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Verona March 2023



Andrea Jarach Publisher Welcome Smart Network

"I am Andrea Jarach, editor of the Welcome Magazines, periodicals that we have been publishing for 13 years for international visitors in some of the most important cities for tourism in Italy. To keep up with the upward trend in tourism, last year we added **Verona** to the traditional editions of Venice, Florence, Turin and have expanded our Milan magazine to the Lombardy region.

Welcome Magazine is here to accompany visitors in their discovery of Italy's attractions. As you can see in the following pages, the Welcome Magazine offers useful information about events, shopping, food and wine, everything that can interest the visitor answering the question: "what can I do, what can I discover during my stay?". Our aim is to create memorable experiences of the visit, also by linking together the different opportunities offered by the area. Our mission is to provide essential tourist information for the benefit of visitors who choose wonderful Italy as their destination.

You will find the Welcome Magazines in the approximately **500** hotels belonging to the Welcome Magazine circuit in Italy. You can therefore use the traditional paper editions, but don't miss the chance to browse through the pages of the digital and interactive editions also on your computers and smartphones.

And for all of you who love shopping and have a **non-EU passport**: since October 2022, Welcome Smart Network has become a partner of Global Blue, the leading service company for obtaining tax refunds. Keep an eye on our pages and our website www.welcomemagazine.it to enjoy the important benefits offered by Global Blue. Welcome to Italy, discover and enjoy!"



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Welcome to Verona



Paolo Arena Presidente Confcommercio Verona, Presidente Aeroporto Valerio Catullo "Welcome to Verona,

a land of art, culture, wine and food, **shopping**, the **city of love** par excellence located in a province full of varied and captivating proposals and offers, just like its **landscapes**, in which Lake Garda stands out with its hinterland. An ideal territory for lovers of good living and relaxation, for **sportsmen** and **music lovers**. The high quality of the welcome and services are a guarantee of a pleasant stay for **tourists and business people** alike: Verona is popular, everyone wants to return to Verona."





Alessandro Tapparini Presidente Cooperativa Albergatori Veronesi "Last September, 22 years after having been awarded **World Heritage Site status by UNESCO**, Verona has hosted the 13th edition of the World Tourism Event dedicated to World Heritage Cities and Sites. In the meantime, the comeback of **Vinitaly** has marked the beginning of a new season that we have long awaited. Our commitment is to make you feel greeted by a city that keeps growing without losing its authenticity, where you can easily move from the **historic center** to the wineries of **Valpolicella** or to the shores of **Lake Garda**, never being afraid of getting lost.

Take your time, we'll take care of the rest."

VERONA

verona.welcomemagazine.it

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Welcome to Verona



Vanessa Carlon Director, Palazzo Maffei House Museum

"Verona is an extraordinary city in terms of location, beauty and the richness of its territory. Since ancient times it has been splendid, imposing, yet on a human scale. The history and culture that have made it so can be felt in every view, in every street, in every square.

It is difficult to define it with a single word: it is a city of opera and music, theatre, architecture and art, enterprise, wine and food, which make it unique, a great testimony to the past but also a symbol of the ability to renew itself and confront the present.

Palazzo Maffei House Museum is also moving in this direction: through our collection and activities, we make ancient masterpieces and the avant-garde of the twentieth century dialogue with contemporary creativity, to offer ever new inspirations in the name of beauty."





Silvia Nicolis *President, Museo Nicolis*

"The Museo Nicolis is located just a stone's throw from Verona, one of Italy's most beautiful cities of art, rich in historical and artistic evidence and recognised as a UNESCO World Heritage Site. Supporting and promoting the culture and uniqueness of our territory is part of the values on which our exhibition has always been based. Museums today are incomparable places of discovery and memory: they preserve the past to continuously offer ideas and suggestions for the future.

Thanks to our 10 collections, we are one of

the most exciting **private exhibitions** on the international scene: we tell the story of the **people, innovations, technology** and **design** that have characterised the 20th century. The Museum is a true **journey through time** that fascinates and surprises young and old alike, an experience not to be missed."



Top in Town











Built around the 1st century A.D., this is a symbol of the city and the largest open-air opera house in the world. In an excellent state of preservation, what once was an ancient amphitheatre where gladiator shows took place is now used for operas and concerts. Every year since 1913 it has been hosting the famous Opera Festival. www.arena.it

2 CASA DI GIULIETTA

This is a tourist must-visit for all fans of William Shakespeare's tragedy "Romeo and Juliet" and their love affair. The 13th-century Gothic tower-house is located in Via Cappello, not far from Piazza delle Erbe: in the courtyard there is the bronze statue of Juliet (which according family, it is now a place of historical interest to tradition grants luck and love to the person that contains some of the most beautiful touching her breast) and the famous balcony described in Shakespeare's romantic tragedy. casadigiulietta.comune.verona.it

3 PIAZZA BRA

This is the largest square in Verona, overlooked by the famous Arena and a number of historic buildings, including Palazzo della Gran Guardia and Palazzo Barbieri. The characteristic "liston", a sidewalk paved in pink marble from Valpolicella, with which the Arena was also built, is the perfect place to enjoy a coffee or an aperitivo, perhaps just before attending a show inside the amphitheatre.

4 CASTELVECCHIO

This is one of Verona's main monuments and today houses the city's civic museum. Once the military seat of the Scaligeri works of art in the city, as well as being an architecturally interesting building. museodicastelvecchio.comune.verona.it

5 TORRE DEI LAMBERTI

With its 84 metres overlooking Piazza delle Erbe, Torre dei Lamberti (built in 1172) is one of the tallest buildings in Verona. The central section of this 12th-century tower is decorated with a large clock, while at the top are two bells, one of which strikes the hour. The top, which can be reached by lift or a spiral staircase, offers a spectacular view of the historic centre. www.torredeilamberti.it

6 DUOMO DI VERONA

The church of early Christian origins was consecrated in 1187 by Pope Urban II and is part of an architectural complex that includes other religious buildings (the church of Saint Helena, the church of San Giovanni in Fonte, the Canons' Cloister, the Canonical Museum and the Capitular library). The majestic and solemn interior of Romanesque design with Gothic touches on the façade contains

Renaissance trompe l'oeil frescoes and the famous painting "Assumption of the Virgin" by Titian (1535). www.cattedralediverona.it

7 BASILICA DI SAN ZENO

The church dedicated to Verona's patron saint has early Christian origins, it is a sacred place par excellence in the city and one of the masterpieces of Romanesque art in Italy. In the shape of a Latin cross with three naves, the interior is on three levels: the crypt, the church proper (or chiesa plebana) and the presbytery. Notable features on the façade are the central rose window, also known as the "Wheel of Fortune", and the bronze portal consisting of 48 panels. basilicasanzeno.it

8 PIAZZA DELLE ERBE

Verona's oldest square stands in the area of the Roman Forum, which for many centuries was the hub of the city's social, economical

and political life. Surrounded by palaces, towers and statues from different periods of history, among which the Torre dei Lamberti, it is considered one of the most characteristic squares in Italy. Every weekend a colourful fruit and vegetable market is held here: a typical meeting point of the Veronese.

9 PONTE PIETRA

It is the oldest of the seven bridges crossing the Adige River in the city and now the preferred transit route for those wishing to reach the Roman Theatre. Destroyed by the Germans in World War II, it was rebuilt with the rubble of the original bridge and retains the characteristic shape of donkey's back, typical of Roman bridges.

10 CASTEL SAN PIETRO

To admire the city from a different point of view, you can take a nice walk up to Castel

San Pietro (a funicular is also available). From the top of this hill, you can admire an enchanting panorama of Verona and the Adiae River.

PAGE 46

U GIARDINO GIUSTI

Located in the historic centre of Verona, this garden created at the end of the 14th century is considered one of the most significant examples of Italian Renaissance gardens. An oasis of greenery just a few steps from the Arena, created as a backdrop for the Palazzo of the same name. A combination of nature, art and history that recalls many elements of the Medici gardens, an aesthetic reference point for the elite of the Renaissance. As the Grand Tour spread through Europe, the Giusti Garden became a stop for all the great travellers passing through Verona. giardinogiusti.com

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Top in Town











The Gothic funerary complex in the heart of the historic centre houses the tombs of the most illustrious members of the Scala family, one of the richest and most powerful families in ancient Verona. Among them is the Ark of Cangrande, Lord of Verona from 1308 to 1311, street that connects the city's two most also known as the friend and protector of the great poet Dante Alighieri.

13 TEATRO ROMANO

The 1st century B.C. open-air theatre was built before the Arena of Verona and is among the oldest buildings in the city. Built on the natural slope of the San Pietro hill on the left bank of the Adige River, it was completely covered by buildings and dwellings after the end of the Roman era. Brought back to the surface at the end of the 19th century, it has been hosting musical concerts

and theatrical performances since 1948. museoarcheologico.comune.verona.it www.estateteatraleveronese.it

W VIA MAZZINI

Via Mazzini is a narrow cobbled pedestrian important squares: Piazza Bra and Piazza delle Erbe. About 500 metres long, it is considered the shopping street, with rows of modern speciality shops and boutiques of the most famous fashion brands. Together with Corso di Porta Borsari, Corso Sant'Anastasia, Piazza delle Erbe and Via Cappello, it forms a small shopping district.

15 PORTA BORSARI

One of the gates that opened along the Roman walls of Verona, it dates back to the first century AD and was the main

entrance to the city, being located along the axis of the decumanus (the main street in Roman times). In an excellent state of preservation, it is characterised by a white stone façade and an overall height of 13 metres, which also includes the upper defensive structure.

16 BASILICA DI SANTA ANASTASIA

The largest and most solemn Catholic church in Verona's historic centre is also the city's most important Gothic monument, preserving important works of art. Founded in 1290, its construction took over a century. The unfinished façade features a magnificent double portal with polychrome marble, reliefs and frescoes. Inside, the basilica has three large naves supported by 12 imposing columns of red Verona marble.

CASA MUSEO PALAZZO MAFFEI **HOUSE MUSEUM**

In a spectacular seventeenth-century building overlooking Piazza delle Erbe, the extraordinary art exhibition born from the collecting passion of the Veronese entrepreneur Luigi Carlon spans more than five centuries of history: a "wunderkammer" with ancient masterpieces in dialogue with the modernity of a private residence. The collection consists of over 350 works arranged in 20 rooms decorated with stuccoes and frescoes. palazzomaffeiverona.com

18 PIAZZA DEI SIGNORI

Also known as Piazza di Dante because of the statue dedicated to the Great Poet placed here in the 19th century, it is located near Piazza delle Erbe. Since the Middle Ages it

has had administrative and political functions and from an architectural point of view it is characterised by the succession of historic buildings connected by arcades and loggias.

19 PONTE SCALIGERO

Also known as Ponte di Castelvecchio, it was built in the middle of the 14th century at the request of Cangrande II della Scala. It has been described as "the most daring and admirable work of the Middle Ages in Verona", a masterpiece of military engineering: a robustness that has allowed it to cross five centuries of history and the harshest floods of the Adige River intact.

20 PALAZZO BARBIERI

Headquarters of Verona City Municipality, it is a neoclassical building constructed around the middle of the nineteenth century in Piazza

Bra. Characterized by a majestic façade, for an Austrian military barracks, it recalls a Roman temple in its forms. The Sala degli Arazzi and the Sala del Consiglio Comunale are noteworthy for their paintings and furnishings.

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21 CASA DI ROMEO

A medieval building that belonged to the Montecchi family, now a private residence, it is characterised by an alternation of Romanesque, Gothic and Renaissance windows, surmounted by splendid battlements.

22 PORTA DEI LEONI

One of the gates that opened onto the city in Roman times (1st century BC), giving access to the cardo maximus, the city's most important road axis after the decumanus. It takes its name from a sarcophagus found nearby depicting a pair of lions.

6 VERONA THE WELCOME MAGAZINE I MARCH 2023 verona.welcomemagazine.it 7

- **Symbol of the city** of Verona and the third largest Roman amphitheater in Italy, after those of Rome (the Colosseum) and Capua, the Arena of Verona was built around the middle of the first century AD to host gladiator fights, naval battles or shows with exotic animals.
- Since 1913, when Giuseppe Verdi's "Aida" was performed here for the first time, it has hosted a prestigious opera festival every summer. Attending an opera in the Arena is an experience that takes your breath away, thanks also to the perfect acoustics, due mainly to its particular elliptical shape, which allows the singers' voices and music to propagate perfectly inside, so as not to need amplification systems. Famous artists such as Maria Callas, Luciano Pavarotti, Placido Domingo have performed here.
- In recent years, moreover, the Arena is often the background to musical concerts, shows of various kinds, sporting events, such as the arrival of the Giro d'Italia or ice skating competitions, some of these broadcast on national TV.
- In Roman times the show took place in the center, with the audience all around, today instead the structure is used as a theater: one end hosts the stage, while the audience sits in a semicircle on the opposite side. Although in Roman times it originally had a capacity of 30,000 spectators, today it contains about half that number, both for stage requirements and for safety reasons.
- Architecturally, the appearance of this imposing amphitheater today is quite different from the original, especially because of the lack of the outer ring. The only part of the original monumental facade still standing is the so-called Ala (Wing), composed of four arches, which has become the most iconic image of the Arena today. In spite of the numerous transformations it has undergone, it is still one of the best-preserved Roman amphitheatres of the Peninsula, thanks to the systematic conservative restorations carried out since the sixteenth century.
- The Arena was built in stone from Valpolicella, the so-called Rosso Verona, a resistant and easy to extract limestone, with a special color that ranges from milky white to deep red. Walking through the long, semi-dark **tunnels** that run along the entire perimeter of the structure and coming out on the terraces, with the sudden glimpse of the inside of the amphitheater in all its majestic grandeur, is a unique emotion, which takes us back for a moment to the time of the gladiators and leaves us stunned in front of the Roman architectural genius.





Whether it's discovering the events celebrating Italian traditions, art and music or visiting an exhibition, we bring you this month's unmissable dates.

TEATRO FILARMONICO, 26-31 MARCH

▶ BETWEEN LOVE AND DEATH

OPERA "Werther" is an opera in four acts by **Jules Massenet**, based on Goethe's epistolary novel "The Sorrows of Young Werther". The tormented love story between the **young Werther and Charlotte** was performed only once at the Teatro Filarmonico di Verona in 1978: the title, passionate and exciting, among the **cornerstones of the French repertoire of all time**, will return to the Verona stage after forty-four years in a recent setup, signed by Stefano Vizioli (direction), Emanuele Sinisi (scenes), Anna Maria Heinreich (costumes), Imaginraium Creative Studio (visual) and produced by OperaLombardia in the months most marked by the pandemic and now finally visible live. It is the third title scheduled for the **2023 Opera Season** at the **Teatro Filarmonico** di Verona.

Werther - 2023 Symphonic Season

Teatro Filarmonico, Via Roma, 3, www.arena.it/en/teatro-filarmonico

▼ A STUNNING PRIVATE COLLECTION AND ITS NEW INITIATIVES

EXHIBITIONS Palazzo Maffei is a house museum offering a journey through history among masterpieces and curiosities spanning two thousand years. Located in the central Piazza Erbe, it is a must-see for art history enthusiasts. A wunderkammer with thematic nuclei of ancient art in which the dialogue with modernity and the charm of a private residence bursts in.

>> Since a few weeks, Palazzo Maffei has extended its **visiting hours from 10am to 6pm**, and is open from Thursday to Monday, **when all museums are generally closed**.

Palazzo Maffei Verona. Piazza Erbe, 38-38/A palazzomaffeiverona.com



recent innovations, a new experiential initiative has been launched to learn more about and enjoy the Palazzo Maffei and its collection in a hyper-real world music take the visitor on a unique journey through the museum's spaces. The new audio guide "Opening visitors. A 25-minute tour that can be purchased by adding 3 euros to the price of the entrance ticket, which starts from the **outside** of the building and runs through the rooms on the

CENTRAL VERONA, 31 MARCH-3 APRIL

THE VINITALY FUORISALONE

EVENT In the historic centre of Verona, "Into the Wine" boasts a rich calendar of unique events to immerse visitors in the world of wine. With Vinitaly and The City, the off-show of Vinitaly, Verona offers wine and good food enthusiasts four days of tastings, meetings and events but also theatrical performances, buskers, guided tours and much more. In addition to tastings, master classes, workshops, sensory installations and exhibitions, workshops on the theme of sustainability and meetings with journalists, authors and leading wine experts, a rich artistic programme will take place every day in the squares of the centre of Verona. A **tasting booklet** will be available for the purchase of one glass (with neck chalice holder) and three tastings at the stands in Piazza dei Signori, Torre dei Lamberti, Cortile del Tribunale and Cortile del Mercato Vecchio. The event's most sparkling and trendy square is precisely the **Cortile del** Mercato Vecchio, home to the main stage and the main concerts with free admission: a location dedicated to a selection of the best Italian bubbles, as well as a special mixology activity.

Into the Wine 2013

Cortile del Mercato Vecchio. vinitalyandthecity.com



GAM, UNTIL OCTOBER 2023

▼ NATURE ON SHOW

CONTEMPORARY ART Protagonist of the exhibition "Contemporary Non-Stop. The Breath of Nature" is this time **WATER.** A source of life but also a destructive element,

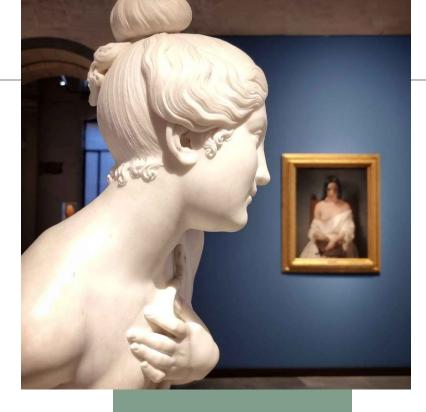
the first of the four natural elements invites a number of contemporary artists to reflect on the theme of ecology, of man's relationship with nature, which in recent decades has been compromised by the effects of climate change. Thus continues the **journey into the "natural forms" of art** begun with the format launched in 2020, in which **nature becomes a metaphor for creation**, questions man and becomes a cue that translates into the great enigmatic nature of art.

The exhibition is open from Tuesday to Sunday, from 11am to 7pm (last entrance at 6.30 pm).

Contemporaneo Non-Stop. Il respiro della natura/AQUA GAM Galleria d'Arte Moderna Achille Forti Cortile Mercato Vecchio, 6. gam.comune.verona.it







>> ABOUT THE GAM GALLERIA D'ARTE MODERNA "ACHILLE FORTI"

The GAM is a modern art museum in the historic centre of Verona, housed in the Palazzo della Ragione. In fact it was founded by Veronese patron Achille Forti, who at the beginning of the 20th century left his art collection as a fund for the establishment of a city museum dedicated to the arts. This heritage has been enriched through bequests and donations until there are about 1,600 works of art, covering a period of time from the early nineteenth century to the present day.

At the end of 2021 it inaugurated a new exhibition itinerary, the result of artistic research aimed at modernity: an exhibition structured according to the formula of the rotation of works, which aims to make known most of the works kept in the deposits, some of which have never been exhibited. The Gallery tells the story of the development of art in Italy from 1830 to the present day, and proposes new itineraries on the themes and insights that have marked the cultural landscape of this time period.

Since 1997, the museums has enriched the

Since 1997, the museums has enriched the contemporary section with about 400 works, thanks to purchases, donations, deposits and loans, with the aim of offering the public already established authors on the international art scene, as well as young emerging artists.

Full ticket price: 4 euros; Galleria d'Arte Moderna + Torre Lamberti **combo ticket**: 8 euros. gam.comune.verona.it

PARCO GIARDINO SIGURTÀ, MARCH-MAY

THE MOST BEAUTIFUL TUILIPANS IN THE WORLD PUT ON A SHOW

NATURE Tulipanomania at the Parco Giardino Sigurtà is one of the most eagerly awaited floral events for photography enthusiasts and nature lovers. Every year between the middle of March and the beginning of May the park welcomes a flowering that with tulips together with hyacinths, muscari and narcissus conquers visitors and nature lovers. Ever-changing colours, shapes and combinations are the perfect opportunity to take selfies and panoramic photos. An award-winning flowering season fascinates the public with many varieties and novelties not to be missed: in particular, more than one million tulips, in more than 300 varieties including early, medium and late bloomers, colour the lawns, woods and bodies of water of the Park, for an unforgettable colour show.

Tulipanomania 2023

Parco Giardino Sigurtà. Via Cavour, 1-Valeggio sul Mincio (VR) www.sigurta.it







MUSEO ARCHEOLOGICO AL TEATRO ROMANO, UNTIL 1 OCTOBER

■ ANIMALS IN THE ANCIENT WORLD

ART The exhibition aims to illustrate some

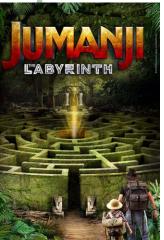
aspects of the fascinating subject of animals in the ancient world, presenting not only objects that are not normally on public display, but also dedicating a showcase to a very interesting find that took place in recent years in Verona. The exhibition starts with some small but valuable evidence of the role of animals in ancient Egypt, in particular the use of mummies of different species as offerings to the gods in places of worship. The documentation on the **classical** world, in which animals played an important role in mythology and religion, is more extensive. The exhibition closes with illustrations of fantastic creatures, frequently depicted in the ancient world, and with a section devoted to the fascination these beings exerted in the ages following antiquity.

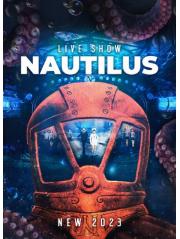
Animali nel mondo antico

Museo Archeologico al Teatro Romano Rigaste Redentore, 2. museoarcheologico.comune.verona.it

Find the next year calendar on **verona.welcomemagazine.it**







Gardaland Resort 2023 Season Castelnuovo del Garda (30 minutes from Verona). www.gardaland.it

GARDALAND, FROM 25 MARCH

UNMISSABLE NOVELTIES AT GARDALAND

FAMILY Gardaland Resort starts again on Saturday the 25 March with a **season full of novelties** and with the reopening of its three hotels thanks to which, by staying there, it is possible to prolong the experience in perfect Gardaland style even at night.

First and foremost among the experiences not to be missed is Jumanji® **-The Labyrinth**, an immersive adventure in the heart of Gardaland that will make visitors true protagonists, creators of their own personal experience inside the labyrinth. Courage and cunning will be required for a multi-level multisensory experience.

Then, at Gardaland Theatre, comes Nautilus: a unique and unpredictable **live show** developed on an innovative concept that will have as key elements, for guaranteed success, the interactions of spectators with the show and the use of modern technologies. But the novelties don't end here: new shows and animations, a new film in **4D cinema** and an unmissable **Meet & Greet** dedicated to the little ones are also waiting for guests. The activities of **Gardaland SEA LIFE** Aquarium are also resuming at full speed, waiting for the reopening of LEGOLAND Water Park Gardaland, Europe's first LEGOLAND Water Park among colourful slides and millions of LEGO® bricks.

GAM AND GALLERIA DELLO SCUDO, UNTIL 30 APRIL

▶ COLOUR AS PROTAGONIST OF SPACE

CONTEMPORARY ART The exhibition dedicated to Italian painter Piero Dorazio (1927-2005) includes more than thirty paintings, from public and private collections, which trace an unprecedented profile of his artistic production between 1963 and 1968. From the reticular structures of the works of the late 1950s, we move on to the outbursts of a painting understood as a field of tensions and inventions, without

historical avant-gardes. Particular attention is paid to the artist's participation in the 1966 Venice **Biennial**, an occasion in which a personal room is dedicated to Dorazio with twenty-one of the most significant works of the period - many of which are on show in Verona - are exhibited.

ever disregarding a continuous reference to the

Piero Dorazio. The New Painting. Opere 1963-1968

GAM Galleria d'Arte Moderna Achille Forti. Cortile Mercato Vecchio, 6. www.gam.comune.verona.it Galleria dello Scudo. Via Scudo di Francia, 2. www.galleriadelloscudo.com





2023 EVENTS IN ITALY

















19/3 Rome | Run Rome The Marathon. www.runromethemarathon.com

23-26/3 | Milan | MIA Fair (12th edition). www.miafair.it

25-26/3 | Several locations | Spring Days FAI. www.giornatefai.it

2-5/4 | Verona | Vinitaly. www.vinitaly.com 9-30/4 | Venice | Homo Faber. www.homofaber.com 14-16/4 | Milan | Miart. www.miart.it 18-23/4 | Milan | Milano Design Week-Salone del Mobile.Milano. www.salonemilano.it

MAY

6-28/5 | Several locations in Italy Giro d'Italia (106th edition). www.giroditalia.it 8-21/5 | Rome | Tennis, Internazionali BNL d'Italia. www.internazionalibnIditalia.com **18-22/5** | Turin | Salone Internazionale del Libro (35th edition). www.salonelibro.it 20/5-26/11 | Venice | Biennale Architettura-18th International Architecture Exhibition www.labiennale.org

31/5-4/6 | Venice | Salone Nautico Venezia www.salonenautico.venezia.it

JUNE

11/6 | Mugello (Tuscany) | Moto GP. Gran Premio d'Italia, www.motogp.com 13-17/6 | Brescia-Rome-Brescia | Mille Miglia 2022. www.1000miglia.it 15-18/6 | Milan-Monza | MIMO Milano Monza Motor Show, www.milanomonza.com 16-20/6 | Milan | Milano Moda Uomo.

www.cameramoda.it

16/6-8/9 | Verona | Arena di Verona Opera Festival (100th edition). www.arena.it

2/7 | Siena | Palio di Siena-Palio di Provenzano, www.ilpalio.org 7-16/7 | Perugia | Umbria Jazz. www.umbriajazz.it 15/7 | Venice | Festa del Redentore. venice.welcomemagazine.it

AUGUST

16/8 | Siena | Palio di Siena-Palio dell'Assunta. www.ilpalio.org

30/8-9/9 | Venice | Biennale Cinema. www.labiennale.org

SEPTEMBER

3-9/9 | Monza (Milan) | Formula 1. Italian Grand Prix. www.formula1.com 4-24/9 | Milan and Turin | MITO SettembreMusica. mitosettembremusica.it 6-10/9 | Mantua (Lombardy) | Festivaletteratura (27th edition). www.festivaletteratura.it 9-17/9 | Venice | The Venice Glass Week. theveniceglassweek.com 10/9 | Misano (Emilia Romagna) | Moto GP di San DECEMBER Martino e della Riviera di Rimini. www.motogp.com

fragranze.pittimmagine.com 15-18/9 | Terni (Umbria) | Umbria Jazz. www.umbriajazz.it

15-17/9 | Florence | Fragranze.

19-25/9 | Milan | Milano Fashion Week Women's. www.cameramoda.it

21-26/9 | Genoa | International Boat Show. www.salonenautico.com

30/9-8/10 | Trieste | Barcolana (55th edition) www.barcolana.it

OCTOBER

7/10 – 3/12 | Alba (Piedmont) | International Alba White Truffle Fair (93rd edition). www.fieradeltartufo.org

NOVEMBER

1-5/11 | Turin | Paratissima (19th edition). www.paratissima.it

2-5/11 | Verona | Fieracavalli (125th edition) www.fieracavalli.it

3-5/11 | Turin | Artissima (30th edition). www.artissima.art

7-12/11 | Milan | EICMA. International Motorcycle and Accessories Exhibition. www.eicma.it

15-19/11 | Milan | BookCity Milano. bookcitymilano.it

17-25/11 | Venice | Teatro La Fenice -Opening of the Opera and Ballet season www.teatrolafenice.it

21/11 | Venice | Festa della Salute. venice.welcomemagazine.it

2-10/12 | Milan | Artigiano in Fiera. www.artigianoinfiera.it 7/10 | Milan | Oh Bej! Oh Bej! -Traditional street market milan.welcomemagazine.it 7/12 | Milan | Teatro alla Scala -Opening of the Opera Season. www.teatroallascala.org





Surrounded by three distinct regions -Lombardy, Trentino Alto-Adige and the Veneto – Italy's largest lake is one of the most Gothic style, and Villa Albertini surrounded important tourist destinations in the country. Characterized by a mild climate all year round, Mediterranean vegetation, colours and scents reminiscent of the sea, Lake Garda is surrounded by picturesque villages, seaside resorts, historical remains, harbours, parks and nature reserves: capable of satisfying nature lovers, those who want to discover places rich in **history and culture**, as well as the more sporty who can enjoy trekking, excursions and above all, thanks to the constant winds, water sports.

the favourite destination of the poet Catullus and Maria Callas, with its splendid Rocca Scaligera, Gardone Riviera, with the Vittoriale degli Italiani, the house-museum of the poet Gabriele D'Annunzio, Peschiera del Garda, with its fortress and 16th-century ramparts. Not far from Verona, we find Bardolino, a very lively centre with its typical maze of alleyways, shops, bars, restaurants and nightclubs, and **Garda**, where it is worth visiting the Pieve di Santa Maria in Garda, one of the oldest religious buildings in the area, which has a beautiful 15th-century cloister and some 15th-century frescoes.

The most famous places include **Sirmione**,

Lovers of architecture should not miss the famous Garda villas, including the 16th-century Villa Guarienti, which stands at the centre of

the San Vigilio promontory, with its Italian-style garden and lemon house built in Venetian by an immense park stretching across the hill behind it, in a riot of Mediterranean fauna. History and archaeology enthusiasts should not miss the rock engravings in the **Torri del Benaco** area. Engraved on a rock that has become a sort of natural blackboard due to glaciation, you will find graffiti from various eras, mostly dating back to prehistoric times.

The area is also characterised by the production of excellent wine and olive oil. Custodian of extraordinary culinary and

enogastronomic excellence, Garda is the production area of red radicchio, rice of the vialone nano variety, Lessinia cheeses, fish and Garda oil, and even pandoro and Amarone della Valpolicella, all typical products capable of satisfying even the most demanding traveller.

The nearby Gardaland, one of Italy's largest amusement parks, boasts several of the country's most famous attractions, including roller coasters, simulators and theme parks designed to appeal to visitors of all ages (www.gardaland.it).

THE NATURAL PARK **OF MONTE BALDO**

It dominates Lake Garda and is the ideal place for a holiday in contact with nature and good food. We are talking about **Monte Baldo**, a mounta vhich offers a 360° panorama of the lake (don are also hang-gliding or paragliding excursions). In winter, the holiday resort turns into a **top ski resort** thanks to the futuristic **Malcesine-Monte** Baldo rotating cable car.





Discover the Pavin boutiques offering a unique and personalised experience in Verona.

>> Pavin store.pavingroup.com Pavin Luxury Goods - Via Cappello 9 Pavin Elements - Via Mazzini 35 Cuoieria - Corso Porta Borsari 19/21 Erbavoglio- Via Mazzini 35

(f) @pavinworld(g) @pavin_official

n Verona Pavin Group has been present since 1980 with 4 boutiques in the historic centre, offering a unique and personalised shopping experience, in refined and welcoming environments. If Pavin Luxury Goods offers a unique selection of accessories by Italian and international brands (Salvatore Ferragamo, Sergio Rossi, Jimmy Choo, Chloè, Hogan, Philippe Model, Santoni, Premiata), Pavin Elements is the boutique dedicated to women and men looking for a refined and classy total look (Polo Ralph Lauren, Herno, Fay, CP Company, Barba, Tagliatore, Jacob Cohen, Parosh).

Cuoieria is the perfect shop for those who love Made in Italy artisan footwear, while Erbavoglio offers clothing and accessories for children to accompany them through the most important stages of their growth (Gucci, Off White, Palm Angels, Dsquared, Polo Ralph Lauren, Stella McCarteny, Stone Island Hogan Premista)



Strolling through Verona

A stroll through the boutiques and craft shops in the centre is an opportunity to discover that Verona is a city that has nothing to envy to the great fashion capitals of Italy.





PIAZZA BRA AND PIAZZA DELLE ERBE

The main shopping streets are located in the **historic centre** and are all close and interconnected: Via Mazzini, Via Pellicciai, Via Cappello, Via Stella, Via Roma, Corso Porta Borsari, Corso Sant'Anastasia and Piazza delle Erbe. Among these streets you can find boutiques selling clothing, eyewear, shoes, jewellery, perfume, furniture and antiques, as well as bookshops, grocery shops and cafés.

Via Mazzini is the most elegant and fashionable street connecting Piazza Bra to Piazza delle Erbe. It can be defined as the shopping street par excellence in Verona, due to the presence of big names in high fashion, including Armani, Gucci, Chanel, Dolce & Gabbana, Prada, Louis Vuitton, Montblanc, Bulgari, Fratelli Rossetti and many others. There are also some famous **international store chains** with well-known names in fast-fashion.

SAN ZENO DISTRICT, FOR ANTIQUES LOVERS

Every first Sunday of the month "Verona Antiquaria" is held in this district, just a few steps from the city centre. It is a true paradise for collectors and vintage lovers.

Among the stalls in Piazza San Zenc Piazza Corrubbio, Piazza Pozza, Via San Procolo, Via Lenotti and Via Porta San Zeno, there is no lack of opportunities to buy an object of the heart, a souvenir or a unique collector's item.



verona.welcomemagazine.it 21

SHOPPING [EDITOR'S TIPS]

VERONETTA DISTRICT, THE YOUNG SIDE OF THE CITY

On the **left bank of the river Adige**, there is an area called Veronetta. It can be reached by leaving the Church of San Fermo and crossing the Ponte San Fermo. From here starts Via XX Settembre, a long street that leads to the university area, with multicultural shops and students walking around.

A buzzing neighbourhood full of **alternative venues**, **art galleries and craft shops**: this is Veronetta, home to one of the city's university centres, the Santa Marta campus. Less touristy than the centre, but with a young, alternative atmosphere.

Going in Veronetta will give you the opportunity to enjoy the local lively atmosphere.





PIAZZA DELLE ERBE, WHERE TO SHOP THE VERONESE WAY

If you fancy a more "traditional" shopping experience and want to immerse yourself in the habits of the Veronese, drop by the market in Piazza delle Erbe, which has become an institution. In this beautiful square, you will find stalls selling everything from fruit to sweets to souvenirs. The market runs from Monday to Saturday (7.30am-8.30pm) and exceptionally on some Sundays.

MANET eSIM: DIGITAL AND SMART

Are you looking for a **reliable and fast connectivity** in Verona? Today, you can easily **surf the web**, even if you are **travelling**. Discover the **Manet eSIM platform**, an innovative technology that is revolutionizing mobile connectivity.

- **WHAT** The Manet eSIM is a **virtual SIM** which allows you to connect to the Internet **without putting a physical SIM card** in your device.
- WHERE The Manet eSIM offers you affordable mobile data, even abroad, directly on your smartphone.
- WHEN You can buy online the Manet eSIM and activate it on your personal device at any time, also before the departure.
- WHY Manet eSIM is a quick, flexible and affordable solution, that can be activated at any time from any place in the world. Moreover, it's fully digital so zero waste.

Discover more on esim.manetmobile.com/where verona



Enjoy the top

L'Occitane, beauty inspired by nature

Inspired by the wonders of nature, L'Occitane en Provence was founded in 1976 in Provence, where fragrant lavender fields are a constant reminder of **nature's bounty**. The products are formulated in the south of France from **essential oils** and **natural ingredients** developed according to the principles of phytotherapy and aromatherapy.

A network of **130 producer-partners** who cultivate precious ingredients, and a laboratory that combines tradition and innovation, developing natural, effective, sensory and sustainable cosmetic products. The product lines offer the best in quality for **body and facial care** or for **perfuming the home**. Among the bestselling products: Karité Hand Cream, Divine Cream with Immortelle flower, Concentré de lait Amande or Eau de Toilette Verveine.

The Boutique in Verona is located in the central Via Mazzini and is open every day from 10am to 8pm.





L'Occitane en Provence Via Mazzini, 63 T: 045 8006278 it.loccitane.com Map D4

Boggi, new smart boutique

In the heart of the city of Verona, Boggi Milano has renovated its historic boutique in **Via Mazzini 14/16**, creating an innovative synergy between collections and interior design. The new masculine identity that the Italian brand wants to communicate today tends to move in the direction of greater **performance and comfort**. In fact, the brand is increasingly focusing on **innovation**, **technology**, **sustainability and quality**, thanks also to the use of raw materials with high technical performance. The design of Boggi Milano garments is the result of the meeting of two essential elements: the **quality of the fabrics** - with a preference for organic fibres, recycled materials, certified and avant-garde fabrics - and stylistic research, applied to the vision of a new way of life for contemporary man.

The concept store also has an omnichannel approach, the result of perfect integration between the physical and digital worlds, which allows it to work in synergy with the **e-commerce platform**.





Boggi Milano Via G. Mazzini, 14/16. T: 045 500823

T: 045 590823 Open daily 10am-7.30pm. www.boggi.com

BoggiMilanoOfficial

SHOPPING [DAILY TOURS]

Fratelli Rossetti design & technique

Italian high-end footwear brand Fratelli Rossetti has been a symbol of style and craftsmanship for more than 70 years. Now in its second generation, the brand has always demonstrated its ability to combine **contemporary design** and **manual techniques**.

From the slippers to the "Brera" and "Yatch" loafers, from the "Hobo" to the "Magenta" boots, the models designed by Fratelli Rossetti have made **history in Italian footwear design**. Iconic accessories that complete an elegant look that is in **step with the times and comfortable**.

The brand's proposals are renewed every season, creating new lines of footwear for him and her.

For those who love accessories that express an "it", the Fratelli Rossetti boutique in via Mazzini 21 is a must in the shopping street par excellence.





Fratelli Rossetti Via Giuseppe Mazzini, 21 T: 045 8033915 Map C3 www.fratellirossetti.com

Tax Free Refund Guide

According to the Italian law, non-EU resident travellers may be granted VAT relief/refund for goods intended for personal or family use purchased in Italy. This relief is surely **an advantage for the foreign travellers**: in fact, it allows to save from a minimum of 4% up to a maximum of 22% of the selling price of the goods purchased. Here is a **short guide** according to the **Italian legislation** to discover the common system of value added **tax exclusively for non-EU resident travellers**.

- 1. VAT (in Italian: IVA) is a **value added tax** on goods and services, and is part of the European Union's value added
- 2. In some cases, travellers may be granted a VAT refund.
 This refund does not cover the services supplied by hotels, restaurants, taxis or agencies.
- **3.** You may be eligible for a VAT refund provided that:
- you are a non-EU resident;
- the goods purchased are intended for personal or family use only and are carried in your luggage;
- the overall value of the goods purchased exceeds 154,94

 Euro (VAT included):
- the purchase is certified by an invoice. This invoice should include a description of the goods purchased, your personal information as well as the details of your passport or any other equivalent document;

- the goods shall leave the EU territory by the **third month** following the date of issue of the invoice, as proved by the "customs stamp";
- from 1 September 2018, tax free invoices in Italy must be electronically transmitted by the national seller to OTELLO information system (Online Tax Refund at Exit: Light Lane Optimization) and their validation is digitally carried out.
- after the digital "customs stamp" is obtained, OTELLO will send a message to the retailer that all the requirements are met and, as a consequence, the retailer will reimburse the amount due or will settle the tax relief.
- the invoice is returned to the Italian retailer within four months after the purchase was made. If the invoice is stamped by other EU countries, it needs to be brought to the shop retailer by the fourth month following that of the purchase.
- 4. The goods purchased and the relevant invoice must be shown at the customs exit point when leaving EU territory (if you intend to pack the purchased items into your check-in luggage, you must go to Customs BEFORE checking in).
- 5. After leaving EU territory, the traveller must return the original invoice, regularly endorsed by the customs office, to the Italian retailer. Said invoice must be returned within four months from the date when the

- document was issued.
- 6. The refund can be made directly by the Italian retailer (however, make sure that the shop you've chosen displays a "Tax Free Shopping" or "Euro Tax Free" sign in its window).
- 7. Several Tax-Free companies are able to offer immediate VAT cash refunds when the goods leave either Italian or EU territory (thus exonerating the passenger from having to return the invoice to the retailer). However, this procedure only applies at major international airports or main border crossings. Most major department stores have Tax Free Refund
- 8. The services provided by Tax-Free companies imply the payment of a small administrative sum which is **directly deducted** from the amount of VAT refunded to the traveller.
- 9. In the event of a traveller not receiving a VAT refund within a reasonable period of time, he or she should recontact the Italian retailer or one of the aforementioned companies.
- **10.** However, please note, VAT cannot be refunded directly by customs offices.

Source: www.adm.gov.it/portale/ee/citizen/

Fashion and design outlets

In addition to the shopping destinations that can be found in Verona, those with a passion for shopping and an eye for saving cannot fail to plan a visit to the outlet villages around the corner, small towns where you can find many Italian and international brand shops.



NOVENTA DI PIAVE DESIGNER OUTLET

The Designer Outlet is conveniently located for easy access from Verona, **just 1 hour and 30 minutes** away from the city centre. Noventa di Piave is part of the McArthurGlen group, Europe's leader in designer outlet shopping, with 26 outlets in 10 countries. The group in Italy also boasts "Serravalle" near Milan and Genoa (the largest Designer Outlet in Europe), "Barberino" near Florence, "Castel Romano" near Rome and "La Reggia" near Naples.

- WHERE: The outlet has a beautiful setting with mosaics and frescoes, inspired by Venetian and Treviso palazzos. It is located adjacent to the motorway exit San Donà-Noventa di Piave (A4 Milan-Triest).
- WHAT: Noventa di Piave offers a strong mix of fashion and homeware brands for women, men and children, from the ultimate designer must-have to high-street fashion favourites. The outlet hosts 150 fashion and design brands, from iconic fashion brands like Prada, Gucci, Armani, Fendi, Polo Ralph Lauren, Jil Sander, Roberto Cavalli and Paul Smith to sporting labels, like Nike and The North Face, and high-street favourites, like Guess and Desigual. Discounts to 70% all year round.
- WHEN: You can visit the outlet every day, from 10am to 8pm.
- NOT ONLY SHOPPING: other highlights include cafés and restaurants, a children's play area, and free parking. Non-EU residents can reclaim any VAT paid on items purchased here. www.mcarthurglen.com/en/outlets/it/designer-outlet-noventa-di-piave

MANTOVA VILLAGE

Half an hour from Verona, Mantova Village offers a unique shopping experience in a land that combines shopping, culture and the sweet life. In addition to Mantova, the Land of Fashion Villages include 4 other outlets in Italy's most beautiful locations: Valdichiana, Franciacorta, Palmanova and Puglia.

A package of services is available using the same "Village Card" at all Land of Fashion outlets.

- WHERE: the Village, just 10 km from Mantua, is near to the Brenner motorway. You can easily reach the outlet from Verona (Porta Nuova Station) by train or by car (A22 motorway with toll). The address is: Via Marco Biagi, Bagnolo San Vito (Mantova).
- WHAT: over 100 boutiques with a selection of Italian and international brands at prices reduced by up to 70% off the retail price. Among the fashion brands you can find Harmont & Blaine, Liu Jo, Luisa Spagnoli, Motivi, Nanapijri, Sisley, Timberland, Trussardi and many more. Sports brands include Adidas, Freddy, Nike and Salewa; and for your home and lifestyle discover Bialetti, Basetti, Gabel, Italian Factory and more.
- WHEN: you can visit the outlet every day, from 10am to 8pm
- NOT ONLY SHOPPING: other highlights include cafés and restaurants, a playground, and an electric car charger. Non-EU residents can reclaim any VAT paid on items purchased here. www.mantovavillage.it

FRANCIACORTA VILLAGE

Nestled between Lakes Garda and Iseo, one hour from Verona, Franciacorta is not only the home of the famous wines but also offers a unique shopping experience. In addition to Franciacorta Village, the Land of Fashion Villages include other 4 outlets in Italy's most beautiful locations: Valdichiana, Mantova, Palmanova and Puglia. A package of services is available using the same "Village Card" at all Land of Fashion outlets.

- WHERE: you can easily reach the Village from the Verona airport (Villafranca) by car (A4 motorway with toll) or from the Verona train station (Porta Nuova) by AeroBus. The address is: Piazza Cascina Moie,1/2 - Rodengo-Saiano (Brescia).
- WHAT: over 190 stores with a selection of Italian and international brands at prices reduced by up to 70% off the retail price.

 Among the fashion brands and shops you can find Baldinini, Blumarine, Bric's (new), Del Mare 1911, Doriani Cachemere, Hartmont & Blaine, Liu Jo, Motivi, Nanapijri, Pollini, Roncato, Sisley, Timberland, Tommy Hilfiger, Trussardi and many more. Sports brands include Adidas, Dolomite, Freddy, Nike, Rossignol, Salomon, The North Face; and for your home and lifestyle don't miss Bialetti, Richard Ginori, Villeroy & Boch.
- WHEN: the Village is open from Monday to Sunday, from 10 am to 8 pm.
- NOT ONLY SHOPPING: other highlights include cafés and restaurants, a children's play area, and free parking. Non-EU residents can reclaim any VAT paid on items purchased here. www.franciacortavillage.it

Modern atmosphere, historic

Casa Mazzanti Caffè overlooks Piazza delle Erbe, the site

n the historic centre of Verona, Casa Mazzanti Caffè is located inside the Case Mazzanti, extraordinary buildings that of Verona: owned by the **Scaligeri family** by their frescoed facades from the 16th of service, Casa Mazzanti is one of the bestbreakfast and selected coffees and the "cornetti" and artisan pastries by Caffè Wallner. Don't miss the "Caffè Espresso di

English breakfast variations within a lunch and dinner, prepared with the best of ingredients, fresh pasta is carefully cooked Finally, for evenings with friends, **cocktails** for every taste and **aperitifs** to perfection. A selection of **select wine labels** can satisfy

>> Casa Mazzanti Caffè Caffetteria, ristorante, lounge bar Piazza Erbe 32. T: 045 8003217 Open daily 8am-2am



Enjoy the top

The heart of food tradition

If you want to try Veronese specialities, with a touch of creativity, served in the elegant rooms of a 19th-century building with a dehors on the square, Caffè Dante Bistrot is the place to go.

part of Verona's cultural life, an essential meeting point for city life and the heart of Verona's food and wine tradition. It is reminiscent of a Parisian bistro, a vintage corner with art deco overtones. In the refined setting of Piazza dei Signori, this gourmet restaurant boasts an award-winning wine list and a selection of ethical meats from certified local farms. The cuisine is based on local (and even national) specialities revisited with a contemporary twist. Great attention is paid

to the choice and presentation of meat, with a preference fo

grilled meats.



Caffè Dante Bistrot

Piazza dei Signori, 2 T: 045 8000083 Open Tues-Sat 10am-11pm; Sun 10am-7pm. www.caffedante.it

A pasta heaven in Verona

In the streets of the centre, La Bottega della Gina offers the true taste of home-made tradition. A speciality food and delicatessen shop that has become an institution in Verona: gnocchi and fresh pasta of all kinds are prepared here by hand, especially with fillings. The pasta is handmade, "express" cooked and served with great courtesy and politeness. A small place, a little hidden away, but with an extremely genuine cuisine with delicate flavours and excellent ingredients, of high quality and well presented. Whether it's a portion of tortellini to enjoy while strolling, or fresh pasta to take home for a special evening of "takeaway tortellini", La Bottega della Gina is the place to enjoy one of Italy's most typical specialities. Open Wed-Sat 10am-10pm: Tues and Sun 10am-7.30pm, Closed on





La Bottega della Gina XXL

Via Abramo Massalongo, 5 T: 045 594725 www.labottegadellagina.it

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Verona flavours

It would be a pity to visit Verona without dedicating some time to the discovery of the local enogastronomical excellences, some of them are internationally known, others are more niche, but equally noteworthy.

AMARONE

This is a dry red raisin DOCG wine, produced exclusively in Valpolicella, a hilly area surrounding Verona and extending from Lake Garda to almost the border with the province of Vicenza. The climate and soil of this area, protected by the Lessini Mountains to the north and influenced by the almost Mediterranean climate, mild and not very rainy of Lake Garda, contribute to determine the organoleptic characteristics of this wine with its full and velvety flavor, which goes well with full-bodied meat dishes, such as braised meat, stews and roasts, but also with cold cuts and hard cheeses.



RISOTTO ALL'AMARONE

If you are true lovers of Amarone, you cannot avoid to taste a typical recipe where it is the protagonist together with another excellent product of the territory: **Vialone Nano rice**. This is the delicious **Risotto all'Amarone**, which you can obviously taste in the best restaurants of Verona.

MEAT-BASED MAIN COURSES

Rich stews served with polenta are also a feature of Veronese cuisine, such as brasato all'Amarone (beef braised in red wine) and pastissada de caval, a horse meat stew made rich with medieval spices.

MONTE VERONESE DOP CHEESE

Another traditional product of the area, which goes very well with Amarone and with the

other red wines of Valpolicella, is **Monte Veronese DOP cheese**, which was born
in the mountains of Lessinia, paradise for
lovers of **dairy products**: from butters, to
caciotta cheeses, to various malga cheeses.

DESSERTS

As for desserts, Verona's most popular dish is **Pandoro**. Literally meaning "Pan de Oro" ('golden bread'), it is a sweet brioche-style cake dusted with icing sugar, with its typical eight-pointed star shape. Like the Milanese panettone, but much older, it has become an Italian staple for Christmas and New Year.

Another typical local cake is the **Torta Russa**, a pastry cake wrapped in a thick **almond paste**, so-called because its shape resembles that of a colbacco.





Enjoy the top

Good *food* and great *music*

A restaurant, pizzeria and jazz club, Le Cantine de l'Arena is a stone's throw from the Arena of Verona with an important dehors. The **restaurant-pizzeria** is located on the ground floor of a majestic 17th century building and offers a rich selection of **typical Veronese and regional dishes**. The pizza is prepared faithfully following the Neapolitan recipe. The **music brasserie** is in the cellars with a vaulted brick ceiling: a refined environment with a **magical atmosphere**, where you can listen to good music while enjoying delicious food and grilled meat. From aperitifs to after-dinner drinks, the bar offers a variety of speciality wines and spirits accompanied by imaginative snacks, bruschettas and platters of cold meats and cheeses. Live music three or four times a week, with a strong preference for jazz and blues.





Le Cantine de l'ArenaPiazzetta Scalette Rul

Piazzetta Scalette Rubiani, 1 T: 045 8032849. lecantine-arena.com

Genuine flavours in the Custoza hills

Food that is always fresh and raw materials of the highest quality: at Principe Amedeo all this is cared for and offered to guests with great passion. Situated in the hills of Custoza to the south-east of Lake Garda in an environment of great natural beauty, this agriturismo has been dedicated to catering, hospitality and food for forty years. A location where you can savour the pleasure of a memorable evening or lunch, not least because of the courtesy and attention to detail. Authentic flavours are brought to the table, from the first courses prepared day by day, to the wine list that reflects the tradition of the area. The rooms have a veranda that opens onto the gardens, the pergola of strawberry grapes, the BBQ area and, above all, the first fruits of the almond and pomegranate orchards, the olive trees and the vegetable gardens where the ingredients served at the table are grown.





Agriturismo Principe Amedeo Strada Staffalo, 17.

Custoza di Sommacampagna (30 minutes from Verona) T: 045 2429197 www.agriturismoprincipeamedeo.it

Signorvino, cellar with kitchen

In Verona and surroundings, lots of (excellent) Italian wine labels and quality food: a stop at Signorvino is well worthwhile.

t is not just a shop. Signorvino is a reference point in the city for all wine and food enthusiasts and for all those who want to experience the best of Italian production at affordable prices. At Signorvino you can buy a bottle of wine for any occasion, have lunch or dinner, have an aperitif tasting new combinations, take part in lessons, tastings, Masteclass or spend an evening together thanks to the over 1000 events organised every year. In all stores you can find over 2000 labels representing

the Italian territories with the greatest wine vocation, big names and very small companies that are often hard to find. The attention to the dishes on offer is maniacal and the perfect combination of "Wine-Food" is the real objective. Research begins with the choice of serious and careful producers who can guarantee the highest quality standards. The Food Specialists have a direct control of the production chain and a personal relationship with those who work every day to deliver fresh and genuine products. The menus, which are constantly evolving, feature dishes linked to seasonality, typical of tradition, but always with an innovative twist. There is a large selection of PDO and PGI cured meats and cheeses from all over Italy and Slow Food presidia.

>> www.signorvino.com Verona: Corso Porta Nuova, 2 | Via Mazzini, 6 | Via Preare, 15 Affi: Via San Pieretto, 15 Vallese: Via Spinetti, 1



Enjoy the top

Top labels great passion

Enoteca Villafranca was founded in 2000 as a result of the owners' passion for researching wines from the Verona area and the rest of Italy, as well as from the world's most famous production areas. To date, it has collected more than 1700 labels of quality wines, including wines from all over the world, French wines, old vintages and spirits, selected with passion from large wineries and small wine producers. The wines can be tasted, collected or given as gifts, as well as food and wine specialities ranging from classic or flavoured cheeses to desserts and chocolate, which has always been a strong point of this wine shop. Not only the great wines of the world are available for tasting on site, but also specially selected table wines from trusted producers as well as excellent draught beer. Online shop.



Enoteca Villafranca

Via Angelo Messedaglia, 124/a T: 045 6305342 Open Tues-Sun 9.30am-12.30am/3.30pm-7.30pm. Mon 3.30pm-7.30pm. www.enotecavillafranca.it

Wine bar in Verona

Located in the immediate vicinity of Castelvecchio, Enoteca Baraldi is one of the places in town where you can taste and buy the best of the area's wine production. Wine, beer and liqueurs selected with passion by the Baraldi family, which has three outlets in the city. An elegant and well-furnished place, with a wide choice of wines, both local and not, a good range of small producers of Champagne, small refined gastronomy, craft beers, high quality Spirits and the possibility to buy bottles, even vintage ones. Two types of products are selected for customers who are always looking for the best in quality: top of the range labels and emerging wineries. The service is extremely friendly and the staff knowledgeable. To accompany the wine tastings by the glass, an excellent range of food makes it the ideal place for a small meal or an evening aperitif. International shipping.



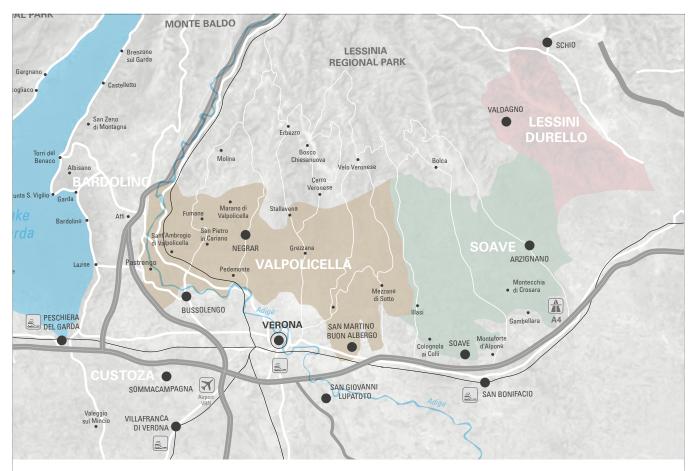


Bottiglieria Baraldi Via Roma, 10

T: 045 566393 Open Tues-Sun 9.30am-1pm/3pm-7pm. Mon 3pm-7pm. winebar-bottiglieria-baraldi. business.site

verona.welcomemagazine.it 31

Valpolicella-Soave-Lessini Durello



On the trail of taste/1

A few kilometres north of Verona are famous wine-growing areas where many of the world's most exported Made in Italy wines are produced: these include the hilly area of Valpolicella, the kingdom of Amarone, Soave and Lessini Durello. The whole area deserves an itinerary to discover the most prestigious or characteristic wine cellars.





In Valpolicella and its surroundings

Set in the wonderful microcosm of the Valpantena, the valley closest to Verona and rich in numerous nature trails, Costa Arènte is located on a hill 250 metres above sea level The company produces wines with a strong Valpolicella identity, respecting the territory and tradition, but with a desire to innovate. 35 hectares of which 17 are planted with vines (corvina, corvinone and rondinella) and the remainder with woodland and olive groves. The grapes destined for Amarone, after being selected and harvested by hand, are put to rest in the "fruttaio", while the ageing phase takes place in a state-of-the-art "barricaia". Already a reference point in the valley as a refuge and favourite holiday resort for Veronese families, the estate opens its doors to visitors: from wine tasting to discovering the Costa Arènte vineyards and facilities. To book your experience: booking@costarente.it or call +39 347 2111150.





Costa Arènte
Località Costa, 86
Grezzana (20 minutes
from Verona).
T: 0422 864511.
costagrente it

Soave, between tradition and quality

From a long family history, in the heart of the medieval town of Soave stands the Pieropan winery, where grapes and wines of excellence are produced. A great knowledge of the land and raw materials, combined with a great passion and a strong entrepreneurial spirit make this company a flagship in the Veneto region. The cultivation of the grapes, pressing, vinification and bottling all take place on site. Its vineyards are all located in the classic hilly area of Soave, with different exposures and altitudes Calvarino, cultivated in terraces and on soil of volcanic origin; La Rocca located in the impressive hypogeum of a hillside of calcareous origin, and Monte Garzon, 400 metres above sea leve ventilated and clayey for rich, structured and elegant wines. There are two Pieropan cellars: the historic one, in the heart of Soave, where all stages of production take place and which also houses the historical memory of Pieropan production - and the other in a modern, sober style at Villa Cipolla.

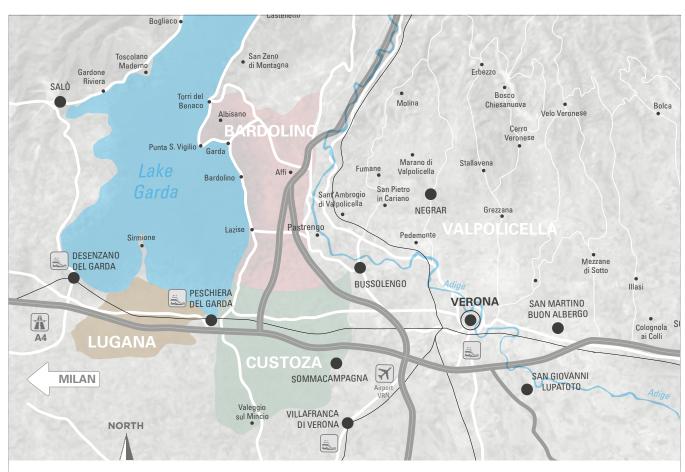




Pieropan
Historical site: Via G.
Camuzzoni, 3 (Soave).
Leonildo Pieropan Winery:
Via G. Matteotti (Soave).
Villa Cipolla: Via C. Cipolla,
19 (Tregnago).
T: 045 6190171.

www.pieropan.it

Lugana-Custoza-Bardolino



On the trail of taste/2

Along the Veronese shores of Lake Garda, the three wine regions of Bardolino, Custoza and Lugana have in common the Garda terroir, which guarantees a moderate microclimate and altitude and a moraine soil rich in humus. Bardolino is a land of red and rosé wines, Custoza and Lugana of white wines, but all are distinguished by their freshness and ease of drinking.





Lugana, a duo of vine and territory

The Ottella winery in the Peschiera del Garda area is one of the most renowned wine producers in the **southern part of Lake Garda**. Relying on the Trebbiano di Lugana vine, locally known as "turbiana", the company produces modern wines in full respect of the particular characteristics of the territory. A clay and limestone soil of glacial origin of **40 hectares**, combined with a constantly ventilated microclimate, results in fine, healthy grapes. A few ingredients, where simple becomes synonymous with quality. The Ottella winery cultivates **both white and red grapes**, producing a large number of labels. Among the reds, the Venetian wine expressions of **Amarone** and **Valpolicella** stand out, while among the whites, **Trebbiano di Lugana** reigns supreme. Mineral sapidity, aromatic finesse and freshness define the imprint of Ottella wines, which can tell the soul and essence of a grape variety and a territory.





Ottella

Loc. Boschetti-San Benedetto di Lugana. Peschiera del Garda (30 minutes from Verona). T: 045 7551950. www.ottella.it

Tasting experience in the Custoza land

To the **south-east of Lake Garda**, just a few kilometres from Verona and Mantua, the Menegotti farm cultivates 30 hectares of vineyards that extend into the evocative landscape of the moraine hills of Custoza, ideal territory for the production of high quality wines. More than half a century's experience has been handed down for three generations in the production of classic Garda wines and Classic Method sparkling wines, all strictly from grapes grown on the farm. Menegotti is today synonymous with elegant and harmonious traditional Garda wines such as Custoza, Bardolino and Chiaretto, as well as excellent sparkling wines born from the care and thirty years' experience in bottle fermentation. The company offers the possibility of tasting and visiting the production and ageing cellar. In addition, tastings, company meetings and dinners are organised in the unique setting of the elegant showroom designed by Atelier Mendini.





Menegotti Loc. Acquaroli, 7. Villafranca (30 minutes from Verona). T: 045 7902611. menegotticantina.com

OUT OF TOWN HITERTAINMEN Vicenza, the city signed by Palladio

Also called a theatre city, Vicenza preserves some of the most important artistic and architectural wonders of the Veneto region.

ast of Verona lies the city of Vicenza,
which bears innumerable traces
of Andrea Palladio, the architect
who influenced the design of the White
House in Washington DC. During the 16th
century, Palladio helped transform this city,
which is characterised by different styles:
Romanesque, Gothic, Renaissance, Baroque
and Neoclassical. Notable monuments include
the Teatro Olimpico, the Basilica Palladiana
and the Palazzo Chiericati.

The Teatro Olimpico is considered the oldest covered brick theatre in the world and hosts classical music festivals, Vicenza Jazz concerts and various other cultural events.

The Basilica Palladiana, the symbol of the city, leaves visitors speechless: it was Palladio who redesigned this building overlooking Piazza dei Signori, creating a style that combines Gothic and Renaissance.

Today it houses the **Museo del Gioiello** with an innovative layout by designer Patricia Urquiola. There are many museums, gardens and monuments to see in Verona, including the Parco Querini, the Gallerie di Palazzo Thiene, the Santa Corona temple, Villa Guiccioli hosting the Museo del Risorgimento e della Resistenza, Giardini Salvi, the Palladio Museum and the Temple of San Lorenzo.

Finally, the Palazzo Leoni Montanari houses the Gallerie d'Italia, which collects works of 18th-century Venetian painting, together with the most important Italian collection of Russian icons.



Enjoy the top

Bike tour along the Mincio

A perfect itinerary for those who love to combine sport, nature, culture and wine and food experiences with **slow tourism**, between natural parks, botanical gardens and ancient castles: the **Mincio Valley cycle path** offers the possibility of organising a bicycle trip suitable for everyone.

On a city bike, or better still on a mountain bike, the section of cycle path from **Borghetto sul Mincio** to Peschiera del Garda is **15 km long** (the complete Garda-Mantova route is about 45 km long) through the green of the dense vegetation and the blue waters of the River Mincio. A flat route, on an asphalt road reserved for bicycles only, which crosses the protected area of the **Mincio Natural Park**, skirting the river in places, to arrive at the Unesco World Heritage fortress town of **Peschiera del Garda**. This is also the starting point for the 40 km Peschiera-Garda cycle path (round trip) along a picturesque route overlooking the lake.



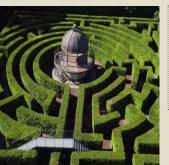


Waystours
Vicolo Carmelitani
Scalzi 14B (Verona)
www.waystours.com

A flower garden near Verona

The Parco Giardino Sigurtà, about 30 km from Verona, offers a spectacle of green spaces as far as the eye can see with amazing seasonal blooms. One of the highlights is the famous "Tulipanomania" between March and April, when hundreds of thousands of tutipaniums of all shades of colour bloom in unison. Then there is the "Avenue of Three Thousand Roses", which in May covers more than a kilometre of promenade. Also worth visiting are the "Labyrinth" of 1,500 yew trees that form a path over an area of 2,500 sq.m., the "Water Gardens" and the "Great Oak". Other places of interest are: the Castelletto, the Horizontal Sundial, the Stone of Youth and the Hermitage. A riot of greenery and ponds - in which hundreds of water lilies and lotus flowers, water hibiscuses and papyruses triumph in summer - where you can stroll and enjoy fantastic views, on foot or by electric golf-cart, panoramic train, electric shuttle or bicycle.





Parco Giardino Sigurtà Valeggio sul Mincio (Via Cavour, 1). 30 km from Verona Open from mid-March to beginning of November www.sigurta.it

[EDITOR'S TIPS] [EDITOR'S TIPS]

Enjoy the top

Mantua, a city shaped like a palazzo

Only 40 minutes from Verona, Mantua is a place that conveys the splendour of 16th-century courts. Originally an Etruscan settlement, it achieved its full splendour in Medieval times and, in particular, during the reign of the Gonzaga family, the Dukes of Mantua who conquered the city in 1328 and ruled benevolently until 1707. Important monuments including Palazzo Ducale, Palazzo del Podestà, Palazzo della Ragione and the churches

of San Lorenzo (the "Rotonda") and Santa Maria del Gradaro also date back to this period. In 2016, the city has been named Italian Capital of Culture.

The city offers evidence of its prestigious history and rich traditions at every corner of its historic centre: **porticoes, small squares and courtyards**, enchanting places that convey the splendour of 16th-century courts. The 14th-century Castle of San Giorgio houses the most famous room in the entire Ducal Palace, the **Bridal Chamber**, frescoed between 1465 and 1474.





Custoza, mix of history and vineyards

Custoza is a **small Italian village**, 11 miles southwest of Verona, near Borghetto and **south of Lake Garda**. Here visitors can enjoy the countryside while sipping local wine or **rent bikes to explore the area** and see all the history that fills this town. **History dates back to the XIX century**, where the first and third Italian Wars of Independence took place in 1848 and 1866. The **Ossuary of Custoza** stands on the **Belvedere Hill** to honor the Italian and Austrian soldiers that were killed during the two wars. The monument is marked with a tall stone pillar that consists of three rooms on the inside. Visitors will find a chapel, a **crypt** which displays remains of Italian and Austrian soldiers, and a **gallery** where visitors can find a 360-degree view of the area

Along with the monument, **Custoza is known for its wine**. Due to the **climate and soil** in this area, wine is able to be produced locally, and has hints of salty and savory as well as a fresh acidity.





Enjoy the top

Lessinia, fully immersed in nature

Lessinia is a **plateau in the Vicentine Pre-Alps** located mostly in the province of Verona, a **perfect spot to relax** and be fully immersed in nature. The area is full of rich history and civilization since the earliest of times. It borders the Piccole Dolomiti range and **Monte Baldo**, making Lessinia full of **beautiful views, hiking trails** and much more.

The **National Park of Lessinia** is the place to visit: trails are spread out around the park, leading visitors to all the must-see attractions including **fossilized Bolca fish, waterfalls, caves, natural bridges, lakes, forests**, animals and more. Museums at the park also help to showcase the history found within the perimeter of the park.

Also within the mountains of Lessinia is where the **Monte**Veronese cheese is produced. There are a few types of Monte

Veronese cheese that have different aging times ranging from

25 years to one year and sometimes more.





Soave, the "Most Beautiful in Italy"

Soave is a village at the base of the Lessini Mountains that resembles a small medieval town due to the castle and architecture of the buildings. Soave was named the "Most Beautiful Village in Italy in 2022", a contest launched by Italy's national television group, in a programme dedicated to travel and tourism. The area offers visitors a variety of monuments worth visiting and vineyards that produce Soave white wine, which is known around the world.

The Castle of Soave sits on top of Mount Tenda and is considered a military artifact and one of the main monuments in Soave. Visitors can still get a full tour of the castle and view the panoramic views of the vineyards surrounding the castle. Other monuments include Piazza dell'Antenna, Porta Vicentina, Porta Aquila, Palazzo Scaligero del Capitano and Porta San Giorgio. This land is perfect for the vineyards which gives visitors the opportunity to enjoy beautiful views while drinking local wine.









A museum dedicated to engines

The Nicolis Museum is a cultural enterprise of excellence destined to make the Italian mechanical engineering manufacturing tradition known throughout the world.

amed after Veronese entrepreneur Luciano Nicolis, the Museo Nicolis dell'Auto, della Tecnica, della Meccanica is located in Villafranca di Verona and houses hundreds of perfectly functioning cars including rare examples produced from the early 20th century (such as the Bianchi C-20) onwards. A passion for cars and engines that has given rise to the Museum's collections on display today in 6000 sq.m. A multiplicity of examples that

recount not only the technical, mechanical and engineering advances of the time but also the impact of the automobile on the evolution of society.

These are the numbers: about 200 vintage cars, 120 bicycles, 105 motorbikes, 500 cameras, film cameras and movie cameras, 120 musical instruments and jukeboxes, 100 typewriters, small aircraft and flight instruments and combinations, a rare collection of about 100 Formula 1 racing and touring, grand touring and sports cars, a military area with relics from the First and Second World War, model cars, motorbikes and trains, a section dedicated to motorbike, car and aircraft engines and hundreds of works of human ingenuity. The exhibition area is flanked by a Congress Centre, the Idea Space, the Tourist Activities, the Historical Archive, the Education Section, the Library and one of the best-stocked **Bookstore** on the world of engines.

>> Museo Nicolis dell'Auto, della Tecnica, della Meccanica Viale Postumia, 71 Villafranca di Verona T: 045 6303289. Open Sat and Sun 10am-6pm. www.museonicolis.com



MUSEUMS

GAM | Galleria d'Arte Moderna Achille

Forti – GAM was founded by Veronese patron Achille Forti, who at the beginning of the 20th century left his art collection as a fund for the establishment of a city museum dedicated to the arts. This heritage has been enriched through bequests and donations until there are about 1,600 works of art, covering a period of time from the early nineteenth century to the present day. It is currently housed in the Palazzo della Ragione and at the end of 2021 it inaugurated a new exhibition itinerary, the result of artistic research aimed at modernity: an exhibition structured according to the formula of the rotation of works, which aims to make known most of the works kept in the deposits, some of which have never been exhibited. Open Tues-Sun, 11am-7pm. Closed on Monday, Full ticket price: 4 euros: Galleria d'Arte Moderna + Torre Lamberti combo ticket: 8 euros. Cortile Mercato Vecchio, 6 (access from the Scala della Ragione). gam.comune.verona.it. T: 045 8001903. **Map C3**

Museo Archeologico al Teatro Romano –

The Archaeological Museum at the Roman Theatre is located in one of the most scenic areas of Verona, as well as being interesting from an archaeological point of view. During renovation work during the 19th and early 20th centuries, parts of the theatre were discovered: in particular, the cavity, dug into the hillside by the Romans to prevent water infiltration into the building, was discovered. The Archaeological Museum exhibits sculptural and decorative elements from the theatre pieces of mosaics tombstones stelae and altars, various epigraphs and statues. Open Tues-Sun, 10am-6pm. Closed on Monday.

Full ticket price: 4.5 euros. Regaste Redentore, 2. www.museoarcheologico.comune.verona.it. T: 045 8000360. **Map B2**

Museo degli Affreschi G.B. Cavalcaselle

- Dedicated to a famous historian and art critic of the 19th century, the museum houses frescoes painted between the 10th and 16th centuries, detached from private Veronese palaces and religious buildings to be rescued after the damage caused by the flooding of the Adige in 1882. It has recently been restored and enlarged with other collections, including sculptures made in the 19th century by Innocenzo Fraccaroli and Torquato della Torre, many paintings by artists who lived between the 16th and 18th centuries, and the frescoes recovered from the Grotta dei Santi Nazaro e Celso, one of the oldest sacellums in the Veronese territory. Open Tues-Sun, 10am-6pm. Closed on Monday. Full ticket price: 4.5 euros. Via Luigi da Porto, 5. www.museodegliaffreschi.comune.verona.it. T: 045 8000361. **Map E3**

Museo di Castelvecchio – 29 exhibition halls with paintings, sculptures, archaeological finds and weapons; 622 works of medieval, renaissance and modern art on display; 90,000 medals and 10,000 prints, drawings and photographic plates; over 4.000 items in storage. These are the numbers of the collection of the Museo di Castelvecchio, one of the most important museums in the city dedicated above all to Italian and European art within the complex of the Scaligera fortress of Castelvecchio. Open Tues-Sun, 10am-6pm. Closed on Monday. Full ticket price: 6 euros. Corso Castelyecchio, 2, www.museodicastelyecchio comune.verona.it. T: 045 8062611 (Museum Ticket Office T: 045 8062640). Map D3

Museo di Storia Naturale – The Palazzo Pompei houses scientific material dating back almost five centuries, studied and catalogued by naturalists and experts in 16 rooms: it is estimated to contain over 2 million exhibits. The Palazzo houses the sections devoted to minerals and rocks, palaeontology and zoology, while the prehistory and botany sections have been transferred to the Palazzina Comando of the former Austrian Military Arsenal. The jewel in the museum's crown is the section dedicated to the fossils of Bolca: over 250 animal and 200 plant species from the Lessini mountains, a few kilometres from Verona, over 50 million years ago. An extremely rare specimen of a large marine tortoise from the Upper Cretaceous period (around 70 million years ago) is also preserved here in excellent condition. Open Tues-Sun, 10am-6pm. Closed on Monday. Full ticket price: 4.5 euros. Lungadige Porta Vittoria, 9. www. museodistorianaturale.comune.verona.it. T: 045 8079400 (Ticket Office: T: 045 8004379). Map D2

Palazzo Maffei Casa Museo – Five centuries of history for an exhibition of ancient and modern art, with more than 350 works, including almost 200 paintings, about twenty sculptures, drawings and an important selection of applied art objects. In one of Verona's most scenic 17th-century buildings, twenty rooms decorated with stuccoes and frescoes overlooking Piazza Erbe make an elegant domestic setting into a wunderkammer that is a synthesis of the arts. The great passion for Futurism and Metaphysics gives collectors the opportunity to display unique masterpieces by Balla, Boccioni, Severini, but also Picasso, Magritte, Duchamp and other important artists of the last century. Open on Sat, Sun and festivities, 11am-6pm. Piazza Erbe. palazzomaffeiverona.com. T: 045 5118529. Map C3

Giulietta between legend and reality

The universal fame of Romeo and Juliet stems from a 16th century novella set in Verona, inspired by Dante's "Divine Comedy" and the story of the Montague and Capulet families. The story reached England at the end of the 16th century and was staged by William Shakespeare, whose immortal verses made the two **unfortunate lovers** universally famous. In the eighteenth century, European travellers on the Grand Tour went to visit Juliet's tomb and would later attribute to her a home in this place where, from the balcony, according to tradition Juliet would look out to talk to her Romeo. Open to the public since 1973, after numerous restorations, Juliet's House has become a **house-museum** and one of the most important tourist attractions in the city, giving it the reputation of the "city of love". Don't miss a souvenir photo next to the bronze statue of the heroine, better still if touching her right breast for good luck.





Casa di Giulietta Via Cappello, 23 T: 045 8034303

Open Tues-Sun 9am-7pm. Closed on Monday. casadigiulietta.comune. verona.it

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Essentials



Some information and local tips to experience the best that this charming city has to offer.



ituated on the banks of the **river Adige** in the north-eastern **Veneto region**, Verona is Italy's second most well-preserved Roman city after Rome. In fact, if you want to take a step back in time, all you have to do is get lost among the arches of the Arena, the Roman amphitheatre and temple of international opera, walk among the almost intact steps of the Roman Theatre, which is still used today for shows and performances, or walk on the Ponte Pietra, built by the Romans around the first

What makes this city - which was Roman, Gothic, Byzantine, Lombard, Scaligera, Visconti and **finally Venetian** - unique is the harmonious combination of all these dominations. Declared a World Heritage Site by UNESCO,

the historic centre of Verona boasts countless monuments and attractions not to be missed, such as Juliet's house, one of the most visited sites in Italy, and the medieval Piazza delle Erbe, the city's "living room", and then Castelvecchio, an imposing military fortification.

Verona is also the romantic city par excellence, where the timeless love story of Romeo and Juliet is set, where you can stroll through the streets of the centre in a **charming** atmosphere or where you can indulge in the best of local cuisine after attending an evening

Finally, with regard to excellence linked to wine,

"Great Wine Capitals", which brings together 11

major cities and wine-growing regions around

Tourism" award (www.greatwinecapitals.com).

the world. And it will be Verona itself that will

host the network's great Annual Meeting in

2024 on the occasion of the "Best of Wine

Verona's pride is its participation as the Italian

representative in the international network

And if all these marvels are not enough for you, you should know that Verona is surrounded by territories of great cultural and gastronomic interest, such as Valpolicella, an area of hills covered with vineyards, where the famous Amarone wine is produced, and **Lessinia**, with its rich environmental and natural heritage.

centre – The airport is only 12 kilometres from Verona. An **Airlink transfer** will get you to Verona Porta Nuova train station in about 20 minutes for only 6 euros; alternatively you can choose to take one of the taxis always available at the arrivals.

Tourist Information

• IAT VERONA UFFICIO INFORMAZIONI E ACCOGLIENZA TURISTICA – Via Leoncino, 61.

Emergency

• EUROPEAN EMERGENCY NUMBER: 112

112 is the unique European Emergency Number created to provide all European citizens with a single number: Ambulance, Firefighters, Police.

112 is **free of charge** from fixed and mobile phones everywhere in the EU.

• OPEN PHARMACIES

T: 045 594774 (10am-3pm) or www.farmacieverona.it www.farmaciediturno.org

• PASSPORTS

Questura Centrale di Verona. Lungadige Antonio Galtarossa 11 T: 045 8090411 www.guesture.poliziadistato.it/Verona

• LUGGAGE DEPOSIT AND SERVICES

Via Carlo Cattaneo, 5C. T: 045 2216921 or 349 3168780

Taxi

In Italy taxis cannot be flagged down as they pass you along the street; they are stationed at special taxi parking stands in most of the major squares in any city or town and at the airport, and can be requested by phone.

Radio Taxi Verona offers a 24-hour service. Get all the information on radiotaxiverona.it or call T: 045 532666

Getting around Verona

ATV Azienda Trasporti Verona

www.atv.verona.it

Infoline Mon-Fri 8am-6pm T: 045 8057922. Purchase your ticket before you get on the

bus or the tram. Buses run approximately from 5 a.m. to midnight. Tickets can be purchased online via the Ticket Bus Verona app, or at the ATV Office (Piazza Renato Simoni, 12) or at an authorised retailer (tobacconists, newsagents, LA.T.) and last 90 minutes from the first validation. There are also day tickets, which can be used until midnight on the day they are validated, or **10-trip carnets** which save money compared to a single trip.

It is also possible to travel around the city by bicycle using one of the many bike, e-bike and kick-scooter rentals (see also bikeverona.it).

• ZTL information – The majority of the city centre is a restricted traffic area ("ZTL-Zona a Traffico Limitato") closed to normal vehicles apart from residents and hotel quests.

If you are coming to Verona by car, you can opt to park your vehicle in a covered car park, where charges apply, close to the city centre. Or there are **free car parks**, a little further from the city centre but connected by buses to the centre.

• From the Valerio Catullo Airport to the city

T: 045 8068680. www.visitverona.it

VERONACard, a key to the city



With the **VeronaCard** you have access to all free urban buses, as well as free or reduced access to the city's main museums, monuments and churches VeronaCard is available in two versions: a **24-hour card** (20 euros) and a 48-hour card (25 euros) and it is activated on first use (museum entrance or bus journey).

VeronaCard can be purchased at the IAT Office in Piazza Bra or at the various sites and monuments

that can be visited, but also at various sales points in the city and outside the city: tobacconists, accommodation facilities or at the Porta Nuova railway station. www.visitverona.it

With VeronaCard you can visit these places free of charge:

Anfiteatro Arena, Arche Scaligere, Basilica di Sant'Anastasia, Basilica di San Zeno, Casa di Giulietta, Chiesa di San Fermo, Complesso della Cattedrale, GAM | Galleria d'Arte Moderna Achille Forti, MusAl ab Franca Rame Dario Fo, Museo Archeologico al Teatro Romano, Museo Lapidario Maffeiano, Museo della Radio, Museo degli Affreschi G.B. Cavalcaselle alla Tomba di Giulietta, Museo di Castelvecchio, Museo di Storia Naturale, Torre dei Lamberti.

Additional facilities at: Fondazione Museo Miniscalchi Frizzo, Museo Africano, Giardino Giusti: Adige Rafting, Arena di Verona Opera Festival, CitySightseeing Verona, Parcheggio Saba Arena, SIM Shakespeare Interactive Museum, Simonetta Bike Tours, Trenino Turistico.

Special Tours

WAYSTOURS

Waystours offers **guided tours, activities** and experiences related to the Verona area. All activities for small groups, personalised experiences, events in which the guests are the protagonists (such as cooking classes).

"Discover by the locals" sums up the spirit of Waystours, with a package of experiences ranging from walking or biking tours, to a special Verona Food Tour or an Amarone Wine Tour. Discover all the city and out of town tour at www.waystours.com

Waystours: Vicolo Carmelitani Scalzi 14B, T: 045 5701561

• CITY SIGHTSEEING VERONA HOP ON-HOP OFF

Hallmark red double-decker bus offering 2 routes, from March to October (starting point: Piazza Bra - duration: 1 hour).

Line A leads to the Pradaval Gardens, then along the medieval walls to the San Zeno district. with its famous basilica; it then heads towards the Adige River to Castelvecchio, the Porta dei Borsari and the Roman Theatre.

Line B runs along the east side of the city, then reaches one of the most beautiful viewpoints, Castel San Pietro. It then descends the hill and enters the city's historic quarter, with the Duomo and Santa Anastasia. From here you can also reach Piazza Erbe and Piazza dei Signori, until you reach Juliet's House

Audio-guide on board with 12 language commentary. Ticket valid 24h-48h (starting from 20 euros). Free app "Sightseeing Experience".

www.city-sightseeing.it/it/hop-on-hop-off-verona

The Welcome Magazine

ONLY AT PREMIERE HOTELS]

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Centro Turistico Gardesano – Via Pastrengo, 69.

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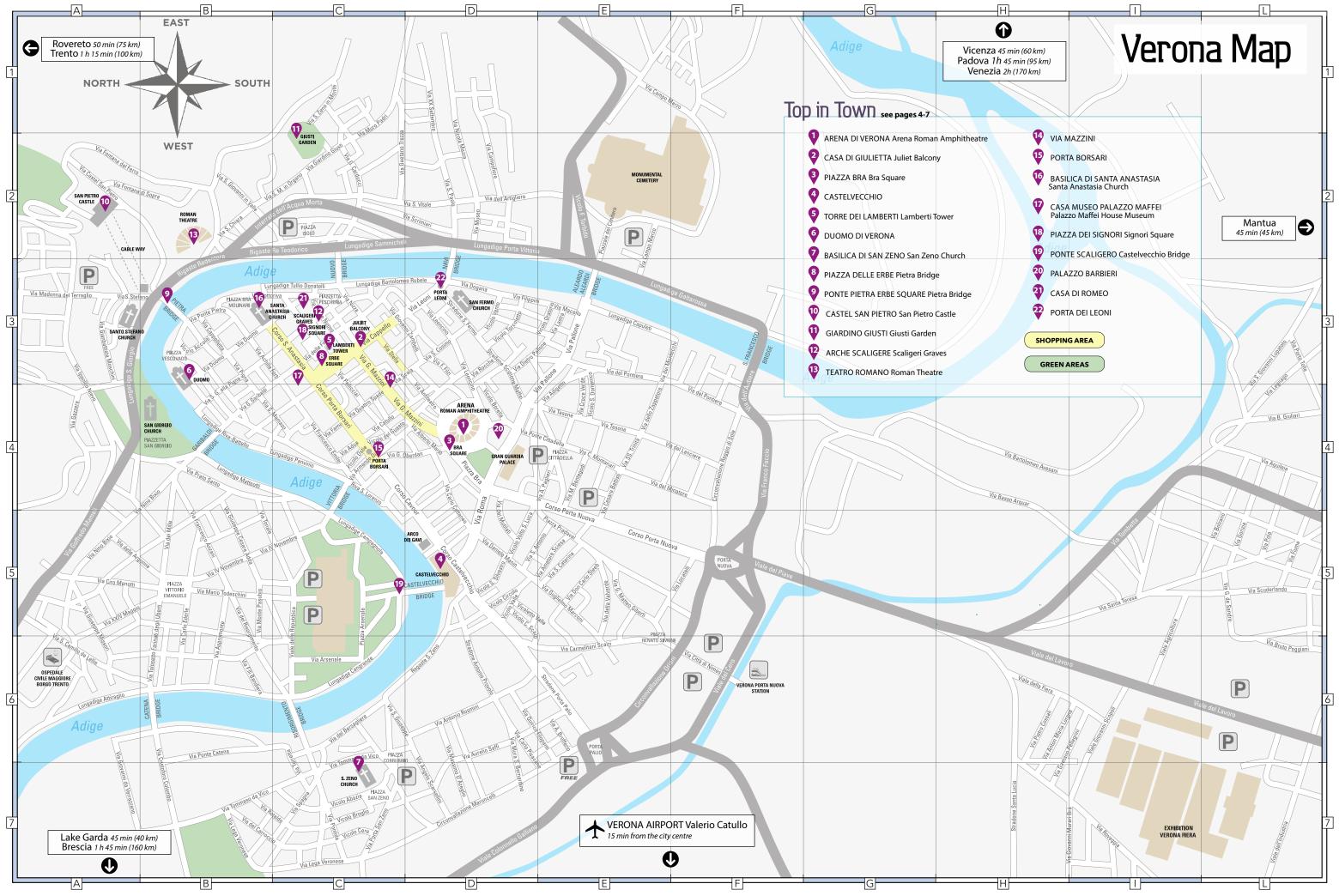
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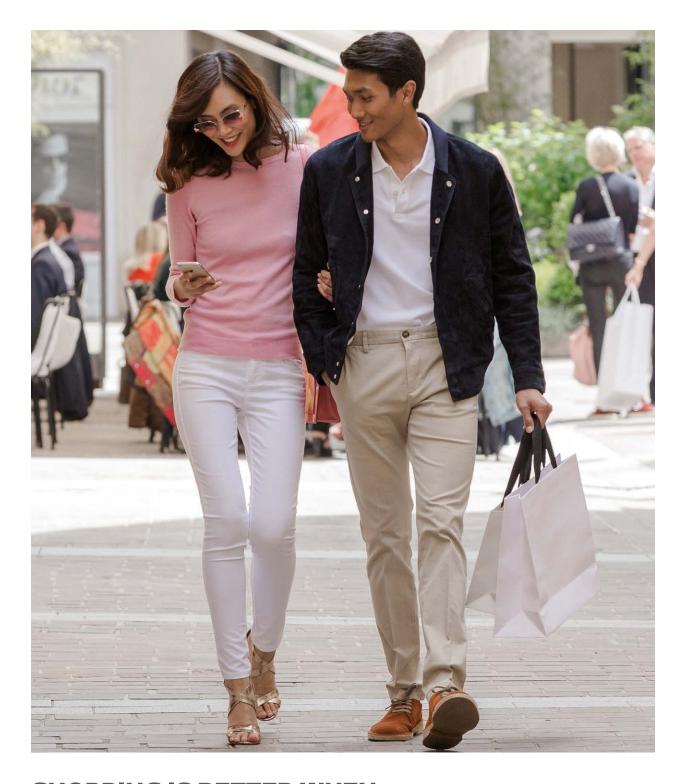
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