefai.it](http://www.giornatefai.it)

## APRIL

**2-5/4** | Verona | Vinitaly.

[www.vinitaly.com](http://www.vinitaly.com)

**9-30/4** | Venice | Homo Faber.

[www.homofaber.com](http://www.homofaber.com)

**14-16/4** | Milan | Miart.

[www.miert.it](http://www.miert.it)

**18-23/4** | Milan | Milano Design

Week-Salone del Mobile.Milano.

[www.salonemilano.it](http://www.salonemilano.it)

## MAY

**6-28/5** | Several locations in Italy |

Giro d'Italia (106th edition).

[www.giroditalia.it](http://www.giroditalia.it)

**8-21/5** | Rome | Tennis.

Internazionali BNL d'Italia.

[www.internazionalibnlditalia.com](http://www.internazionalibnlditalia.com)

**18-22/5** | Turin | Salone Internazionale

del Libro (35th edition). [www.salonelibro.it](http://www.salonelibro.it)

**20/5-26/11** | Venice | Biennale

Architettura-18th International

Architecture Exhibition

[www.labiennale.org](http://www.labiennale.org)

**31/5-4/6** | Venice | Salone Nautico

Venezia. [www.salonenautilico.venezia.it](http://www.salonenautilico.venezia.it)

## JUNE

**11/6** | Mugello (Tuscany) |

Moto GP. Gran Premio d'Italia.

[www.motogp.com](http://www.motogp.com)

**13-17/6** | Brescia-Rome-Brescia |

Mille Miglia 2022. [www.1000miglia.it](http://www.1000miglia.it)

**15-18/6** | Milan-Monza | MIMO Milano

Monza Motor Show.

[www.milanomonza.com](http://www.milanomonza.com)

**16-20/6** | Milan | Milano Moda Uomo.

[www.cameramoda.it](http://www.cameramoda.it)

**16/6-8/9** | Verona | Arena di Verona

Opera Festival (100th edition).

[www.arena.it](http://www.arena.it)

## JULY

**2/7** | Siena | Palio di Siena-Palio

di Provenzano. [www.ilpalio.org](http://www.ilpalio.org)



# 2023 EVENTS IN ITALY



**7-16/7** | Perugia | Umbria Jazz.

[www.umbriajazz.it](http://www.umbriajazz.it)

**15/7** | Venice | Festa del Redentore.

[venice.welcomemagazine.it](http://venice.welcomemagazine.it)

## AUGUST

**16/8** | Siena | Palio di Siena-Palio

dell'Assunta. [www.ilpalio.org](http://www.ilpalio.org)

**30/8-9/9** | Venice | Biennale Cinema.

[www.labiennale.org](http://www.labiennale.org)

## SEPTEMBER

**3-9/9** | Monza (Milan) | Formula 1.

Italian Grand Prix. [www.formula1.com](http://www.formula1.com)

**4-24/9** | Milan and Turin | MITO

SettembreMusica. [mitosettembremusica.it](http://mitosettembremusica.it)

**6-10/9** | Mantua (Lombardy) |

Festivaletteratura (27th edition).

[www.festivaletteratura.it](http://www.festivaletteratura.it)

**9-17/9** | Venice | The Venice Glass

Week. [theveniceglassweek.com](http://theveniceglassweek.com)

**10/9** | Misano (Emilia Romagna) |

Moto GP di San Martino e della Riviera

di Rimini. [www.motogp.com](http://www.motogp.com)

**15-17/9** | Florence | Fragranze.

[fragranze.pittimmagine.com](http://fragranze.pittimmagine.com)

**15-18/9** | Terni (Umbria) |

Umbria Jazz. [www.umbriajazz.it](http://www.umbriajazz.it)

**19-25/9** | Milan | Milano Fashion Week

Women's. [www.cameramoda.it](http://www.cameramoda.it)

**21-26/9** | Genoa | International Boat

Show. [www.salonenaautico.com](http://www.salonenaautico.com)

**30/9-8/10** | Trieste | Barcolana (55th

edition). [www.barcolana.it](http://www.barcolana.it)

## OCTOBER

**7/10- 3/12** | Alba (Piedmont) |

International Alba White Truffle Fair

(93rd edition). [www.fieradeltartufo.org](http://www.fieradeltartufo.org)

## NOVEMBER

**1-5/11** | Turin | Paratissima

(19th edition). [www.paratissima.it](http://www.paratissima.it)

**2-5/11** | Verona | Fieracavalli

(125th edition). [www.fieracavalli.it](http://www.fieracavalli.it)

**3-5/11** | Turin | Artissima

(30th edition). [www.artissima.art](http://www.artissima.art)

**7-12/11** | Milan | EICMA.

International Motorcycle  
and Accessories Exhibition.

[www.eicma.it](http://www.eicma.it)

**15-19/11** | Milan | BookCity Milano.

[bookcitymilano.it](http://bookcitymilano.it)

**17-25/11** | Venice | Teatro La Fenice -

Opening of the Opera and Ballet

season. [www.teatrolafenice.it](http://www.teatrolafenice.it)

**21/11** | Venice | Festa della Salute.

[venice.welcomemagazine.it](http://venice.welcomemagazine.it)

## DECEMBER

**2-10/12** | Milan | Artigiano in Fiera.

[www.artigianoinfiera.it](http://www.artigianoinfiera.it)

**7/10** | Milan | Oh Bej! Oh Bej! -

Traditional street market

[milan.welcomemagazine.it](http://milan.welcomemagazine.it)

**7/12** | Milan | Teatro alla Scala -

Opening of the Opera Season.

[www.teatroallascala.org](http://www.teatroallascala.org)



WELCOME | AROUND THE CORNER

# LAKESIDE DESTINATION

*Just 30 minutes from Verona, Lake Garda attracts millions of visitors thanks to its mild climate, its old-fashioned atmosphere and its breathtaking scenery, including scenic roads along the coast, Renaissance villas, Romanesque hamlets and small villages.*



**Punta San Vigilio  
(Lake Garda)**

© STEFANO TERMANINI/SHUTTERSTOCK.COM

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# WELCOME | AROUND THE CORNER

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Surrounded by **three distinct regions** – Lombardy, Trentino Alto-Adige and the Veneto – **Italy's largest lake** is one of the most important tourist destinations in the country. Characterized by a mild climate all year round, Mediterranean vegetation, colours and scents reminiscent of the sea, Lake Garda is surrounded by **picturesque villages, seaside resorts, historical remains, harbours, parks and nature** reserves: capable of satisfying **nature lovers**, those who want to discover places rich in **history and culture**, as well as the more sporty who can enjoy trekking, excursions and above all, thanks to the constant winds, **water sports**.

The most famous places include **Sirmione**, the favourite destination of the poet Catullus and Maria Callas, with its splendid **Rocca Scaligera, Gardone Riviera**, with the Vittoriale degli Italiani, the house-museum of the poet Gabriele D'Annunzio, **Peschiera del Garda**, with its fortress and 16th-century ramparts.

Not far from Verona, we find Bardolino, a very lively centre with its typical maze of alleyways, shops, bars, restaurants and







nightclubs, and **Garda**, where it is worth visiting the Pieve di Santa Maria in Garda, one of the oldest religious buildings in the area, which has a beautiful 15th-century cloister and some 15th-century frescoes.

Lovers of architecture should not miss the famous Garda villas, including the 16th-century **Villa Guarienti**, which stands at the centre of the San Vigilio promontory, with its Italian-style garden and lemon house built in Venetian Gothic style, and **Villa Albertini** surrounded by an immense park stretching across the hill behind it, in a riot of Mediterranean fauna.

History and archaeology enthusiasts should not miss the rock engravings in the **Torri del Benaco** area. Engraved on a rock that has become a sort of natural blackboard due to glaciation, you will find graffiti from various eras, mostly dating back to prehistoric times.

The area is also characterised by the production of excellent wine and olive oil. Custodian of extraordinary culinary and enogastronomic excellence, Garda is the production area of red radicchio, rice of the **vialone nano** variety, **Lessinia cheeses**,

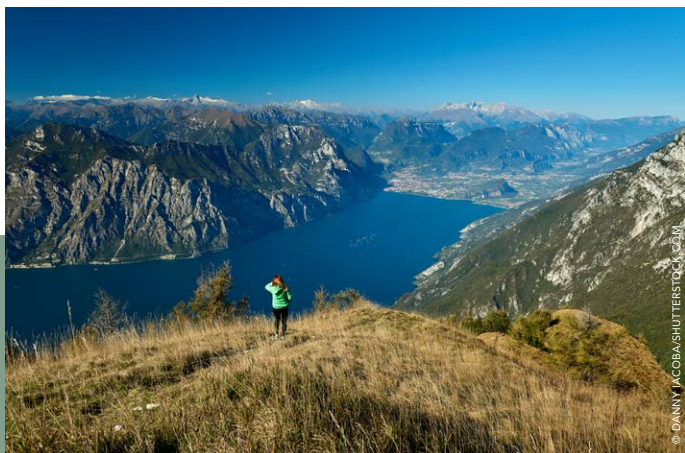


## WELCOME | AROUND THE CORNER

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**fish and Garda oil**, and even **pandoro** and **Amarone della Valpolicella**, all typical products capable of satisfying even the most demanding traveller.

The nearby Gardaland, one of Italy's largest amusement parks, boasts several of the country's most famous attractions, including roller coasters, simulators and theme parks designed to appeal to visitors of all ages ([www.gardaland.it](http://www.gardaland.it)).



### THE NATURAL PARK OF MONTE BALDO

It dominates Lake Garda and is the ideal place for a **holiday in contact with nature and good food**. We are talking about **Monte Baldo**, a mountain resort in Trentino on the border with Veneto, which offers a 360° **panorama of the lake** (don't miss the Cima Valdrizza viewpoint at 2,200 m). In the summer months, you can enjoy long walks along the mountain paths, mountain bike rides or horseback rides (for the more daring there are also hang-gliding or paragliding excursions). In winter, the holiday resort turns into a **top ski resort** thanks to the futuristic **Malcesine-Monte Baldo rotating cable car**.



[ WELCOME TO ITALIA ]

# Dream experiences

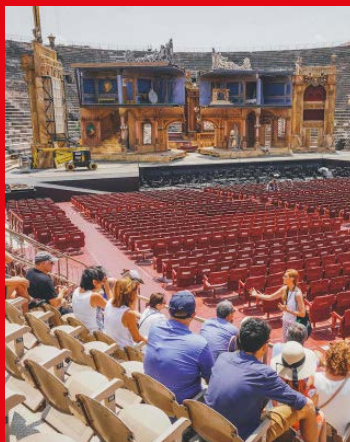
To discover the beauties of the city or to try out special experiences, Welcome to Italia offers you some unmissable opportunities. Choose whether to take part in **exclusive city tours** or book the **experience** you've been dreaming: [www.welcometoitalia.com](http://www.welcometoitalia.com)



## VERONA HIGHLIGHTS WALKING TOUR

Enjoy a pleasant walking tour following your guide through the old town and discover the most famous landmarks.

>CLICK & BUY



## ARENA TOUR WITH FAST TRACK

Visit the Arena and learn about its construction, its current and ancient use, and the historical legends behind it. Meet with the guide outside to join this guided tour, then skip the long queue at the entrance.

>CLICK & BUY



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# In love with Italy?



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**Welcome to Italia** network  
promotes the Italian tourist heritage,  
combining selected contents  
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THE ONLINE GUIDE TO DISCOVER AND ENJOY ITALY  
[www.welcometoitalia.com](http://www.welcometoitalia.com)



BOUTIQUES & BRANDS

# SHOPPING



## Pavin, luxury experience

Discover the Pavin boutiques, offering a unique and personalised experience in Verona.

>> Pavin  
[store.pavingroup.com](http://store.pavingroup.com)  
Pavin Luxury Goods -  
Via Cappello 9  
Pavin Elements -  
Via Mazzini 35  
Cuoieria -  
Corso Porta Borsari 19/21  
Erbavoglio- Via Mazzini 35



@pavinworld



@pavin\_official

In Verona Pavin Group has been present since 1980 with **4 boutiques in the historic centre**, offering a unique and personalised **shopping experience**, in refined and welcoming environments. If **Pavin Luxury Goods** offers a unique selection of accessories by Italian and international brands **Pavin Elements** is the boutique dedicated to women and men looking for a refined and classy total look. **Cuoieria** is the perfect shop for those who love Made in Italy artisan footwear, while **Erbavoglio** offers clothing and accessories for children to accompany them through the most important stages of their growth.

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SEE MAP





## Outlet &amp; More

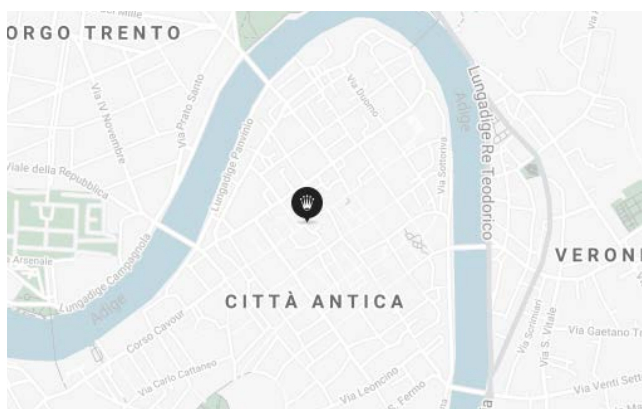


## Official Rolex Retailer Benetti

Gioielleria Benetti is part of the global network of authorised Rolex dealers; they are the only ones in Verona who can sell and service Rolex watches. Expertise, technical preparation and exclusive equipment guarantee the long-term reliability of a wide range of models for him and for her and an unparalleled standard of quality.

**Benetti S.P.A. Erbe. Piazza delle Erbe, 39**  
**(corner of Porta Borsari)**  
**T: 045 59455. benetti.store**

OFFICIAL RETAILER



## SHOPPING

# Strolling through Verona

*A stroll through the boutiques and craft shops in the centre is an opportunity to discover that Verona is a city that has nothing to envy to the great fashion capitals of Italy.*



### VIA MAZZINI, BETWEEN PIAZZA BRA AND PIAZZA DELLE ERBE

The main shopping streets are located in the **historic centre** and are all close and interconnected: Via Mazzini, Via Pellicciai, Via Cappello, Via Stella, Via Roma, Corso Porta Borsari, Corso Sant'Anastasia and Piazza delle Erbe. Here you can find boutiques selling clothing, eyewear, shoes, jewellery, perfume, furniture and antiques, as well as bookshops, grocery shops and cafés.

**Via Mazzini is the most elegant and fashionable street** can be defined as the shopping street par excellence due to the presence of big names in high fashion. There are also some famous **international store chains** with well-known names in fast-fashion.



## PIAZZA DELLE ERBE, WHERE TO SHOP THE VERONESE WAY

If you fancy a more “traditional” shopping experience and want to immerse yourself in the habits of the Veronese, drop by the **market in Piazza delle Erbe**, which has become an institution. In this beautiful square, you will find stalls selling **everything from fruit to sweets to souvenirs**. The market runs from Monday to Saturday (7.30am-8.30pm) and exceptionally on some Sundays.



© ALIAKSANDR ANTANOVICH/SHUTTERSTOCK.COM



# SHOPPING



## VERONETTA DISTRICT, THE YOUNG SIDE OF THE CITY

On the left bank of the river Adige, there is an area called Veronetta. It can be reached by leaving the Church of San Fermo and crossing the Ponte San Fermo. From here starts Via XX Settembre, a long street that leads to the university area, with multicultural shops and students walking around.

A buzzing neighbourhood full of alternative venues, art galleries and craft shops: this is Veronetta, home to one of the city's university centres, the Santa Marta campus. Less touristy than the centre, but with a young, alternative atmosphere.

Going in Veronetta will give you the opportunity to enjoy the local lively atmosphere.



## SAN ZENO DISTRICT, FOR ANTIQUES LOVERS

Every first Sunday of the month “**Verona Antiquaria**” is held in this district, just a few steps from the city centre. It is a true paradise for **collectors and vintage lovers**. Among the stalls in Piazza San Zeno, Piazza Corrubbio, Piazza Pozza, Via San Procolo, Via Lenotti and Via Porta San Zeno, there is no lack of opportunities to buy an object of the heart, a souvenir or a unique collector’s item.





# Modern atmosphere *historic* flair



Inspired by the wonders of nature, **L'Occitane en Provence** was founded in 1976 in Provence, where fragrant lavender fields are a constant reminder of **nature's bounty**. The products are formulated in the south of France from **essential oils** and **natural ingredients** developed according to the principles of phytotherapy and aromatherapy. A **network of 130 producer-partners** who cultivate precious ingredients, and a laboratory that combines tradition and innovation, developing natural, effective, sensory and sustainable cosmetic products. The product lines offer the best in quality for **body and facial care** or for **perfuming the home**. Among the bestselling products: Karité Hand Cream, Divine Cream with Immortelle flower, Concentré de lait Amande or Eau de Toilette Verveine. The Boutique in Verona is located in the central Via Mazzini 63 and is open every day from 10am to 8pm.

# Boggi, *new smart* boutique



In the heart of the city of Verona, Boggi Milano has renovated its historic boutique in **Via Mazzini 14/16**, creating an innovative synergy between collections and interior design. The new masculine identity that the Italian brand wants to communicate today tends to move in the direction of greater performance and comfort. In fact, the brand is increasingly focusing on **innovation, technology, sustainability and quality**, thanks also to the use of raw materials with high technical performance. The design of Boggi Milano garments is the result of two essential elements: the **quality of the fabrics** - with a preference for organic fibres, certified and avant-garde fabrics - and stylistic research, applied to the vision of a new way of life for contemporary man. The concept store also has an omnichannel approach, the result of perfect integration between the physical and digital worlds, which allows it to work in synergy with the **e-commerce platform**.

## Tax Free Refund Guide

According to the Italian law, non-EU resident travellers may be granted VAT relief/refund for goods intended for personal or family use purchased in Italy. This relief is surely **an advantage for the foreign travellers**: in fact, it allows to save from a minimum of 4% up to a maximum of 22% of the selling price of the goods purchased. Here is a **short guide** according to the **Italian legislation** to discover the common system of value added **tax exclusively for non-EU resident travellers**.

1. VAT (in Italian: IVA) is a **value added tax** on goods and services, and is part of the European Union's value added tax system.
2. In some cases, travellers may be granted a **VAT refund**. This refund does not cover the services supplied by hotels, restaurants, taxis or agencies.
3. You may be eligible for a VAT refund provided that:
  - you are a **non-EU resident**;
  - the goods purchased are intended **for personal or**

**family use** only and are carried in your luggage;

- the overall value of the goods purchased exceeds **154,94 Euro** (VAT included);
- the purchase is certified by an **invoice**. This invoice should include a description of the goods purchased, your personal information as well as the details of your passport or any other equivalent document;
- the goods shall leave the EU territory by the **third month** following the date of issue of the invoice, as proved by the **"customs stamp"**;
- from 1 September 2018, tax free invoices in Italy must be electronically transmitted by the national seller to OTELLO information system (**Online Tax Refund at Exit: Light Lane Optimization**) and their validation is digitally carried out.
- after the digital "customs stamp" is obtained, OTELLO will send a message to the retailer that all the requirements are met and, as a consequence, the retailer will reimburse the amount due or will settle the tax relief.



## Tax Free Refund Guide

- the invoice is **returned to the Italian retailer** within four months after the purchase was made. If the invoice is stamped by other EU countries, it needs to be brought to the shop retailer by the fourth month following that of the purchase.
- 4. The goods purchased and the relevant invoice must be **shown at the customs** exit point when leaving EU territory (if you intend to pack the purchased items into your check-in luggage, you must go to Customs **BEFORE checking in**).
- 5. After leaving EU territory, the traveller must return the original invoice, regularly endorsed by the customs office, to the Italian retailer. Said invoice must be returned within four months from the date when the document was issued.
- 6. The refund can be made **directly by the Italian retailer** (however, make sure that the shop you've chosen displays a "Tax Free Shopping" or "Euro Tax Free" sign in its window).
- 7. Several **Tax-Free companies are able to offer immediate VAT cash refunds** when the goods leave either Italian or EU territory (thus exonerating the passenger from having to return the invoice to the retailer). However, this procedure only applies at major international airports or main border crossings. **Most major department stores have Tax Free Refund offices.**
- 8. The services provided by Tax-Free companies imply the payment of a small administrative sum which is **directly deducted** from the amount of VAT refunded to the traveller.
- 9. In the event of a traveller not receiving a VAT refund within a reasonable period of time, he or she should re-contact the Italian retailer or one of the aforementioned companies.
- 10. However, please note, VAT cannot be refunded directly by customs offices.

Source: [www.adm.gov.it/portale/ee/citizen/](http://www.adm.gov.it/portale/ee/citizen/)



# OUTLETS



In addition to the shopping destinations that can be found in Verona, those with a **passion for shopping** and **an eye for saving** cannot fail to plan a visit to the **outlet villages around the corner**, small towns where you can find many Italian and international **brand shops**.







## NOVENTA DI PIAVE

The Designer Outlet is conveniently located for easy access from Verona, **just 1 hour and 30 minutes** away from the city centre. Noventa di Piave is part of the McArthurGlen group, Europe's leader in designer outlet shopping, with 26 outlets in 10 countries.

The group in Italy also boasts "Serravalle" near Milan and Genoa (the largest Designer Outlet in Europe), "Barberino" near Florence, "Castel Romano" near Rome and "La Reggia" near Naples.

- **WHERE:** The outlet has a beautiful setting with mosaics and frescoes, inspired by Venetian and Treviso palazzos. It is located adjacent to the motorway exit San Donà-Noventa di Piave (A4 Milan-Triest).

- **WHAT:** Noventa di Piave offers a strong mix of fashion and homeware brands for women, men and children, from the



## OUTLETS

ultimate designer must-have to high-street fashion favourites. The outlet hosts 150 fashion and design brands, from iconic fashion brands like Prada, Gucci, Armani, Fendi, Polo Ralph Lauren, Jil Sander, Roberto Cavalli and Paul Smith to sporting labels, like Nike and The North Face, and high-street favourites, like Guess and Desigual. Discounts to 70% all year round.

- **WHEN:** You can visit the outlet every day, from 10am to 8pm.
- **NOT ONLY SHOPPING:** other highlights include cafés and restaurants, a children's play area, and free parking. Non-EU residents can reclaim any VAT paid on items purchased here. [www.mcarthurglen.com/en/outlets/it/designer-outlet-noventa-di-piave](http://www.mcarthurglen.com/en/outlets/it/designer-outlet-noventa-di-piave)

### MANTOVA VILLAGE

**Half an hour from Verona,** Mantova Village offers a unique shopping experience in a land that combines shopping, culture and the sweet life. In addition to Mantova, the **Land of Fashion Villages** include 4 other outlets in Italy's most beautiful locations: Valdichiana, Franciacorta, Palmanova and Puglia.

A package of services is available using the **same "Village Card" at all Land of Fashion outlets.**

- **WHERE:** the Village, just 10 km from Mantua, is near to the Brenner motorway. You can easily reach the outlet from Verona (Porta Nuova Station) by train or by car (A22 motorway with toll). The address is: Via Marco Biagi, Bagnolo San Vito (Mantova).
- **WHAT:** over 100 boutiques with a selection of Italian and international brands at prices reduced by up to 70% off the retail price. Among the fashion brands you can find Harmont & Blaine, Liu Jo, Luisa Spagnoli, Motivi, Nanapijri, Sisley, Timberland, Trussardi and many more. Sports brands include Adidas, Freddy, Nike and Salewa; and for your home and lifestyle discover Bialetti, Basetti, Gabel, Italian Factory and more.



- **WHEN:** you can visit the outlet every day, from 10am to 8pm.
- **NOT ONLY SHOPPING:** other highlights include cafés and restaurants, a playground, and an electric car charger. Non-EU residents can reclaim any VAT paid on items purchased here.  
*www.mantovavillage.it*

## FRANCIACORTA VILLAGE

Nestled between Lakes Garda and Iseo, **one hour from Verona**, Franciacorta is not only the home of the famous wines but also offers a unique shopping experience. In addition to Franciacorta Village, the **Land of Fashion Villages** include other 4 outlets in Italy's most beautiful locations: Valdiciana, Mantova, Palmanova and Puglia. A package of services is available using the **same "Village Card" at all Land of Fashion outlets.**

- **WHERE:** you can easily reach the Village from the Verona airport (Villafranca) by car (A4 motorway with toll) or from the Verona train station (Porta Nuova) by AeroBus. The address is: Piazza Cascina Moie, 1/2 - Rodengo-Saiano (Brescia).

- **WHAT:** over 190 stores with a selection of Italian and international brands at prices reduced by up to 70% off the retail price. Among the fashion brands and shops you can find Baldinini, Blumarine, Bric's (new), Del Mare 1911, Doriani Cachemere, Hartmont & Blaine, Liu Jo, Motivi, Nanapijri, Pollini, Roncato, Sisley, Timberland, Tommy Hilfiger, Trussardi and many more. Sports brands include Adidas, Dolomite, Freddy, Nike, Rossignol, Salomon, The North Face; and for your home and lifestyle don't miss Bialetti, Richard Ginori, Villeroy & Boch.

- **WHEN:** the Village is open from Monday to Sunday, from 10 am to 8 pm.

- **NOT ONLY SHOPPING:** other highlights include cafés and restaurants, a children's play area, and free parking. Non-EU residents can reclaim any VAT paid on items purchased here.  
*www.franciacortavillage.it*



FOOD & WINE

# TASTING



Casa Mazzanti Caffè overlooks Piazza delle Erbe, the site of the city market since Roman times.

>> **Casa Mazzanti Caffè**  
**Caffetteria, ristorante,**  
**lounge bar**  
**Piazza Erbe 32**  
**T: 045 8003217**  
**Open daily 8am-2am**  
**[www.casamazzanti.it](http://www.casamazzanti.it)**

In the historic centre of Verona, **Casa Mazzanti Caffè** is located inside the Case Mazzanti, extraordinary buildings that are among the most beautiful in the whole of Verona: owned by the Scaligeri family in medieval times, they are characterised by their **frescoed facades from the 16th century**. A café, restaurant and lounge bar, Casa Mazzanti Caffè welcomes guests from the morning with **breakfast** and selected coffees and the **artisan pastries** of Caffè Wallner. English breakfast variations within a typically Italian menu are also available. For **lunch and dinner**, prepared with the best of ingredients, **fresh pasta** is carefully cooked every day, dressed with seasonal sauces.

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📍 SEE MAP



## >> INSIDER TIPS



- **Breakfast time** in Italy can be from 6am to 11am, depending on what time you got up, and it usually includes a cappuccino, which is a morning drink, and “cornetto” or other sweet pastries.

- **Lunchtime** usually ranges from midday to 2pm (that is

why many of the shops of the shops close in these hours), **dinnertime** from 8pm to 10pm.

- Between 6pm and 9pm it's **aperitivo time**, an Italian tradition started in Verona. If you're feeling hungry between 3pm and 5pm then it's time for you to have a “merenda”, a quick snack between the two main meals. Should you be hungry at late night, you can check several list of **late-night restaurants in Verona**.

- Never forget to check the restaurant's **weekly closing day**, which – most of the time – will be Monday.

- **Reservations** for most restaurants are strongly advised.

- In Italy, service is included in the price meaning that although **tipping is not compulsory** but it is obviously appreciated as a sign of satisfaction.

- Some menus include the word “**coperto**”, a small surcharge corresponding to the cost of the service and bread (usually between 1 and 3 euros per person).

- If you want **tap water**, you should specify it to the waiting staff of the restaurant or bar, asking for a glass of “acqua di rubinetto”.

- Although no dress code exists in Italy, **semiformal clothing** is usually considered de rigueur at restaurants.

- All restaurants and bars are **non-smoking** unless a separate smokers' area is specifically offered.





# The heart of food *tradition*



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If you want to try Veronese specialties, with a touch of creativity, served in the elegant rooms of a **19th-century building with a dehors** on the square, **Caffè Dante Bistrot** is the place to go. Since the beginning of the 20th century, the “Dante” has been part of Verona’s cultural life, an essential meeting point for city life and the heart of **Verona’s food and wine tradition**. It is reminiscent of a Parisian bistro, a vintage corner with art deco overtones. In the refined setting of **Piazza dei Signori**, this **gourmet restaurant** boasts an award-winning wine list and a selection of ethical meats from certified local farms.

The cuisine is based on local (and even national) specialties revisited with a **contemporary twist**. Great attention is paid to the choice and presentation of meat, with a preference for **grilled meats**.

# A pasta *heaven* in Verona



In the streets of the centre, **La Bottega della Gina** offers the true taste of home-made tradition. A **speciality food and delicatessen shop** that has become an institution in Verona: gnocchi and fresh pasta of all kinds are prepared here by hand, especially with fillings. The pasta is handmade, “**express**” cooked and served with great courtesy and politeness. A small place, a little hidden away, but with an extremely **genuine cuisine** with delicate flavours and excellent ingredients, of high quality and well presented. Whether it's a portion of tortellini to enjoy while strolling, or fresh pasta to take home for a special evening of “**takeaway tortellini**”, La Bottega della Gina is the place to enjoy one of Italy's most typical specialities. Open Wed-Sat 10am-10pm; Tues and Sun 10am-7.30pm. Closed on Monday.

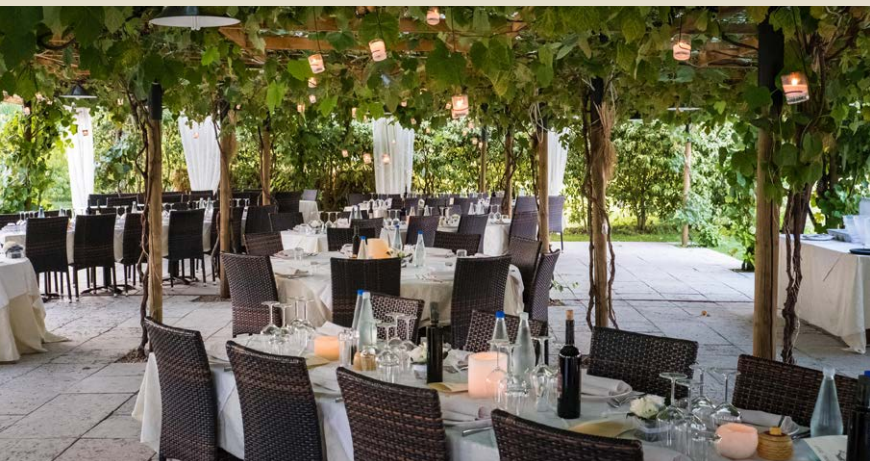
# Good *food* and great *music*



A restaurant, pizzeria and jazz club, **Le Cantine de l'Arena** is a stone's throw from the Arena of Verona with an important dehors. The **restaurant-pizzeria** is located on the ground floor of a majestic 17th century building and offers a rich selection of **typical Veronese and regional dishes**.

The pizza is prepared faithfully following the Neapolitan recipe. The **music brasserie** is in the cellars with a vaulted brick ceiling: a refined environment with a **magical atmosphere**, where you can listen to good music while enjoying delicious food and grilled meat. From aperitifs to after-dinner drinks, the bar offers a variety of speciality wines and spirits accompanied by imaginative snacks, bruschettas and platters of cold meats and cheeses. Live music three or four times a week, with a strong preference for jazz and blues.

# *Genuine* flavours in the Custoza hills



---

Food that is always fresh and **raw materials of the highest quality**: at **Principe Amedeo** all this is cared for and offered to guests with great passion. Situated in the **hills of Custoza** to the south-east of Lake Garda in an environment of great **natural beauty**, this agriturismo has been dedicated to catering, hospitality and food for forty years. A location where you can savour the pleasure of a memorable evening or lunch, not least because of the **courtesy and attention to detail**. Authentic flavours are brought to the table, from the first courses prepared day by day, to the wine list that reflects the tradition of the area. The rooms have a veranda that opens onto the gardens, the pergola of strawberry grapes, the BBQ area and, above all, the first fruits of the almond and pomegranate orchards, the olive trees and the vegetable gardens where the ingredients served at the table are grown.

[DISCOVER MORE >](#)[📍 SEE MAP](#)[☰ INDEX](#)

## Verona flavours

It would be a pity to visit Verona without dedicating some time to the discovery of the local enogastronomical excellences, some of them are internationally known, others are more niche, but equally noteworthy.



### AMARONE

This is a dry red raisin DOCG wine, produced exclusively in **Valpolicella**, a hilly area surrounding Verona and extending from Lake Garda to almost the border with the province of Vicenza. The climate and soil of this area, protected by the Lessini Mountains to the north and influenced by the almost Mediterranean climate, mild and not very rainy of Lake Garda, contribute to determine the organoleptic characteristics of this wine with its **full and velvety flavor**, which goes well with **full-bodied meat dishes**, such as braised meat, stews and roasts, but also with **cold cuts** and **hard cheeses**.

### RISOTTO ALL'AMARONE

If you are true lovers of Amarone, you cannot avoid to taste a typical recipe where it is the protagonist together with another excellent product of the territory: **Vialone Nano rice**. This is





the delicious **Risotto all'Amarone**, which you can obviously taste in the best restaurants of Verona.

### MEAT-BASED MAIN COURSES

Rich **stews served with polenta** are also a feature of Veronese cuisine, such as **brasato all'Amarone** (beef braised in red wine) and **pastissada de caval**, a horse meat stew made rich with medieval spices.

### MONTE VERONESE DOP CHEESE

Another traditional product of the area, which goes very well with Amarone and with the other red wines of Valpolicella, is **Monte Veronese DOP cheese**, which was born in the mountains of Lessinia, paradise for lovers of **dairy products**: from butters, to caciotta cheeses, to various malga cheeses.

### DESSERTS

As for desserts, Verona's most popular dish is **Pandoro**. Literally meaning "Pan de Oro" ('golden bread'), it is a sweet brioche-style cake dusted with icing sugar, with its typical eight-pointed star shape. Like the Milanese panettone, but much older, it has become an Italian staple for Christmas and New Year.

Another typical local cake is the **Torta Russa**, a pastry cake wrapped in a thick **almond paste**, so-called because its shape resembles that of a colbacco.



CELLARS & WINE SHOPS

# WINE



## Signorvino, cellar with kitchen

In Verona and surroundings, lots of (excellent) Italian wine labels and quality food: a stop at Signorvino is well worthwhile.

>> Verona: Corso Porta Nuova,  
2 | Via Mazzini, 6 | Via Preare, 15  
Affi: Via San Pieretto, 15  
Vallese: Via Spinetti, 1  
[www.signorvino.com](http://www.signorvino.com)

It is not just a shop. Signorvino is a reference point in the city for all **wine and food enthusiasts** and for all those who want to **experience the best of Italian production at affordable prices**. At Signorvino you can buy a bottle of wine for any occasion, have **lunch or dinner**, have an **aperitif tasting** new combinations, take part in lessons, tastings, Masteclass or spend an evening together thanks to the over 1000 events organised every year. In all stores you can find **over 2000 labels** representing the Italian territories with the greatest wine vocation, **big names and very small companies** that are often hard to find.

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# Enjoy the top



## ENOTECA VILLAFRANCA

**More than 1700 labels** of quality wines, including wines from all over the world, French wines, old vintages and spirits, selected with passion from **large wineries** and **small wine producers**.

The wines can be tasted, collected or given as gifts. Online shop.

**Via Angelo Messedaglia,  
124/a. T: 02 6305342**  
[www.enotecavillafranca.it](http://www.enotecavillafranca.it)



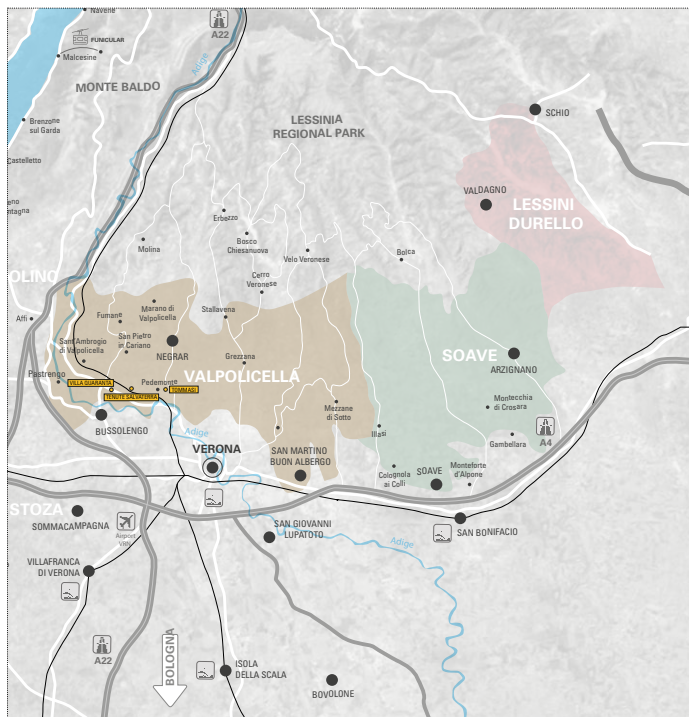
## BOTTIGLIERIA BARALDI

**Wine, beer and liqueurs** selected with passion by the **Baraldi family**. A wide choice of wines, both local and not, a good range of small producers of Champagne, small refined **gastronomy**, craft beers, high quality Spirits and **vintage bottles**.

**Via Roma, 10**  
**T: 02 566393** winebar-  
[bottiglieria-baraldi.business.site](http://bottiglieria-baraldi.business.site)



# Valpolicella-Soave-Lessini Durello



## On the trail of taste/1

A few kilometres north of Verona are famous wine-growing areas where many of the world's most exported Made in Italy wines are produced: these include the hilly area of Valpolicella, the kingdom of Amarone, Soave and Lessini Durello. The whole area deserves an itinerary to discover the most prestigious or characteristic wine cellars.





**Valpolicella**



**Soave**





# In *Valpolicella* and its surroundings



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Set in the wonderful microcosm of the **Valpantena**, the valley closest to Verona and rich in numerous nature trails, **Costa Arènte** is located on a hill 250 metres above sea level. The company produces **wines with a strong Valpolicella identity**, respecting the territory and tradition, but with a desire to innovate. 35 hectares of which 17 are planted with vines (corvina, corvinone and rondinella) and the remainder with woodland and olive groves. The grapes destined for **Amarone**, after being selected and **harvested by hand**, are put to rest in the “fruttaio”, while the ageing phase takes place in a **state-of-the-art “barricaia”**. Already a reference point in the valley as a refuge and favourite holiday resort for Veronese families, the estate opens its doors to visitors: from **wine tasting** to discovering the Costa Arènte vineyards and facilities. To **book your experience**: [booking@costarente.it](mailto:booking@costarente.it) or call +39 347 2111150.

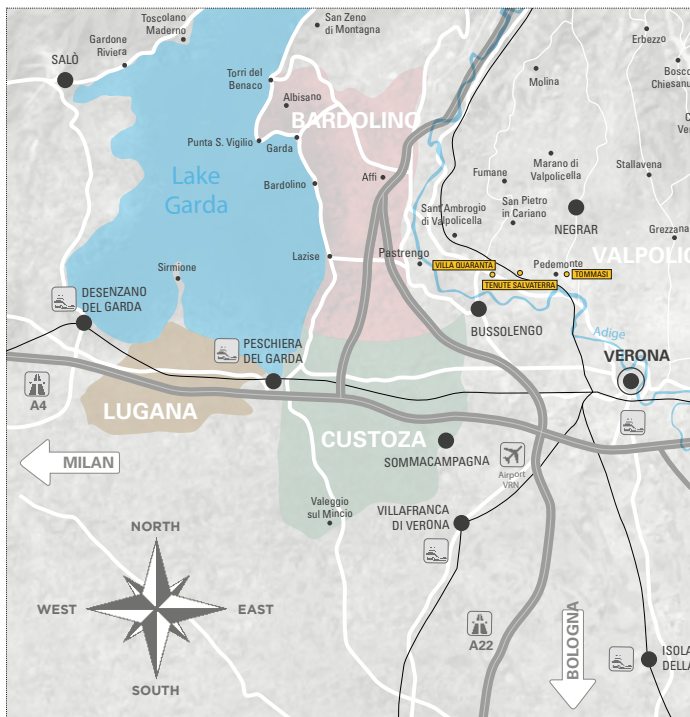
# *Soave*, between tradition and quality



From a **long family history**, in the heart of the **medieval town of Soave** stands the **Pieropan** winery, where grapes and wines of excellence are produced. A great knowledge of the land and raw materials, combined with a great passion and a strong entrepreneurial spirit make this company a flagship in the Veneto region. The cultivation of the grapes, pressing, vinification and bottling all take place on site. Its vineyards are all located in the **classic hilly area of Soave**, with different exposures and altitudes: **Calvarino**, cultivated in terraces and on soil of volcanic origin; **La Rocca** located in the **impressive hypogeum of a hillside** of calcareous origin, and **Monte Garzon**, 400 metres above sea level, ventilated and clayey for rich, structured and elegant wines. There are **two Pieropan cellars**: the historic one, in the heart of Soave, where all stages of production take place and which also houses the historical memory of Pieropan production - and the other in a modern, sober style at Villa Cipolla.

[DISCOVER MORE >](#)[📍 SEE MAP](#)[☰ INDEX](#)

# Lugana-Custoza-Bardolino



## On the trail of taste/2

Along the Veronese shores of Lake Garda, the three wine regions of Bardolino, Custoza and Lugana have in common the Garda terroir, which guarantees a moderate microclimate and altitude and a moraine soil rich in humus. Bardolino is a land of red and rosé wines, Custoza and Lugana of white wines, but all are distinguished by their freshness and ease of drinking.







# *Lugana*, a duo of vine and territory



The **Ottella winery** in the Peschiera del Garda area is one of the most renowned wine producers in the **southern part of Lake Garda**. Relying on the Trebbiano di Lugana vine, locally known as “turbiana”, the company produces modern wines in full respect of the particular characteristics of the territory. A clay and limestone soil of glacial origin of **40 hectares**, combined with a constantly ventilated microclimate, results in fine, healthy grapes. A few ingredients, where simple becomes synonymous with quality. The Ottella winery cultivates **both white and red grapes**, producing a large number of labels. Among the reds, the Venetian wine expressions of **Amarone** and **Valpolicella** stand out, while among the whites, **Trebbiano di Lugana** reigns supreme. Mineral sapidity, aromatic finesse and freshness define the imprint of Ottella wines, which can tell the soul and essence of a grape variety and a territory.



# Tasting experience in the *Custoza* land



To the **south-east of Lake Garda**, just a few kilometres from Verona and Mantua, the **Menegotti farm** cultivates **30 hectares of vineyards** that extend into the evocative landscape of the moraine hills of Custoza, ideal territory for the production of high quality wines. More than half a century's experience has been handed down for three generations in the production of classic Garda wines and **Classic Method sparkling wines**, all strictly from grapes grown on the farm. Menegotti is today synonymous with elegant and harmonious traditional Garda wines such as **Custoza, Bardolino and Charetto**, as well as excellent sparkling wines born from the care and thirty years' experience in bottle fermentation. The company offers the possibility of tasting and visiting the production and ageing cellar. In addition, tastings, company meetings and dinners are organised in the unique setting of the **elegant showroom** designed by Atelier Mendini.

# LEISURE



PH © MARCO BRIVIO PHOTO/SHUTTERSTOCK.COM

## Vicenza, the city signed by Palladio

Also called a theatre city, Vicenza preserves some of the most important artistic and architectural wonders of the Veneto region.

East of Verona lies the city of Vicenza, which bears innumerable traces of **Andrea Palladio**, the architect who influenced the design of the White House in Washington DC. During the 16th century, Palladio helped transform this city, which is characterised by **different styles**: Romanesque, Gothic, Renaissance, Baroque and Neoclassical. Notable monuments include the Teatro Olimpico, the Basilica Palladiana and the Palazzo Chiericati.

The **Palazzo Leoni Montanari** houses the **Gallerie d'Italia**, which collects works of 18th-century Venetian painting, together with the most important Italian collection of Russian icons.



# *Bike tour* along the Mincio



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A perfect itinerary for those who love to combine sport, nature, culture and wine and food experiences with **slow tourism**, between natural parks, botanical gardens and ancient castles: the **Mincio Valley cycle path** offers the possibility of organising a bicycle trip suitable for everyone.

On a city bike, or better still on a mountain bike, the section of cycle path from **Borghetto sul Mincio** to Peschiera del Garda is **15 km long** (the complete Garda-Mantova route is about 45 km long) through the green of the dense vegetation and the blue waters of the River Mincio. A flat route, on an asphalt road reserved for bicycles only, which crosses the protected area of the **Mincio Natural Park**, skirting the river in places, to arrive at the Unesco World Heritage fortress town of **Peschiera del Garda**. This is also the starting point for the 40 km Peschiera-Garda cycle path (round trip) along a picturesque route overlooking the lake.

[DISCOVER MORE >](#)

[SEE MAP](#)

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# *Mantua*, a city shaped like a palazzo



Only **40 minutes from Verona**, Mantua is a place that conveys the **splendour of 16th-century courts**. Originally an Etruscan settlement, it achieved its full splendour in Medieval times and, in particular, during the reign of the **Gonzaga family**, the Dukes of Mantua who conquered the city in 1328 and ruled benevolently until 1707. Important monuments including **Palazzo Ducale, Palazzo del Podestà, Palazzo della Ragione** and the churches of San Lorenzo (the "Rotonda") and Santa Maria del Gradaro also date back to this period. In 2016, the city has been named Italian Capital of Culture. The city offers evidence of its prestigious history and rich traditions at every corner of its historic centre: **porticoes, small squares and courtyards**, enchanting places that convey the splendour of 16th-century courts. The 14th-century Castle of San Giorgio houses the most famous room in the entire Ducal Palace, the **Bridal Chamber**, frescoed between 1465 and 1474.



# *Custoza*, mix of history and vineyards



Custoza is a **small Italian village**, 11 miles southwest of Verona, near Borghetto and **south of Lake Garda**. Here visitors can enjoy the countryside while sipping local wine or **rent bikes to explore the area** and see all the history that fills this town. **History dates back to the XIX century**, where the first and third Italian Wars of Independence took place in 1848 and 1866. The **Ossuary of Custozza** stands on the **Belvedere Hill** to honor the Italian and Austrian soldiers that were killed during the two wars. The monument is marked with a tall stone pillar that consists of three rooms on the inside. Visitors will find a chapel, a **crypt** which displays remains of Italian and Austrian soldiers, and a **gallery** where visitors can find a 360-degree view of the area. Along with the monument, **Custoza is known for its wine**. Due to the **climate and soil** in this area, wine is able to be produced locally, and has hints of salty and savory as well as a fresh acidity.



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# *A flower garden* near Verona



The **Parco Giardino Sigurtà**, about 30 km from Verona, offers a spectacle of green spaces as far as the eye can see with **amazing seasonal blooms**. One of the highlights is the famous “**Tulipanomania**” between March and April, when hundreds of thousands of tulipiums of all shades of colour bloom in unison. Then there is the “**Avenue of Three Thousand Roses**”, which in May covers more than a kilometre of promenade. Also worth visiting are the “Labyrinth” of 1,500 yew trees that form a path over an area of 2,500 sq.m., the “Water Gardens” and the “Great Oak”. Other places of interest are: the Castelletto, the Horizontal Sundial, the Stone of Youth and the Hermitage. A **riot of greenery and ponds** - in which hundreds of water lilies and lotus flowers, water hibiscuses and papyrus triumph in summer - where you can stroll and enjoy fantastic views, on foot or by electric golf-cart, panoramic train, electric shuttle or bicycle.

# *Soave*, the “Most Beautiful in Italy”



Soave is a village at the base of the **Lessini Mountains** that resembles a **small medieval town** due to the castle and architecture of the buildings. Soave was named the “**Most Beautiful Village in Italy in 2022**”, a contest launched by Italy’s national television group, in a programme dedicated to travel and tourism. The area offers visitors a variety of monuments worth visiting and vineyards that produce **Soave white wine**, which is known around the world. The **Castle of Soave** sits on top of Mount Tenda and is considered a **military artifact** and one of the main monuments in Soave. Visitors can still get a **full tour of the castle** and view the panoramic views of the vineyards surrounding the castle. Other monuments include Piazza dell’Antenna, Porta Vicentina, Porta Aquila, Palazzo Scaligero del Capitano and Porta San Giorgio. This land is **perfect for the vineyards** which gives visitors the opportunity to enjoy beautiful views while drinking **local wine**.

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LANDMARKS & MUSEUMS

# ITINERARIES



PH © ANGELO ROSA

## A museum dedicated to engines

The Nicolis Museum is a cultural enterprise of excellence destined to make the Italian mechanical engineering manufacturing tradition known throughout the world.

>> **Museo Nicolis dell'Auto, della Tecnica, della Meccanica**  
**Viale Postumia, 71**  
**Villafranca di Verona**  
**T: 045 6303289.**  
**Open Sat and Sun 10am-6pm.**  
**[www.museonicolis.com](http://www.museonicolis.com)**

**N**amed after Veronese entrepreneur **Luciano Nicolis**, the **Museo Nicolis dell'Auto, della Tecnica, della Meccanica** is located in Villafranca di Verona and houses hundreds of perfectly functioning cars including rare examples produced from the early 20th century onwards. About **200** vintage cars, **120** bicycles, **105** motorbikes, **500** cameras, film cameras and movie cameras, **120** musical instruments and jukeboxes, **100** typewriters, small aircraft, a rare collection of about **100** Formula 1 racing and touring, grand touring and sports cars, a section dedicated to motorbike, car and aircraft **engines** and hundreds of works of human ingenuity.

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📍 SEE MAP



## Giulietta between legend and reality



The universal fame of **Romeo and Juliet** stems from a 16th century novella set in Verona, inspired by Dante's "Divine Comedy" and the story of the Montague and Capulet families. The story reached England at the end of the 16th century and was staged by **William Shakespeare**, whose immortal verses made the two **unfortunate lovers** universally famous. In the eighteenth century, European travellers on the Grand Tour went to visit **Juliet's tomb** and would later attribute to her a home in this place where, from the balcony, according to tradition Juliet would look out to talk to her Romeo. Open to the public since 1973, after numerous restorations, Juliet's House has become a **house-museum** and one of the most important tourist attractions in the city, giving it the reputation of the "city of love". Don't miss a souvenir photo next to the **bronze statue** of the heroine, better still if touching her right breast for good luck.

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### ARENA DI VERONA

Built around the 1st century A.D., this is a **symbol of the city** and the **largest open-air opera house in the world**.

In an excellent state of preservation, what once was an ancient amphitheatre where gladiator shows took place is now used for operas and concerts. Every year since 1913 it has been hosting the **famous Opera Festival**. [www.arena.it](http://www.arena.it)







## CASA DI GIULIETTA

This is a tourist must-visit for all fans of Shakespeare's tragedy "Romeo and Juliet". The **13th-century Gothic tower-house** is located in Via Cappello: in the courtyard there is the **bronze statue of Juliet** (which according to tradition grants luck and love to the person touching her breast) and the **balcony** described in Shakespeare's romantic tragedy.  
[casadigiulietta.comune.verona.it](http://casadigiulietta.comune.verona.it)





## PIAZZA BRA

This is the **largest square in Verona**, overlooked by the famous Arena and a number of **historic buildings**, including Palazzo della Gran Guardia and Palazzo Barbieri. The characteristic “liston”, a sidewalk paved in pink marble from Valpolicella, with which the Arena was also built, is the perfect place to enjoy a coffee or an aperitivo, perhaps just before attending a show inside the amphitheatre.





## CASTELVECCHIO

This is one of Verona's main monuments and today houses the **city's civic museum**. Once the military seat of the Scaligeri family, it is now a place of historical interest that contains some of the most beautiful **works of art** in the city, as well as being an **architecturally interesting building**.  
[museodicastelvecchio.comune.verona.it](http://museodicastelvecchio.comune.verona.it)





## TORRE DEI LAMBERTI

With its **84 metres overlooking Piazza delle Erbe**, Torre dei Lamberti (built in 1172) is one of the tallest buildings in Verona. The central section of the tower is decorated with a **large clock**, while at the top are **four bells**. The top, which can be reached by lift or a **spiral staircase**, offers a **spectacular view** of the historic centre. [www.torredeilamberti.it](http://www.torredeilamberti.it)







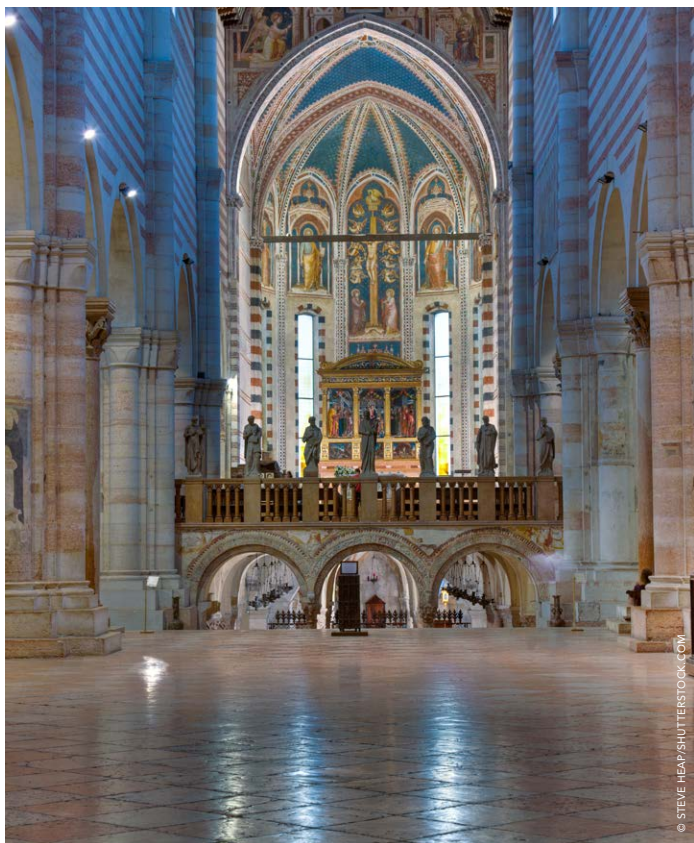
© RENATA SEDMAKOVA/SHUTTERSTOCK.COM

## DUOMO DI VERONA

The church of **early Christian origins** was consecrated in 1187 by Pope Urban II and is part of an **architectural complex** that includes other religious buildings. The majestic and solemn interior of **Romanesque design with Gothic touches** on the façade contains **Renaissance trompe l'œil frescoes** and the famous painting "Assumption of the Virgin" by Titian (1535). [www.cattedralediverona.it](http://www.cattedralediverona.it)







© STEVE HEAP/SHUTTERSTOCK.COM

## BASILICA DI SAN ZENO

The church dedicated to Verona's patron saint has early Christian origins, it is a **sacred place par excellence in the city** and one of the masterpieces of **Romanesque art** in Italy. In the shape of a Latin cross with three naves, the interior is on **three levels**. Notable features on the façade are the **central rose window**, also known as the "Wheel of Fortune", and the bronze portal. [basilicasanzeno.it](http://basilicasanzeno.it)





## PIAZZA DELLE ERBE

**Verona's oldest square** stands in the area of the Roman Forum, which for many centuries was the hub of the city's social, economical and political life. Surrounded by palaces, towers and statues, among which the Torre dei Lamberti, it is considered **one of the most characteristic squares in Italy**. Every weekend a **colourful fruit and vegetable market** is held here.





## PONTE PIETRA

It is the **oldest of the seven bridges crossing the Adige River** in the city and now the preferred transit route for those wishing to reach the **Roman Theatre**. Destroyed by the Germans in World War II, it was rebuilt with the rubble of the original bridge and retains the characteristic **shape of donkey's back**, typical of Roman bridges.







## CASTEL SAN PIETRO

To admire the city from a different point of view, you can take a nice walk up to Castel San Pietro (a funicular is also available). From the top of this hill, you can admire an **enchanting panorama of Verona and the Adige River**.



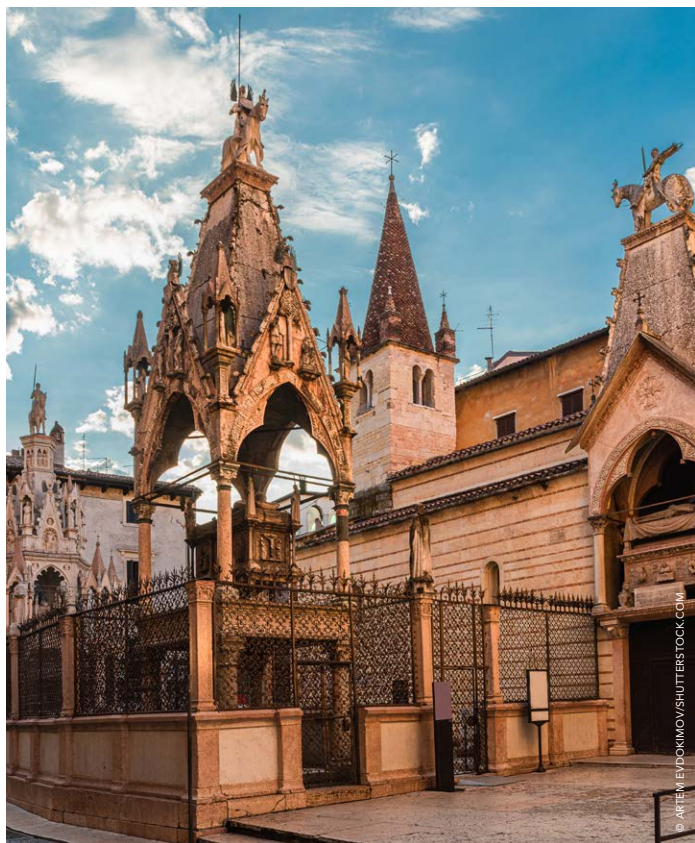


## GIARDINO GIUSTI

Located in the historic centre of Verona, this garden created at the end of the 14th century is considered one of the most significant examples of **Italian Renaissance gardens**. An oasis of greenery just a few steps from the Arena. A combination of **nature, art and history** that recalls many elements of the Medici gardens, an aesthetic reference point for the elite of the Renaissance. [giardinogiusti.com](http://giardinogiusti.com)







## ARCHE SCALIGERE

The **Gothic funerary complex** in the heart of the historic centre houses the tombs of the **most illustrious members of the Scala family**, one of the richest and most powerful families in ancient Verona. Among them is the **Ark of Cangrande**, Lord of Verona from 1308 to 1311, also known as the friend and protector of the great poet Dante Alighieri.





## TEATRO ROMANO

The **1st century B.C. open-air theatre** is among the oldest buildings in the city. Built on the **natural slope of the San Pietro hill**, it was completely covered by buildings and dwellings after the end of the Roman era. Brought back to the surface at the end of the 19th century, it has been hosting **musical concerts and theatrical performances** since 1948. [museoarcheologico.comune.verona.it](http://museoarcheologico.comune.verona.it)





© ROSSHELEN/SHUTTERS TOOK.COM

## VIA MAZZINI

Via Mazzini is a **narrow cobbled pedestrian street** that connects the city's two most important squares: **Piazza Bra** and **Piazza delle Erbe**. About 500 metres long, it is considered the **shopping street**, with rows of boutiques of the most famous **fashion brands**. Together with Corso di Porta Borsari, Corso Sant'Anastasia, Piazza delle Erbe and Via Cappello, it forms a small shopping district.





## PORTA BORSARI

One of the gates that opened along the Roman walls of Verona, it dates back to the **first century AD** and was the **main entrance to the city**, being located along the axis of the decumanus (the main street in Roman times). In an **excellent state of preservation**, it is characterised by a white stone façade and an overall **height of 13 metres**, which also includes the upper defensive structure.







## BASILICA DI SANTA ANASTASIA

The **largest and most solemn Catholic church** in Verona's historic centre, this is also the city's most important **Gothic monument**. Founded in 1290, its construction took over a century. The unfinished façade features a **magnificent double portal** with polychrome marble, reliefs and frescoes. Inside, the basilica has **three large naves** supported by 12 imposing columns of red Verona marble.







## CASA MUSEO PALAZZO MAFFEI

In a spectacular **seventeenth-century building overlooking Piazza delle Erbe**, the extraordinary art exhibition born from the collecting passion of the Veronese entrepreneur Luigi Carlon is a “wunderkammer” with **ancient masterpieces in dialogue with the modernity**. The collection consists of over **350 works** arranged in **20 rooms** decorated with stuccoes and frescoes. [palazzomaffeiverona.com](http://palazzomaffeiverona.com)





## PIAZZA DEI SIGNORI

Also known as **Piazza di Dante** because of the statue dedicated to the Great Poet placed here in the 19th century, it is located near Piazza delle Erbe. Since the Middle Ages it has had **administrative and political functions** and from an architectural point of view it is characterised by the succession of **historic buildings connected by arcades and loggias**.





## PONTE SCALIGERO

Also known as **Ponte di Castelvecchio**, it was built in the middle of the 14th century at the request of Cangrande II della Scala. It has been described as "the most daring and admirable work of the Middle Ages in Verona", a **masterpiece of military engineering**: a robustness that has allowed it to cross **five centuries of history** and the harshest floods of the Adige River intact.





## PALAZZO BARBIERI

Headquarters of Verona **City Municipality**, it is a **neoclassical building** constructed around the middle of the nineteenth century in Piazza Bra. Characterized by a **majestic façade**, for an Austrian military barracks, it recalls a Roman temple in its forms. The Sala degli Arazzi and the Sala del Consiglio Comunale are noteworthy for their paintings and furnishings.







© EGOY/SHUTTERSTOCK.COM

## CASA DI ROMEO

A **medieval building** that belonged to the Montecchi family, now a private residence, it is characterised by an alternation of **Romanesque, Gothic and Renaissance windows**, surmounted by splendid battlements.







© ARTFOTOX/SHUTTERSTOCK.COM

## PORTA DEI LEONI

One of the gates that opened onto the city in Roman times (1st century BC), giving **access to the cardo maximus**, the city's most important road axis after the decumanus. It takes its name from a sarcophagus found nearby depicting a pair of lions.



# ESSENTIALS



## Verona, a romantic city

Some information and local tips to experience the best that this charming city has to offer.

**S**ituated on the banks of the **river Adige** in the north-eastern **Veneto region**, Verona is **Italy's second most well-preserved Roman city after Rome**. What makes this city - which was Roman, Gothic, Byzantine, Lombard, Scaligera, Visconti and finally Venetian - unique is the harmonious combination of all these dominations. Declared a **World Heritage Site by UNESCO**, Verona boasts countless monuments and attractions not to be missed, such as Juliet's house, and Piazza delle Erbe. Verona is also the **romantic city par excellence**, where the timeless love story of **Romeo and Juliet** is set or where you can indulge in the best of local cuisine after attending an evening show at the Arena.

## EMERGENCY

### • EUROPEAN EMERGENCY NUMBER: 112

112 is the unique European Emergency Number created to provide all European citizens with a single number: **Ambulance, Firefighters, Police**. 112 is **free of charge** from fixed and mobile phones everywhere in the EU.

### • OPEN PHARMACIES - T: 045 594774 (10am-3pm) or

[www.farmacieverona.it](http://www.farmacieverona.it) - [www.farmaciediturno.org](http://www.farmaciediturno.org)

### • PASSPORTS - Questura Centrale di Verona. Lungadige Antonio Galtarossa, 11. T: 045 8090411. [www.questure.poliziadistato.it/Verona](http://www.questure.poliziadistato.it/Verona)

### • LUGGAGE DEPOSIT AND SERVICES

Via Carlo Cattaneo, 5C. T: 045 2216921 or 349 3168780.

## Taxi

In Italy taxis cannot be flagged down as they pass you along the street; they are stationed at special taxi parking stands in most of the major squares in any city or town and at the airport, and can be requested by phone.

**Radio Taxi Verona** offers a 24-hour service.

Get all the information on **radiotaxiverona.it** or call T: 045 532666

## Getting around Verona

### • ATV Azienda Trasporti Verona - [www.atv.verona.it](http://www.atv.verona.it)

Infoline Mon-Fri 8am-6pm T: 045 8057922.

**Purchase your ticket before you get on the bus or the tram.** Buses run approximately from 5 a.m. to midnight. Tickets can be purchased online via the Ticket Bus Verona app, or at the ATV Office (Piazza Renato Simoni, 12) or at an authorised retailer (tobacconists, newsagents, I.A.T.) and last 90 minutes from the first validation. There are also **day tickets**, which can be used until midnight on the day they are validated, or **10-trip carnets** which save money compared to a single trip.

It is also possible to travel around the city by bicycle using one of the many bike, e-bike and kick-scooter rentals (see also [bikeverona.it](http://bikeverona.it)).

### • ZTL information – The majority of the city centre is a **restricted traffic area** (“ZTL-Zona a Traffico Limitato”), closed to normal vehicles apart from residents and hotel guests.

If you are coming to Verona by car, you can opt to park your vehicle in a covered car park, where charges apply, close to the city centre. Or there



# ESSENTIALS

are **free car parks**, a little further from the city centre but connected by buses to the centre.

- **From the Valerio Catullo Airport to the city centre** – The airport is only 12 kilometres from Verona. An **Airlink transfer** will get you to Verona Porta Nuova train station in about 20 minutes for only 6 euros; alternatively you can choose to take one of the taxis always available at the arrivals.

## Tourist Information

- **IAT VERONA UFFICIO INFORMAZIONI E ACCOGLIENZA TURISTICA** – Via Leoncino, 61 - Piazza Bra. T: 045 8068680.  
[www.visitverona.it](http://www.visitverona.it)

## VERONACard, a key to the city

With the **VeronaCard** you have access to **all free urban buses**, as well as free or **reduced access** to the city's main museums, monuments and churches. VeronaCard is available in two versions: a **24-hour card** (20 euros) and a **48-hour card** (25 euros) and it is activated on first use (museum entrance or bus journey).

**VeronaCard can be purchased at the IAT Office** in Piazza Bra or at the various sites and monuments that can be visited, but also at various sales points in the city and outside the city: tobacconists, accommodation facilities or at the Porta Nuova railway station.  
[www.visitverona.it](http://www.visitverona.it)

### With VeronaCard you can visit these places free of charge:

*Anfiteatro Arena, Arche Scaligere, Basilica di Sant'Anastasia, Basilica di San Zeno, Casa di Giulietta, Chiesa di San Fermo, Complesso della Cattedrale, GAM | Galleria d'Arte Moderna Achille Forti, MusALab Franca Rame*

*Dario Fo, Museo Archeologico al Teatro Romano, Museo Lapidario*

*Maffeiano, Museo della Radio, Museo degli Affreschi G.B.*

*Cavalcaselle alla Tomba di Giulietta, Museo di Castelvecchio, Museo di Storia Naturale, Torre dei Lamberti.*

**Additional facilities at:** *Fondazione Museo Miniscalchi Erizzo, Museo Africano, Giardino Giusti; Adige Rafting, Arena di Verona Opera Festival, CitySightseeing Verona, Parcheggio Saba Arena, SIM Shakespeare Interactive Museum, Simonetta Bike Tours, Trenino Turistico.*



## Special Tours

### • WAYSTOURS

Waystours offers **guided tours, activities and experiences** related to the Verona area. All activities for small groups, personalised experiences, events in which the guests are the protagonists (such as cooking classes).

**"Discover by the locals"** sums up the spirit of Waystours, with a package of experiences ranging from walking or biking tours, to a special Verona Food Tour or an Amarone Wine Tour. Discover all the city and out of town tour at **[www.waystours.com](http://www.waystours.com)**

Waystours: *Vicolo Carmelitani Scalzi 14B, T: 045 5701561*



### • CITY SIGHTSEEING VERONA HOP ON-HOP OFF

Hallmark red double-decker bus offering 2 routes, from March to October (starting point: Piazza Bra – duration: 1 hour).

**Line A** leads to the Pradaval Gardens, then along the medieval walls to the San Zeno district, with its famous basilica; it then heads towards the Adige River to Castelvecchio, the Porta dei Borsari and the Roman Theatre.

**Line B** runs along the east side of the city, then reaches one of the most beautiful viewpoints, Castel San Pietro. It then descends the hill and enters the city's historic quarter, with the Duomo and Santa Anastasia. From here you can also reach Piazza Erbe and Piazza dei Signori, until you reach Juliet's House.

Audio-guide on board with 12 language commentary. Ticket valid 24h-48h (starting from 20 euros). Free app "Sightseeing Experience".

**[www.city-sightseeing.it/it/hop-on-hop-off-verona](http://www.city-sightseeing.it/it/hop-on-hop-off-verona)**





# The Welcome Magazine

The magazine in digital and paper editions is available at these hotels which are part of the Welcome Smart Network.

[www.proedi.it/welcome-smart-network](http://www.proedi.it/welcome-smart-network)

**Albergo Fontana** - Via Goffredo Mameli, 148

**Albergo Mazzanti** - Via Mazzanti, 6

**Albergo Trento** - Corso Porta Nuova, 36

**Best Western Hotel Armando** -

Vicolo dietro Pallone, 1

**Best Western Plus Hotel De' Capuleti** -

Via Del Pontiere, 26

**Bologna** - Piazzetta Scalette Rubiani, 3

**Brandoli** - Via Antonio da Legnago, 11

**Ca' Tosele Relais** - Viale dei Colli, 41

**Casa Fola City Centre Rooms** -

Vicolo Pietrone, 8

**Colomba d'Oro** - Via Carlo Cattaneo, 10

**Corte San Mattia** - Via Santa Giuliana, 2/a **Crowne**

**Plaza Verona** - Via Belgio, 16

**Escalus Luxury Suites** - Via Tre Marchetti, 12

**Europa** - Via Roma, 8

**Fiera** - Via Ugo Zannoni, 26

**Firenze** - Corso Porta Nuova, 88

**Giberti** - Via Gian Matteo Giberti, 7

**Giulietta e Romeo** - Vicolo Tre Marchetti, 3

**Indigo Verona** - Grand Hotel Des Arts - Corso Porta Nuova, 105

**Italia** - Via Goffredo Mameli, 58/66

**Leonardo Hotel Verona** - Via Enrico Fermi, 11 C

**Lords of Verona - Luxury Apartments Verona** - Piazza dei Signori, 4

**Massimago Wine Suites** - Stradone San Fermo, 24

**Maxim** - Via Carlo Belviglieri, 42

**Milano&Spa** - Vicolo Tre Marchetti, 11

**NH Collection Palazzo Verona** - Via Adua, 6

**Novo Hotel Rossi** - Via delle Coste, 2

**Opera Relais De Charme** - Via Valerio Catullo, 1

**Palace Verona** - Via Luigi Galvani, 19

**Palazzo Monga Boutique Guesthouse** -

Corso Porta Borsari, 36

**Relais Fra' Lorenzo** - Via Castello S. Felice, 11

**San Luca** - Vicolo Volto San Luca, 8

**San Marco City Resort & Spa** - Via Baldassarre Longhena, 42

**San Pietro** - Via Santa Teresa, 1

**Scalzi (Palazzo Avesani)** -

Via Carmelitani Scalzi, 5

**Touring Verona** - Via Quintino Sella, 5

**Trieste** - Corso Porta Nuova, 57

## AROUND THE CORNER

### Airport-Sommacampagna

**DB Hotel Verona - Airport and Congress** -

Via Aeroporto, 20/c - Caselle di Sommacampagna

**Saccardi & Spa** - Via Ciro Ferrari, 8 - Caselle di Sommacampagna

### Airport-Villafranca di Verona

**AirportHotel Verona Congress & Relax** -

Via Monte Baldo, 2

**Best Western Plus Hotel Expo** - Via Portogallo, 1/P

**Veronesi La Torre** - Via Monte Baldo, 22 -

Dossobuono di Villafranca

**West Point Airport Hotel** - Via Staffali, 2/A

## OUT OF TOWN

### Bussolengo

**Centro Turistico Gardesano** - Via Pastrengo, 69.

### Castel d'Azzano

**Muraless Art Hotel** - Via Scuderlando, 122.

**Villa Malaspina** - Via Cavour, 6.

### Pescantina

**Villa Quaranta Tommasi Wine Hotel & SPA** -

Via Ospedaletto, 57.

### San Giovanni Lupatolo

**Best Western CTC Hotel Verona** - Via Monte

Pastello, 28

### San Martino Buon Albergo

**Shg Catullo** - Viale del Lavoro, 35 • OffMap

### San Pietro in Cariano

**Valpolicella International** - Via L.V. Beethoven, 3

**Byblos Art Hotel Villa Amistà** - Via Cedrare, 78



List in progress. For updates go to  
[www.proedi.it/hotel-partner](http://www.proedi.it/hotel-partner)



THE WELCOME MAGAZINE

# VERONA

[verona.welcomemagazine.it](http://verona.welcomemagazine.it)

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*Verona City Map* based on  
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